

SCHOOL OF COMMUNICATION

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MILLION DOLLAR TECHNOLOGY



The six shows produced in the student-run television station UMTV will have a new look this fall, thanks to a complete equipment and software makeover. **Page 3.**

Stephanie Grant and Aaron Agrasanchez work behind the scenes in Control Room B. All the productions will be broadcast in high definition beginning this semester.

BETH CALLAHAN

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Documentary about the Dreamers wins top national student award from the Society of Professional Journalists.

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The Communique Gallery features a photo essay on an adoption that transformed a family.

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Doron Ofir, a 2000 graduate, has been a casting director for more than 100 reality productions.

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Alfred Hitchcock's Secret Weapon: Alma Reville

The Faculty View

The following piece is an adapted excerpt from "What Did Alma Think: Continuity, Writing, Editing and Adaptation," in Hitchcock and Adaptation, Ed. Mark Osteen (NY: Rowman & Littlefield, 2014).

By CHRISTINA LANE

Associate Professor
Department of Cinema and Interactive Media
And JOSEPHINE BOTTING
Curator, British Film Institute

Within the current field of film studies, there is little dispute that Alma Reville (aka Mrs. Alfred Hitchcock) was involved in the making of almost every one of Hitchcock's movies. She had a successful career in British filmmaking (beginning at 16 years old), developed very clear cinematic views of her own, and greatly influenced the director's authorial approach in his formative years. Shortly after Reville's death in 1982, Los Angeles Times critic Charles Champlin wrote, "The Hitchcock touch had four hands. And two of them were Alma's."

Yet even if film scholars have arrived at a place that genuinely values Reville's contribution, it remains difficult to define, assess or analyze her role in concrete terms.

To try to ascertain Reville's authorial role is to attempt the (near-) impossible. Much has been written on Hitchcock's creative process, such as his rituals of "talking" and "listening" to his collaborators. Patrick McGilligan explains that his wife was "the



C. LANE



Most film deliberations between Alma Reville and her husband, the director Alfred Hitchcock, occurred through informal conversations, frequently at home.

writer [Hitchcock] trusted most from the start, the collaborator for whom he felt the greatest affinity. . . . She was a constant, if somewhat mysterious, presence in the writing sessions" (*Alfred Hitchcock* 78). His long-time assistant Peggy Robinson reflected that Reville "was the most important person to him in everything. . . . Whatever he had – a subject, a writer, an actor – [he would ask] 'What did Alma think?' If Alma approved, we could go on" (quoted in O'Connell and Bouzereau 182-83).

More precise insight into the work she performed is hindered, however, by the fact that most deliberations between Reville and Hitchcock occurred through informal conversations, frequently at home, sometimes alone together. No one was taking minutes or typing up story notes. With such gaps in the

official history, it is necessary to turn to other forms of historical evidence, such as oral testimony or anecdote. These sources indicate that her chief contributions included selecting source material that, in turn, helped define the director's authorial brand; conceptualizing and editing stories in early phases of pre-production; developing characters, and fine-tuning editing during post-production.

Some information can be gleaned, as my co-author Josephine Botting and I discovered during our research for a longer version of this essay, by looking at certain early British films that Reville helped write or edit. In those cases (see *The Constant Nymph*), she showed a forte for conveying observational social drama and a dedicated interest in independent, active female characters. Further

illumination is also possible if we examine a rare instance in which Reville had prolonged involvement in the adaptation and editing process, according to archival files. Here we have the 1941 American film *Suspicion*, for which she earned writing credit with Samson Raphaelson and Joan Harrison. *Suspicion* holds particular interest because the question of female authorship is woven into the story. In other words, *Suspicion* represents a meta-document for a woman whose own authorship remains so elusive.

Suspicion was based on the 1932 British novel *Before the Fact*, written by Francis Iles (a pen name for Anthony Berkeley Cox). The detective story follows Lina McLaidlaw, a wealthy "spinster" approaching 30 years of age, as she falls in love with and marries the charming Johnnie Aysgarth. She soon discovers her husband is a cad who lies, cheats, and steals, and who, Lina begins to realize, plans to murder her for insurance money. Innovative because of its experimental, inverted structure, the novel informs the reader in the first paragraph that Johnnie is a murderer. The mystery, then, is who will be his victim(s) and why? As Patrick Faubert observes, "Lina is therefore cast as an unwitting detective, and Johnnie's intentions are the novel's mystery" (44). Though told in the third person, *Before the Fact* stays rooted almost entirely in the wife's subjective perspective.

