

ECE9017 Advanced Databases

Final Project Report

Project title:

2019 U.S. aviation industry analysis

Group name:

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1. Database Introduction

This database is the 2019 U.S. Air Carrier Statistics (Form 41 Traffic) downloaded from the official website of the United States Department of Transportation. It includes monthly data reported by certificated U.S. air carriers on passengers, freight and mail transported. It also includes aircraft type, service class, available capacity and seats, and aircraft hours ramp-to-ramp and airborne.

The original data consists of 45 columns (corresponding to 45 attributes), with a total of 391009 rows of data. However, there is only one table in the original data, and the form of the data does not meet the specifications of the third normal form. So the original data was manually sorted out, and one table of the original data was split into six tables, each of which met the requirements of the third normal form.

The data contents in the six tables after splitting are as follows:

(1) Summary:

Record flight operation information, such as the number of seats, number of passengers, airborne time.

(2) Carrier:

Record airline information, such as airline ID, airline name.

(3) Airport:

Record the information of the airport, such as the IATA code of the airport and the name of the city.

(4) State:

Record the information of the state and the code of the state where the airport is located.

(5) Aircraft:

Record aircraft mechanical information, such as aircraft model and hardware configuration.

(6) Flightdate:

Record the flight time information, such as the quarter and month of the flight.

For the names and meanings of all the columns in the database, please see the appendix at the end of this report.

2. Project idea

The idea of this project is to analyze the operating data of airlines, especially the profitability of each route, so as to increase the profits of airlines. As a typical industry with heavy assets and weak profits, the profitability of each route is very important to airlines. And whether a route is profitable generally depends on the following three factors:

(1) Passenger transportation efficiency:

Refers to the ratio of the actual number of passengers to the total number of seats that the aircraft can provide during a flight. The larger the ratio, the more seats are sold and the higher the airline's revenue.

(2) Freight transportation efficiency:

Refers to the ratio of the actual weight of the freight transported (the sum of the weight of the cargo and the weight of the mail) to the available payload of the aircraft in one flight. The larger the ratio, the aircraft's cargo transportation revenue is higher.

(3) Flight efficiency:

Refers to the airborne time in the air and the time from the departure ramp to the landing ramp.

Since the aircraft began to taxi to the departure ramp, it no longer accepts the power supply from the airport, and uses its own onboard engine to generate electricity. Obviously, from taxiing to the departure ramp, the faster the take off, the higher the fuel efficiency of the aircraft.

3. Project Objectives

Split the original data into multiple tables that meet the third normal form specification. And based on these tables, build a new database, including the connection of the primary key and the foreign key, appropriate indexes, and so on.

In addition, according to the new database, create a data mart and build an ETL process. Realize the above project idea in the fact table.

Try to use SSAS to build a multi-dimensional cube.

