

Andy (Zhaoyin) Li

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Objective: Product Manager

EDUCATION

University of Wisconsin-Madison

BS Computer Science

- GPA: 3.4/ 4.0
- Related courses: Building User Interface, Intro to AI, Intro to OS, Intro to Algorithms

Sep 2018 - Dec 2020

Madison, WI

Green River College

AS Computer Science

- GPA: 3.8/ 4.0
- Related Courses: Data Structure, Linear Algebra, Calculus

Sep 2016 - Jun 2018

Auburn, WA

PROFESSIONAL EXPERIENCE

Didi

Product Manager

- Didi is a mobile transportation platform. The department I interned is a core branch that in charge of suggesting users pickup-points.
- Coordinated with several departments to established an indicator and assisted in developing baselines. The indicator serves as the first-level optimization target for Didi's second half-year of 2019 to cut down users choose pickup-points cost.
- Design as well as launched MIS manual intervention pickup-points platform tool to help improve team productivity and fix extremely poor suggestion pickup-points.
- Assisted in the completion of new engine migration projects and balanced the risk of various optimized experimental models. After the launch of the new engine, the reasonable rate of pickup-points increased by 10%.

Jun 2019 - Sep 2019

Beijing, China

Tiantian Yiquan

Marketing Assistant

- Tiantian Yiquan is an enterprise specializing in drinking water treatment equipment and high-end drinks.
- Designed marketing materials including brochure, signage, and media advertisements.
- Conducted research and analysis related to market and consumer insights and competition.
- Conducted competitive analysis for products through content analysis.

Jun 2018 - Sep 2018

Dalian, China

PROJECTS&LEADERSHIP EXPERIENCE

Building User Interfaces Research Class

Front-end developer

- Building User Interfaces Research Class is the first research-oriented course on front-end development and product design offered by the University of Wisconsin-Madison in the fall of the 2019 academic year.
- Redesigned the university class registration system to make the new system more intelligent and the operation process more concise, which is more suitable for contemporary students. After the design is completed, use react to develop.
- Design and develop a mobile fitness app with react native. The app can record user activity and diet data. It will help users to develop a target figure.
- Using dialogue flow to develop a voice assistant, users can use voice operations to complete a series of operations in the university bookstore website, such as: adding products to the shopping cart, querying product information, and placing the order.

Sep 2019 - Dec 2019

Madison, WI

Madmap University Resource Team

Product Manager & UX Designer

- Madmap is an online resource map based on the google map's API for students to find university resources such as printer and microwave locations around campus.
- Communicated with the university to ask for resource information and promoted the project.
- Managed the project timeline and worked with departments to make sure the project ran smoothly.
- Developed a user-friendly front-end utilizing CSS and HTML.

Oct 2018 - Mar 2019

Madison, WI

Green River College

Student Advisor Assistant

- Collaborated with the website design team and converted the website and official documents to be compliant with ADA (Americans with Disabilities Act).
- Designed and published online brochure *GRC Transfer Pathway University Look-book*.
- Assisted academic advisors with academic workshops and international students' activities.
- Organized data of more than 10,000 alumni as well as students using Salesforce.

Jun 2017 - Jun 2018

Auburn, WA

International Student Events club

President

- Organized a community club of more than 400 people from various backgrounds and cultures.
- Built a website for promoting events and managing members information.
- Responsible for planning, organizing, budgeting for more than 50 events, including social activities, sports activities, and volunteer activities.
- Collaborated with various departments to coordinate the preliminary division of labor. Followed up the situation of each department in real-time, and adjusted tasks according to unexpected problems.

Nov 2016 - Jun 2018

Auburn, WA

HONORS & AWARDS

- Green River College Honorary Scholarship
- "Google Challenge Programmer" Award

2016-2018

2017

SKILLS

- Back End:** Java, C, Python, RESTful API, Dialogue Flow
- Front End:** HTML, CSS, Javascript, React Native
- Product Management & Design:** Axure, XMind, MS Office series, Filmora