

Zhaoshuo Bi

Software Engineer | User Experience Designer

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SUMMARY

Detailed-oriented, innovative and committed UX designer, with a get-it-done, on-time, and high-quality product enthusiasm. Passionate about collaborative work as well as about taking on new problems as technology continues to evolve to meet users' ever growing demands for excellence in user experience. Strong experience with C, C++, Java, JavaScript, Python, and HTML. Some successes using my programming languages and technologies expertise include:

- **Skinformed:** Served a member of the team that developed this application to bridge the gaps between skincare recommendations, product information and skin detection devices, which allows users to easily create and follow personalized skincare routines.
- **Mark the Location:** Led the team that developed this location-based mobile application, which allows users to save current position on the map with gestures or voice commands.
- **Map It Up:** Served a member of the team that developed this interactive emoji-map that allows users to use emoji characters to mark up popular spots on a map.

SKILLS

- **Design:** User Flow, Persona, Storyboarding, Sketch, Wireframes, Low-fidelity Mock Up, Prototyping, Iterating
- **Research:** Interview, Survey, Usability Testing, A/B Testing, Case Study, Comparative Analysis, Generative & Qualitative Research, User Research
- **Programming Languages:** C, C++, Java, Python, SPARC assembly, R, HTML, CSS, JavaScript, Node.js
- **Tools:** Microsoft Office Suite, Adobe Photoshop/Dreamweaver/Illustrator/InDesign, InVision, Eclipse, Visual Studio

EXPERIENCE

FORKaiA

NOW

UX Designer Intern

- Collaborated with agency team to conduct usability testing, analysis user feedbacks, and interacting to enhance user experience for several apps

Transportation Service, University of California, San Diego

11/2017 -12/2018

Office Assistant

- Handled organization and clerical supports tasks and assisted the department in the implementation of the LEAN Initiative.

Foothill, CCD Police Department, De Anza College, Cupertino

09/2015 - 07/2016

Police Student Aide

- Assisted campus police to serve the community. Oversaw police activities such as parking enforcement, dispatching, lost & found, patrol and escort.

EDUCATION

B.Sc., Cognitive Science w/Spec Human-Computer Interaction,
Minor in Computer Science

12/2018

ADDITIONAL INFORMATION

- Foreign Languages: Chinese (proficient level)