

Pre-registration - Foundations of Educational Technology (FEdTech 2019)

Dear Teacher,

Greetings!


Thank you for your interest in participating the open online course FOUNDATIONS OF EDUCATIONAL TECHNOLOGY. This pre-registration form should take 10 to 15 minutes of your time. All information from this form will be kept confidential, and we intend to protect your anonymity to the fullest possible extent. No persons other than the program team members will have access to the information you provide. Furthermore, any publication that may result from this registration form or online course, participants would be described in general terms as teachers.

Respectfully yours,

Dave E. Marcial, Ph.D.
Program Leader, TEACHnology
Associate Professor and Dean
College of Computer Studies, Silliman University
Dumaguete City, Negros Oriental, Philippines
www.davemarcial.net/cpe

* Required

About the Course



Course Name : Foundations of Educational Technology (FEdTech)
Course Duration : 5 weeks (Start Date: February 2, 2019 | End Date: March 2, 2019)
Course Fee : FREE (a CHED-Continuing Professional Education Grant)
Enrollment : OPEN TO ALL TEACHERS

Learning Outcomes:
 At the end of the course, the participants are expected to:

1. deepen their understanding of ICT in education;
2. distinguish the different kinds of educational technology;
3. identify educational tools according to the theories, principles, and practices of learning, and associate these theories to the available technology; and
4. explain the teaching and learning frameworks for integrating ICT into the curriculum.

Prerequisites:
 Participants must:

1. have basic knowledge in ICT or at least know how to operate (open/save/close) a computer and browse the internet;
2. have access to a computer installed with the following software: Media (Video) Player, MS PowerPoint, & [PDF Reader](#).
3. have access to the Internet at least twice a week for a minimum of one (1) hour per access
4. have an email account; and
5. have a Facebook account.

Online Registration Period:
 December 1, 2018 – January 26, 2019

a Continuing Professional Education (CPE) Grant under the CHED K to 12 Transition Program

Outline & Speakers:

Week 1: What is ICT? Its Context in Education

Dave E. Marcial

Dean, College of Computer Studies, Silliman University

Week 2: Evaluation of Educational Technology and Its Current Application

Anthea V. Mariano

Senior Lecturer 2, Faculty of Management and Development Studies, UP Open University

Week 3: The Synergy of Technology with the Basic Learning Theories

Janice Antoniette V. Forster

Chairperson, IT Department, College of Computer Studies, Silliman University

Week 4: Teaching & Learning Framework for Integrating Technology into the Curriculum

Anna Cherylle Kelsey M. Ramos

Director, Educational Technology Center, University of Sto. Tomas

Week 5: **Final Exam**

To know more about the speakers, go to <http://bit.do/teachnology-speakers>

Course Format:

This course is a free and open full-online course that will be delivered through the Silliman Online University Learning (www.cms.su.edu.ph). This is asynchronous learning. There will be weekly lectures, discussions, assignments, and a final exam. Speakers and facilitators will be online at least two (2) periods with a minimum of one hour for real-time chatting, answering questions, and discussion. The class will consist of lecture in the video, .PDF and MS PowerPoint formats. No materials from outside the course will be required. The assignments will typically be available on Saturday and close the Saturday of the following week. All assignments will be Multiple Choice, True/False and Short Answer with a maximum of 20 questions. Additionally, a [Facebook Group](#) will be used for bulletins and announcements.

Certificate of Participation & Completion:

Four (4) homework assignments are worth 100 points each. The assignment will be counted toward 70% of the grade. The final exam counts for 30% of the final grade. A certificate of completion (signed by the lead facilitator) will be issued to those achieving 80%+ of the total points possible. A certificate of participation will be issued if the following requirements are met: 1) below 80% score but higher than 0; and 2) participated in at least two weekly discussions.



IMPORTANT NOTICE!

