## Report

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```
In [13]: import pandas as pd
    import numpy as np
    import sys
    import ast
    import json
    import warnings
    warnings.filterwarnings('ignore')
    from sklearn.linear_model import LinearRegression
    from sklearn.neighbors import KNeighborsClassifier
    from scipy.stats import pearsonr
    from sklearn.metrics import *
```

### **Load Data**

## **Feature Engineering**

Firstly, we need to make a relatively accurate prediction for movie "revenue" (part\_1) and classify the rating for different movies (part\_2) when it comes to our job.

Based on our basic assumption, in general, a high revenue means a good rating and vice versa. We cannot predict revenue using rateing and it is meaningless that make a classification for rateing using revenue.

By naturally thinking, I decide to use attributes list ["cast","crew","budget","original\_language","genres","release\_date","runtime"] to predict revenue since the remaining attributes are not very relevant to movie revenue or rating.

# original dataset:

	cast	crew	budget	original_language	genres	release_date	runtime
0	[{"cast_id": 242, "character": "Jake Sully", "	[{"credit_id": "52fe48009251416c750aca23", "de	237000000	en	[{"id": 28, "name": "Action"}, {"id": 12, "nam	2009-12-10	162.0
1	[{"cast_id": 4, "character": "Captain Jack Spa	[{"credit_id": "52fe4232c3a36847f800b579", "de	300000000	en	[{"id": 12, "name": "Adventure"}, {"id": 14, "	2007-05-19	169.0
2	[{"cast_id": 1, "character": "James Bond", "cr	[{"credit_id": "54805967c3a36829b5002c41", "de	245000000	en	[{"id": 28, "name": "Action"}, {"id": 12, "nam	2015-10-26	148.0
3	[{"cast_id": 2, "character": "Bruce Wayne / Ba	[{"credit_id": "52fe4781c3a36847f81398c3", "de	250000000	en	[{"id": 28, "name": "Action"}, {"id": 80, "nam	2012-07-16	165.0
4	[{"cast_id": 5, "character": "John Carter", "c	[{"credit_id": "52fe479ac3a36847f813eaa3", "de	260000000	en	[{"id": 28, "name": "Action"}, {"id": 12, "nam	2012-03-07	132.0
5	[{"cast_id": 30, "character": "Peter Parker /	[{"credit_id": "52fe4252c3a36847f80151a5", "de	258000000	en	[{"id": 14, "name": "Fantasy"}, {"id": 28, "na	2007-05-01	139.0
6	[{"cast_id": 34, "character": "Flynn Rider (vo	[{"credit_id": "52fe46db9251416c91062101", "de	260000000	en	[{"id": 16, "name": "Animation"}, {"id": 10751	2010-11-24	100.0
7	[{"cast_id": 76, "character": "Tony Stark / Ir	[{"credit_id": "55d5f7d4c3a3683e7e0016eb", "de	280000000	en	[{"id": 28, "name": "Action"}, {"id": 12, "nam	2015-04-22	141.0

# **Data Processing**

Now, we get all attributes that we want to use to make regression and classification, the next thing is that we should convert data to what we can use to our model and change some format data

For "cast" column, I choose the name of the leader star as feature, and encoding it, since the leader actor's name is significantly relevant for its value.

For "crew" column, I choose the name of the Director as feature because Director normally influence revenue of a movie for ordinary people, and encoding it.

For "budget" column, I can directly use original data.

For "original\_language" column, I encode different language with different code.

For "genres" column, I use the first type of a movie as our feature and encode it.

For "release\_date" column, considering the specific year and date are nothing to do with revenue, so I extract the month value to train our model

For "runtime" column, I can directly use original data.

### datasets after pre-processing:

	cast	crew	budget	original_language	genres	release_date	runtime
0	Sam Worthington	James Cameron	237000000	en	28	12	162.0
1	Johnny Depp	Gore Verbinski	300000000	en	12	5	169.0
2	Daniel Craig	Sam Mendes	245000000	en	28	10	148.0
3	Christian Bale	Christopher Nolan	250000000	en	28	7	165.0
4	Taylor Kitsch	Andrew Stanton	260000000	en	28	3	132.0
5	Tobey Maguire	Sam Raimi	258000000	en	14	5	139.0
6	Zachary Levi	Byron Howard	260000000	en	16	11	100.0
7	Robert Downey Jr.	Joss Whedon	280000000	en	28	4	141.0

