

ARTICLE

Neural Networks for Latent Budget Analysis of Compositional Data

Zhenwei Yang^a

^aUtrecht University, Sjoerd Groenman building, Padualaan 14, 3584 CH, Utrecht, The Netherlands

ARTICLE HISTORY

Compiled May 9, 2021

ABSTRACT

Compositional data are non-negative data collected in a rectangular matrix with a constant row sum. Due to the non-negativity the focus is on conditional proportions that add up to 1 for each row. A row of conditional proportions is called an observed budget. Latent budget analysis (LBA) assumes a mixture of latent budgets that explains the observed budgets. LBA is usually fitted to a contingency table, where the rows are levels of one or more explanatory variables and the columns the levels of a response variable. In prospective studies, there is only knowledge about the explanatory variables of individuals and interest goes out to predicting the response variable. Thus, a form of LBA is needed that has the functionality of prediction. Previous studies proposed a constrained neural network (NN) extension of LBA that was hampered by an unsatisfying prediction ability. Here we propose LBA-NN, a feed forward NN model that yields a similar interpretation to LBA but equips LBA with a better ability of prediction. A stable and plausible interpretation of LBA-NN is obtained through the use of importance plots and table, that show the relative importance of all explanatory variables on the response variable. An LBA-NN-K-means approach that applies K-means clustering on the importance table is used to produce K clusters that are comparable to K latent budgets in LBA. Here we provide different experiments where LBA-NN is implemented and compared with LBA. In our analysis, LBA-NN outperforms LBA in prediction in terms of accuracy, specificity, recall and mean square error. We provide open-source software at GitHub.

KEYWORDS

Neural network; Latent budget analysis; Compositional data; Relative importance; K-means clustering; Prediction model

1. Introduction

Compositional data are non-negative constant-row-sum data in a rectangular matrix. Due to this non-negativity and constant-row-sum, interest usually goes out to, for each row in the matrix, relative quantities for the different column categories that add up to one (Pawlowsky-Glahn and Egozcue 2006). Compositional data are present in many fields, such as archaeology, social science and medical science (Aitchison 1994, 2008; Baxter and Freestone 2006; Gloor et al. 2017; Raun, Ahas, and Tiru 2016). Often the rows represent individuals, or groups of individuals, and the columns levels of a response variable. As an example, one can think of several groups of people from different continents choosing different ways of payment, where for each group the

number of individuals is subdivided over the ways of payment. The non-negativity and the constant row sum distinguish compositional data from other types of data. Therefore, classical statistical techniques that rely on product-moment covariance and correlation are poorly suited for compositional data (Aitchison 1994, 2008).

Latent budget analysis (LBA) (Van der Heijden, Mooijaart, and De Leeuw 1992) is one of the statistical methods to study compositional data. A row of conditional proportions in the rectangular matrix is called an observed budget. LBA approximates the observed budgets with a mixture of latent budgets, where the latent budgets and the mixture weights are estimated from the data. LBA is usually applied to a contingency table with I groups (levels of the categorical explanatory variable) and J levels of the response variable. LBA allows to study the dependence of the response variable on the categorical explanatory variable(s). However, in prospective studies, knowledge of the J categories of the response variable is usually missing and there is only information on the categorical explanatory variable(s). A challenge of predicting the J categories based on I groups is imposed. For this purpose, the traditional LBA is restricted as it lacks the ability of predicting the response variable.

In previous work, Siciliano and Mooijaart (2001) extended LBA with a constrained neural network (NN) model, which in the rest of the article is called the constrained NN extension of LBA. Their method allows to use LBA as a prediction model. However, the model performance in prediction was not explicitly discussed there. We argue that using the constrained NN extension can hamper high accuracy in prediction. Here we propose to use unconstrained NN techniques to analyse compositional data and provide add-ons for LBA. Two research questions are answered: (1) How can we equip LBA with the ability to predict the response variable based on the explanatory variable(s) in prospective studies? (2) Can we achieve a higher accuracy with the new, unconstrained NN-based version of LBA than with the constrained NN extension of LBA?

In the remainder of this paper, in Section 2, we explain LBA and the extension proposed by Siciliano and Mooijaart. In Section 3, an unconstrained NN extension of LBA, LBA-NN, is proposed for analyzing and predicting compositional data. We shed light on using the importance table and plot that show the relative importance of all explanatory variables on the response variable to obtain a stable interpretation of LBA-NN. The LBA-NN-K-means approach that applies K-means clustering on the importance table is proposed for LBA-NN as a qualitative comparison with LBA. Besides, we compare LBA and LBA-NN quantitatively based on six standard measurements of the prediction ability. We provide an R function for LBA-NN at GitHub¹. In Section 4, we apply LBA-NN on different example datasets. In Section 5, a brief discussion about LBA-NN and the expectation of the potential usage is shown.

2. Background

During the past several decades, many models have been proposed that aim to provide a better understanding of compositional data (DeSarbo, Ramaswamy, and Lenk 1993; Hsu, Salamatian, and Calmon 2019). Here we focus on LBA. In this section, the previous studies on LBA are reviewed. In Section 2.1, LBA is explained. In Section 2.2, the preliminary constrained NN extension of LBA is demonstrated.

¹ <https://github.com/ZhenweiYang96/lbann>

2.1. Latent budget analysis

LBA is a mixture model to study compositional data without relying on a covariance matrix. LBA was introduced and coined by De Leeuw and Van der Heijden (1988). Earlier work can be found in Goodman (1974).

Imagine an $I \times J$ matrix P , the rows are I levels of the explanatory variable(s) and the columns J levels of the response variable. Each row i is regarded as an observed budget (denoted by \mathbf{p}_i) with J observed levels $p_{j|i}$. To detect the relationship between the explanatory variable(s) and the response variable, K latent budgets ($K \leq \min(I, J)$) are introduced, denoted by β_k . Each observed budget \mathbf{p}_i is approximated by a mixture π_i , of latent budgets β_k , in the following way:

$$\pi_i = \alpha_{1|i}\beta_1 + \cdots + \alpha_{k|i}\beta_k + \cdots + \alpha_{K|i}\beta_K \quad (1.1)$$

where $\alpha_{k|i}$ ($i = 1, \dots, I; k = 1, \dots, K$) are the mixing parameters adding up to 1 for each i . Different contributions from the latent budgets are revealed by the mixing parameters for all levels of the explanatory variable(s). The elements in the expected budgets are denoted by $\pi_{j|i}$, which are the counterparts of observed $p_{j|i}$. Formula 1.1 can be rewritten as:

$$\pi_{j|i} = \sum_{k=1}^K \alpha_{k|i}\beta_{j|k} \quad (1.2)$$

where $\beta_{j|k}$ ($j = 1, \dots, J; k = 1, \dots, K$) are the elements of the latent budgets. LBA can also be expressed in matrix notation:

$$\Pi = AB^T \quad (1.3)$$

where Π is an $I \times J$ matrix whose rows are expected budgets; A is an $I \times K$ matrix of mixing parameters; B is a $J \times K$ matrix whose columns are latent budgets. These parameter matrices are subject to the properties of compositional data, sum-to-constant:

$$\sum_{i=1}^I \pi_{j|i} = \sum_{k=1}^K \alpha_{k|i} = \sum_{j=1}^J \beta_{j|k} = 1 \quad (1.4)$$

and non-negativity:

$$0 \leq \pi_{j|i} \leq 1; 0 \leq \alpha_{k|i} \leq 1; 0 \leq \beta_{j|k} \leq 1 \quad (1.5)$$