USING EDUCATIONAL TECHNOLOGY TO CREATE STUDENT-CENTERED LEARNING ENVIRONMENT

Continuing Professional Education (CPE) Grant under the CHED K to 12 Transition Program

BUILDING COMPETENCE, CHARACTER & FAITH



Foundations of Educational Technology

FAQ: Can we still join even if the course has started already?

Yes. But please be mindful of the requirement to get the Certificate of Completion.

We can't re-open the previous quizzes.

Please be reminded that four (4) online quizzes are worth 100 points each. The online quiz will be counted toward 70% of the grade. The final exam counts for 30% of the final grade. A certificate of completion (signed by the lead facilitator) will be issued to those achieving 80%+ of the total points possible. A certificate of participation will be issued if the following requirements are met: 1) below 80% score but higher than 0; and 2) participated in at least two weekly discussions.



SILLIMAN UNIVERSITY
www.su.edu.ph

I. PERSONAL INFORMATION

1. First Name: *

2. Middle Name:

3. Last Name: *

4. Contact Number: *

5. Email Address: *

6. Facebook Account: *

7. Twitter Account:

8. Sex **Mark only one oval.*

- ☐ Male
- ☐ Female

9. Civil Status: **Mark only one oval.*

- ☐ Single
- ☐ Married
- ☐ Widowed
- ☐ Others

10. Age: *

II. AFFILIATION

11. School's Name: *

12. School's Address: *

13. Home Department/Unit in the School *

14. Rank: *

15. Number of years in teaching: *

16. Highest Educational Attainment (Please write your degree/course): *

17. Courses/Subjects taught in the last 3 years: PLEASE DO NOT WRITE SUBJECT CODE. *

18. Probable Courses/Subjects to be taught in the next semester: PLEASE DO NOT WRITE SUBJECT CODE. *

III. TECHNOLOGY ACCESS

Please check (as many as applicable) if you have the following:

19. Gadgets: *

Check all that apply.

- ☐ desktop computer at home with internet connection
- ☐ desktop computer at home without internet connection
- ☐ desktop computer in the office (assigned to you only)
- ☐ desktop computer in the office (shared with other teachers/staffs/students)
- ☐ laptop (personal property)
- ☐ laptop (office property)
- ☐ smartphone (android-based)
- ☐ smartphone (iPhone)
- ☐ tablet (android-based)
- ☐ tablet (iPad)
- ☐ none of the above

20. Internet Access *

Check all that apply.

- ☐ wifi connection at home
- ☐ wired connection at home
- ☐ data plan in smartphone
- ☐ data plan in tablet (android or iPad)
- ☐ wired connection in office
- ☐ wifi connection in office
- ☐ none of the above

21. At present, what is your experience in connecting to the Internet whether in school or at home? *

Mark only one oval.

| | | | | | | |
|----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| | 1 | 2 | 3 | 4 | 5 | |
| Very Difficult | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Not Difficult |

IV. TECHNOLOGY OPERATIONS & CONCEPTS

Please rate the level of your competency in terms of the following technology concepts, operations and tools:

22. Concepts *

Mark only one oval per row.

| | 1 POOR (don't know anything about it) | 2 FAIR (just read from a book/heard it from others) | 3 GOOD (has the ability to explain and discuss the task but has not experienced the actual process) | 4 VERY GOOD (has the ability to perform & carry out the task but needs the help, advice & guidance from an expert) | 5 EXCELLENT (has the ability to perform & carry out the task proficiently without the help of an expert) |
|--|--|--|---|---|---|
| understanding about ICT in education | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| distinguishing the different kinds of educational technology | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| identifying educational tools according to the theories, principles, and practices of learning, and associate these theories to the available technology | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| explaining the teaching and learning frameworks for integrating ICT into the curriculum | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

