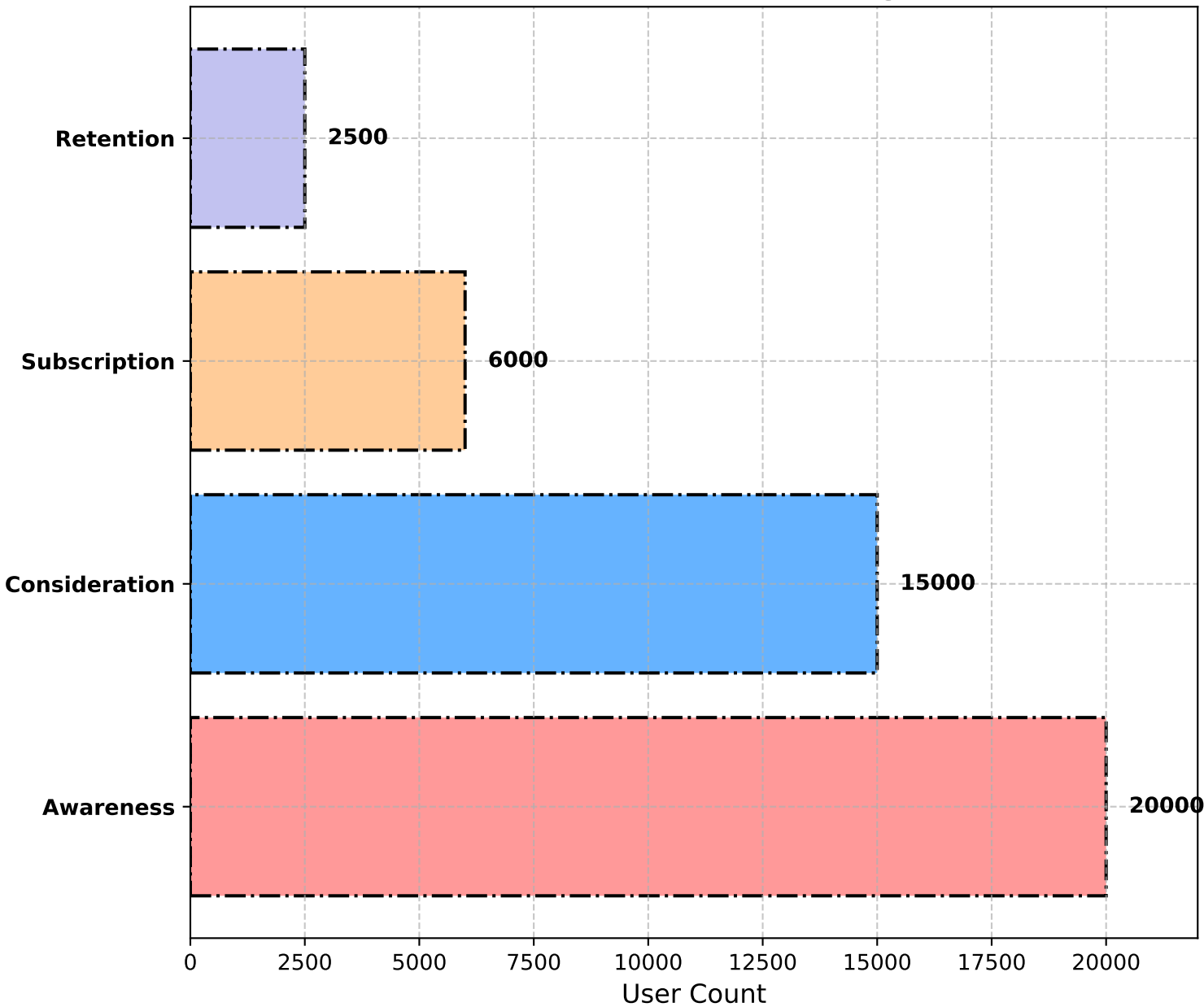


# Customer Acquisition Journey for a New Fitness App in 2023

## User Counts at Each Stage



## Average Ratings at Each Stage