```
In [16]: def data_pre_processing(df_train_X, df_validation_X):
               # regulazition all data sets
               # step 1: extract cast lead name in cast
               # for training data
               lead_star_list_train = [] # a list stores all leading stars
               for cast in df_train_X['cast']:
                   cast = ast.literal eval(cast)
               lead_star_list_train.append(cast[0]['name'])
df_train_X['cast'] = lead_star_list_train
               # for testing data
lead_star_list_validation = [] # a list stores all leading stars
for cast in df_validation_X['cast']:
    cast = ast.literal_eval(cast)
                   lead_star_list_validation.append(cast[0]['name'])
               df_validation_X['cast'] = lead_star_list_validation
               # step 2: extract director name in crew
               # for training data
               director_list_train = [] # a list stores all leading stars
               for crew in df_train_X['crew']:
                   crew = ast.literal_eval(crew)
                   for member in crew:
                        if member['job'] == "Director":
                            director list train.append(member['name'])
               df_train_X['crew'] = director_list_train
               # for testing data
               director_list_validation = [] # a list stores all leading stars
               for crew in df_validation_X['crew']:
                   crew = ast.literal eval(crew)
                   for member in crew:
                        if member['job'] == "Director":
                            director_list_validation.append(member['name'])
                            break
               df_validation_X['crew'] = director_list_validation
               # step 3: extract main genres
               # for training data
               genres_list_train = []
               for pc in df_train_X['genres']:
                   pc = ast.literal_eval(pc)
                   genres_list_train.append(pc[0]['id'])
               df_train_X['genres'] = genres_list_train
               # for testing data
               genres list validation = []
               for pc in df_validation_X['genres']:
                   pc = ast.literal_eval(pc)
                   genres_list_validation.append(pc[0]['id'])
               df_validation_X['genres'] = genres_list_validation
               # step 4: extract all months
               # for training data
               month_train = []
               for date in df_train_X['release_date']:
               month_train.append(int(date[5:7]))
df_train_X['release_date'] = month_train
               # for testing data
               month validation = []
               for date in df_validation_X['release_date']:
    month_validation.append(int(date[5:7]))
               df_validation_X['release_date'] = month_validation
               return df_train_X, df_validation_X
```

## Format Converting (Encoding)

After pre-processing our data sets, the next thing needs to handle is encoding.

For columns ["cast", "crew", "original\_language", "genres"], we need to convert all those names and language labels into numbers. we encode those data by using integers.(e.g. we can encode 13 different kinds of language labels with integer from 1 to 13), Similiarly, we can encode other attributes using the same way.

dataset after encoding:

	cast	crew	budget	original_language	genres	release_date	runtime
0	766	387	237000000	4	28	12	162.0
1	445	339	300000000	4	12	5	169.0
2	200	880	245000000	4	28	10	148.0
3	164	160	250000000	4	28	7	165.0
4	836	40	260000000	4	28	3	132.0
5	855	882	258000000	4	14	5	139.0
6	908	119	260000000	4	16	11	100.0
7	728	529	280000000	4	28	4	141.0