The book's final passages hauntingly consist of Lina's dying thoughts after drinking a glass of poisoned milk administered by Johnnie. In the film version, Lina (Joan Fontaine) suspects the milk is poisoned, resists drinking it, discovers that her husband (Cary Grant) truly loves her, and forges a reconciliation. Much has been written about the script's various drafts and the fact that Hitchcock and his writers struggled through five possible endings before arriving at this one.

Archival research suggests that no matter

TO FACULTY VIEW/20

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UMTV studios undergo HD makeover

Communique Staff

Starting this fall, viewers on campus will see something very different when they tune in to the School of Communication's award-winning UMTV cable channel.

With more than \$1 million in equipment and software in its studios, the station will be broadcasting its shows and newscasts in high-definition.

"Viewers will see a far sharper picture in HD," said Edward Julbe, faculty advisor to the student-produced weekly sports show, *SportsDesk*. "The resolution will be crisper, sharper, cleaner. The new equipment will produce a better picture quality, and more important, it's where the entire industry already is."

The high-definition upgrade has several layers, Julbe said. For the first time, the studios' cameras will be used in their full HD capacity. Students will also be working with new K-2 servers, made by Grass Valley, and a new graphics package made by ChyronHego.

"It's all new for everyone," Julbe said. "The biggest change will be in the workflow, which is going to be more in tune with what the students will find in the industry."

The new video servers, where media files are stored for playback, are capable of handling HD files. Students will no longer be using videotape.

"From shooting or acquisition to air, we're going to stay HD throughout," Julbe said.

Broadcast journalism student Lauren Behar said the HD upgrade allows students to use professional-grade equipment and gain valuable experience before they embark on their careers.

"We get to learn in the environment we'll be exposed to in the field, so when we graduate or apply for internships, we'll know exactly how to use everything," Behar said.

As part of the upgrade, broadcasting students will be developing new skills. The graphics package, for example, which is used to integrate titles, pictures and animations into the shows, is all new technology.

"Chyron is state-of-the-art," Julbe said. "It's going to be night and day, compared with where we were. It raises what we call the production values of the broadcasts significantly."

Students will also have to learn fewer technical skills. High definition has a big impact on the way students prepare themselves physically – from hair and makeup



PHOTOS BY BETH CALLAHAN

All aspects of the productions are affected by the switch to high definition, including the students' make-up for the cameras.

"We have professional HD studios in the School of Communication that can be used by anyone at the university, and the Internet uplink to transmit HD anywhere."

— Robert A. Mann
UM Board of Trustees

to clothes. They'll receive training on that, as well.

"Details that did not look so obvious on standard definition are really going to stand out in HD," Julbe said.

Gifts through the school's Momentum2 campaign made the \$1.1 million upgrade possible, said Robert A. Mann, who is a



Script in hand, Amina Smith runs the audio board in Control Room B. Behind the scenes, students will see a completely new workflow.

member of the UM Board of Trustees, the campaign chair and the chair of the school's Visiting Committee. The committee made gifts to the effort and worked with the school and companies in the broadcasting industry to get the equipment and software, he said.

The makeover included eight complete Grass Valley camera packages for two studios, new control units and video servers, as well as upgrades to existing equipment. In-kind donations from Grass Valley USA helped make the conversion possible.

ChyronHego also provided its BlueNet workflows to create state-of-the-art graphics for UMTV.

"We are proud that BlueNet will play a key role in aiding UM students in developing the competency required to succeed in careers," said Kathy Power, senior vice president of worldwide sales at ChyronHego.

The upgraded studios also provide new opportunities for outreach from the heart of the UM campus, as well as lasting financial benefits.

"We have professional HD studios in the School of Communication that can be used by anyone at the university, and the Internet uplink to transmit HD anywhere," Mann said. "It provides a lot of opportunities within the university, including the possibility to rent the studios and provide additional resources for students in the future."

Scholar's research has very personal roots

By DANIELLE COHEN
Communiqué Writer

Soyoon Kim, a health communication scholar at the University of Minnesota, is joining the faculty as an assistant professor of health communication this fall.