One way to interpret the model is called the Multiple Indicator Multiple Cause (MIMIC) model interpretation (Van der Ark and Van der Heijden 1998). The graphical presentation of the MIMIC model is displayed in Figure 1(a). Here, it is assumed that the explanatory variable(s) and response variable are independent given the K latent budgets. The model parameters are conditional probabilities. For example, $\alpha_{k|i}$ is delineated as the probability that the k^{th} latent budget covers the characteristics of the i^{th} category of the explanatory variables; $\beta_{j|k}$ denotes the probability of the j^{th} category in the k^{th} latent budget; $\pi_{j|i}$ is the probability that one falls in the j^{th}

category of the response variable if one falls in the i^{th} category of the explanatory variable.

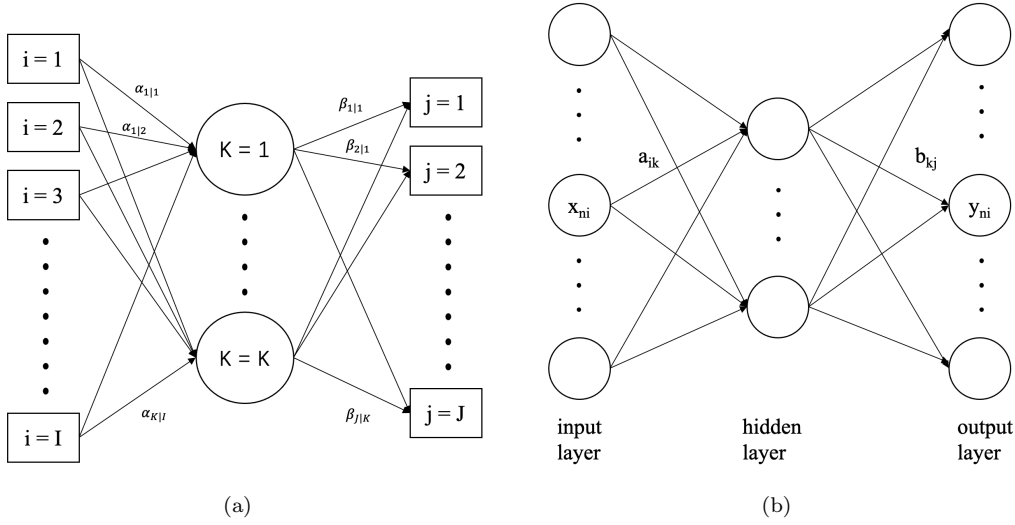


Figure 1.: The graphical display of LBA and its constrained extension. (a: the MIMIC model interpretation of LBA; b: the constrained extension of LBA by Siciliano and Mooijaart (2001))

An example of data on which LBA can be applied is shown in Table 1. The rows represent the continent where the individuals live and the columns are the ways of payment. In this scenario, LBA can assist to find the relation between the continents and ways of payment through introducing K latent budgets. LBA finds latent budgets that stand for typical profiles of payment, for example, when $K = 2$, for $k = 1$, an overrepresentation of more modern ways of payment and, for $k = 2$, an overrepresentation of more old-fashioned ways of payment. The mixing parameters reveal whether a continent makes more use of the modern or the old-fashioned ways of payment.

Table 1.: An example contingency table of the scenario to apply LBA

	Cash	Credit Cards	Mobile App	Check
America	0.07	0.70	0.20	0.03
Asia	0.25	0.10	0.60	0.05
Europe	0.35	0.45	0.15	0.05
Africa	0.80	0.10	0.08	0.02
Oceania	0.05	0.40	0.35	0.20
Other	0.60	0.15	0.15	0.10

2.2. A preliminary constrained NN extension of LBA

A multi-layer perceptron neural network model refers to a type of feedforward neural network, including an input layer, one or more hidden layers and an output layer.

Each piece of data from one subject passes through the layers in a one-directional way. Each layer composes of one or more neurons. Different layers are connected by assigned weights between the neurons.

The MIMIC model interpretation (see Section 2.1) resembles the structure of NN. Thus, Siciliano and Mooijaart (2001) proposed a different way of interpreting LBA as a supervised double-layer perceptron neural network. A graphical display is presented in Figure 1(b), where the neurons are displayed by circles. Take the example in Section 2.1, where the input layer consists of five categories of the explanatory variable, “continent”. The neurons of the hidden layer are two latent budgets and the output layer contains four categories of the response variable, “ways of payment”. The matrix A of mixing parameters in LBA is interpreted as the input-hidden weight matrix in NN, constrained with constant row sum and non-negativity. Similarly, the matrix B of latent budgets is interpreted as the transpose of the hidden-output weight matrix, constrained with constant column sum and non-negativity. In that way, the formula for LBA can be rewritten by:

$$\begin{aligned} Y &= \sigma_2(\sigma_1(XA + b_1)B^T + b_2) + E \quad \text{s.t. } \sigma_1(x) = \sigma_2(x); b_1 = 0_{N,K}, b_2 = 0_{N,J} \\ &= XAB^T + E \end{aligned} \quad (2)$$

where X is an $N \times I$ input data matrix with dummy variables, N is the sample size and I is the number of categories of the explanatory variable(s); likewise, Y is an $N \times J$ output data matrix with dummy variables where J is the number of categories of the response variable; $\sigma_1(x)$ and $\sigma_2(x)$ are called the identity transfer functions here; b_1 and b_2 are the bias term in the hidden layer and output layer, respectively, restricted as zero matrices. With the bias terms restricted as zero matrices, residuals are included in the error term, E .

3. Proposed methods

To improve the prediction ability of the extension of LBA by Siciliano and Mooijaart, we propose an NN extension where the number of hidden neurons can be larger than K and the weight matrices are unconstrained, i.e., matrix A without constraints of constant row sum and non-negativity, and matrix B without constraints of constant column sum and non-negativity. We elaborate the model in Section 3.1. We also provide an R function for LBA-NN to facilitate the implementation in Section 3.2. An interpretation strategy is described in Section 3.3. The quantitative comparison strategy to compare LBA and LBA-NN is introduced in Section 3.4.

3.1. LBA-NN: Latent Budget Analysis - Neural Network

To improve the ability to predict the response variable, we propose to extend LBA with an unconstrained feedforward neural network, abbreviated as LBA-NN. The input and output data matrices in LBA-NN remain the same as in the preliminary constrained NN extension of LBA. The graphical display of LBA-NN is shown in Figure 2. Here, the number of hidden neurons L can be larger than I and/or J , which is supposed to help catch more patterns in the data and lead to better prediction.

