zhcq & co

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# Idea and Value Proposition

zhcq & co. is an online fast-fashion retail company that aims to provide trendy luxurious clothing at an affordable price. zhcq & co. was conceptualised when the team noticed that many young adults in Singapore are interested in dressing well, but not many are confident in coordinating outfits by themselves or are too busy to keep up with the rapid change in fashion trend. Hence, zhcq & co. seeks to solve this problem by helping our customers keep up with the latest trends and coordinate outfits effortlessly.

zhcq & co. sells clothes catering to women of different age groups, mainly late teens and working adults. Our company releases new collections every week which keep users updated on recent fashion trends fresh off the runway, with a lower price tag than those offered by our competitors.

Shopping will be made swift and easy without having to head down to the physical stores. With our user-friendly website that allows users to browse and purchase clothing with ease, users will receive their purchase within 5 working days through our third-party courier service partners.