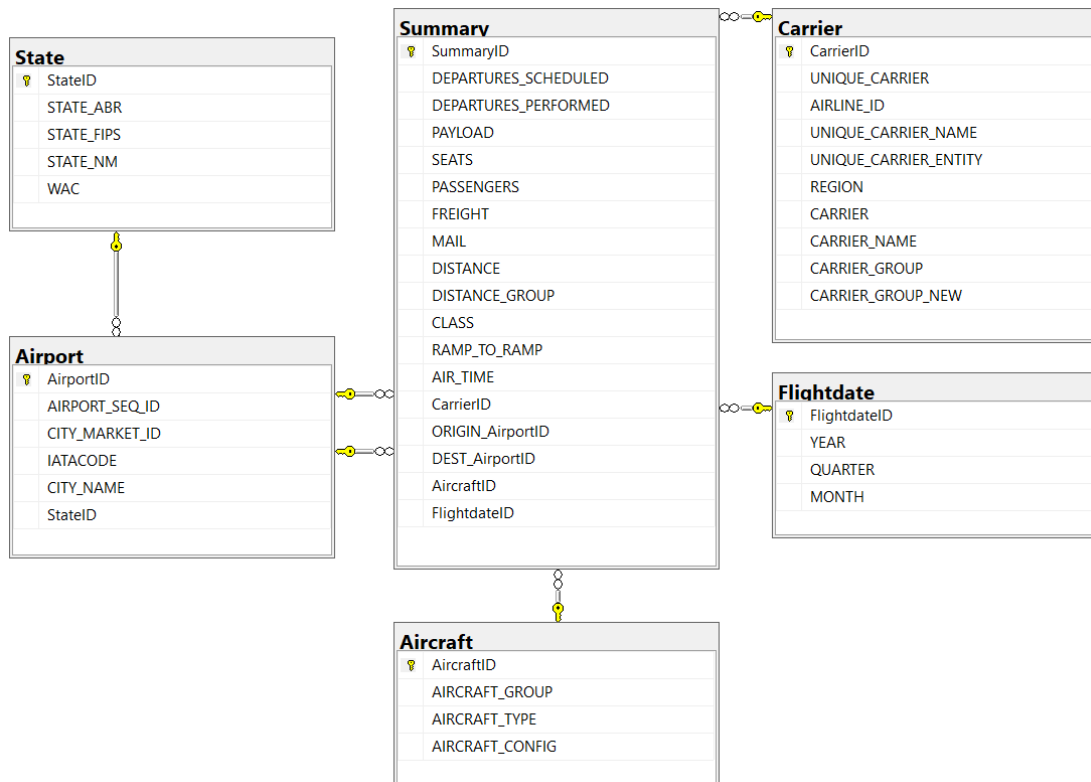
Finally, combined with the calculated three operational efficiency data in the fact table, try to use the machine learning algorithm to predict the future passenger demand and freight demand of the airline, thereby helping the airline to allocate aircraft and crew members more reasonably.

4. Project deliverables

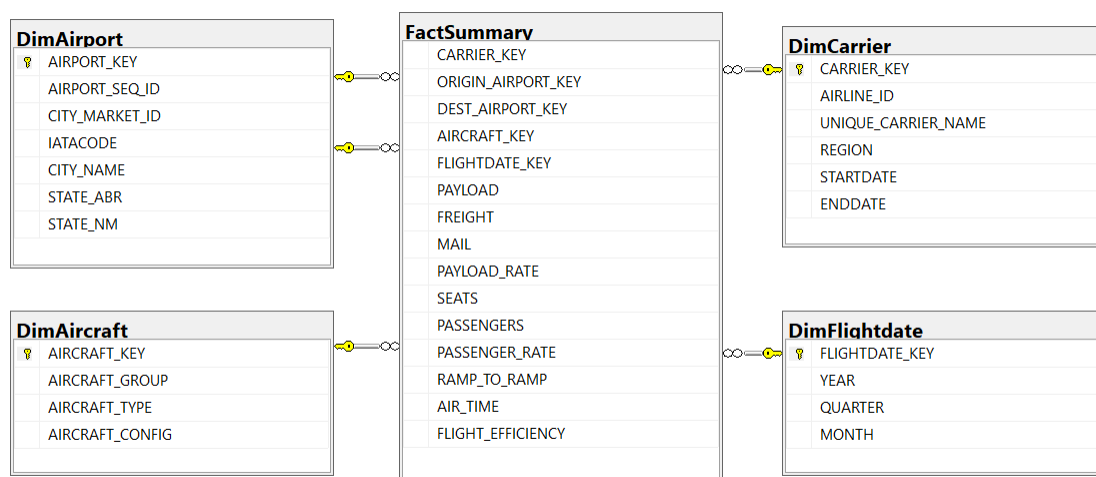
This project is expected to have the following deliverables:

- (1) A database conforming to the third normal form.
- (2) Data marts and ETL processes implemented using stored procedures.
- (3) The ETL process implemented using SSIS packages.
- (4) SSAS multi-dimensional cube.
- (5) The prediction results (accuracy) of machine learning algorithms.