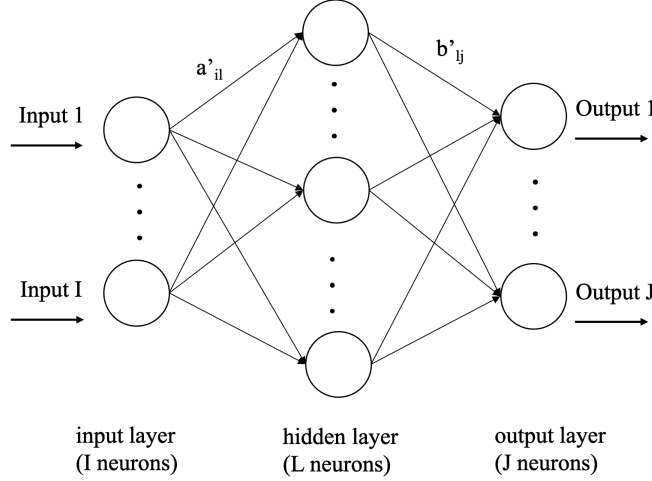


Figure 2.: The graphical display of LBA-NN

The model formula of LBA-NN is:

$$Y = \sigma_2(\sigma_1(XA' + b_1)B'^T + b_2) \quad (3.1)$$

where A' denotes the $I \times L$ input-hidden weight matrix without constraints of constant row sum and non-negativity; B' denotes the transpose of $L \times J$ hidden-output one without corresponding constraints; b_1 and b_2 represent the bias term in the hidden layer and output layer, respectively; σ_1 and σ_2 are the activation functions for the hidden layer and output layer, respectively. The neurons in the input layer are I categories of the explanatory variable(s). Likewise, the neurons in the output layer represent J categories of the response variable. In contrast, the hidden layer does no longer directly represent K latent budgets.

The neurons in a layer can be activated by different functions, linear ($\sigma(x) = cx$, c is the slope), Rectified Linear Unit (ReLU, $\sigma(x) = \max(0, x)$) or softmax ($\sigma_j(x) = \frac{e^{x_j}}{\sum_{j=1}^J e^{x_j}}$) activation (Nwankpa et al. 2018). The weights in matrix A' and B' of LBA-NN are optimized by the backpropagation algorithm (Rojas 1996). The algorithm basically treats the outputs as inputs, sends back the bias and readjusts the weights to minimize the distance between predicted outputs and actual outputs. That distance is called loss function. Two commonly used loss functions are mean square error (see Section 3.4 for details) (Allen 1971) and cross-entropy (Hui and Belkin 2021). The backpropagation algorithm updates the weights in matrices A' and B' iteratively:

$$w^* = w + r \left(\frac{\partial Loss}{\partial w} \right) \quad (3.2)$$

where w is the old version of the weight; w^* is the updated weight; r is the learning rate, a tuning parameter that regulates the magnitude of change in each iteration.

3.2. Implementation in R: lbann

An R function, `lbann`¹ was developed for LBA-NN. The R function depends on the packages, `keras` (Allaire and Chollet 2020), `ggplot2` (Wickham 2016), `magrittr` (Bache

and Wickham 2020), and `tensorflow` (Allaire and Tang 2020). The Algorithm for `lbann` is shown in Algorithm 1. The function is composed of 5 steps. Firstly, a feedforward NN model is set up according to the given number of input, hidden and output neurons and the activation functions. Then, the corresponding weights in matrix A' and B' are initialized by sampling from a normal distribution. Third and afterwards, the weights are optimized by the backpropagation algorithm based on the chosen loss function and learning rate. Fourth, the importance plots for I categories of the explanatory variable(s) are drawn based on the corresponding importance table. Lastly, K clusters are found by the K -means clustering on the importance table and a biplot is yielded (see Section 3.3 for details).

Algorithm 1: The Algorithm of `lbann` Function for Latent Budget Analysis - Neural Network (LBA-NN)

Step 1: (Construct a Feedforward Neural Network Model)

```
Input ← layer_input(n_input) ;           // explanatory variable(s)
Hidden ← layer_dense(n_hidden, activation) ; // pre-defined by users
Output ← layer_dense(n_output, activation) ; // response categories
/* Each neurons in two adjacent layers are fully connected */
```

Step 2: (Initialization)

```
A' ← matrix(nrow = n_input, ncol = n_hidden)
B'T ← matrix(nrow = n_hidden, ncol = n_output)
w_initial ← rnorm(mean = 0.0, stddev = 0.05, seed = seed)
/* Initialized weights from a normal distribution */
```

Step 3: (Backpropagation)

```
for i ← 1 to n_epochs :
  wi ← wi-1 + r( $\frac{\partial \text{Loss}}{\partial w_{i-1}}$ ) ; // update the weights in gradient descent
```

Step 4: (Connection Weight Approach)

```
for i ← 1 to I:
  for j ← 1 to J:
    Imp[j, i] ← sum(A'[i, ] * B'T[, j]) ; // J × I importance table
```

Step 5: (LBA-NN-K-means Approach)

```
Assign each point an initialized cluster in 1, ..., K
While not converge:
  Reassign points on the closet centroid based on  $\underset{k}{\operatorname{argmin}} ||x_i - \mu_k||$ 
  Update the centroids
```

The function can be called by:

```
lbann(formula, data, num.neurons, ...)
```

The input arguments of `lbann` are presented in Table 2. The arguments, ranging from `num.neurons` to `lr`, are the configurations of LBA-NN. The optimal values of these configurations can be derived through a grid search (Yang et al. 1994) based on the package, `tfruns` (Allaire 2018).

Table 2.: The arguments of the R function lbann

Arguments	Explanation	Type	Default value
formula	An object of class “formula” (or one that can be coerced to that class) with a response variable.	formula	- *
data	A data frame to interpret the variables named in the formula.	data frame	-
num.neurons	The number of neurons in the hidden layer.	numeric	-
activation.1	The activation function for the hidden layer, one of “linear” or “relu”.	character	“linear”
activation.2	The activation function for the output layer, one of “linear”, “relu” or “softmax”.	character	“linear”
loss.function	A loss function refers to an objective function to represent the error.	character	“mse”
epochs	The number of epochs or iterations to train the model. See also “fit.keras.engine.training.Model” in keras.	numeric	10
val_split.ratio	The ratio between the number of observations in the training set and validation set.	numeric	0.2
lr	Learning rate.	numeric	0.01
K	The number of predefined clusters. The value is recommended to be the same as in LBA.	numeric	-
seed	The seed for LBA-NN-K-means approach to achieve reproducible results.	numeric	1

* “-”: NULL by default

3.3. Interpretation of the function results

To better interpret LBA-NN, a qualitative comparison strategy is presented in this subsection. The purpose is to find the similarity between LBA-NN and LBA. LBA was conducted based on the R package, lba (Jelihovschi and Allaman 2018).

