

Israel Adetuwo — Senior Product Designer

Lagos, Nigeria (**GMT+1**) | Remote-ready.

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PROFESSIONAL SUMMARY

Senior Product Designer with **7+ years of experience** leading end-to-end product design across SaaS, HR-tech, B2B, Compliance, E-commerce, and Ed-tech. Proven ability to drive measurable product outcomes, improve usability, and design scalable systems for global, remote-first teams. Skilled in product strategy, UX research, design systems, and stakeholder collaboration. Adept at delivering high-impact experiences from 0→1 and iterating on mature products.

CORE SKILLS

Product and UX Leadership: Product Strategy · Roadmapping · Cross-Functional Collaboration · Mentorship · Stakeholder Alignment

UX & UI Design: UX Research · Usability Testing · Interaction Design · Visual Design · Prototyping · Wireframing · Design Systems

Tools: Figma (AI) · FigJam · Notion · Miro · Jira · Dovetail · Maze · Framer · HTML/CSS

PROFESSIONAL EXPERIENCE

Snr. Product Designer — TestGorilla (Remote, Amsterdam)

Oct 2022 – Present

- Led Code-Runner V2 design, reducing **IDE related complaints by 23.6%** in the first 3 months of launch.
- Designed the **Sourcing product** from 0→1, establishing core workflows and scalable UX patterns.
- Redesigned the **Candidate Environment**, improving clarity, accessibility, and overall UX.

Founding Product Designer — Secfix (Remote, Berlin)

Oct 2021 – Jun 2023

- **Collaborated with founders** to define early product vision, flows, and design direction.
- Designed onboarding, dashboards, workflows, and the initial design system.
- Supported company growth from **€0 to €150K ARR** in 12 months.

Lead Designer — Teckplus Digital Solutions (Hybrid, Lagos)

Mar 2020 – Sep 2021

- Managed a design team across multiple product verticals (LMS, management systems).
- Improved usability and introduced structured design processes across client products.

UX Designer (Contract) — Jetiffy Limited (Remote, Lagos)

Sep 2020 – Mar 2021

- Conducted qualitative & quantitative research to inform product decisions.
- Built user flows, prototypes, and high-fidelity UI after usability testing.

Product Design Intern — Vencru HQ (Remote, USA)

Sep 2019 – Feb 2020

- Supported UX/UI design, participated in user testing and research synthesis

MENTORSHIP & LEADERSHIP

UX Design Mentor — DesignLab (Remote, USA)

Aug 2022 – Present

- Mentored junior designers on UX research, UI, and product strategy.
- Provided feedback on capstone projects, case studies, and portfolio development.

EDUCATION & TRAINING

- **Maven** — [Uplevel Your Product Thinking](#) (Sep 2024)
- **Maven** — [AI Product Design Patterns](#) (Jun 2024)
- **DesignLab** — [Data-Driven Design Workshop](#) (Aug 2023)
- **Interaction Design Foundation** — UX Research & Design (2020-2021)
- **Obafemi Awolowo University** — BSc. Physiotherapy (May 2015)