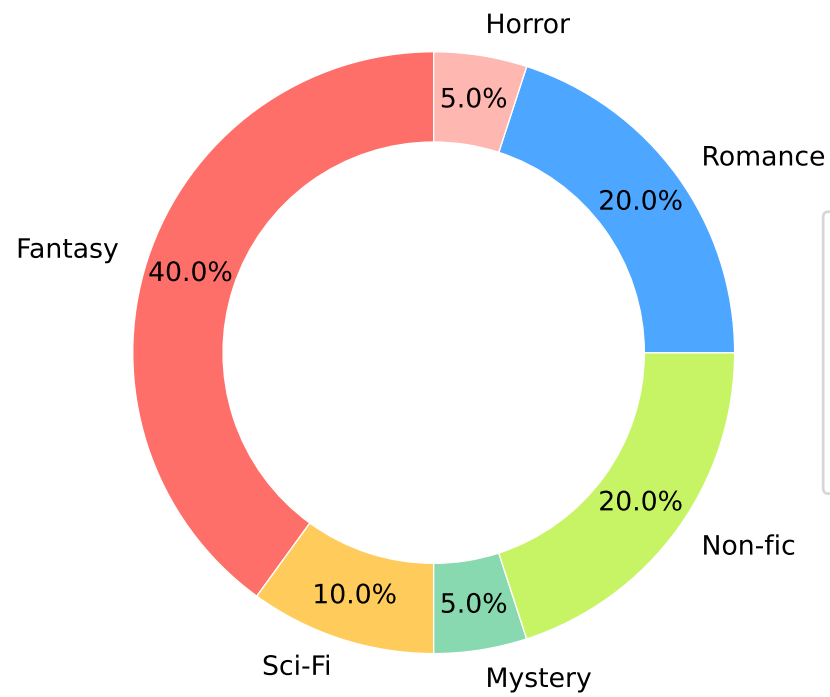# Genre Preferences by Age Group
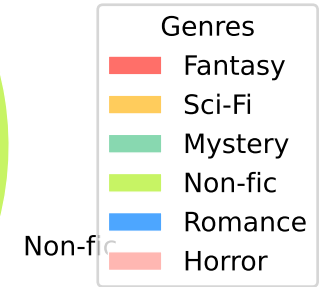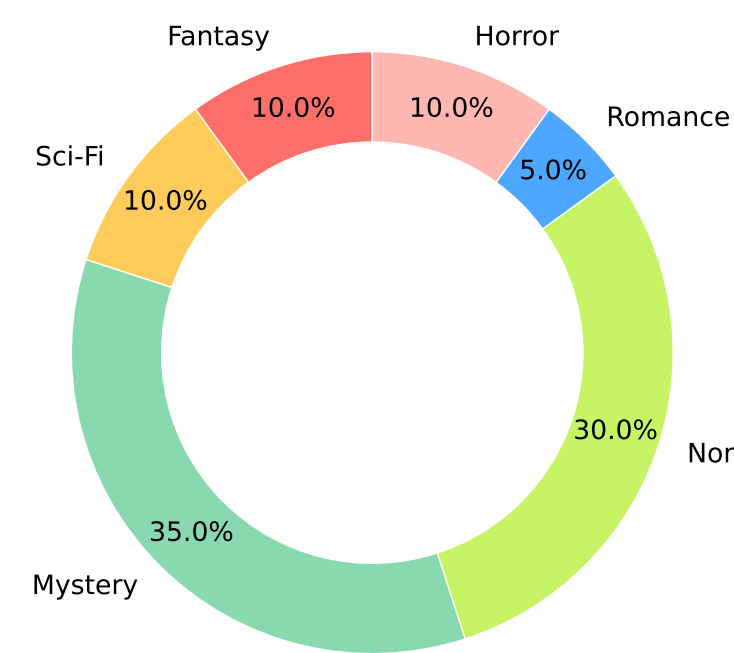

Kids:
Preferred Genres
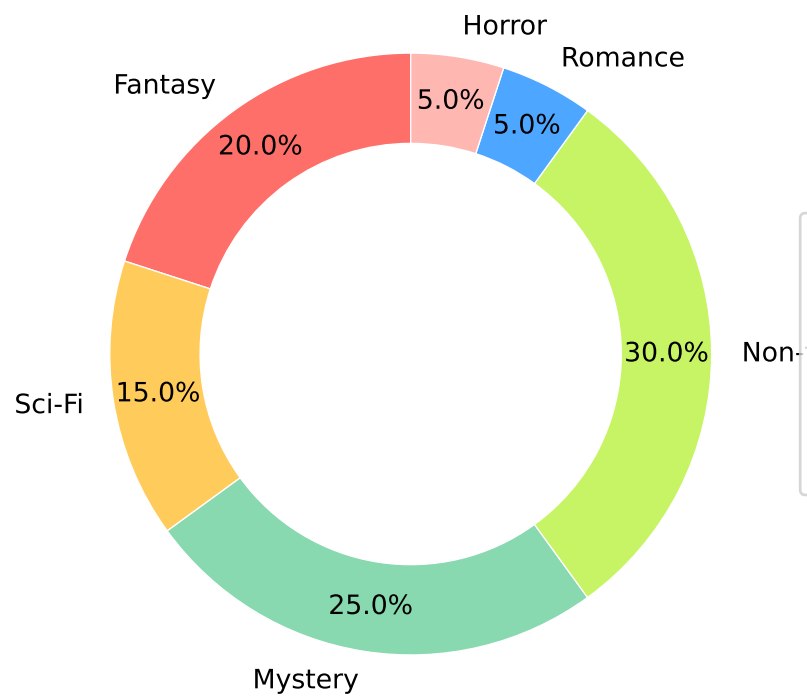
- Fantasy 40.0%
- Sci-Fi 10.0%
- Mystery 5.0%
- Non-fic 20.0%
- Romance 20.0%
- Horror 5.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror

Teens:
Preferred Genres

- Fantasy 25.0%
- Sci-Fi 30.0%
- Mystery 10.0%
- Non-fic 15.0%
- Romance 15.0%
- Horror 5.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror
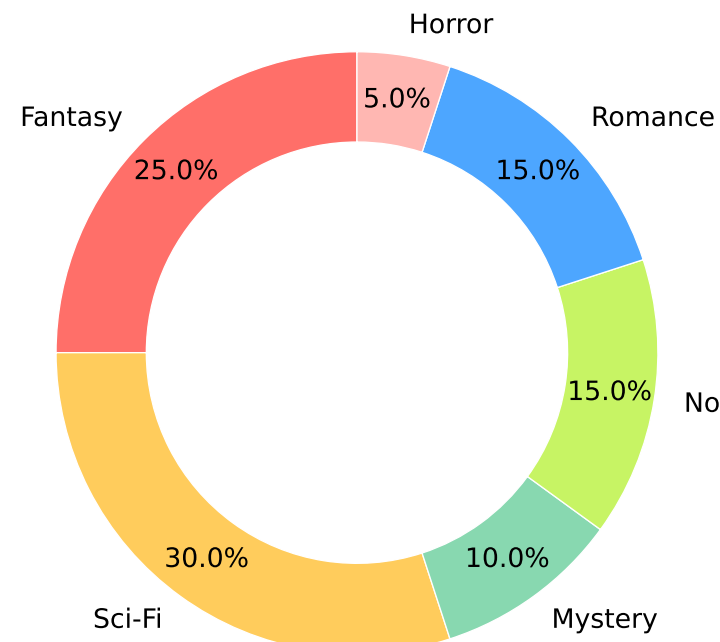
Seniors:
Preferred Genres

- Fantasy 10.0%
- Sci-Fi 10.0%
- Mystery 35.0%
- Non-fic 30.0%
- Romance 5.0%
- Horror 10.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror

Adults:
Preferred Genres

- Fantasy 20.0%
- Sci-Fi 15.0%
- Mystery 25.0%
- Non-fic 30.0%
- Romance 5.0%
- Horror 5.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror

Young Adults:
Preferred Genres

- Fantasy 30.0%
- Sci-Fi 25.0%
- Mystery 15.0%
- Non-fic 20.0%
- Romance 5.0%
- Horror 5.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror
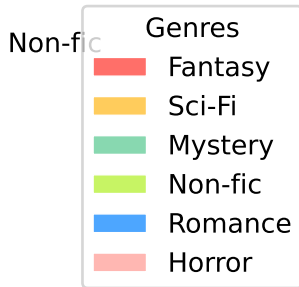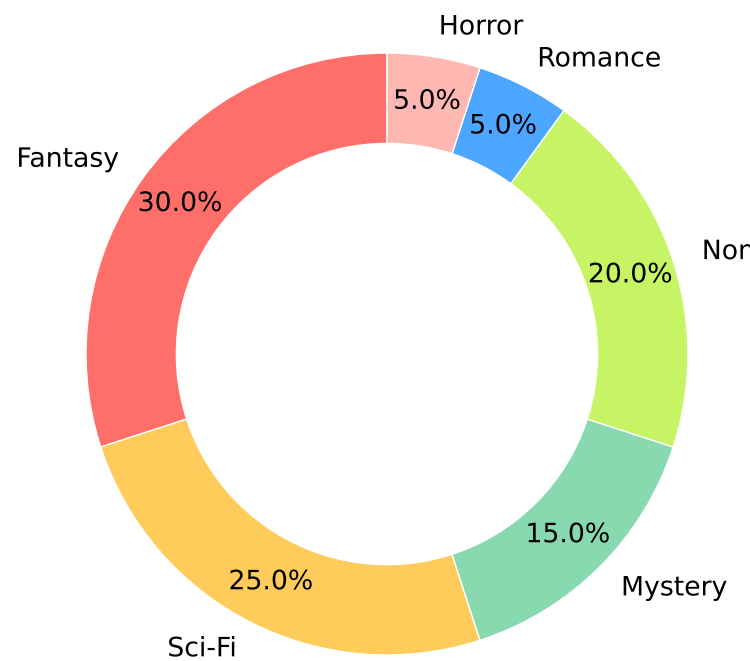
Overall: Preferred Genres

- Fantasy 25.0%
- Sci-Fi 18.0%
- Mystery 18.0%
- Non-fic 23.0%
- Romance 10.0%
- Horror 6.0%

Genres: Fantasy, Sci-Fi, Mystery, Non-fic, Romance, Horror