Project: | **Assessor:**

Fails to meet expectations	Below expectations	Meets expectations	Exceeds expectations	Unable to Assess
Support for the claims made about (e.g.) the design(s), design process, analysis, synthesis, prototyping, etc.				
Lacks credible evidence and/or transitions to link evidence w/claim on poster or in presentation ☐	Evidence may lack credibility or relevance; structure impedes linking of evidence to claim ☐	Uses credible evidence with appropriate rhetorical and visual tools to support claims ☐	Presents a persuasive engineering argument in support of claim ☐	☐
Organization of content within each of, and between the poster, presentation, discussion, and other deliverables				
Deliverables lack discernible internal organization; little or no evidence of cross-deliverable organization ☐	Organization of oral and visual presentation is inconsistent; elements may be linked or orphaned ☐	Organization signals relationships among and between deliverables and key messages ☐	Structure facilitates comprehension by diverse viewers with different goals ☐	☐
Realtime integration between the presentation, poster, and other deliverables				
Lack of integration /use of appropriate means of engagement, including vocal and physical, visual and textual elements ☐	Vocal and physical delivery and / or visual and textual elements are disjointed at times ☐	A combination of vocal and physical delivery, visual and textual elements meet the needs of content and context ☐	Seamless integration of vocal and physical delivery, visual and textual elements ☐	☐
Tailoring of the presentation and discussion to meet the needs of different audiences				
Mode, language, organization and / or content inappropriate to identified audience ☐	Inconsistent relationship between mode, language, content choices and needs of audience ☐	Language, mode and content choices clearly indicate intended audience ☐	Language, mode and content choices meet the needs of multiple audiences ☐	☐
Integration and interactions between members of the Team				
Only one person speaks, speaks for others ☐	Shared presentation duties as a series of solos ☐	Attempts to coordinate presentation content; mostly smooth handoffs ☐	Transitions are continuous; collaborative responses ☐	☐
Quality of the poster as a standalone visual artifact				
Uses text or visuals only; difficult to read / understand ☐	Choices of combination of visuals and text ineffective or not incorporated with content ☐	Combination of visuals and text accomplish a clear rhetorical purpose ☐	Creative use of visuals and text to accomplish a clear and compelling rhetorical purpose ☐	☐

Holistic critique of the Team's Design Showcase performance   Please reference specific elements of the deliverable that led to your comments.