Zhaolin Gao

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About I am an undergraduate student at the University of Toronto and I am going to Cornell for my Ph.D..

My research includes collaborative filtering, information retrieval, recommendation diversification,

and session-based recommendation.

Education University of Toronto Sep. $2018 \sim Present$

• B.A.Sc., Computer Engineering

• Overall GPA: 3.95/4.00 (92.5/100); Technical Course GPA: 4.00/4.00 (94/100)

Research Experience

Intern, Laver 6, TD Bank Group

May $2021 \sim \text{Aug. } 2022$

• RecSys Team, advised by Dr. Maksims Volkovs.

- Topics: Collaborative Filtering & Session-based Recommendation
 - Proposed Mixed-Centric cost function, a novel cost for collaborative filtering (CF) which first leverages mining to select the most informative pairs, followed by a weighing process to allocate more weight to harder examples. Experiments show that the cost can be applied to different types of CF models, leading to significant gains with each type. We achieve the new state-of-the-art results by applying our cost to the graph architecture.
 - Placed 2nd in RecSys Challenge 2022. More details in the Competition section.

Research Assistant, D3M, University of Toronto

Nov. $2021 \sim \text{Jun. } 2022$

- Data-Driven Decision Making Lab (D3M), advised by Prof. Scott Sanner.
- Topics: Recommendation Diversification
 - Proposed TD-VAE-CF, a novel methodology that diversifies recommendations in the targeted dimension while preserving relevance across orthogonal dimensions. Experiments show that TD-VAE-CF better preserves relevance of content to user preferences across a range of diversification levels while being more efficient in comparison to Maximum Marginal Relevance.

Research Assistant, iQua, University of Toronto

May $2019 \sim \text{Sep. } 2019$

- iQua Group, advised by Prof. Baochun Li.
- Topics: Trust Evaluation
 - Developed Shoestring, a novel framework that incorporates similarity scoring into the paradigm of graph-based evaluation to solve the problem of few-shot evaluation. The model performs evaluation by clustering the unlabeled samples according to the semantic space constructed from a similarity scoring network. It achieves state-of-the-art performance for node evaluation and image evaluation in the low-data regime.
 - Developed Guardian, an end-to-end framework that constructs latent factors in social trust with graph models. Guardian is designed to incorporate social network structures and trust relationships to estimate social trust between any two users. The model can speedup trust evaluation by up to 2,827 times with comparable accuracy, as compared to the state-of-the-art in the literature.

Publications

- Y. Lu, Z. Gao*, Z. Cheng*, J. Sun*, B. Brown, G. Yu, A. Wong, F. Pérez and M. Volkovs, Sessionbased Recommendation with Transformer, in Proceedings of the Recommender Systems Challenge 2022 (RecSys 2022), Seattle, USA, Sep. 18-23, 2022.
- Z. Gao, T. Shen, Z. Mai, M. R. Bouadjenek, I. Waller, A. Anderson, R. Bodkin and S. Sanner, Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAE-based Recommender Systems, in Proceedings of the 45th International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR 2022), Madrid, Spain, July 11-15, 2022.
- Z. Gao*, Z. Cheng*, F. Pérez, J. Sun and M. Volkovs, MCL: Mixed-Centric Loss for Collaborative Filtering, in the Proceedings of the ACM Web Conference 2022 (WWW 2022), April 25-29, 2022.
- W. Lin, Z. Gao and B. Li, Shoestring: Graph-Based Semi-Supervised Classification With Severely Limited Labeled Data, in the Proceedings of the 2020 IEEE Conference on Computer Vision and Pattern Recognition (CVPR 2020), pp. 4174-4182, Seattle, Washington, June 16-18, 2020.
- W. Lin, Z. Gao and B. Li, Guardian: Evaluating Trust in Online Social Networks with Graph Convolutional Networks, in the Proceedings of IEEE INFOCOM, pp. 914-923, Virtual Conference, July 6-9, 2020.

Competition 2nd place (56 teams) RecSys Challenge 2022

Mar. $2022 \sim \text{July } 2022$

- Designed two novel tasks for session-based recommendation systems. The model is able to generate accurate user and item representations and demonstrates strong performance on the dataset provided by Dressipi.

1st place (10 teams) 2022 SAE Autodrive Challenge II

Aug. $2021 \sim \text{May } 2022$

- Developed ground place removal algorithm for 3d point cloud. The algorithm is implemented on the autonomous vehicle that is tested by completing tasks such as recognizing and obeying stop signs or arriving at a sequence of pre-determined address points.

3rd place (80 teams) Travelling Salesman Contest

Jan. $2020 \sim Apr. 2020$

- Developed an efficient path-searching algorithm with multiple destinations by utilizing 2-opt, 3-opt, dynamic programming, A*, and simulated annealing. The algorithm demonstrates strong performance in terms of traveling time of the generated path.

2nd place (55 teams) MakeUofT 2019

Apr. 2019

Built a device that can capture hand motion and execute corresponding commands based on the motion with Oculus Rift, Leap Motion, and Arduino.

Teaching Experience

Tutor, Introduction to Programming

Jan. $2020 \sim Apr. 2020$

- Taught an introductory programming course to a class of 15 students using C.

Tutor, Electromagnetic Field

Sep. $2020 \sim \text{Dec. } 2020$

- Taught an introductory course on electric and magnetic fields to a class of 10 students.

Honors and Awards

Dean's Honour List

2019, 2020, 2021

ECE Top Student Award

2019, 2020

The Wallberg Undergraduate Scholarship

2019, 2020

First Year Research Fellowship

2019

Academic Activity

Reviewer

• ACM Transactions on Information Systems 2022

Presentation

- "Mitigating the Filter Bubble while Maintaining Relevance: Targeted Diversification with VAEbased Recommender Systems" at the 45th International ACM SIGIR Conference on Research and Development in Information Retrieval
- "MCL: Mixed-Centric Loss for Collaborative Filtering" at the ACM Web Conference 2022

Other

Part-time content creator with more than 50,000 followers and 10 million views on Bilibili, Douyin, and YouTube. Amateur photographer, videographer, and editor.