# **Yuta Saito**

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### **Research Interests**

My research lies at the intersection of statistical machine learning and causal inference called *counterfactual learning*. I am interested in the counterfactual nature of logged bandit feedback obtained from interactive systems, and ways of using biased real-world data to achieve safe automated decision making in the wild.

#### Education

2021 - Cornell University

Incoming Ph.D. Student in Computer Science Advisors: Thorsten Joachims and Nathan Kallus

Research Field: Counterfactual Inference, Learning from Human Behavior Data

2016 - Tokyo Institute of Technology

**2021** B.Eng. in Industrial Engineering and Economics

Research Field: Counterfactual Inference, Off-Policy Evaluation, Information Retrieval

## **Publications**

## **Preprints**

1. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. Open Bandit Dataset and Pipeline: Towards Realistic and Reproducible Off-Policy Evaluation. *arXiv preprint arXiv:2008.07146*, 2020.

### **International Conference Proceedings (refereed)**

- 1. Nathan Kallus, **Yuta Saito**, and Masatoshi Uehara. Optimal Off-Policy Evaluation from Multiple Logging Policies. In *Proceedings of 38th International Conference on Machine Learning (ICML)*, 2021 (to appear).
- 2. **Yuta Saito**. Doubly Robust Estimator for Ranking Metrics with Post-Click Conversions. In *Proceedings* of the 14th ACM Conference on Recommender Systems (RecSys), 2020.
- 3. **Yuta Saito**. Unbiased Pairwise Learning from Biased Implicit Feedback. In *Proceedings of 6th ACM SIGIR International Conference on the Theory of Information Retrieval (ICTIR*), 2020.
- 4. **Yuta Saito** and Shota Yasui. Counterfactual Cross-Validation: Stable Model Selection Procedure for Causal Inference Models. In *Proceedings of 37th International Conference on Machine Learning (ICML)*, 2020.
- 5. **Yuta Saito**. Asymmetric Tri-training for Debiasing Missing-Not-At-Random Explicit Feedback. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR*), 2020.
- 6. **Yuta Saito**, Gota Morishita, and Shota Yasui. Dual Learning Algorithm for Delayed Conversions. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR), 2020 (short paper).*

- 7. **Yuta Saito**, Hayato Sakata, and Kazuhide Nakata. Cost-Effective and Stable Policy Optimization Algorithm for Uplift Modeling with Multiple Treatments. In *Proceedings of the 2020 SIAM International Conference on Data Mining (SDM)*, 2020.
- 8. **Yuta Saito**, Suguru Yaginuma, Yuta Nishino, Hayato Sakata, and Kazuhide Nakata. Unbiased Recommender Learning from Missing-Not-At-Random Implicit Feedback. In *Proceedings of the 13th International Conference on Web Search and Data Mining (WSDM)*, 2020.
- 9. **Yuta Saito**, Hayato Sakata, and Kazuhide Nakata. Doubly Robust Prediction and Evaluation Methods Improve Uplift Modeling for Observational Data. In *Proceedings of the 2019 SIAM International Conference on Data Mining (SDM)*, 2019.

#### **International Conference Tutorial Proposals**

1. **Yuta Saito** and Thorsten Joachims. Counterfactual Evaluation and Learning for Recommender Systems: Foundations, Implementations, and Recent Advances. In *Proceedings of the 15th ACM Conference on Recommender Systems (RecSys)*, 2021 (to appear).

#### **International Conference Workshop Papers (refereed)**

- 1. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. A Large-scale Open Dataset for Bandit Algorithms. *RecSys 2020 Workshop on Bandit and Reinforcement Learning from User Interactions (REVEAL)*, 2020 (**Oral Presentation**).
- 2. **Yuta Saito**, Takuma Udagawa, and Kei Tateno. Data-Driven Off-Policy Estimator Selection: An Application in User Marketing on An Online Content Delivery Service. *RecSys 2020 Workshop on Bandit and Reinforcement Learning from User Interactions (REVEAL*), 2020.
- 3. **Yuta Saito**, Shunsuke Aihara, Megumi Matsutani, and Yusuke Narita. A Large-scale Open Dataset for Bandit Algorithms. *ICML 2020 Workshop on Real World Experiment Design and Active Learning (RealML)*, 2020.
- 4. Daisuke Moriwaki, Yuta Hayakawa, Isshu Munemasa, **Yuta Saito**, and Akira Matsui. Unbiased Lift-based Bidding System. In *Proceedings of the 2020 AdKDD&TargetAd Workshop, held in conjunction with the 26th ACM SIGKDD Conference on Knowledge Discovery and Data Mining* (*AdKDD*), 2020.
- 5. Masahiro Nomura and **Yuta Saito** (equal contribution). Multi-Source Unsupervised Hyperparameter Optimization. *ICML 2020 Workshop on Automated Machine Learning (AutoML)*, 2020.
- 6. **Yuta Saito**. Offline Recommender Learning Meets Unsupervised Domain Adaptation. *The first forum for newcomers to ML co-located with NeurIPS (NewInML)*, 2019.

## **Work Experience**

Jul 2020 - Hanjuku-kaso Co., Ltd.

**Present** Co-Founder and Director of Science

Apr 2020 - CyberAgent, Inc., AI Lab

**Dec 2020** Research Partner (outsourcing agreement)

Apr 2020 - SMN Corporation, a.i lab.

Mar 2021 Research Partner (outsourcing agreement)

**Apr 2020 - Sony Corporation** 

**Sep 2020** Research Partner (outsourcing agreement)

Feb 2020 - ZOZO Technologies, Inc.

**Present** Research Partner (outsourcing agreement)

# **Scholarships and Awards**

2021 - Funai Overseas Scholarship

**2023** Doctoral research fellowship by the Funai Foundation (a private foundation in Japan).

Granted two full years of tuition plus a monthly stipend of \$3,000 for living expenses.

2020 The SIGIR 2020 Student Travel Grant Program

## **Involved Research Projects**

• Open Bandit Project (https://github.com/st-tech/zr-obp)
Open Bandit Project is an open-source research project that aims to enable realistic and reproducible experiments on bandit algorithms and their off-policy evaluation. The project consists of a large-scale real-world dataset called *Open Bandit Dataset* and Python software called *Open Bandit Pipeline*. Awarded The Prime Minister's Award for Open Innovation by the Japanese Government.

### **Professional Service**

## **Conference Reviewing**

**WSDM:** 2022

NeurIPS (main track): 2021

NeurIPS (datasets&benchmarks track): 2021

ICML: 2021 AISTATS: 2021

## Languages

Japanese (native), English (TOEFL iBT: 105)