

# MARS

Tomorrow starts today

## One Mars MLEP Townhall

May, 2022

# AGENDA

## Opening

**5 mins by Ada Fang**

## Actions after Survey

**10 mins by Joyce Wan**

## Trainee Engagement Committee Set up!

**10 mins by Flora Liu**

## Year-end Panel Guidance

**20 mins by Ada & Taylor**

## Q&A

**15 mins by all**

# **MLEP Experience Survey Insight & follow up action in Short Term**

# MLEP Experience Survey

Belonging Segment	Survey respondents	Existing Trainees	%
MW	26	42	62%
MGS	16	16	100%
PN	7	9	78%
RC (Including Kinship)	12	20	60%
<b>Grand Total</b>	<b>61</b>	<b>87</b>	<b>70%</b>

Function	Survey Respondents
Sales	17
P&O	7
Marketing	7
Digital	6
Supply	5
Finance	3
Not to disclose	16
<b>Grand Total</b>	<b>61</b>

- **70%** response rate, we believe the result can represent MLEP's common situation and needs
- We will continue to run the survey **half yearly**, and communicate with trainees what actions we will take to respond to your needs

# MLEP Survey Key Findings - 70% response rate

## Working

### Rotation

Rotations of “New & Unfamiliar” “Lead Team & collaboration” “Problem solving”, **developing Learning on the fly, Dealing with ambiguity, Drive for result, Conflict management**

### GLM & panel

- ☐ In general, Mars has **sufficient GLM** to coach MLEPs (82% high satisfaction)
- ☐ The advice brought by panel assessors are **well received and recognized** (77% high satisfaction)

### Program Support

- Appreciate the survey to openly hear MLEPs voice
- Feel strong support from organization

## Common Needs from MLEPs

### Rotation & Aspiration

More transparent rotation and matching mechanism, fully consider my aspiration

### Continuous Learning

Broader perspective to business, deeper understanding into business, more training in digital & project management

### Community Belonging

More trainee bonding and Early Talent program team connection

## Aligned Actions

- More **transparent intro** of assignment
  - MLEP rotation **preference collection by function/ function minus 1** level for big functions
  - A **specific communication session** for trainee whose aspiration cannot be met
- 
- Cook **full-year learning mechanism** with platform & methodology guidance from Mars U and with TEC  
KFLA/Digital bootcamp/Project Management/ career coaching/ Finance & Rewards knowledge training
- 
- **Offline bootcamp** in 2022
  - Cross segment by year **Trainee Engagement Committee (TEC)**

Come to Join  
TEC  
and Create Your  
Little Universe!

