

Workshop 3 - Friday 9-11 a.m.

Team members: Sunny Chan, Ethan Keen, Tom Walters, Cooper Green, Bowen Hawkey and me (Zhao Ming Soh).

Summary of the first team meeting

In our first team meeting, all of us were not exactly sure where to start because there is a lot of information to take in. However, what we ended up discussing are the objectives and preferences of the decision-making project which was being taught to us by our lovely tutor, Michelle Mickinnons.

In terms of Objectives :

We spent the majority of our team meeting's time deciding on the hierarchy and weightage of the selected objectives. And ultimately we got the following :

| | | Sunny, Ming | Ethan, Cooper | Bowen, Tom |
|-----------------------|-----------|-------------|---------------|------------|
| Criteria | Weighting | Australia | Canada | Indonesia |
| Profit | 70% | | | |
| Demand | | | | |
| Manufacturing Cost | | | | |
| Transport Cost | | | | |
| Factory Output | | | | |
| Land Cost | | | | |
| Material Availability | | | | |
| | | | | |
| Branding | 30% | | | |
| Business Ethics | | | | |
| Environment | | | | |
| Human Rights | | | | |
| Reliability/Quality | | | | |

Made by Cooper

We had settled at giving profit a 70% weighting and the branding 30% weighting and all of the supplementary for both the profit and branding were achieved by us bouncing ideas off of one and another. The way in which we arrived at branding as an objective was due to the interchange made between Tom, Ethan and Cooper. They argued that business ethics, environmental significance, human rights and reliability/quality are all tied to the branding of a company.

In terms of delegation of tasks :

We had also agreed to separate the tasks of finding all the relevant metrics for each of the countries in a group of 2. This would not only expedite the process but also lessen the burden of having to look at all three countries.

Reflection :

I find it difficult to speak up because my group has quite the chattery bunch but ultimately I need to find the courage to speak more about my mind on the topics in following team meetings.