

# STAB57: An Introduction to Statistics

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Week 10 (Bayesian Inference)



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# Recap of Week 9

- Likelihood ratio test (LRT)
  - LRT for single population
  - LRT for two populations
  - Confidence Interval using LRT
- Goodness of Fit (GOF) test

# Learning goal for this week

- Part-1 of lecture:
  - Idea of Bayesian Inference
  - Prior, Likelihood and Posterior
  - Some examples of calculating posterior dist
- Part-2 of lecture:
  - Inference using posterior dist
    - Summary of posterior dist
    - Credible Region
  - Different types of prior

These are selected topics from [E&R chapter 7.1, 7.2, 7.4](#)

# Section 1

## Idea of Bayesian Inference

# Frequentist approach: the concept of FIXED parameter

- Previously, all the inferences that we made had one common assumption:
  - Parameter,  $\theta$  is a fixed number (though unknown)
- Hence, we can not write statements like  $P[3 \leq \theta \leq 5] = 0.95$
- But we defined likelihood function,  $L(\theta)$  and differentiated with respect to  $\theta$  (!)
- This is known as the *frequentist* approach.
- The interpretation of the confidence intervals calculated using the frequentist approach are often criticized for not having real intuitive meaning.

# Bayesian: parameter is a random variable

- “Whether a parameter,  $\theta$  is a fixed unknown number or a random variable”, this debate is rather philosophical.
- We will not get into that debate.
- I will simply introduce the idea of a parameter being a random variable by giving few real life examples.
- One huge positive side of using Bayesian inference is that we can recover all the inferences made in frequentist approach as a special case.

# One example

- We are interested in calculating the average height of all UofT students. We say height of a single student follows a Normal distribution with mean  $\mu$  and variance  $\sigma^2$ .
  - When estimating  $\mu$ , we use maximum likelihood estimation, we define  $L(\mu)$
  - We treat  $\mu$  as a completely unknown quantity.
- Is  $\mu$  completely unknown? Do we know nothing about  $\mu$ ?
- I believe we all will agree that  $\mu$  is a number between 140cm and 200cm
- Question: how do we incorporate this prior belief into our calculation.

## One more example (a sad but current one)

- Suppose we want to estimate the true proportion of COVID-19 deaths in Canada. We say, whether a Canadian with COVID-19 will die or not follows *Bernoulli*( $\theta$ ).
  - We can estimate  $\theta$ , by taking a representative sample of size  $n$  from the confirmed cases and by counting the number of deaths(say  $X$ )
  - $X/n$  is an estimator  $\theta$ .
- Is  $\theta$  completely unknown?
- Can we use the estimated value from China or Italy and incorporate that into our calculation?
- Question: how do we incorporate this prior belief into our calculation.



# Incorporating Prior belief

- In our first example , intuitively we can say,  $\mu \sim Unif(140, 200)$ 
  - here, all we are saying  $\mu$  could be any number between 140 and 200.  
We are not supporting any part of our belief.
- In our second example, intuitively we can say,  $\theta \sim Unif(0, 0.2)$

## Section 2

### Prior, Likelihood and Posterior

# Prior and Posterior distribution

- In **Bayesian** setting, parameters are believed to be random variables following some distributions.
- Distribution of the parameter is called *prior*,  $\pi(\theta)$ .
- Generally speaking,  $\pi(\theta)$  is a valid *pdf* of  $\theta$
- Our interest is in updating this prior belief using the observed data  $(X_1, X_2, \dots, X_n)$ .
- If  $(X_1, X_2, \dots, X_n)$  is the observed data, then our goal is to calculate  $\pi(\theta|X_1, X_2, \dots, X_n)$ 
  - This is the conditional distribution of  $\theta$  given the observations  $(X_1, X_2, \dots, X_n)$
  - In E&R,  $(X_1, X_2, \dots, X_n)$  are represented as  $s$ .
  - So in short we are interested in  $\pi(\theta|s)$
- $\pi(\theta|s)$  is called the *posterior* distribution of  $\theta$

# Calculating the Posterior

- Under the Bayesian setting, likelihood is the conditional distribution for the data  $\mathbf{s}$  given  $\theta$ .
- Recall:  $L(\mathbf{s}|\theta) = f(x_1, x_2, \dots, x_n|\theta)$
- If we multiply this by the prior,  $\pi(\theta)$ , we will get the joint distribution of  $s$  and  $\theta$
- Marginal distribution of the data  $\mathbf{s}$  is given by

$$m(\mathbf{s}) = \int_{\Omega} L(\mathbf{s}|\theta) * \pi(\theta) d\theta$$

- Posterior distribution is given by,

$$\pi(\theta|\mathbf{s}) = \frac{L(\mathbf{s}|\theta) * \pi(\theta)}{m(\mathbf{s})}$$