招募令

**Come & Join**

**Trainee Engagement Committee  
(TEC)**

# Agenda

**Why set up TEC?**

**How the Committee  
works?**

**What's Next?  
Come & Join!**



# Bring Benefits to the whole Eco-system

- Build social bonding
- Gain & share knowledge

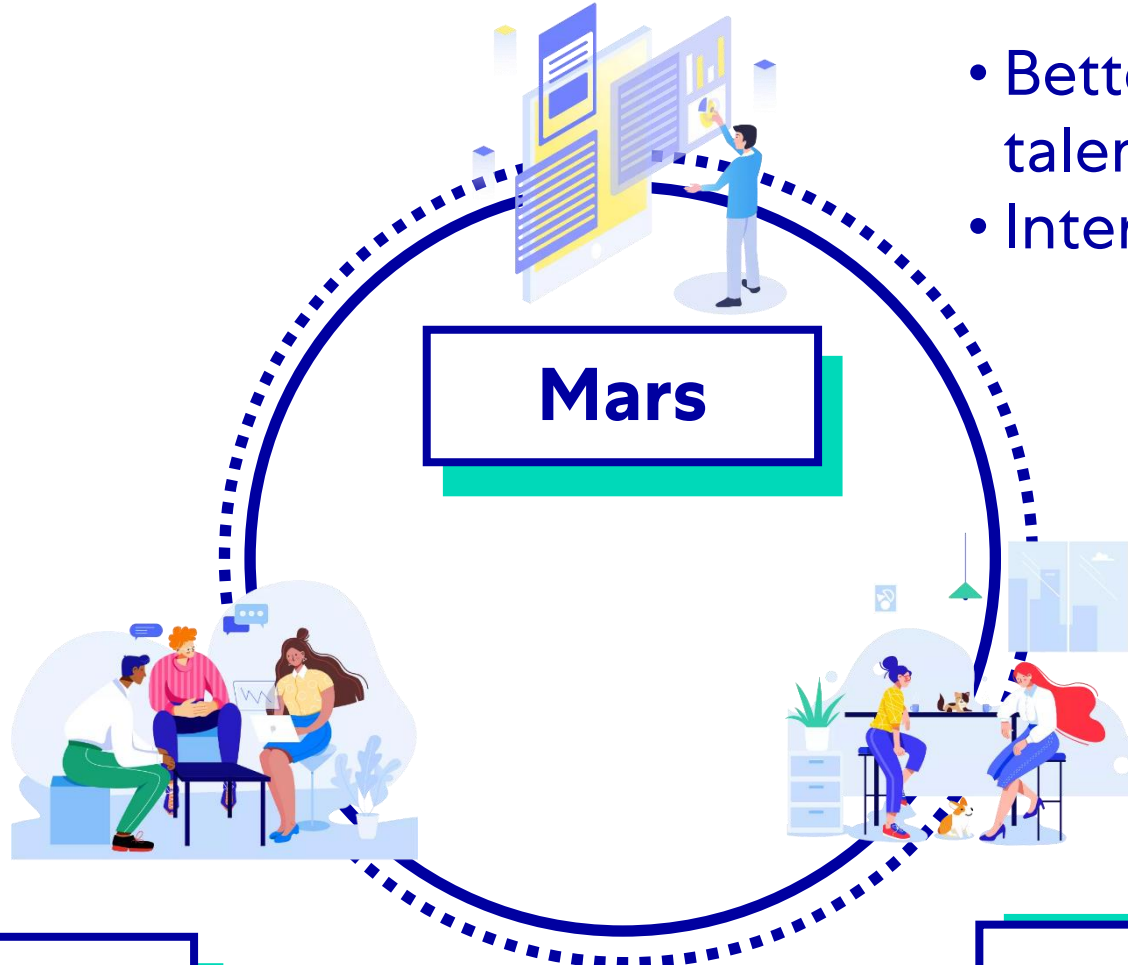
**Trainee**

**Mars**

- Better understand young talents, enhance I&D
- Internal Employer Branding

- Build Trust & Supporting System
- Boost trainee program momentum

**Early Talent Program**



# Trainee engagement committee is self-owned by you with all round support

## Roles

### Ownership

Trainee Self Management

### Sponsorship

- Segment Leadership Team
- Segment BP team
- China P&O Leadership Team
- Mars University
- Early Talent Team

## Organization (draft)

### Trainee Engagement Committee (TEC)

#### Chairman + 3 Workstreams

Business Leader  
Forum  
商业领袖论坛

Early Talent  
College  
敏捷学习小组

Trainee  
Cuddle  
春泥拥抱会

### Election Mechanism

- Election & backup vote
- Frequency decided by trainee

# What's Next

May

Sign up



June

Co-design



Aug

Announce & Go!





**Come to Join  
TEC  
and Create Your  
Little Universe!**



**招募令**

### What could you do?

- Leverage and mobilize organizational resource
- Voice out early talent needs and passion

### What could you get?

- Sense of achievement to support ET community
- Practice leadership without authority
- High visibility in front of business leader and organization

### What we expect from you?

- Voice of each year, I&D
- Accountability & Commitment
- Supported by LM
- Open, Passionate, Innovative



扫描二维码填写问卷  
截止日期: 5.31日18:00

如有任何疑问请联系 Flora Liu  
([flora.liu@effem.com](mailto:flora.liu@effem.com))



**MARS**  
玛氏中国

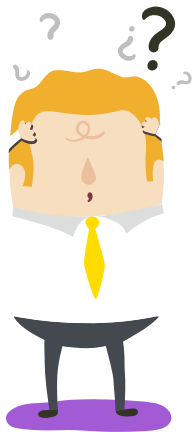
# Year-end Panel Guidance

# Year-end Panel Guidance



## What

- Another type of trainee development panel.
- Happens at the end of each rotation.
- A stage for trainee to show & prove his/her achievement & development journey in the rotation.
- A platform for Sr. leaders, BPs and his/her LM to assess trainee and to assign the next rotation.