Recall that we propose to use a framework of an unconstrained NN in LBA-NN. However, the NN models have been criticized as “black boxes” in the sense that they are statistically unidentifiable (Zhang et al. 2018). Intuitively, in a linear neural network model (ignoring the bias for the moment) the formula can be simply:

$$Y = XA'B'^T \quad (4.1)$$

It is obvious that we can derive many different combinations of A' and B' to get the same predicted Y . In other words, each time we train the NN model, we are supposed to obtain different weight matrices, imposing challenges for interpretation. Even though the weights can vary, the indicator, relative importance of each level of the explanatory variable(s), is able to produce more stable and plausible results of the impact on the response variable. The method adopted to calculate the relative importance is the Connection Weight Approach (Olden and Jackson 2002), which showed high accuracy when interpreting NN (Olden, Joy, and Death 2004). The formula for the Connection

Weight Approach is:

$$Imp_{ij} = \sum_{l=1}^L a'_{il} b'_{jl} \quad (4.2)$$

where Imp_{ij} represents the importance of the i^{th} category of the explanatory variable(s) on the j^{th} category of the response variable; a'_{il} is the weight connecting the i^{th} category of the explanatory variable(s) and the l^{th} hidden neuron; b'_{jl} is the weight connecting the l^{th} hidden neuron and the j^{th} category of the response variable. In other words, the relative importance is calculated by summing the product of weights across the hidden neurons. A straightforward visualization, importance plot, is provided in lbann. An importance plot is a bar plot in nature, where the x axis displays the levels of the explanatory variable(s) and y axis stands for the importance values. The plot describes the contributions of all I categories of the explanatory variable on the j^{th} category of the response variable. The more important the explanatory category is, the higher the bar will be.

After obtaining the relative importance from the categorical explanatory variable(s) on each level of the response variable, it is easy to form an importance table where the rows are J levels of the response variable, columns are I categories of the explanatory variable(s), and cells are the importance values. Each row can be seen as a pattern showing the contributions from all I levels of the explanatory variable(s) on each of the J categories. To compare LBA-NN and LBA, K -means clustering (Hartigan and Wong 1979) is applied to the importance table to find K clusters based on the abovementioned contribution patterns. We call this approach the LBA-NN- K -means approach. The K clusters are comparable to K latent budgets in LBA. Lastly, the results of LBA-NN- K -means are visualized in a biplot (Gabriel 1971), where I categories of the explanatory variable(s) are shown as inverted triangles and J categories of the response variable as points.

3.4. Quantitative evaluation

In this subsection, we propose to compare LBA-NN and LBA by six standard measurements of predictive performance, namely mean square error (MSE), accuracy, precision, recall, specificity, f1-score (Lever, Krzywinski, and Altman 2016). Note that the preliminary constrained NN extension of LBA, formula 2, is used here since the traditional LBA does not have the functionality of predicting the response variable. The mean square error (MSE) refers to the average similarities between the actual output vector and predicted output vector. MSE is calculated as:

$$MSE = \frac{1}{N} \sum_{n=1}^N (y_n - \hat{y}_n)^2 \quad (5)$$

where y_n denotes the observed value of the output, and \hat{y}_n is the predicted value. Lower MSE indicates better prediction. The accuracy is calculated as the proportion of correctly classified cases among all the observations. The precision is the average proportion of correctly classified cases among each retrieved category. The recall is the average proportion of correctly classified cases among each of the J categories. The specificity is the average proportion of cases who do not belong to the j^{th} category

and are indeed predicted to belong to other categories. The f1-score is calculated as $\frac{2 \times \text{precision} \times \text{recall}}{\text{precision} + \text{recall}}$, indicating the balance between precision and recall. Higher accuracy, precision, recall, specificity or f1-score imply better performance.

4. Applications

In this section, we apply the aforementioned R function, `lbann`, and compare LBA-NN with LBA qualitatively and quantitatively. To give an insight into the functionality of LBA-NN and `lbann`, several experiments are provided. In Section 4.1, a simulated dataset with one explanatory variable is analysed. In Section 4.2, a freely available dataset² with five explanatory variables is used. In addition, we conducted an extra experiment on previously analysed German Suicide data (Van der Heijden, Mooijaart, and De Leeuw 1992). The results and discussion of the German Suicide data are provided in supplementary materials.

4.1. Simulated data with one explanatory variable

Example 1 is a simulated dataset, whose data generating mechanism is shown in Table S1 (see supplementary materials). The training set has 800 observations and the test set 200 observations. One explanatory variable is included in the models. The explanatory variable P has six categories and the response variable Y four categories. A summary of the data in a contingency table is presented in Table 3. The optimal hyperparameters include 8 hidden neurons, the ReLU activation for the hidden layer and the softmax activation for the output layer, with a learning rate of 10^{-2} . Three latent budgets are predefined in LBA.

Table 3.: The contingency table for the example data 1

		Y			
		1	2	3	4
P	1	164	2	0	0
	2	77	76	1	0
	3	9	154	37	0
	4	0	18	125	3
	5	0	0	81	85
	6	0	0	6	162

The estimated LBA-parameters are shown in Table 4. In the first latent budget, the mixing parameters of P valued 2 ($\alpha_{k=1|P=2}$), 3 ($\alpha_{k=1|P=3}$) and 4 ($\alpha_{k=1|P=4}$) are higher than the corresponding budget proportion. The latent budget parameters of Y valued 2 ($\beta_{Y=2|k=1}$) and 3 ($\beta_{Y=3|k=1}$) are higher than the corresponding marginal probabilities (p_{+j}). Thus, the first latent budget is used more than average by P valued 2, 3 and 4 and has elements Y valued 2 and 3 that are larger than average. Likewise, the second latent budget is used more than average by P valued 5 and 6 and Y valued 3 and 4. The third latent budget consists of P valued 1 and 2 and Y valued 1.

² <http://archive.ics.uci.edu/ml/datasets/LED+Display+Domain>

Table 4.: Parameter Estimates from LBA for Example 1

Mixing parameters	k = 1	k = 2	k = 3	
1	0.00	0.00	1.00	
2	0.49	0.00	0.51	
3	0.94	0.00	0.06	
4	0.94	0.06	0.00	
5	0.00	1.00	0.00	
6	0.00	1.00	0.00	
budget propotion	0.39	0.33	0.27	
Latent budgets	k = 1	k = 2	k = 3	p_{+j}
1	0.00	0.00	0.98	0.27
2	0.61	0.00	0.02	0.24
3	0.39	0.25	0.00	0.24
4	0.00	0.75	0.00	0.25

The corresponding qualitative evaluation of LBA-NN is shown in an importance plot in Figure 3. As in the upper-left panel, P valued 1 has the largest impact on the Y valued 1. Similarly, it can be concluded that Y valued 2 is mostly related to P valued 2 and 3; Y valued 3 is mostly related to P valued 4; Y valued 4 is mostly related to P valued 6. The biplot derived from the importance table is shown in Figure 4. Note that three clusters were predefined so as to compare with LBA (with three latent budgets) on the same level. The first cluster is characterized by P valued 1 to 3 and Y valued 1 and 2. The second one is mainly for P valued 4 and Y valued 3. The P valued 5 and 6 and Y valued 4 belong to the third cluster.