## Posterior distribution (cont...)

- $m(\mathbf{s})$  is free of  $\theta$  (Since we have integrated  $\theta$  out)
- $m(\mathbf{s})$  plays the role of the *inverse normalizing constant* for the posterior distribution.
- In other words,  $L(\mathbf{s}|\theta) * \pi(\theta)$  is not always a valid or [sum/integration  $\neq 1$ ]
- $m(\mathbf{s})$  makes sure that

$$\int_{\Omega} \pi(\theta|\mathbf{s}) = 1$$

- Since  $m(\mathbf{s})$  is constant, we can write

$$\pi(\theta|\mathbf{s}) \propto L(\mathbf{s}|\theta) * \pi(\theta)$$

- From the expression of  $L(\mathbf{s}|\theta) * \pi(\theta)$  we try to deduce the probability distribution.

## Section 3

### Some examples of Calculating Posterior Distribution

$$(X_1, X_2, \dots, X_n) \sim \text{Bern}(\theta) \text{ and } \theta \sim \text{Unif}[0, 1]$$

$$(X_1, X_2, \dots, X_n) \sim \text{Bern}(\theta) \text{ and } \theta \sim \text{Beta}[\alpha, \beta]$$



$(X_1, X_2, \dots, X_n) \sim N(\mu, \sigma_0^2)$  where  $\sigma_0^2$  is known and  
 $\mu \sim N(\mu_0, \tau_0^2)$

# Homework (Non-credit) for part-1

Evans and Rosenthal

Exercise: 7.1.1, 7.1.4, 7.1.5, 7.1.9

## Section 4

### Inference using posterior distribution

# Estimation using Posterior Distribution

- Though *posterior* distribution sounds fancy, in reality this is just a pdf (or pmf) of a random variable  $\theta$ .
- We can calculate mean, variance, mode, quantiles of this distribution etc. just the way we calculated these for any distribution in STAB52 (or STA257).
- The corresponding summaries will then be called by the same name just with the word posterior added to it.
- For example, the mean of the posterior distribution is called “posterior mean”. Similarly the other summaries.

# Examples of calculating posterior mean

- The two posterior distributions calculated on slide 15 and 16 were both Beta distributions.
- We know for any  $Beta(\alpha, \beta)$  distribution,  $\text{mean} = \frac{\alpha}{\alpha + \beta}$
- For the example,  $(X_1, X_2, \dots, X_n) \sim \text{Bern}(\theta)$  and  $\theta \sim \text{Unif}[0, 1]$ 
  - Posterior dist,  $\theta|s \sim \text{Beta}(\sum x_i + 1, n - \sum x_i + 1)$
  - Posterior mean  $= E[\theta|s] = \frac{\sum x_i + 1}{n + 2}$
- For the example,  $(X_1, X_2, \dots, X_n) \sim \text{Bern}(\theta)$  and  $\theta \sim \text{Beta}[\alpha, \beta]$ 
  - Posterior dist,  $\theta|s \sim \text{Beta}(\sum x_i + \alpha, n - \sum x_i + \beta)$
  - Posterior mean  $= E[\theta|s] = \frac{\sum x_i + \alpha}{n + \alpha + \beta}$
- Similarly for the Normal example.

Note:  $\text{Unif}[0, 1] \equiv \text{Beta}(1, 1)$

- We can calculate the **posterior variance** in the same way we calculated posterior mean in the previous slide.
- We can calculate the **median** just by calculating the 50th percentile of the posterior distribution which is by solving this equation

$$\int_{-\infty}^m \pi(\theta|s) d\theta = \frac{1}{2}$$

- We can calculate **mode** by finding the value of  $\theta$  at which the posterior density is the maximum.

- Credible Interval (or sometime called region) is the Bayesian equivalent idea of confidence interval.
- Recall: In confidence interval, we wanted to construct a statement like

$$P[l() < \theta < u()] = \gamma$$

- From posterior distribution, since its a distribution of  $\theta$ , we can simply find two quantiles of the distribution that covers  $100*\gamma\%$  of the distribution.