In addition to her work as a Ph.D. candidate in Minnesota, Kim served as a research scientist at the Minnesota Department of Health, where her primary responsibilities included evaluating and enhancing the department's communication strategies to reduce health disparities in the state. She also contributed to the development of federal grant projects in collaboration with experts from multiple disciplines.

"We are excited to recruit an excellent young scholar in the field of health communication," said Associate Professor Diane Millette, chair of the Communication Studies Department. "Soyoon has both the academic background and research experience to help build our undergraduate and graduate pro-

grams in this area."

Kim said her research has been influenced by her father's cancer diagnosis in 2006, when she was desperate to search and collect all cancer-related information from any available resource. In the course of his treatment, she experienced the socio-economical, institutional, and environmental facets of the health care system in the country.



S. KIM

"I'd say I am a true health communication lover, from my academic, professional, and personal background," Kim said.

Kim received her bachelor's degree in advertising and public relations at Hanyang University in Seoul. In Korea, she worked with the Centers for Disease Control and Prevention in a research project to evaluate the governments' efforts to increase early immunization for children

and influenza vaccination for adults. She also worked as a public relations researcher with an online communications boutique.

She was born and raised in Seoul, and lived there until she came to the U.S. for her graduate studies in 2008. Facing a huge culture shock, including the notorious Minnesota winter, was challenging, she said, but it didn't take her long to begin enjoying life in this country.

When she came to the U.S., Kim had a master's degree in advertising and public relations from Hanyang University, but she obtained a second master's degree in mass communication from the University of Minnesota.

Kim's work has been honored with the Ralph D. Casey Dissertation Research Award, a research grant offered to the best dissertation proposal from the School of Journalism and Mass Communication at the University of Minnesota.

Kim also won the University of Minnesota's Doctoral Dissertation Fellowship award, which is the highest research grant offered to the university's

most accomplished Ph.D. candidates.

Kim said she hopes to be a part of the University of Miami's plan to continue building a strong health and intercultural communication program.

"The University of Miami has enthusiasm for my joining the faculty and the commitment to support my research program," Kim said. "I am very much looking forward to being part of the school and The U from this fall on."

During the fall semester, Kim will be teaching a health communication studies class, Millette said.

Outside of work, Kim said she enjoys listening to jazz music, relaxing with her friends, and doing Pilates.

"One thing I really missed while at Minnesota was the ocean. I used to visit the East Sea in South Korea at the beginning of every season," she said. "So, you might be able to imagine how excited I was when I found a job opening for the health communication assistant professor position from the University of Miami. To tell the truth, I literally yelled out, 'I have got to apply for this position!'"

His work is at the nexus of business and communication

By EMILY DABAU
Communiqué Writer

Tyler Harrison studied business administration at the University of Washington, and it was that original interest in business that paved the way to a career in communication.

"I had a class in international business negotiation that got me very excited about conflict, negotiation and the way in which people solve problems," he said. "When researching graduate programs, communication seemed to be the discipline that was studying this in the way I was interested."

Harrison, who earned a master's degree and a doctorate in communication from the University of Arizona, is joining the University of Miami as a professor in the Communication Studies department, where he will be teaching organizational communication, health communication and related topics.

He has taught at various universities, including Rutgers University, where he was a lecturer; Eastern Kentucky University and Kean University, where he was an assistant

professor, and most recently, Purdue University, where he was an associate professor.

His interest in health communication began in graduate school, when he worked on a project using peer educators in over 90 workgroups to promote healthy eating – or "5-a-day" servings of fruit and vegetables – to reduce the risks of cancer.

"That experience gave me a strong appreciation for the impact that grant-funded research can have on the general public," he said.

Harrison co-authored the book *From Numbers to Words: Reporting statistical results for the social sciences* and has written many scholarly articles. One such piece to come out of his grant-funded projects in 2011 was "Revisiting the Worksite in Worksite Health Campaigns," published in the Journal of Communication. The piece

explores the effectiveness of worksite health campaigns.

"This work provides insights into how the nature of work influences how individuals access and communicate information about health, suggesting that certain message dissemination processes may work better in some organizations than others," Harrison said.

Harrison is working on a book project with Elizabeth Williams, an assistant professor at Colorado State University. It explores the role of organizations and organizational communication in relation to health.

He is also working on health communication research on organ donation with community partners.