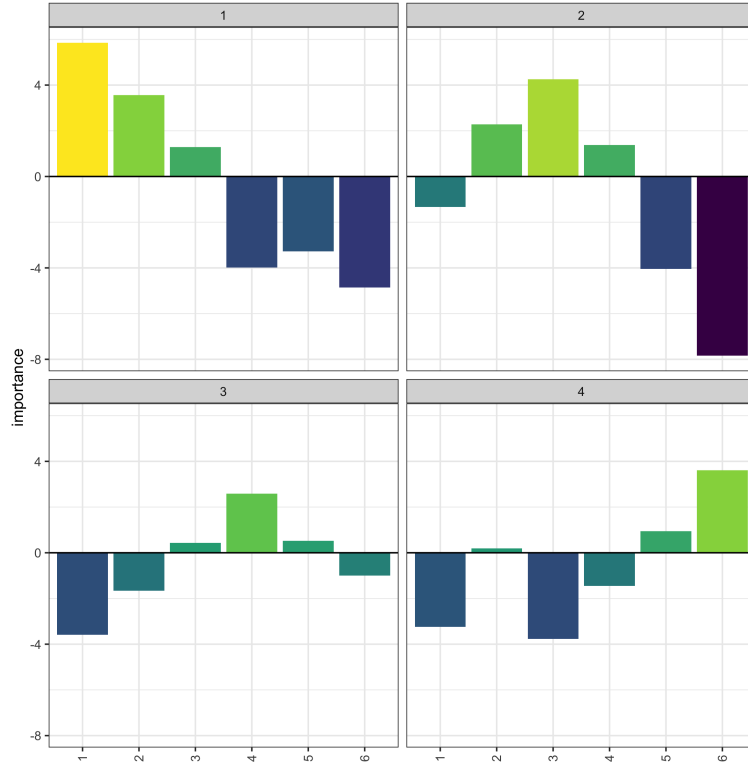


Figure 3.: The importance plots of example 1 from LBA-NN. (x axis: 6 categories of P; y axis: importance value; each grid: Y valued 1, 2, 3 and 4)

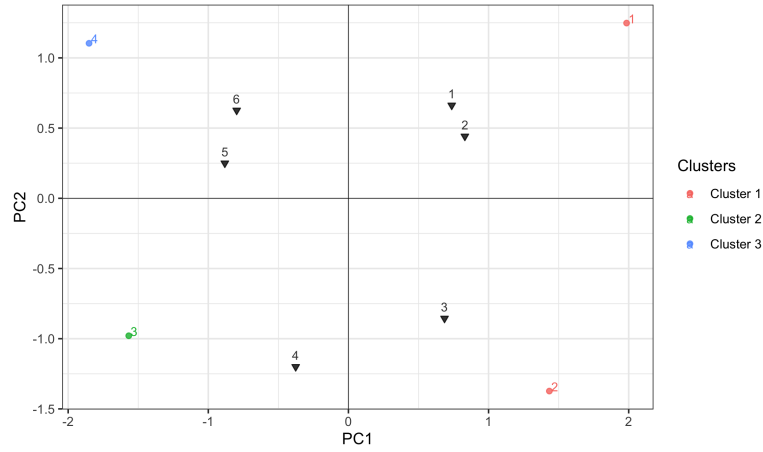


Figure 4.: The biplot of example 1 from LBA-NN. Three clusters were predefined. The explanatory categories presented in inverted triangle; response variables presented in points.

Apart from the qualitative evaluation, both models were implemented on the test data to compare their prediction abilities. The confusion matrices of the predictions from both models are shown in Figure 5. As depicted in Figure 5(b), LBA misclassified Y class of 3 to the Y classes of 2 and 4. The quantitative indicators are summarized

in Table 5. The indicators including accuracy, recall and specificity from LBA-NN are all higher than LBA, indicating better performance.

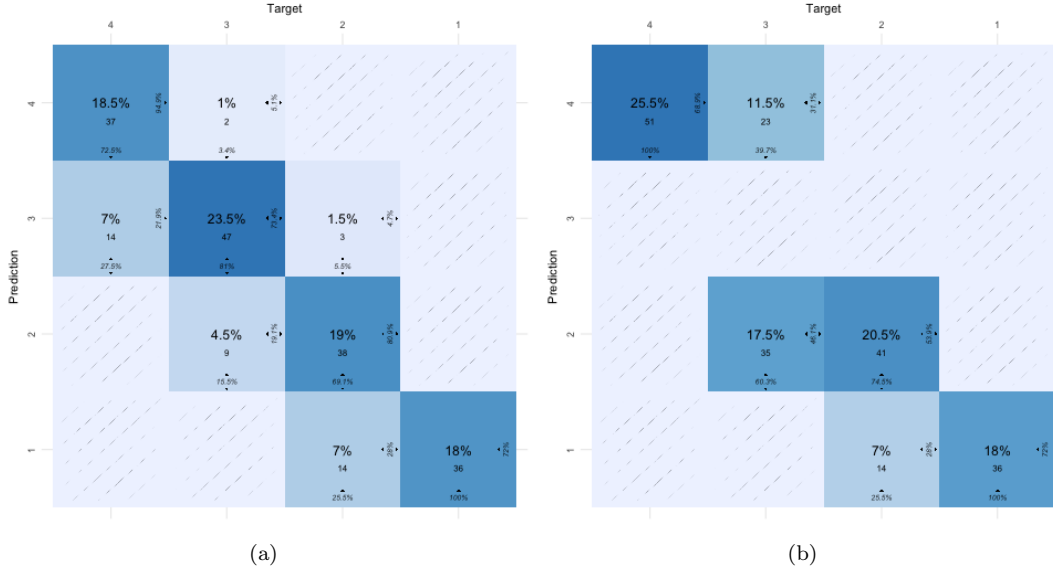


Figure 5.: The confusion matrices of LBA-NN and LBA for example 1 (a: LBA-NN; b: LBA).

Table 5.: Summary of predicative abilities of the two models for example 1

	LBA-NN	LBA
mean square error	0.07	0.11
accuracy	0.79	0.64
precision	0.80	-
recall	0.81	0.69
specificity	0.93	0.88
f1-score	0.80	-

Note:

Recall is also named as sensitivity. Since LBA failed to predict one of the class (i.e., class 3), the precision and f1-score for LBA are NA.

4.2. LED data with five explanatory variables

Example 2 is a public LED dataset² from UCI Machine Learning Repository (Dua and Graff 2017). The training set has 400 observations whereas test set has 100 observations. Five explanatory variables, V1 to V5, are included in the models. All explanatory variables are binary variables (i.e., with two categories). A summary of the data is presented in Table 6. The optimal hyperparameters include 128 hidden neurons, the linear activations for the hidden and output layer, learning rate of 10^{-4} . LBA has eight latent budgets.

