



John Moore

Jonathan "John" Davidson Moore is a thirty-five-year-old living in Silicon Valley. Moore is a Software Engineer who has successfully worked at Google for nine years.

Having graduated from UCLA with a degree in Computer Science 13 years ago, he misses many aspects of the academic life, especially his time as a teaching assistant, where he could use his passion for the field to share his knowledge to future software engineers.

Moore is someone with strong leadership and communication skills as demonstrated at Google where he has overseen various projects. He is strong and passionate in React, HTML, CSS, Angular, Django, JavaScript, PHP, Python, and Go. Thus, helping Google's employees and interns refine and master their skills in web development and related technologies is one of his favourite things to do at work.

He has tried spreading his knowledge through a YouTube series which he found quite enjoyable to make, however; he did not think it was successful due to low viewership and limited interaction with the audience.

Moore wishes to take spreading his knowledge even further and develop an introductory Web Development course. He envisions himself teaching using lecture videos, short quizzes, and other course content, and is looking for a platform to do so.

Paula Williams

Paula Shantelle Williams is a nineteen-year-old sophomore studying Computer Science at the University of Toronto. She is a very outgoing, sociable person who has many friends and partakes in many campus events.

Paula has had no coding experience prior to university. However, in her two years of university, she has become quite passionate about her major and has decided on this field for her career! At UofT, technologies she has picked up include C, Java, Python, and Unix, and has found that she enjoys learning new languages to help solve various problems and code algorithms!



She is currently seeking her first summer internship to gain experience in the field. Every day, she applies to numerous internship postings and has noticed that most companies seek interns with React experience, an area which she has no experience. Furthermore, she decides that it would also be beneficial to learn more technologies outside of school.

Paula also wishes to build side projects as she has observed that many other peers in her major have them. They know several more technologies than her, having experience before and outside of school, which she lacks.

However, looking for a platform to learn new technologies such as React efficiently has not been easy. She thought that learning from YouTube was the way to go at first, but there is no way to get feedback and assessments as she did when she learned technologies in university. Paula is looking for a platform from which she can become fluent in at React, to build her own side projects to impress future employers.



Timothy Zhou

Timothy "Timmy" Xiao-An Zhou is a twenty-seven-year-old living in Pittsburgh, Pennsylvania. Zhou is a Carnegie Mellon graduate with a degree in Computer Science/Software Engineering.

He has recently opened up a new start-up called *TimE*, a company that seeks to develop a product that enhances users' time management skills.

Development of the product by *TimE*'s employees has been going smoothly. However, Zhou finds that the company can use more help. He has not found it easy to promote *TimE*

and get people to know about his idea.

Furthermore, *TimE* does have a social media presence where it consistently posts updates about its progress, however; all its pages have less than 50 followers. Zhou does not feel this is enough.

He wants a way to easily onboard new engineers at *TimE*, and a platform which hosts tutorials for the tech used at the company and a way to digitally showcase the company's values and ideologies.