5. Database ER diagram

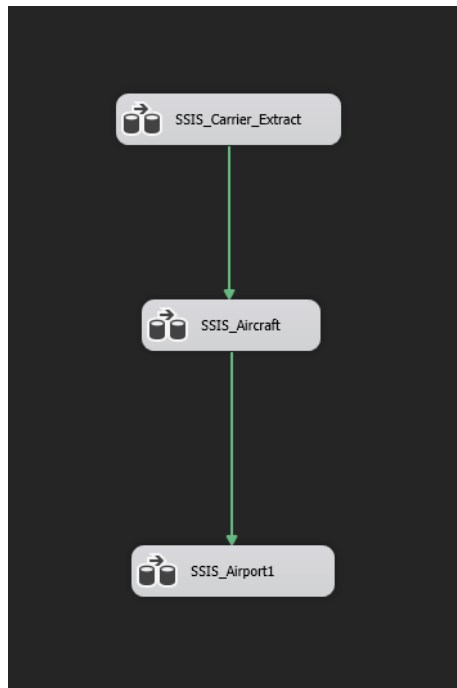


6. Data mart schema diagram

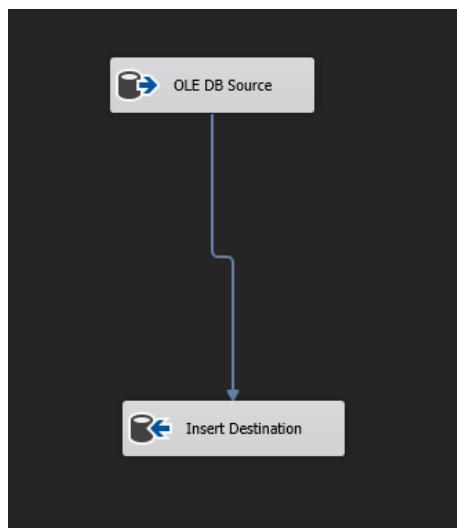


7. SSIS diagram

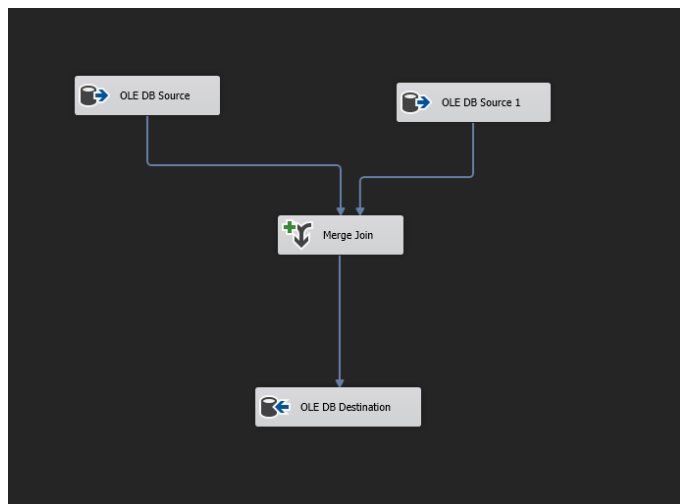
(1) Control flow



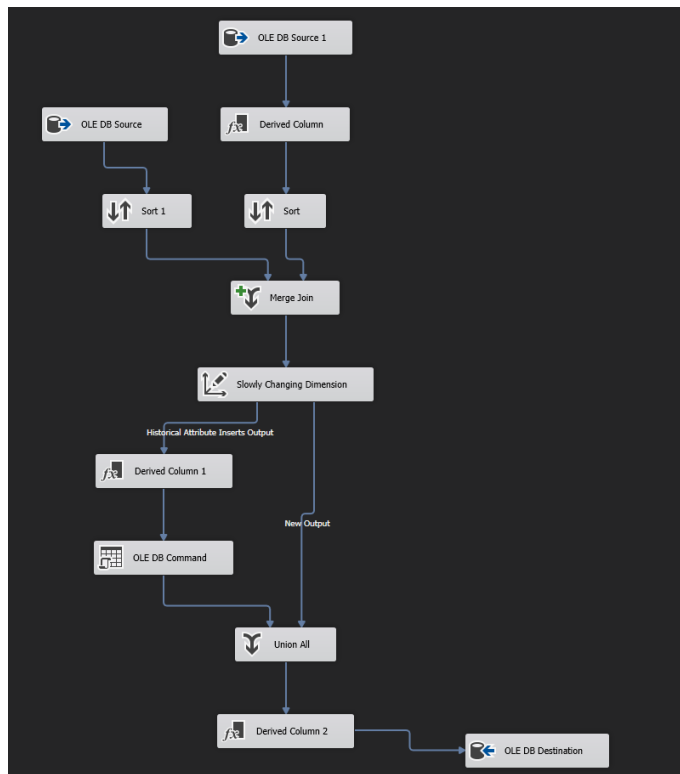
(2) SSIS_Aircraft



(3) SSIS_Airport

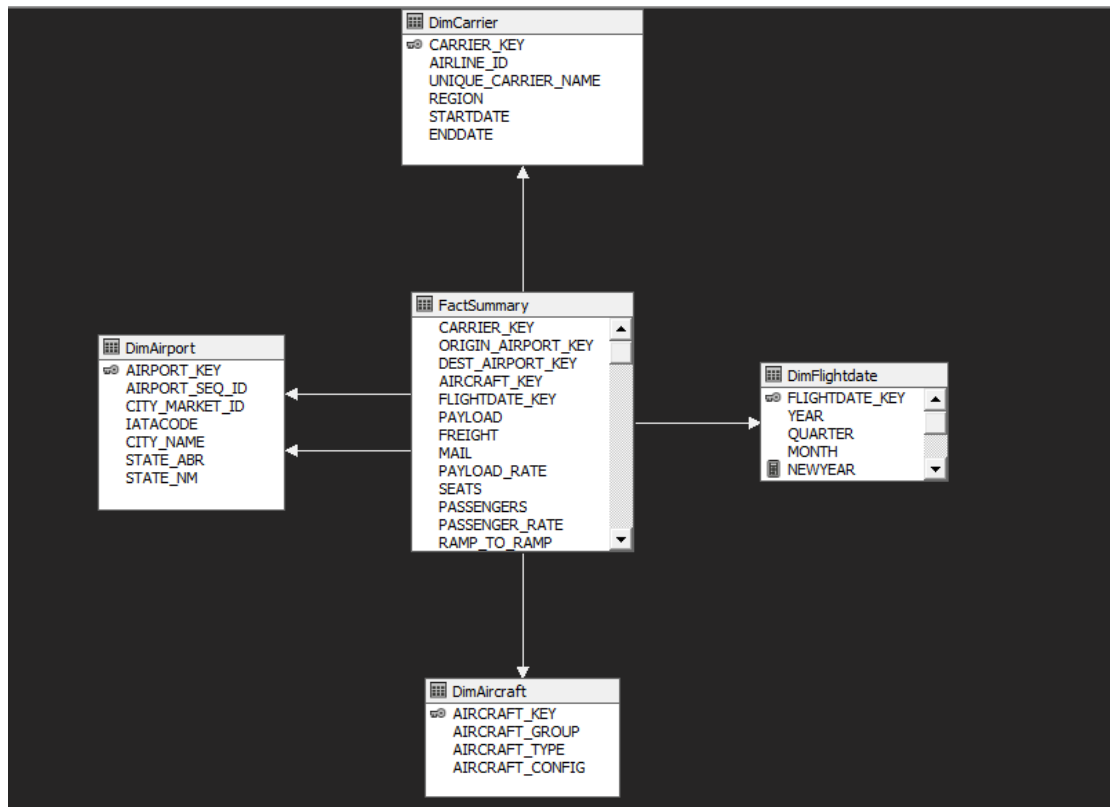


(4) SSIS_Carrier

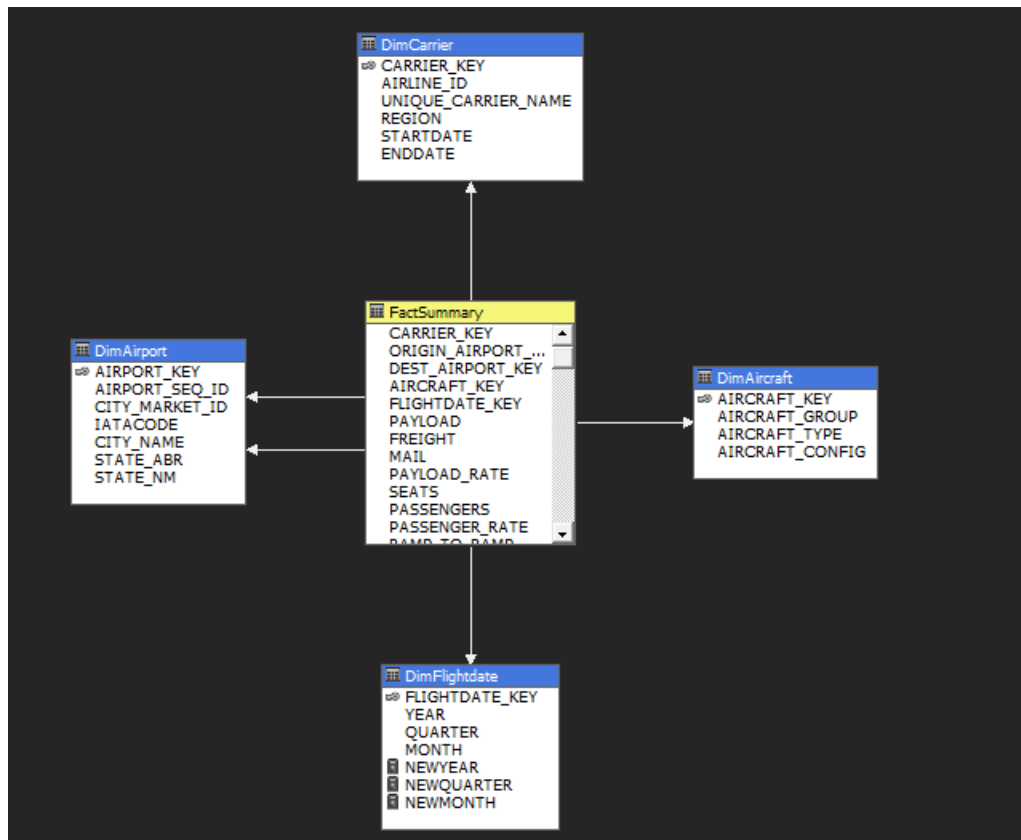


8. SSAS diagram

(1) Data source views

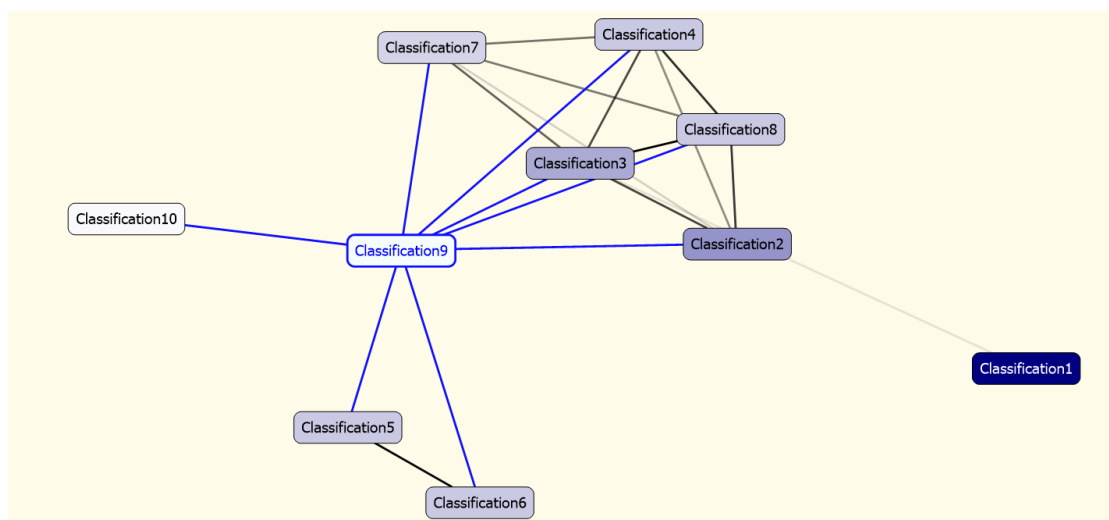


(2) Cube

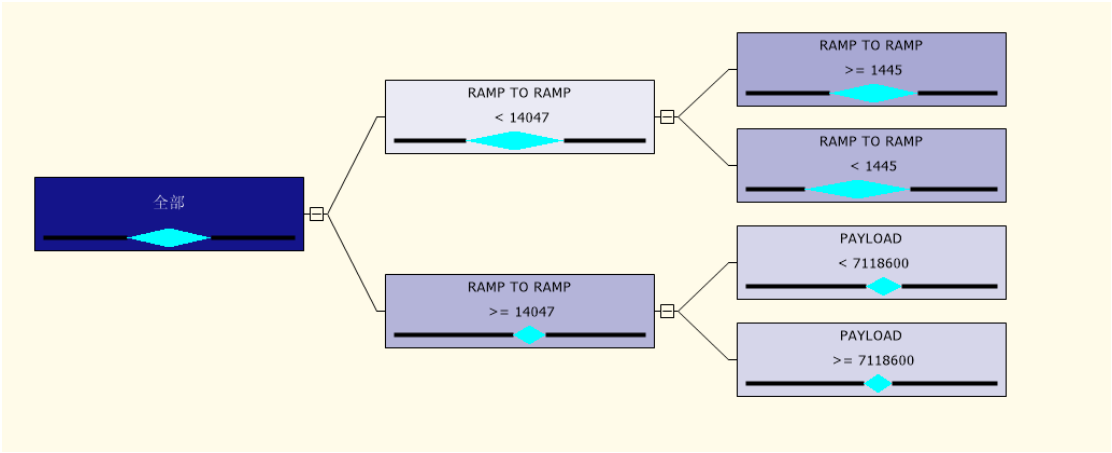


9. Data Mining (bonus part)

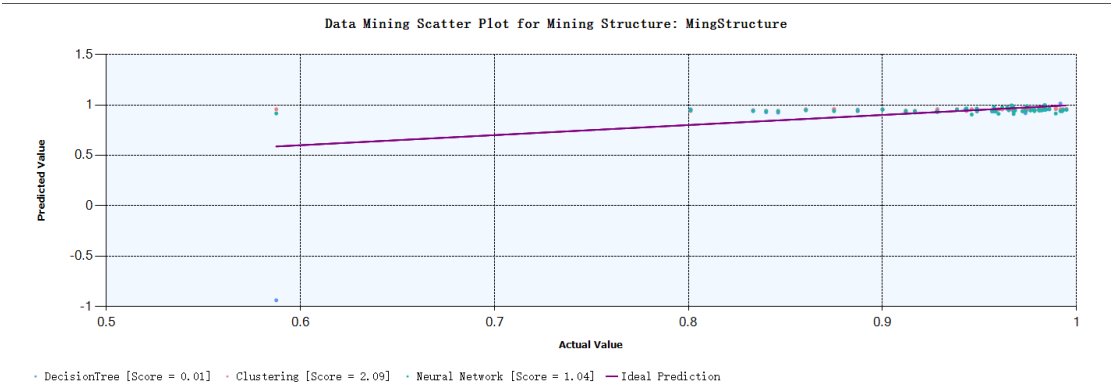
(1) Clustering



(2) Decision tree



(3) Prediction



Appendix

| | Field Name | Description |
|---------|-----------------------|---|
| Summary | SummaryID | PK |