```
In [17]: def data_encoding(df_train_X, df_validation_X):
                  # encoding data
                  cast set = set(df train X['cast']).union(set(df validation X['cast']))
                  cast_dict = dict()
                  cast_list = sorted(list(cast_set))
                  index = 1
                  for name in cast list:
                      cast dict[name] = index
                  # convert name to id
                  for i in range(len(df_train_X)):
                       amme = df_train_X.loc[i, 'cast']
df_train_X.loc[i, 'cast'] = cast_dict[name]
                  for i in range(len(df validation X)):
                       adf validation_X.loc[i, 'cast']
df_validation_X.loc[i, 'cast'] = cast_dict[name]
                  crew_set = set(df_train_X['crew']).union(set(df_validation_X['crew']))
                  crew dict = dict()
                  crew_list = sorted(list(crew_set))
                  index = 1
                  for name in crew_list:
                       crew_dict[name] = index
                       index += 1
                  # convert name to id
                  for i in range(len(df_train_X)):
                 name = df_train_X.loc[i, 'crew']
  df_train_X.loc[i, 'crew'] = crew_dict[name]
for i in range(len(df_validation_X)):
  name = df_validation_X.loc[i, 'crew']
  df_validation_X.loc[i, 'crew'] = crew_dict[name]
                  language_set = set(df_train_X['original_language']).union(set(df_validation_X['original_language']))
                  language_dict = dict()
language_list = sorted(list(language_set))
                  index = 1
                  for name in language_list:
                       language_dict[name] = index
                       index += 1
                  # convert name to id
                  for i in range(len(df train X)):
                  name = df_train_X.loc[i, 'original_language']
  df_train_X.loc[i, 'original_language'] = language_dict[name]
for i in range(len(df_validation_X)):
                       name = df_validation_X.loc[i, 'original_language']
df_validation_X.loc[i, 'original_language'] = language_dict[name]
                  return df_train_X, df_validation_X
```

### **Train Our Model And Show Results**

For part1, we use LinearRegression Model to train our data sets and predict value of revenue of a specific movie.

For part2, we use K Nearest Neighbors Model to train our data sets and predict the rank of a specific movie.

After that, we get all results of our model for part\_1:

```
MSE: 9660489995057274.0

correlation: 0.09090825028512028

After that, we get all results of our model for part_2: precision_score: 0.6252555315055315

recall_score: 0.6875

accuracy_score: 0.6875
```

```
In [22]: df_train_origin, df_validation_origin = load_data("training.csv", "validation.csv")
          df_train_X, df_validation_X = feature_engineering(df_train_origin, df_validation_origin)
df_train_X, df_validation_X = data_pre_processing(df_train_X, df_validation_X)
          df train X, df validation X = data encoding(df train X, df validation X)
          # part1 model
          model1 = LinearRegression()
          model1.fit(df_train_X, df_train_origin['revenue'])
          predicted y part1 = model1.predict(df validation X)
          # generate summary.csv for part1
          MSR = mean_squared_error(df_validation_origin['revenue'], predicted_y_part1)
          correlation = pearsonr(df_validation_origin['revenue'], predicted_y_part1)[0] # a tuple (correlaction, R-value)
          model2 = KNeighborsClassifier(n_neighbors=5)
          model2.fit(df_train_X, df_train_origin['rating'])
          predicted_y_part2 = model2.predict(df_validation_X)
          # generate summary.csv for part2
          average_precision = precision_score(df_validation_origin['rating'], predicted_y_part2, average="weighted")
          average_recall = recall_score(df_validation_origin['rating'], predicted_y_part2, average="weighted")
          accuracy = accuracy_score(df_validation_origin['rating'], predicted_y_part2)
In [23]: print("MSE: ", MSR)
          print("correlation: ", correlation)
          MSE: 9660489995057274.0
          correlation: 0.09090825028512028
In [24]: print(classification_report(df_validation_origin['rating'], predicted_y_part2))
          print("precision_score: ", average_precision)
          print("recall_score: ", average_recall)
print("accuracy_score: ", accuracy)
                        precision
                                     recall f1-score support
                     2
                              0.45
                                         0.08
                     3
                              0.70
                                         0.96
                                                               277
              accuracy
                                                   0.69
                                                               400
                                         0.52
                              0.58
                                                   0.47
                                                               400
             macro avg
                                                               400
          weighted avg
                              0.63
                                         0.69
                                                   0.60
          precision_score: 0.6252555315055315
          recall_score: 0.6875
          accuracy_score: 0.6875
 In [ ]:
```