- If we remember from week 6, we can construct infinitely many  $\gamma$  level confidence intervals.
- In the same way for credible intervals we also have a lot of different ways of calculating it.
- Intuitively it makes much more sense to include those  $\theta$  values that corresponds to the higher posterior densities.
- Hence the name, highest posterior density interval or HPD interval.
- HPD interval is the narrowest of all possible intervals just because of the way it is constructed.



# Example using Location Normal model

- The example 7.1.2 on page 377 of E& R involves calculating posterior distribution of  $\mu$  given  $\sigma^2$  known.
- $\mu|s \sim N \left( \left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1} \left( \frac{1}{\tau_0^2} \mu_0 + \frac{n}{\sigma_0^2} \bar{x} \right), \left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1} \right)$
- Posterior mean =  $\left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1} \left( \frac{1}{\tau_0^2} \mu_0 + \frac{n}{\sigma_0^2} \bar{x} \right)$
- Posterior variance =  $\left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1}$
- $\gamma$ -level credible interval

$$\left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1} \left( \frac{1}{\tau_0^2} \mu_0 + \frac{n}{\sigma_0^2} \bar{x} \right) \pm z_{\frac{1-\gamma}{2}} \sqrt{\left( \frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2} \right)^{-1}}$$

## Section 5

### Different types of prior

- Conjugate prior corresponds to a prior that will result in a posterior distribution that belongs to the same family of distribution as the prior.
- For example, In the data from  $Bernoulli(\theta)$  with  $Beta(\alpha, \beta)$  prior example,
  - We got a posterior distribution that is also  $Beta$  just the parameters are different.
  - Since Prior and Posterior both follows  $Beta$ , this prior for this particular example is called a conjugate prior.
- Some other known examples of conjugate prior:
  - data follows  $N(\mu, \sigma^2)$  + Prior,  $\mu \sim N(\mu_0, \tau_0^2)$
  - data follows  $Poisson(\lambda)$  + Prior,  $\lambda \sim Gamma(\alpha, \beta)$

# Improper priors

- As we have mentioned previously, a prior distribution is generally a valid pdf of  $\theta$ .
- Sometimes a function is used as a prior that is not a valid pdf. ie.  $\int_{\Omega} \pi(\theta) \neq 1$
- These types of priors are called improper priors.
- For example  $Beta(0,0)$  is sometime used as prior which is not a valid pdf.

# Non-informative prior

- Often we don't know anything about  $\theta$ .
- We then use priors that are non-informative or vague.
  - In the *Bernoulli*( $\theta$ ) example, saying  $\theta \sim \text{Unif}[0, 1]$  is non-informative.
  - In the location normal example, saying  $\tau_0^2 \rightarrow \infty$  adds no information to the analysis.
- The idea of non-informative prior is that we don't want to add any prior information rather want the posterior to be completely based on the data (same as saying likelihood).

# Retrieving MLE from Bayesian analysis

Some hand waving:

- We know,

$$\textit{posterior} \propto \textit{likelihood} * \textit{prior}$$

- under non-informative prior,

$$\textit{posterior} \propto \textit{likelihood}$$

- Then

$$\textit{posterior mode} \equiv \textit{maximum likelihood estimate}$$

# Re-visit Location Normal example

- $\mu|s \sim N\left(\left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1}\left(\frac{1}{\tau_0^2}\mu_0 + \frac{n}{\sigma_0^2}\bar{x}\right), \left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1}\right)$
- Under non-informative prior
- Posterior mean =  $\left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1}\left(\frac{1}{\tau_0^2}\mu_0 + \frac{n}{\sigma_0^2}\bar{x}\right) \rightarrow \bar{x}$
- Posterior variance =  $\left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1} \rightarrow \frac{\sigma_0^2}{n}$
- $\gamma$ -level credible interval

$$\left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1}\left(\frac{1}{\tau_0^2}\mu_0 + \frac{n}{\sigma_0^2}\bar{x}\right) \pm z_{\frac{1-\gamma}{2}} \sqrt{\left(\frac{1}{\tau_0^2} + \frac{n}{\sigma_0^2}\right)^{-1}}$$
$$\rightarrow \bar{x} \pm z_{\frac{1-\gamma}{2}} \frac{\sigma_0}{\sqrt{n}}$$

# Homework (Non-credit) for part-2

Evans and Rosenthal

Exercise: 7.1.2, 7.1.3, 7.2.1, 7.2.10, 7.2.12(a), 7.2.20, 7.4.1