Table 6.: The contingency table for the example data 2

	Class									
	1	2	3	4	5	6	7	8	9	10
V1-0	5	32	8	10	50	4	6	8	8	6
V1-1	40	5	43	47	2	48	41	49	45	43
V2-0	6	36	42	49	4	5	3	54	3	3
V2-1	39	1	9	8	48	47	44	3	50	46
V3-0	2	7	7	2	10	49	42	5	6	3
V3-1	43	30	44	55	42	3	5	52	47	46
V4-0	39	35	7	7	4	6	7	52	4	8
V4-1	6	2	44	50	48	46	40	5	49	41
V5-0	4	33	8	55	47	50	5	51	6	43
V5-1	41	4	43	2	5	2	42	6	47	6

The estimated parameters from LBA are shown in Table 7. According to the same interpretation strategy, latent budget 1 is mainly for class 1, 7 and 9 with features of V1, V2 and V5. Latent budget 6 is composed of LED lights of class 4 and 8 showing positivity in V1 and negativity in V2 and V5. Notably, in latent budget 8, it can be concluded that LED lights of class 6 and 7 does not have the feature V3. LBA does not provide clear information on other features since the mixing parameters for both of the categories (all mixing parameters except $\alpha_{k=8|V3=0}$) are under the budget proportion.

Table 7.: Parameter Estimates from LBA for Example 2

Mixing parameters	k = 1	k = 2	k = 3	k = 4	k = 5	k = 6	k = 7	k = 8	
V1-0	0.00	0.56	0.00	0.00	0.00	0.00	0.35	0.09	
V1-1	0.26	0.00	0.19	0.24	0.14	0.17	0.00	0.00	
V2-0	0.00	0.00	0.23	0.00	0.00	0.43	0.35	0.00	
V2-1	0.45	0.25	0.00	0.30	0.00	0.00	0.00	0.00	
V3-0	0.03	0.00	0.10	0.06	0.00	0.00	0.02	0.79	
V3-1	0.00	0.22	0.28	0.05	0.45	0.00	0.00	0.00	
V4-0	0.00	0.00	0.00	0.00	0.72	0.00	0.20	0.08	
V4-1	0.14	0.25	0.28	0.27	0.00	0.06	0.00	0.00	
V5-0	0.00	0.24	0.00	0.28	0.00	0.30	0.18	0.00	
V5-1	0.72	0.00	0.25	0.00	0.02	0.00	0.00	0.01	
budget propotion	0.17	0.16	0.15	0.15	0.14	0.10	0.09	0.05	
Latent budgets	k = 1	k = 2	k = 3	k = 4	k = 5	k = 6	k = 7	k = 8	p_{+j}
1	0.27	0.00	0.00	0.00	0.28	0.00	0.08	0.00	0.09
2	0.00	0.05	0.00	0.00	0.14	0.00	0.51	0.07	0.07
3	0.10	0.00	0.46	0.00	0.00	0.03	0.17	0.00	0.10
4	0.00	0.18	0.21	0.00	0.09	0.45	0.00	0.00	0.12
5	0.03	0.55	0.00	0.00	0.00	0.00	0.05	0.10	0.10
6	0.01	0.00	0.00	0.54	0.00	0.05	0.00	0.42	0.11
7	0.26	0.00	0.09	0.12	0.00	0.00	0.00	0.37	0.10
8	0.02	0.00	0.00	0.00	0.34	0.44	0.18	0.04	0.12
9	0.28	0.10	0.24	0.03	0.06	0.00	0.00	0.00	0.11
10	0.03	0.12	0.00	0.31	0.10	0.02	0.00	0.00	0.09

The corresponding qualitative evaluation of LBA-NN is shown in an importance plot in Figure 6. For LBA-NN, we interpreted the importance plot by comparing the relative importance of both categories in the same explanatory variable. As in the first panel, the class 1 LED lights have all the features except feature V4. While the class 9 LED lights tend to have all the features ranging from V1 to V5. The biplot derived from the importance table is shown in Figure 7. Note that eight clusters were predefined so as to compare with LBA (with eight latent budgets) on the same level. Cluster 2 is characterized by LED lights of class 4 and 8 and tend to have feature V1 but not have V2 and V5. The similar interpretation is also made from latent budget 6 in LBA. The LED lights of class 1 and 9 share the same attributes of having features V1 and V2. This pattern can be observed also in latent budget 1 in LBA.

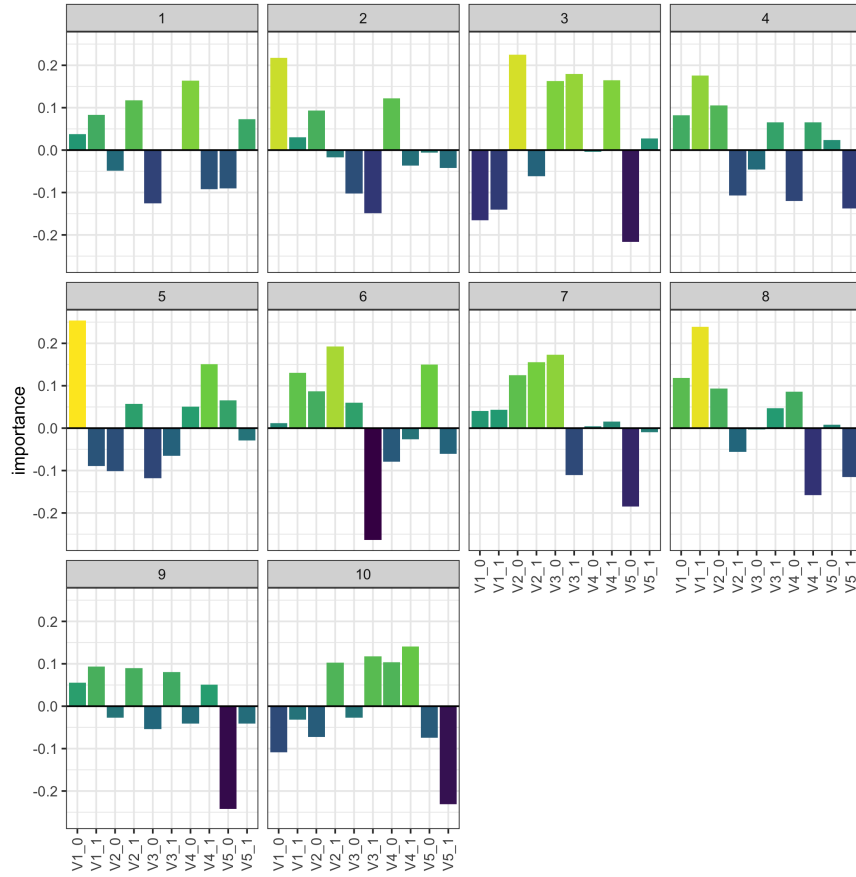


Figure 6.: The importance plots of example 2 from LBA-NN. (x axis: categories of 5 features; y axis: importance value; each grid: for the categories of the response variables, LED light classes)