23. Operations **Mark only one oval per row.*

| | 1 POOR (don't know anything about it) | 2 FAIR (just read from a book/heard it from others) | 3 GOOD (has the ability to explain and discuss the task but has not experienced the actual process) | 4 VERY GOOD (has the ability to perform & carry out the task but needs the help, advice & guidance from an expert) | 5 EXCELLENT (has the ability to perform & carry out the task proficiently without the help of an expert) |
|---|--|--|---|---|---|
| developing an educational website as a collaborative tool for teaching and learning | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| managing teaching resources and activities using a portable learning management system | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| managing teaching resources and activities using Moodle | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| organizing class record using a mobile-based class recorder | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| organizing class record using spreadsheet like MS Excel | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| creating rubrics using a software or internet-based rubrics builder | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| creating online surveys | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| managing references and reviews using a software or any Internet-based applications | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| testing and checking grammar and plagiarism using a software like any Internet-based applications | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| creating teaching materials using word processing like MS Word | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

| | 1 POOR (don't know anything about it) | 2 FAIR (just read from a book/heard it from others) | 3 GOOD (has the ability to explain and discuss the task but has not experienced the actual process) | 4 VERY GOOD (has the ability to perform & carry out the task but needs the help, advice & guidance from an expert) | 5 EXCELLENT (has the ability to perform & carry out the task proficiently without the help of an expert) |
|---|--|--|---|---|---|
| creating graphs using MS Excel | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| enhancing slide presentations by adding sound, animation & images | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| manipulating the internet (browsing, downloading, uploading) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

24. Tools **Mark only one oval per row.*

| | 1 POOR (don't know anything about it) | 2 FAIR (just read from a book/heard it from others) | 3 GOOD (has the ability to explain and discuss the task but has not experienced the actual process) | 4 VERY GOOD (has the ability to perform & carry out the task but needs the help, advice & guidance from an expert) | 5 EXCELLENT (has the ability to perform & carry out the task proficiently without the help of an expert) |
|-----------------|--|--|---|---|---|
| Weebly | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| PLMS | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| m-ClassRecord | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| RubiStar | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| GoogleForm | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| CitationBuilder | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Ginger | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mendeley | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| MarkingMate | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Online-Utility | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

V. TRAINING MOTIVATION INTERESTS**25. What best describes your previous experience in this subject topic/area? ****Mark only one oval.*

- ☐ I have completed some coursework or have some work experience in this field
- ☐ I am mostly new to the subject
- ☐ I like to explore this subject on my own

26. What is the level of your agreement of the following statements **Mark only one oval per row.*

| | strongly agree | moderately agree | disagree |
|--|-----------------------|-----------------------|-----------------------|
| This subject is relevant to my academic field of study | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| This course teaches skills that will help my job/career | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I want to earn some sort of credential that I can use to enhance my CV/resume/rank | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Because this course is offered by a prestigious university | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I think taking this course will be fun and enjoyable | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I'm curious about what it's like to take an online course | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

27. How do you plan to participate in this online course? **Mark only one oval.*

- ☐ read/write (completing the weekly assignments + final for a certificate)
- ☐ read/write (completing the weekly assignments)
- ☐ read-only (reading and watching only)

28. Have you attended online courses in the past? **Mark only one oval.*

- ☐ Yes
- ☐ No

29. If YES, please describe the online course/s.

30. Are you willing to attend a 5-day face-to-face training in April, 2018 (8:00 am - 5:00 pm, Monday to Friday) **Mark only one oval.*

- ☐ Yes
- ☐ No

Online Learning Aptitude

The following items measure your ability to perform different tasks. There are no right or wrong answers so your first reaction is usually best. Please do not omit any items. If an item does not relate to you, rate it as 0 (not applicable). Your efforts will help us to identify tasks that are most important for learner success. (Reference: TOOLS, Kerr, Ryneearson, & Kerr, May, 2003)

31. *

Mark only one oval per row.