## Why

- Great chance for trainees to be observed & get formal feedback.
- Support trainee's development by providing advices to their KRA & IDP setting for the next rotation as well as directional suggestions on their career development.
- Annual pay increase

# What we want to say...

1. **Transparent** assignment introduction will be provided
2. **Assignment matching** depends on 3 **criteria**: business needs, panel result, individual preference
3. To improve efficiency and reduce business leaders' effort, pls make full use of **function roadshow to connect with business leaders** instead of in person
4. **Ground rules during preference collection**: to cultivate broader perspective, we encourage you to be more open

	Rotation	Landing
Apply for <b>MW positions</b>	<ul style="list-style-type: none"><li>• Each of you need to submit <b>3 preferred different functions from below 10 functions</b></li><li>• The 3 preferences shall be <b>different from the function(s) of your former assignment(s)</b> (MKT-Regional MKT, MKT-Content/Hi, Sales-Field/NCD, Sales-HQ, Digital, Finance, P&amp;O, CA, Commercial, Supply)</li></ul>	Each of you need to submit at least <b>2 preferred positions</b>
Apply for <b>non-MW positions</b>	Each of you need to submit <b>3 preferred positions</b>	Each of you need to submit at least <b>2 preferred positions</b>



# MLEP Year-end Panel Timeline

LT/BP

LM

MLEP

P5	Monday	Tuesday	Wensday	Thursday	Friday
W3	9-May	10-May	11-May	12-May	13-May
	Position Collection DDL	LM Pulse Check(PDP rating) Kick off	MLEP Townhall		MLEP career aspiration submission kick off
W4	16-May	17-May	18-May	19-May	20-May
	Function Roadshow				
P6	Monday	Tuesday	Wensday	Thursday	Friday
W1	23-May	24-May	25-May	26-May	27-May
	Function Roadshow		LM Pulse Check Ends	Function Roadshow	
W2	30-May	31-May	1-Jun	2-Jun	3-Jun (端午节)
	Function Roadshow		Company Day	MLEP career aspiration submission gate closed	端午节
P7	Monday	Tuesday	Wensday	Thursday	Friday
W1	20-Jun	21-Jun	22-Jun	23-Jun	24-Jun
	Year 3 MLEP Year-end Panel				
W2	27-Jun	28-Jun	29-Jun	30-Jun	1-Jul
	Contract Renewal & OC				2022 MLEP Onboard
W3	4-Jul	5-Jul	6-Jul	7-Jul	8-Jul
	Year 1&2 MLEP Year-end Panel				
W4	11-Jul	12-Jul	13-Jul	14-Jul	15-Jul
	After-panel actions				
P8	Monday	Tuesday	Wensday	Thursday	Friday
W1	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul
	2022 Offline Trainee Boot Camp				

New rotation effective as Aug.1<sup>st</sup>



# MLEP Year-end Panel Day

P7W1					
Landing-Y2019	MW	RC	MGS	PN	MVH
Panel Day	20-Jun	21-Jun	23-Jun	TBD	TBD

P7W3							
Rotation-Y2020&Y2021	RC	MGS	MW	MW	PN	KIND	Kinship
Panel Day	1-Jul	4-Jul	6-Jul	8-Jul	TBD	TBD	TBD

New  
rotation  
effective  
as Aug.1<sup>st</sup>

# We'll keep using **Legacy MLC** as competency model in this year-end panel, and **KFLA** in next mid-term review

## MLEP Track Progress & Competency: Legacy → KFLA



Rotation Start  
in Aug



Mid-term Review  
in Jan/Feb



Year-end Panel  
in Jun/Jul

**Besides, + 5 Principles in Action in each rotation.**

### 1<sup>st</sup> Year

- Business acumen → Business insight
- Drive for result → Drive results
- Planning → Plans and aligns
- Personal learning → Situational adaptability
- Conflict management → Manage Conflicts
- Learning agility