| | DEPARTURES_SCHEDULED | Departures Scheduled |
| | DEPARTURES_PERFORMED | Departures Performed |
| | PAYLOAD | Available Payload (pounds) |
| | SEATS | Available Seats |
| | PASSENGERS | Non-Stop Segment Passengers Transported |
| | FREIGHT | Non-Stop Segment Freight Transported (pounds) |
| | MAIL | Non-Stop Segment Mail Transported (pounds) |
| | DISTANCE | Distance between airports (miles) |
| | DISTANCE_GROUP | Distance Intervals, every 500 Miles, for Flight Segment |
| | CLASS | Service Class |
| | RAMP_TO_RAMP | Ramp to Ramp Time (minutes) |
| | AIR_TIME | Airborne Time (minutes) |
| | CarrierID | FK |
| | ORIGIN_AirportID | FK |
| | DEST_AirportID | FK |
| | AircraftID | FK |
| | FlightdateID | FK |
| Carrier | CarrierID | PK |
| | UNIQUE_CARRIER | Unique Carrier Code. When the same code has been used by multiple carriers, a numeric suffix is used for earlier users, for example, PA, PA(1), PA(2). Use this field for analysis across a range of years. |
| | AIRLINE_ID | An identification number assigned by US DOT to identify a unique airline (carrier). A unique airline (carrier) is defined as one holding and reporting under the same DOT certificate regardless of its Code, Name, or holding company/corporation. |
| | UNIQUE_CARRIER_NAME | Unique Carrier Name. When the same name has been used by multiple carriers, a numeric suffix is used for earlier users, for example, Air Caribbean, Air Caribbean (1). |
| | UNIQUE_CARRIER_ENTITY | Unique Entity for a Carrier's Operation Region. |
