

Zhaoshuo Bi

Project Manager | User Experience Designer

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SUMMARY

Detailed-oriented, innovative and committed UX designer, with a get-it-done, on-time, and high-quality product enthusiasm. Passionate about collaborative work as well as about taking on new problems as technology continues to evolve to meet users' ever growing demands for excellence in user experience.

EDUCATION

University of California, San Diego

Graduation Date: Dec 2018

B.Sc., Cognitive Science w/Spec Human-Computer Interaction
Minor: Computer Science

SKILLS

- **Design:** User Flow, Persona, Storyboarding, Sketch, Wireframes, Low & high -fidelity Mockups, Prototyping, Iterating, Visual Design
- **Research:** Interview, Survey, Usability Testing, A/B Testing, Case Study, Comparative Analysis, Generative & Qualitative Research, User Research
- **Programming Languages:** C, C++, Java, Python, SPARC assembly, R, HTML, CSS, JavaScript
- **Tools:** Microsoft Office Suite, Adobe Photoshop/Dreamweaver/Illustrator/InDesign/Xd, InVision, Sketch, Eclipse, Visual Studio
- **Other:** Fluent in Chinese

EXPERIENCE

BayTech Digital

07/2019 - Current

Project Manager

- Managed multiple projects concurrently to ensure final deliveries meet clients' expectations.
- Collaborated with the designer team to produce user research to create the best design for clients.
- Coordinated resources to rebrand multiple clients' websites based on the provided services and products.

FORKaiA

04/2019 - 07/2019

UX Designer Intern

- Collaborated with agency team to conduct usability testing, analyze user feedbacks and interacting to enhance user experience for several apps.

Transportation Service, University of California, San Diego

11/2017 - 12/2018

Office Assistant | *Serving over 38000 students, staff, and faculties in five different office locations at UCSD*

- Handled organizational and clerical supports tasks and assisted students and staffs to optimize their parking solutions.
- Created a new method for customers to choose the right type of parking permit by creating a special mind map, which decreased the confusion of new students and reduced their consultation time.

PROJECTS (Find more at www.zhaoshuobi.com)

Skinformed: Served a member of 5-person team that developed this application to bridge the gaps between skincare recommendations, product information and skin detection devices, which allows users to easily create and follow personalized skincare routines. Won the Best Visual Design at UCSD DSGN100 Showcase on Spring 2018.

Mark the Location: Led the 3-person team that developed this location-based mobile application, which allows users to save current position on the map with gestures or voice.