

**User Growth Trends of Major Social Media Platforms (2013-2022)**

Number of Users (Millions)

700 -  
600 -  
500 -  
400 -  
300 -  
200 -  
100 -  
0 -

2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Year

