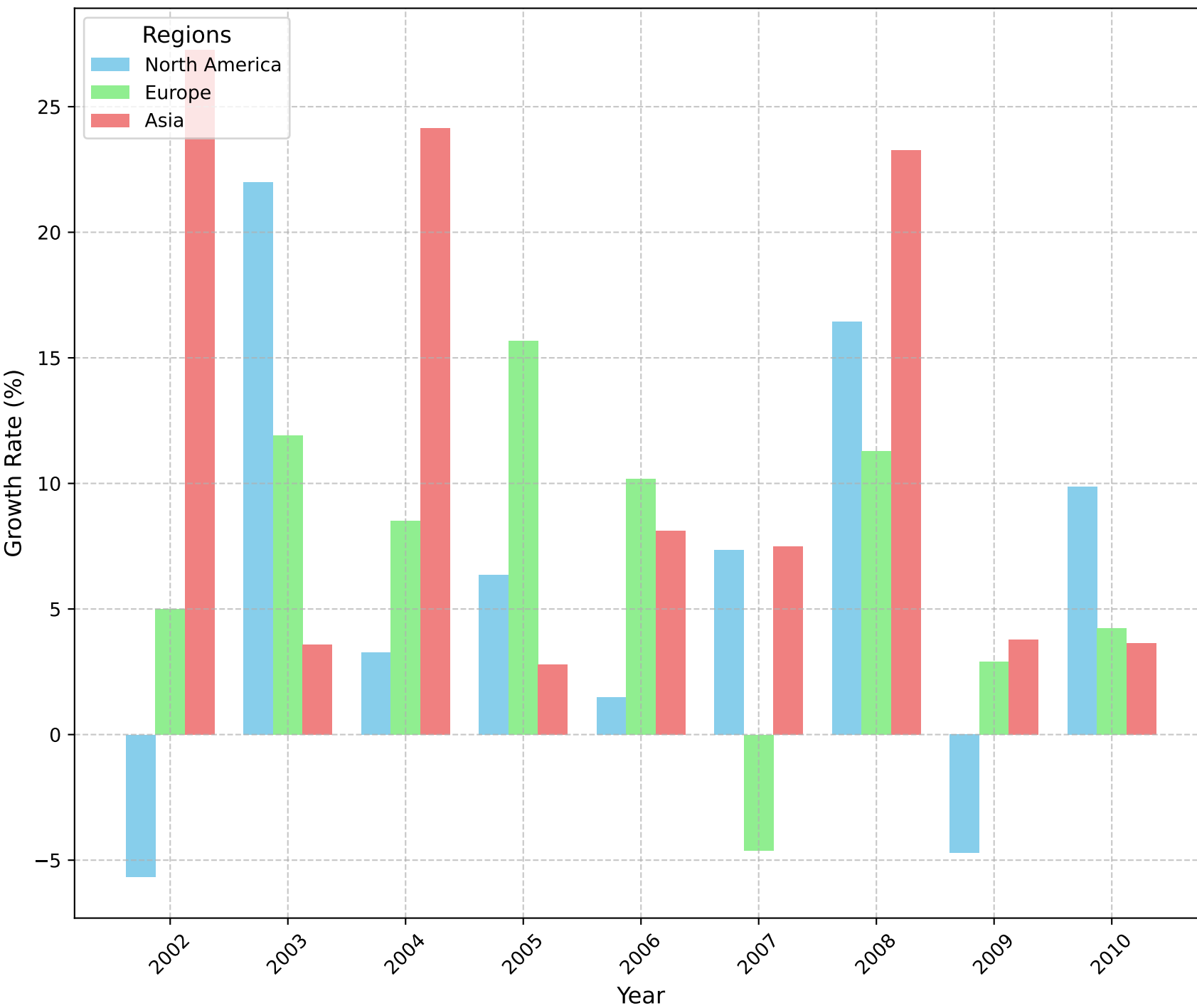


Year-over-Year Growth Rate in Books Read per Person



Average Books Read per Person per Year by Region (2001-2010)

