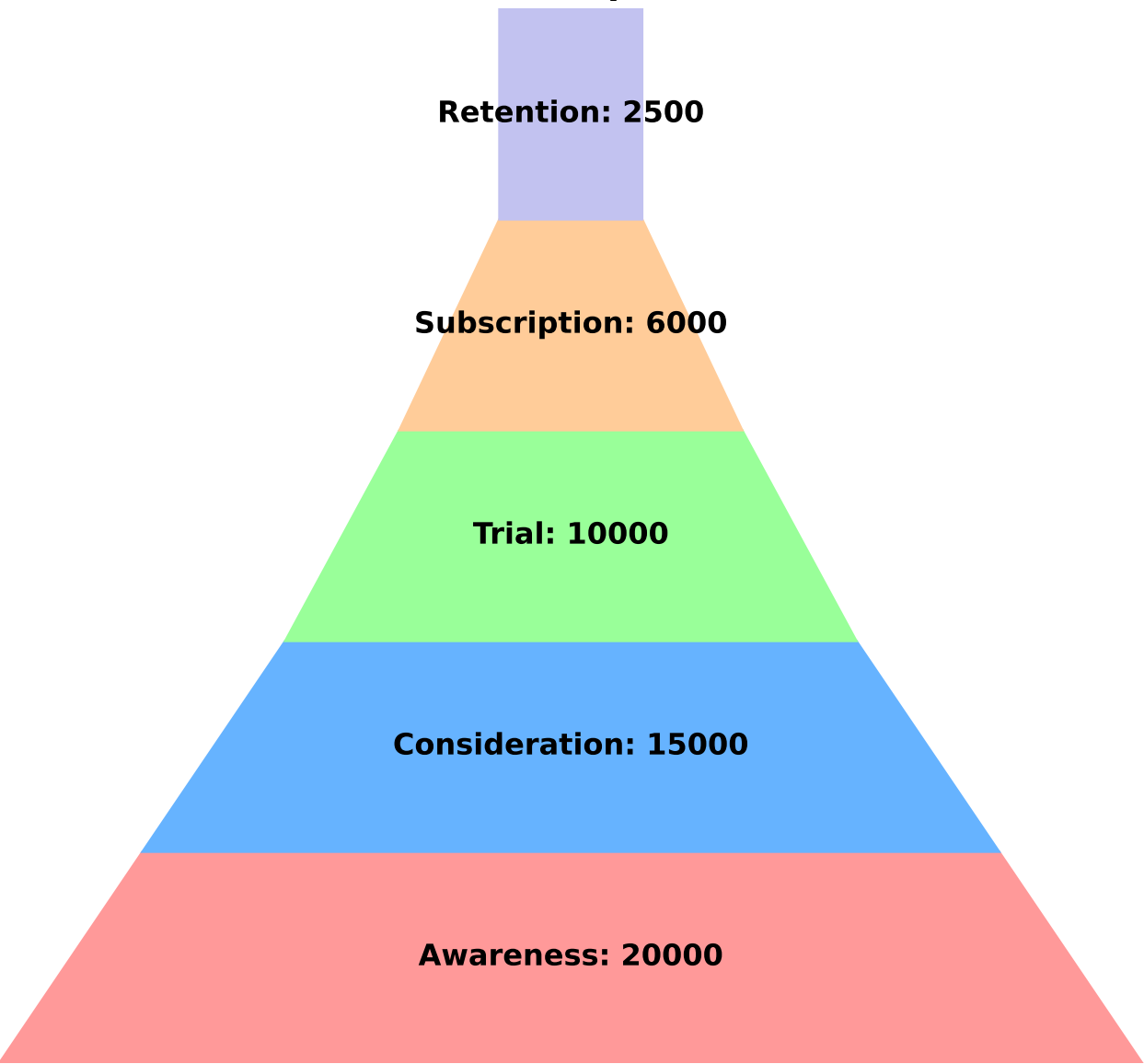


Customer Acquisition Journey for a New Fitness App in 2023

Customer Acquisition Funnel



Average Ratings at Each Stage