**MARS**  
Global Services  
People & Organization

### 2<sup>nd</sup> Year

- Business acumen → Business insight
- Dealing with ambiguity → Manages ambiguity
- Perspective → Global Perspective
- Motivating others → Drives engagement
- Conflict management → Manages conflict
- Learning agility

### 3<sup>rd</sup> Year

- Business acumen → Business insight
- Dealing with ambiguity → Manages ambiguity
- Perspective → Global Perspective
- Learning on the fly → Nimble learning
- Directing others → Direct work
- Build an effective team → Builds effective teams
- Learning agility



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**New  
rotation  
effective  
as Aug.1<sup>st</sup>**

# Panel Process

MLEP in the room

**Year1**  
**2021**  
**MLEP**

10min	Line Manager Summary	Achievements, Strength, Opportunities
15min	Development Presentation	Achievements, learnings, career aspiration
30min	Interview and Career Conversation	
15min	Calibration	Strength, Opportunity, Scoring, Next Assignment
Total <b>70 min</b>		

**Year2**  
**2020**  
**MLEP**

10min	Line Manager Summary	Achievements, Strength, Opportunities
10min	Case Presentation	
10min	Case Q&A	
15min	Development Presentation	Achievements, learnings, career aspiration
30min	Interview and Career Conversation	
15min	Calibration	Strength, Opportunity, Scoring, Next Assignment
Total <b>90 min</b> (*another 90 min in case preparation)		

**Year3**  
**2019**  
**MLEP**

# Rule for Year 1 & Year 2: “Grow or Go”



(6 Competencies)

## For This Panel Result:

- $\geq 4$  Green and no Red, Overall **Green**;
- $\geq 3$  Yellow and no Red, Overall **Yellow** or **Red** (decided by panelists);
- 4 Green, 1 Yellow and 1 Red, Overall **Yellow** or **Red** (decided by panelists);
- $\geq 2$  Red, Overall **Red**;
- 3 Green, 2 Yellow and 1 Red, Overall **Red**.

## For Next Step:

- Overall Red, out of program immediately
- **Overall Yellow, and last panel result was Yellow, out of program immediately**
- Otherwise, can stay in the program and rotate to next position

# Rule for Year 3: “Landing or Go”



## For This Panel Result:

- $\geq 5$  Green and no Red, Overall **Green**;
- $\geq 3$  Yellow and no Red, Overall **Yellow** or **Red** (decided by panelists);
- 5 Green, 1 Yellow and 1 Red, Overall **Yellow** or **Red** (decided by panelists);
- $\geq 2$  Red, Overall **Red**;
- 4 Green, 2 Yellow and 1 Red, Overall **Red**

(7 Competencies)

## For Next Step:

- Over all Green, that means “Ready Now”(MLEP will promote to T2/B5 position immediately)
- Overall Red, out of program immediately
- Overall Yellow, if last panel results was Yellow, out of program immediately
- **Over all Yellow, if last panel results was Green, that means “Ready Later”(MLEP will participant the T2/B5 promotion panel in 1 year later, the panel will be arranged by BP)**

# Panel Preparation

Please make sure to send 2 soft copies to [flora.liu@effem.com](mailto:flora.liu@effem.com) 3 working days before your review day.

1. **Personal file in pdf version, named “Join Year – Contract Segment - EN Name – Personal Intro”, e.g. [2018 MW Taylor Liu – Personal Intro]**

**Combine below documents into one PDF in following order:**

- a) One-page MLEP information collection (template will be provided)
- b) KRA/IDP with self-assessment
- c) Feedback on your strength and opportunities from peers/stakeholders/LM+/clients
- d) Last panel feedback form



One-page MLEP  
Information Collection

2. **Presentation deck for this panel in pdf version, named “Join Year – Contract Segment - EN name - Presentation”, e.g. [2018 MW Taylor Liu - Presentation]**
3. **Please book your LM’s time in advance and make sure he/she is available for 10 mins’ LM summary session.**

# Thank you!

MyP&O Talent Acquisition