

# Zhenghai CHI

(+65) 80672759 ◊ [zhenghai.chi@u.nus.edu](mailto:zhenghai.chi@u.nus.edu)

1 Business Link, BIZ 2 Building, Singapore, 117592

Last updated: March 2025

## EDUCATION

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**National University of Singapore (NUS)**

*Aug. 2023 - Present*

Ph.D. in Accounting

Supervisor: [Bin KE](#)

**Macau University of Science and Technology (MUST)**

*Sept. 2019 - June 2023*

B.B.A. in Business Analytics, with *Second-class Honor Cord*

**Fudan University (FDU)**

*Feb. 2022 - June 2022*

Hong Kong & Macau Student Exchange

## RESEARCH

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### Research Interests

Social Media, Information in Digital Spaces, Applied Machine Learning

### Working Papers

*“The Costs of Silence: The Impact of Misinformation Regulation on Finfluencers and Corporate Information Environment”*

- First-year summer paper

- With Bin KE

- **Selected Conferences:** NUS Accounting Seminar (2024), [ABFER 12th Annual Conference \(2025\)](#)

*“The Unintended Consequences of Communication Technology on Student Loan Borrowing Behavior: Evidence from the Rollout of Facebook”*

- Developed from my second-year term project

- Solo

- **Selected Conferences:** NUS ACC Doctoral Consortium (2024), Singapore Rising Scholars Conference (2025)

## INVITED CONFERENCE AND WORKSHOP

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(\* indicates presenter; † indicates coauthor presenter)

The Asian Bureau of Finance and Economic Research 12th Annual Conference\*

*May 2025*

Singapore Rising Scholars Conference\*

*May 2025*

Causal Inference Workshop at the University of Arizona

*Apr. 2025*

NUS ACC Doctoral Consortium\*

*Dec. 2024*

The Asian Bureau of Finance and Economic Research 11th Annual Conference

*May 2024*

The 2024 NUS Accounting Research Symposium: Accounting and Decision-Making

*May 2024*

Tri-University Accounting Conference

*Apr. 2024*

## TEACHING

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**NUS Business School, NUS**

*Teaching Assistant*

Governance, Risk Management and Sustainability (Undergraduate Course)

*Academic Year 2024/25*

## School of Business, MUST

*Teaching Assistant*

Introduction to Financial Accounting (Undergraduate Course)

*Academic Year 2021/22*

## AWARDS AND HONORS

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Causal Inference Workshop (Funded Participant) - Arnold Ventures	2025
NUS Department of Accounting Doctoral Consortium Award - NUS	2024
NUS Research Scholarship - NUS	2023 - 2027
Henry Fok Foundation Scholarship - Henry Fok Foundation	2021
Third Prize of Outstanding Cultural and Academic Award - MUST	2020
Outstanding Community Service Award - MUST	2020
Outstanding Scholarship - MUST	2019 - 2023
Dean's List - MUST	2019 - 2022

## PROFESSIONAL EXPERIENCE

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Research Assistant	July 2022 – Oct. 2022
- Supervisor: Dr. Bin KE (National University of Singapore)	
Bank of China Macau Branch (Banco da China, Sucursal de Macau)	Feb. 2022 – May 2022
- Mentor: Mr. Kin-Wai LEE	
Research Assistant	June 2021 – Mar. 2022
- Supervisor: Dr. Hiu Lam CHOY (Drexel University) & Dr. Chun LU (Hitotsubashi University)	

## MEMBERSHIPS AND SERVICES

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### *Memberships*

American Economic Association  
American Finance Association  
Eurasia Business and Economics Society

### *Ad-hoc reviewer*

*Technological Forecasting and Social Change*  
*Journal of Organizational and End User Computing*

## PERSONAL INFORMATION

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<b>Languages</b>	Mandarin (native), English (fluent)
<b>Programming &amp; Software</b>	Python, R, Stata, Nvivo, Atlas. ti, Orange
<b>Personal Interests</b>	Piano, Classical Music, Anime