| | 0 (Not Applicable) | 1 (Strong Disagree) | 2 (Disagree) | 3 (Neither Disagree nor Agree) | 4 (Agree) | 5 (Strongly Agree) |
|--|-----------------------|------------------------|-----------------------|--------------------------------------|-----------------------|--------------------------|
| I am capable of learning new technologies. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of sending and receiving e-mail. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of attaching files to an e-mail message. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am a competent Internet browser. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of using standard word processing software. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of managing files on a computer. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I can download new software when necessary. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I can install new software when necessary. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I can copy and paste text using a computer. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of using discussion boards online. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of using chat rooms online. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

32. *

Mark only one oval per row.

| | 0 (Not Applicable) | 1 (Strong Disagree) | 2 (Disagree) | 3 (Neither Disagree nor Agree) | 4 (Agree) | 5 (Strongly Agree) |
|---|-----------------------|------------------------|-----------------------|--------------------------------------|-----------------------|--------------------------|
| I am capable of prioritizing my responsibilities. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am a good time manager. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am a procrastinator. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of making time for my coursework. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am able to balance many tasks at one time. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am goal-oriented. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am self-disciplined when it comes to my professional development. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am self-motivated. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I take responsibility for my learning. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of critical thinking. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

33. *

Mark only one oval per row.

| | 0 (Not Applicable) | 1 (Strong Disagree) | 2 (Disagree) | 3 (Neither Disagree nor Agree) | 4 (Agree) | 5 (Strongly Agree) |
|--|-----------------------|------------------------|-----------------------|--------------------------------------|-----------------------|--------------------------|
| I often leave tasks unfinished. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I require help to understand written instructions. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I wait until the last minute to work on assignments. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I have trouble comprehending what I read. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need faculty to remind me of assignment due dates. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need incentives/rewards to motivate me to complete a task. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

34. *

Mark only one oval per row.

| | 0 (Not Applicable) | 1 (Strong Disagree) | 2 (Disagree) | 3 (Neither Disagree nor Agree) | 4 (Agree) | 5 (Strongly Agree) |
|---|-----------------------|------------------------|-----------------------|--------------------------------------|-----------------------|--------------------------|
| Because of my personal schedule, I need online courses. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| It is difficult for me to go to campus to complete course requirements. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need online courses because of my geographical distance from universities. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need online courses because of my work schedule. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need the freedom of completing coursework at the time and place of my choosing. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

35. *

Mark only one oval per row.

| | 0 (Not Applicable) | 1 (Strong Disagree) | 2 (Disagree) | 3 (Neither Disagree nor Agree) | 4 (Agree) | 5 (Strongly Agree) |
|--|-----------------------|-----------------------|-----------------------|--------------------------------|-----------------------|-----------------------|
| I can learn by working independently. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am self-directed in my learning. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of solving problems alone. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need face to face interaction to learn. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need faculty feedback on my completed assignments. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am a good reader. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I need classroom discussion to learn. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of asking for help when I have a problem. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am comfortable learning new skills. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I read carefully. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am a good writer. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of following written instructions. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I am capable of conveying my ideas in writing. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Social Technographic Profile

36. What is the level of your social technographic ladder? *

Mark only one oval.

- ☐ CREATORS (monthly publishes blogs and websites, uploads videos you created, uploads audio/music you created, writes articles or stories and posts them online)
- ☐ CONVERSATIONALISTS (weekly updates status on a social networking site, posts updates on twitter)
- ☐ CRITICS (monthly posts ratings/reviews of products or services, comments on someone else's blog, contributes to online forums, and edits articles on a wiki)
- ☐ COLLECTORS (monthly uses rss feeds, vote for web sites online, add "tags" to web pages or photos)
- ☐ JOINERS (monthly maintains profile on a social networking site and visits social networking sites)
- ☐ SPECTATORS (monthly reads blogs, listens to podcasts, watches video from other users, reads online forums, consumer ratings/reviews, and tweets)
- ☐ INACTIVES (none of the above)

COMMENTS AND SUGGESTION

37. Please write your comments or suggestions about the training or project

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