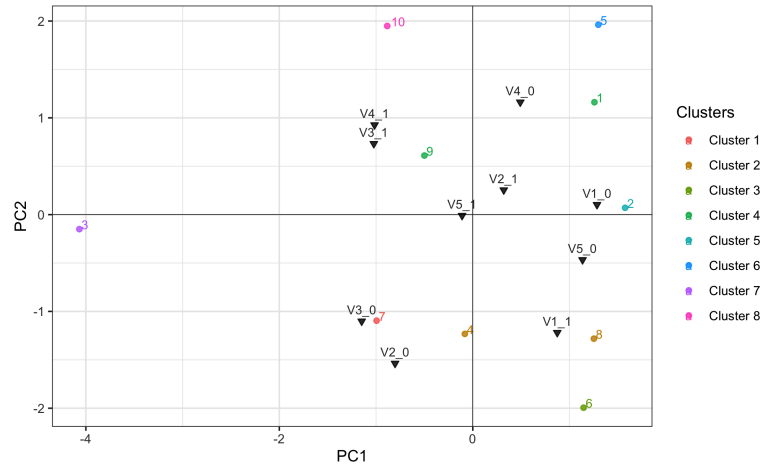


Figure 7.: The biplot of example 2 from LBA-NN. Eight clusters were predefined. The explanatory categories presented in inverted triangle; response categories presented in points.

Apart from the qualitative evaluation, both models were implemented on the test data to compare their prediction abilities. The confusion matrices of the predictions from both models are shown in Figure 8. As depicted in Figure 8(b), LBA failed to predict the LED lights of class 2 and 10. The quantitative indicators are summarized in Table 8. The indicators including accuracy, recall and specificity from LBA-NN are all higher than LBA, indicating better performance.

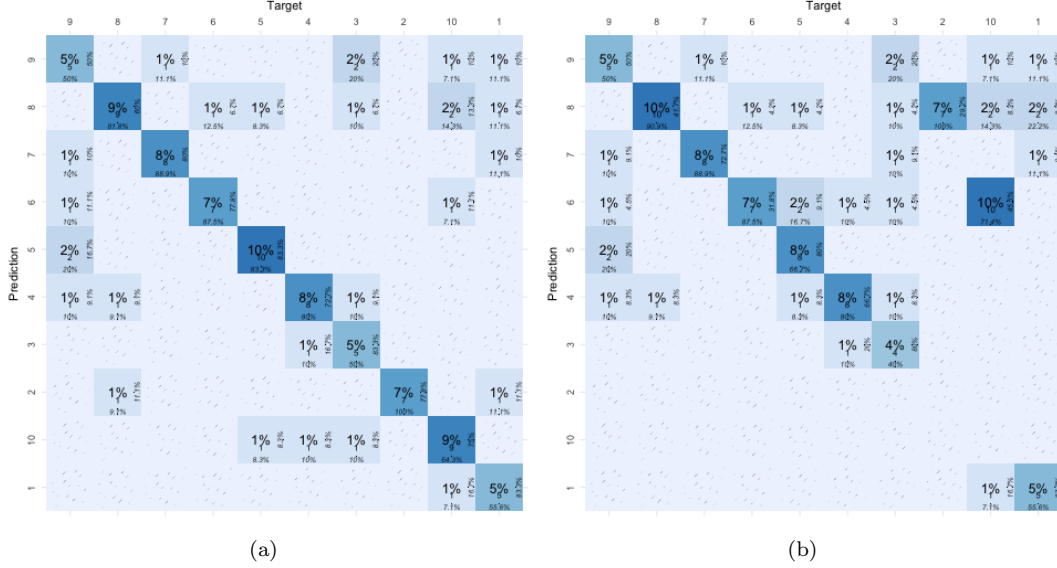


Figure 8.: The confusion matrices of LBA-NN and LBA for example 2 (a: LBA-NN; b: LBA).

Table 8.: Summary of predicative abilities of the two models for example 2

	LBA-NN	LBA
mean square error	0.06	0.23
accuracy	0.73	0.55
precision	0.74	-
recall	0.74	0.56
specificity	0.97	0.95
f1-score	0.74	-

Note:

Recall is also named as sensitivity. Since LBA failed to predict one of the classes (i.e., class 2 & 10), the precision and f1-score for LBA are NA.

5. Discussion

In this study, we propose a new model for the compositional data, LBA-NN. The model is based on the idea of LBA and the framework of NN. In addition, we provide an R function, `lbann`, to establish LBA-NN with different number of hidden neurons

and activation functions. One of the advantages of this study is that users are allowed to manually change the configurations to avoid technical issues, such as overfitting. To obtain the optimal hyperparameters for LBA-NN, it is also recommended to use grid search. Compared to the package `lba` for LBA, `lbann` is able to yield a model both for interpretation and prediction. In that sense, if users have basic knowledge of the explanatory variable(s), LBA-NN is able to predict which category in the response variable the subject most probably belongs to.

To answer the second research question, we presented different example datasets to implement LBA-NN. The results were compared to LBA. In terms of the quantitative evaluation, LBA-NN has superior performance to the constrained NN extension of LBA, indicated by lower mean square error, higher accuracy, recall and specificity. Remarkably, the constrained NN extension of LBA failed to predict all J categories of the response variable in the abovementioned examples. The reason is that all the input and output neurons are binary nodes valued either zero or one. In that circumstance, the weights and number of hidden neurons are far more important since they guide how the data are transited and determine how many patterns to detect. If the hidden neurons are fewer than the output neurons, some of the J categories can be missing in prediction.

Qualitatively, some similarities between LBA-NN and LBA can be observed. In example 1, both LBA-NN and LBA infer that lower P values are related to lower Y values and vice versa. The relationship corresponds to the data generating mechanism. In example 2, cluster 2 composed of LED lights of class 4 and 8 is similar to latent budget 6 from LBA. The LED lights of class 1 and 9 are included in cluster 4 from LBA-NN as well as latent budget 1 from LBA.

In terms of differences between two models, LBA is likely to include the same category of the response variable in several latent budgets whereas the clusters in LBA-NN are mutually exclusive with regard to categories of the response variable. On one hand, the classification in LBA can enrich the interpretation. On the other hand, it can bring challenges in decision making, resulting in poor prediction. The main drawback of LBA-NN is that it cannot yield straightforward parameters, such as the mixing parameters and latent budget parameters in LBA. Nevertheless, with the aid of the relative importance, we provide a stable strategy to interpret LBA-NN.

By answering the two research questions, it is convinced that LBA-NN, in a nutshell, is able to produce more accurate predictions as well as similar interpretations to LBA. We propose the potential usage of LBA-NN in pattern recognition. For example, in the field of medicine, people can predict which disease they are most likely to have based on difference symptoms. Another scenario can be in marketing where the companies are interested in finding the preference of the customers based on some known features. However, including continuous variables in LBA-NN is beyond the scope of this study and the current version of the function. More relevant work is supposed to save for future researches.

