# Zhaolin Gao

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About

I'm a Computer Science Ph.D. student at Cornell University, where I am advised by Thorsten Joachims and Wen Sun. My research includes reinforcement learning, recommendation systems, and graph neural networks. My work has been published at NeurIPS, CVPR, WWW, SIGIR, RecSys, and INFOCOM.

Education Cornell University

Aug.  $2023 \sim Present$ 

• Ph.D., Computer Science

University of Toronto

Sep.  $2018 \sim \text{Jun. } 2023$ 

• B.A.Sc., Computer Engineering, Minor in Artificial Intelligence

• Overall GPA: 3.95/4.00 (93/100); Technical Course GPA: 4.00/4.00 (95/100)

Research Experience

### Graduate Student Researcher, Cornell University

Aug.  $2023 \sim Present$ 

- Advised by Prof. Thorsten Joachims and Prof. Wen Sun.
- Topics: Large Language Models & Recommendation System

### Machine Learning Intern, Layer 6 AI

May  $2021 \sim \text{Aug. } 2022$ 

- Advised by Dr. Maksims Volkovs.
- Topics: Collaborative Filtering & Natural Language Processing
  - Proposed Mixed-Centric Loss, a novel loss for collaborative filtering (CF) which first leverages mining to select the most informative pairs, followed by a weighing process to allocate more weight to harder examples. Experiments show that the loss can be applied to different types of CF models, leading to significant gains with each type. We achieve the new state-of-the-art results by applying our loss to the graph convolutional architecture.
  - Placed 2nd in RecSys Challenge 2022. More details in the Competition section.

## Research Assistant, University of Toronto

Nov.  $2021 \sim \text{Jun. } 2022$ 

- Advised by Prof. Scott Sanner.
- Topics: Variational Autoencoder & Recommendation System
  - Proposed TD-VAE-CF, a novel methodology that diversifies recommendations in the targeted dimension while preserving relevance across orthogonal dimensions. Experiments show that TD-VAE-CF better preserves relevance of content to user preferences across a range of diversification levels while being more efficient in comparison to Maximum Marginal Relevance.

### Research Assistant, University of Toronto

May 2019  $\sim$  Sep. 2019

- Advised by Prof. Baochun Li.
- Topics: Graph Neural Networks & Few-Shot Learning
  - Developed Shoestring, a novel framework that incorporates metric learning into the paradigm of graph-based semi-supervised learning to solve the problem of few-shot learning. The model performs classification by clustering the unlabeled samples according to the learned semantic space constructed from a metric learning network. It achieves state-of-the-art performance for node classification and image classification in the low-data regime.
  - Developed Guardian, an end-to-end framework that learns latent factors in social trust with graph convolutional neural networks (GCNs). Guardian is designed to incorporate social network structures and trust relationships to estimate social trust between any two users. The model can speedup trust evaluation by up to 2,827 times with comparable accuracy, as compared to the state-of-the-art in the literature.

### Publications

- **Z.** Gao, W. Zhan, J. D. Chang, G. Swamy, K. Brantley, J. D. Lee and W. Sun, *Regressing the Relative Future: Efficient Policy Optimization for Multi-turn RLHF*, arXiv preprint arXiv:2410.04612, 2024.
- **Z.** Gao, J. Zhou, Y. Dai and T. Joachims, *End-to-end Training for Recommendation with Language-based User Profiles*, in Workshop on Risks, Opportunities, and Evaluation of Generative Models in Recommender Systems at RecSys'24.
- **Z.** Gao, J. D. Chang, W. Zhan, O. Oertell, G. Swamy, K. Brantley, T. Joachims, J. A. Bagnell, J. D. Lee and W. Sun, *REBEL: Reinforcement Learning via Regressing Relative Rewards*, in Proceedings of the Advances in Neural Information Processing Systems, 2024.
- **Z.** Gao, K. Brantley and T. Joachims, Reviewer2: Optimizing Review Generation Through Prompt Generation, arXiv preprint arXiv:2402.10886, 2024.
- Y. Lu, Z. Gao\*, Z. Cheng\*, J. Sun\*, B. Brown, G. Yu, A. Wong, F. Pérez and M. Volkovs, Session-based Recommendation with Transformer, in Proceedings of the Recommender Systems Challenge 2022 (RecSys 2022), Seattle, USA, Sep. 18-23, 2022.
- **Z.** Gao, T. Shen, Z. Mai, M. R. Bouadjenek, I. Waller, A. Anderson, R. Bodkin and S. Sanner, *Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems*, in Proceedings of the 45th International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR 2022), Madrid, Spain, July 11-15, 2022.
- **Z.** Gao\*, Z. Cheng\*, F. Pérez, J. Sun and M. Volkovs, *MCL: Mixed-Centric Loss for Collaborative Filtering*, in the Proceedings of the ACM Web Conference 2022 (WWW 2022), April 25-29, 2022.
- W. Lin, <u>Z. Gao</u> and B. Li, *Shoestring: Graph-Based Semi-Supervised Classification With Severely Limited Labeled Data*, in the Proceedings of the 2020 IEEE Conference on Computer Vision and Pattern Recognition (CVPR 2020), pp. 4174-4182, Seattle, Washington, June 16-18, 2020.
- W. Lin, **Z.** Gao and B. Li, Guardian: Evaluating Trust in Online Social Networks with Graph Convolutional Networks, in the Proceedings of IEEE INFOCOM, pp. 914-923, Virtual Conference, July 6-9, 2020.

### Competition

2nd place (56 teams) RecSys Challenge 2022

Mar.  $2022 \sim \text{July } 2022$ 

- Designed two novel pre-training tasks inspired by BERT for session-based recommendation systems. The model is able to generate accurate user and item representations and demonstrates strong performance on the dataset provided by Dressipi.

1st place (10 teams) 2022 SAE Autodrive Challenge II Aug.  $2021 \sim \text{May } 2022$ 

- Developed ground place removal algorithm for 3d point cloud. The algorithm is implemented on the autonomous vehicle that is tested by completing tasks such as recognizing and obeying stop signs or arriving at a sequence of pre-determined address points.

2nd place (55 teams) MakeUofT 2019

Apr. 2019

- Built a device that can capture hand motion and execute corresponding commands based on the motion with Oculus Rift, Leap Motion, and Arduino.

# Honors and Awards

# LinkedIn PhD Award 2024 University Fellowship, Cornell University 2023 W. S. Wilson Medal, University of Toronto 2023 Dean's Honour List, University of Toronto 2018 $\sim$ 2020 ECE Top Student Award, University of Toronto 2018 $\sim$ 2020 The Wallberg Undergraduate Scholarship, University of Toronto 2018 $\sim$ 2020 First Year Research Fellowship, University of Toronto 2019

# Academic Activity

### Reviewer

- ICML 2024 Workshop on Models of Human Feedback for AI Alignment
- ICML 2024 Workshop on Aligning Reinforcement Learning Experimentalists and Theorists
- ACM Transactions on Asian and Low-Resource Language Information Processing
- ACM Transactions on Information Systems 2022

### Presentation

- "Rebel: Reinforcement learning via regressing relative rewards" at Reinforcement Learning Conference (RLC) Workshop on Reinforcement Learning Beyond Rewards
- "Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems" at the 45th International ACM SIGIR Conference on Research and Development in Information Retrieval
- "MCL: Mixed-Centric Loss for Collaborative Filtering" at the ACM Web Conference 2022

### Other

Part-time content creator with more than 50,000 followers and 10 million views on Bilibili, Douyin, and YouTube. Immature photographer, videographer, and editor.