

POSTER PRESENTATION

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**Most materials presented are taken from LSA poster guidelines composed by Kristen Syrett.*

WHAT'S A POSTER PRESENTATION

- you present your research via a poster.
- in addition to oral presentation, some (but not all) conferences have a poster session (usually around 2 hours). psycholing/acquisition use more posters than theoretical conferences.
- you will be standing next to your poster and going it through for many times.
- things to prepare: 1 poster, a 5 min presentation of your poster, handouts (optional), smaller printouts of the poster (optional), a notepad for people to leave the email addresses (optional).
- note around the middle of 2018, every GK student will have to do a poster presentation during the review session

ORIENTATION, SIZE AND DIMENSIONS

- you can make a poster with Powerpoint, Keynote, or LaTeX.
- orientation, size, and dimensions are the first thing you need to decide, check the conference requirements. (Usually it's decided by what kind of poster boards they have.)

Posters

The poster session ("Poster Reception") will take place on Thursday, 18.02.2016 from 17.45 to 20.00, directly after the afternoon session. Drinks and finger food will be available. Posters can be set up in advance.

We will provide poster boards for A0-size posters (85x120 cm, 33"x 47", one poster board per poster), as well as thumbtacks, sticky tape, and suchlike. Please print your poster in advance; we will not be able to help you with printing. If possible, please bring your poster in portrait format. Boards for posters in landscape format will be available only to a limited extent. If you need to use landscape format, please let us know before **8 February 2016**.

- setting this is important because if you change it after putting the content in, you might need to change a lot of things
- also remember to leave margins

LAYOUT

- make sure your poster is clear and organized, which will make it seem accessible
- top: title, name, affiliation, maybe a logo of your program and the funding agency.
- bottom: contact info, acknowledgement
- conference title and dates (but not if you plan to reuse the poster somewhere else)
- a draft on paper could be helpful
- the content:
 - divide it into different sections with headings: *introduction, problem, puzzle, previous research, method, proposal, claim, results, conclusions, open questions, acknowledgements, references*, (include some, not all),
 - you can number your sections so people know the flow
 - introduction and previous research go to top left, open questions go to bottom right
 - main claim and results should be in the center

TEXT

- minimize, minimize, minimize! (some say 300-400 words in total)
- use the space for graphs, figures, tables, trees, you will be there to walk the audience through those anyways so you don't need the text.
- use bullet points, indentations, symbols, key words with special fonts to highlight the points.
- use active sentences and short captions.

FONT CHOICE AND SIZE

- use a minimal number of fonts, maybe one for text and one for headings, use **bold** and *italics* cautiously
- make sure your titles and headlines are visible from 1.5 - 1.8m away
- title: 80 - 125, name and affiliation: 60 - 90
- section headings: 50 - 70
- content in major sections: 24 - 32
- acknowledgements and references: 20
- don't go below 20

FIGURES AND TABLES AND COLORS

- minimize your figure styles, eliminate non-essential info
- use high resolution
- give your figures a title and captions so the audience know the point, label the axes,
- place results of statistical analyses below or to the side of your figures and tables in a smaller font size
- when using colors
 - minimize the number,
 - make sure it's readable **after** it's printed (light colors like yellow might not be a good idea)

PRINTING YOUR POSTER

- print before you leave for the conference
- printing a poster can take some time
- glossy is better looking but could cause glare
- lamination makes your poster last longer but more expensive.
alternative: spray artists use on paintings
- practice your poster with the file or a A4 sized printout
- bring more A4 sized printout to the conference (or a full length handout)
- get a poster tube
- put your poster up in the office after use

PRESENT YOUR POSTER

- put your poster up before the poster session and leave it there until the deadline
- have a bottle of water handy, also a notebook to take notes
- be at your poster during the entire poster session
- poster presentations vary according to the audience: how many are there and who they are
- if someone lingers, go and ask whether they want you to go through the poster
- you can decide how much/little you say about the puzzle, the previous research, the details of your proposal
- interact with your audience and ask whether they want you to go into details
- make eye contact, adjust where you stand,
- don't read your poster, don't engage long conversations when other audience are there
- know the big claim and why your poster is important, make them clear