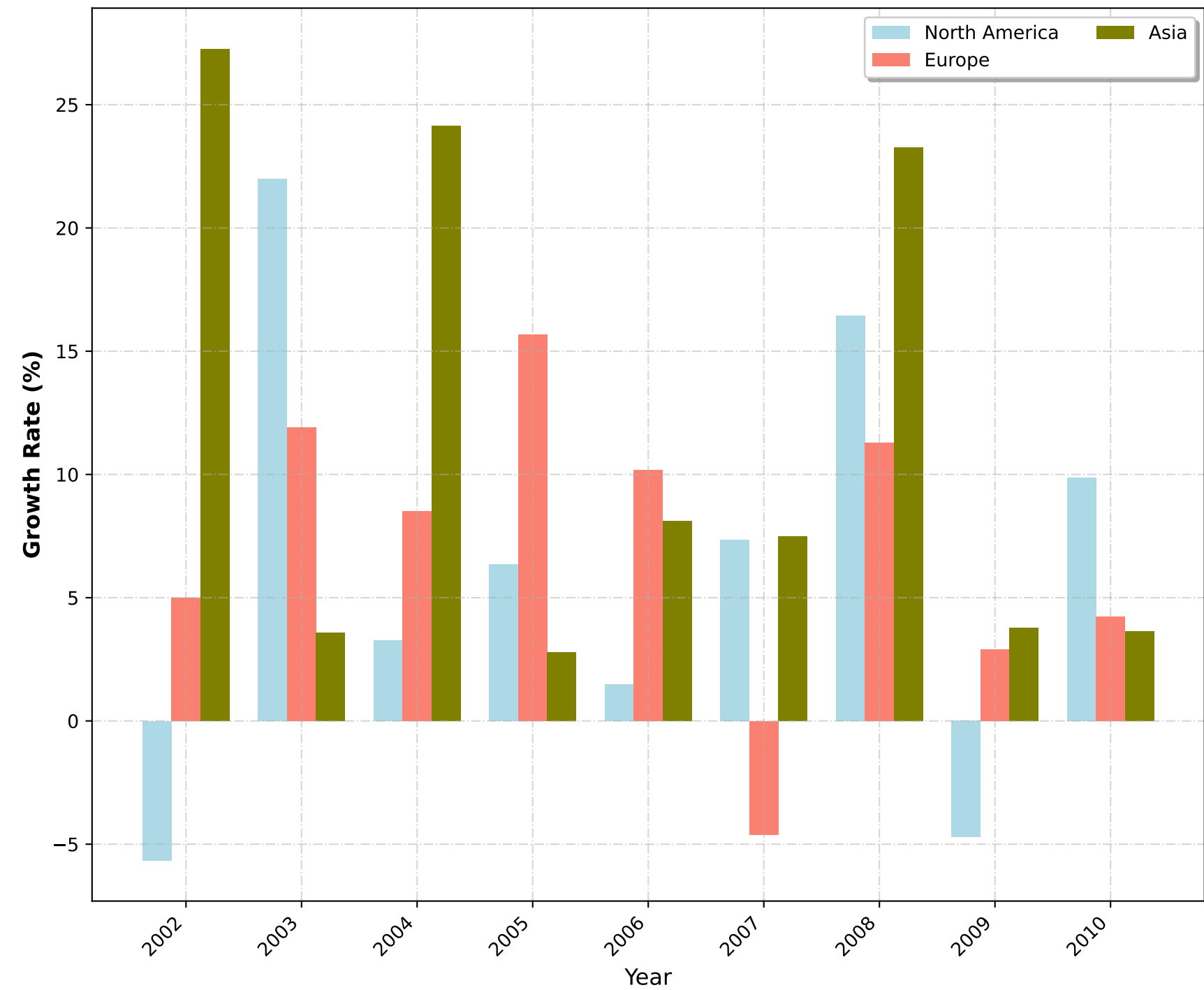


YoY Growth Rate in Books per Person



Avg Books per Person by Region (2001-2010)