References

- Aitchison, John. 1994. *Principles of compositional data analysis*, Vol. Volume 24 of *Lecture Notes–Monograph Series*, 73–81. Hayward, CA: Institute of Mathematical Statistics. <https://projecteuclid.org/euclid.lnms/1215463786>.
- Aitchison, John. 2008. “The single principle of compositional data analysis, continuing fallacies, confusions and misunderstandings and some suggested remedies.” .

- Allaire, JJ. 2018. *tfruns: Training Run Tools for 'TensorFlow'*. R package version 1.4, <https://CRAN.R-project.org/package=tfruns>.
- Allaire, JJ, and François Chollet. 2020. *keras: R Interface to 'Keras'*. R package version 2.3.0.0, <https://CRAN.R-project.org/package=keras>.
- Allaire, JJ, and Yuan Tang. 2020. *tensorflow: R Interface to 'TensorFlow'*. R package version 2.2.0.9000, <https://github.com/rstudio/tensorflow>.
- Allen, David M. 1971. "Mean Square Error of Prediction as a Criterion for Selecting Variables." *Technometrics* 13 (3): 469–475. <https://www.tandfonline.com/doi/abs/10.1080/00401706.1971.10488811>.
- Bache, Stefan Milton, and Hadley Wickham. 2020. *magrittr: A Forward-Pipe Operator for R*. R package version 2.0.1, <https://CRAN.R-project.org/package=magrittr>.
- Baxter, Mike, and Ian Freestone. 2006. "Log-ratio compositional data analysis in Archaeometry." *Archaeometry* 48: 511 – 531.
- De Leeuw, J., and P.G.M. Van der Heijden. 1988. "The analysis of time-budgets with a latent time-budget model." .
- DeSarbo, Wayne S., V. Ramaswamy, and P. Lenk. 1993. "A latent class procedure for the structural analysis of two-way compositional data." *Journal of Classification* 10: 159–193.
- Dua, Dheeru, and Casey Graff. 2017. "UCI Machine Learning Repository." <http://archive.ics.uci.edu/ml>.
- Gabriel, K. R. 1971. "The Biplot Graphic Display of Matrices with Application to Principal Component Analysis." *Biometrika* 58 (3): 453–467. <http://www.jstor.org/stable/2334381>.
- Gloor, Gregory B., Jean M. Macklaim, Vera Pawlowsky-Glahn, and Juan J. Egozcue. 2017. "Microbiome Datasets Are Compositional: And This Is Not Optional." *Frontiers in Microbiology* 8: 2224. <https://www.frontiersin.org/article/10.3389/fmicb.2017.02224>.
- Goodman, Leo A. 1974. "The Analysis of Systems of Qualitative Variables When Some of the Variables Are Unobservable. Part I-A Modified Latent Structure Approach." *American Journal of Sociology* 79 (5): 1179–1259. <http://www.jstor.org/stable/2776792>.
- Hartigan, J. A., and M. A. Wong. 1979. "Algorithm AS 136: A K-Means Clustering Algorithm." *Journal of the Royal Statistical Society. Series C (Applied Statistics)* 28 (1): 100–108. <http://www.jstor.org/stable/2346830>.
- Hsu, Hsiang, Salman Salamatian, and Flavio P. Calmon. 2019. "Correspondence Analysis Using Neural Networks." .
- Hui, Like, and Mikhail Belkin. 2021. "Evaluation of Neural Architectures Trained with Square Loss vs Cross-Entropy in Classification Tasks." .
- Jelihovschi, Enio G., and Ivan Bezerra Allaman. 2018. *lba: Latent Budget Analysis for Compositional Data*. R package version 2.4.4, <https://CRAN.R-project.org/package=lba>.
- Lever, Jake, Martin Krzywinski, and Naomi Altman. 2016. "Points of Significance: Classification evaluation." *Nature Methods* 13 (8): 603–604.
- Nwankpa, Chigozie, Winifred Ijomah, Anthony Gachagan, and Stephen Marshall. 2018. "Activation Functions: Comparison of trends in Practice and Research for Deep Learning." .
- Olden, Julian D, and Donald A Jackson. 2002. "Illuminating the "black box": a randomization approach for understanding variable contributions in artificial neural networks." *Ecological Modelling* 154 (1): 135–150. <https://www.sciencedirect.com/science/article/pii/S0304380002000649>.
- Olden, Julian D, Michael K Joy, and Russell G Death. 2004. "An accurate comparison of methods for quantifying variable importance in artificial neural networks using simulated data." *Ecological Modelling* 178 (3): 389–397. <https://www.sciencedirect.com/science/article/pii/S0304380004001565>.
- Pawlowsky-Glahn, V., and J. J. Egozcue. 2006. "Compositional data and their analysis: an introduction." *Geological Society, London, Special Publications* 264 (1): 1–10. <https://sp.lyellcollection.org/content/264/1/1>.
- Raun, Janika, Rein Ahas, and Margus Tiru. 2016. "Measuring tourism destinations using

- mobile tracking data.” *Tourism Management* 57: 202–212. <https://www.sciencedirect.com/science/article/pii/S0261517716300930>.
- Rojas, Raúl. 1996. *The Backpropagation Algorithm*, 149–182. Berlin, Heidelberg: Springer Berlin Heidelberg. https://doi.org/10.1007/978-3-642-61068-4_7.
- Siciliano, Roberta, and Ab Mooijaart. 2001. “Unconditional Latent Budget Analysis: a Neural Network Approach.” In *Advances in Classification and Data Analysis*, edited by Simone Borra, Roberto Rocci, Maurizio Vichi, and Martin Schader, Berlin, Heidelberg, 127–134. Springer Berlin Heidelberg.
- Van der Ark, L.A., and P.G.M. Van der Heijden. 1998. “Chapter 33 - Graphical Display of Latent Budget Analysis and Latent Class Analysis, with Special Reference to Correspondence Analysis.” In *Visualization of Categorical Data*, edited by Jörg Blasius and Michael Greenacre, 489–508. San Diego: Academic Press. <https://www.sciencedirect.com/science/article/pii/B9780122990458500371>.
- Van der Heijden, P.G.M, A. Mooijaart, and J. De Leeuw. 1992. “Constrained Latent Budget Analysis.” *Sociological Methodology* 22: 279. <https://doi.org/10.2307/270999>.
- Wickham, Hadley. 2016. *ggplot2: Elegant Graphics for Data Analysis*. Springer-Verlag New York. <https://ggplot2.tidyverse.org>.
- Yang, Yi, Yizong Cheng, Renhong Zhao, and R. Govind. 1994. “Process optimization using neural networks.” In *Proceedings of 1994 IEEE International Conference on Neural Networks (ICNN’94)*, Vol. 7, 4635–4639 vol.7.
- Zhang, Z., M. Beck, Dave Winkler, B. Huang, W. Sibanda, and H. Goyal. 2018. “Opening the black box of neural networks: methods for interpreting neural network models in clinical applications.” *Annals of translational medicine* 6 11: 216.