| | REGION | Carrier's Operation Region. Carriers Report Data by Operation Region |
| | CARRIER | Code assigned by IATA and commonly used to identify a carrier. As the same code may have been assigned to different carriers over time, the code is not always unique. For analysis, use the Unique Carrier Code. |
| | CARRIER_NAME | Carrier Name |
| | CARRIER_GROUP | Carrier Group Code. Used in Legacy Analysis |
| | CARRIER_GROUP_NEW | Carrier Group New |
| Airport | AirportID | PK |

| | | |
|-------------------|-----------------|--|
| | AIRPORT_SEQ_ID | Airport Sequence ID. An identification number assigned by US DOT to identify a unique airport at a given point of time. Airport attributes, such as airport name or coordinates, may change over time. |
| | CITY_MARKET_ID | City Market ID. City Market ID is an identification number assigned by US DOT to identify a city market. Use this field to consolidate airports serving the same city market. |
| | IATACODE | Airport IATA code |
| | CITY_NAME | Airport cirt name |
| | StateID | FK |
| State | StateID | PK |
| | STATE_ABR | State Code |
| | STATE_FIPS | State FIPS (U.S. Federal Information Processing Standard Codes) |
| | STATE_NM | Airport state name |
| | WAC | Airport, World Area Code |
| Aircraft | AircraftID | PK |
| | AIRCRAFT_GROUP | Aircraft Group |
| | AIRCRAFT_TYPE | Aircraft Type |
| | AIRCRAFT_CONFIG | Aircraft Configuration |
| Flightdate | FlightdateID | PK |
| | YEAR | Flight year |
| | QUARTER | Flight quarter |
| | MONTH | Flight month |