"My research in health communication has included collaborations with various partner organizations including organ procurement organizations, offices of the secretary of state, county clerks, universities, hospitals, pharmaceutical companies and corporations," he said. "Finding ways to work with community partners and within organizationally constrained environments is crucial for finding theoretical and applied

solutions."

In 2011, Harrison was a visiting scholar at the University of Barcelona. He joined his colleagues in studying organ transplantation in Spain, a country that has a high rate of transplantation and is a leader in innovative practices.

During his time in Barcelona, he participated in international training programs, both as a presenter and as a student.

"I was able to share my perspectives on donation and transplantation in the U.S., focusing on common barriers as to why people do not become organ donors, and our approaches to overcoming those barriers."

He also took the opportunity to enroll in Spanish classes.

"I am definitely looking forward to learning more Spanish and having the chance to practice and use it," he said about his move to Miami.

Harrison is married to Susan Morgan, who is joining the School of Communication this fall as the director of the Center for Communication, Culture and Change.



T. HARRISON

A new director, and a new direction, for the CCCC

By LAINEY MEIRI
Communiqué Writer

The Center for Communication, Culture, and Change has a new director. She is Susan Morgan, a specialist in health communication who is joining the University of Miami this fall.

Formerly known as the Knight Center for International Media, the center has changed its concentration to the larger field of communication and has added a research component.

"I am excited about the opportunity to help develop the new center," Morgan said.

Morgan, who was a professor at Purdue University for the past nine years, has a bachelor's degree in communication from the University of Massachusetts and a master's and doctorate in communication from the University of Arizona. She has also worked as an assistant professor at the University of Kentucky and at Rutgers University.

Morgan's background includes exten-



Susan Morgan has an extensive career in health communication.

sive work in health communication. She has co-authored dozens of articles on various aspects of the field, and has received 14 grants and awards for health communica-

tion since 1988, many of them totaling more than \$1 million each. Her focus has been on organ donation.

"She's been very successful in her work," said Professor Jyotika Ramaprasad, the school's vice dean for graduate studies and research, who has been interim director of the center for the past two years.

Morgan's work has included studying the effectiveness of media campaigns to prevent drug abuse, implementing campaigns to enroll more people in organ donation registries, and several other projects for the U.S. Department of Health and Human Services.

She has a vision for the center's new direction that begins with the faculty and staff.

"My first step is to meet with faculty across the school to get a sense of their research trajectories and the types of social justice and health issues that are most important to them," Morgan said. "From there, I hope to facilitate the development of project teams that can make a

significant social impact over time."

Morgan's extensive background in health communication will prove essential to the direction the center will take, Ramaprasad said. The center helps professors and Ph.D. candidates fund communication campaigns in marginalized areas of the world in an effort to positively impact people there.

"The way health communication ties in... is the fact that almost all the issues faced in the world are somehow related to health," Ramaprasad said. "Even if it's an environmental issue like bad air or chemicals in the soil or in the ocean, ultimately the reason we're concerned is, of course, for the environment, but also because it's affecting our health."

Lauren Janetos, the center's projects manager, said she is looking forward to the changes to come.

"I think her coming in will greatly increase the center's visibility," Janetos said. "The center will take on a whole new force having her here."

Book focuses on Miami as a transnational city

By JANA DELEON
Communiqué Writer

Associate Professor Sallie Hughes' second book, *Making a Life in Multi-Ethnic Miami: Immigration and the Rise of a Global City*, explores the city's transnationalism through the lives of residents who have made South Florida an extension of their original homes in Latin America and the Caribbean.

"About half of Miami's residents were born elsewhere, and even more may be in regular communication with family, friends or co-workers living all over the region," Hughes said. "In terms of how they experience their lives, they are living in more than one place at the same time."

The publication of the book last spring was a highlight in a year of accomplishments for Hughes.

Earlier last semester, she took on the role of associate editor of the new *International Journal of Hispanic Media*, based in Texas Tech. The first issue will be out this summer.

"I met the editor, Kent Wilkinson, at a conference, and told him I thought the new project was important because there are no journals specific to this area of research,

and that I would be happy to help," Hughes recalled. "Three months later, he called."

In addition, she was named to the editorial board of *International Journal of Press/Politics* and became the first person in the School of Communication to win a fellowship at the UM Humanities Center.

Hughes wrote *Making a Life in Multi-Ethnic Miami* with former University of Miami professors Elizabeth Aranda and Elena Sabogal. It is the product of 10 years of research and writing, with intense writing during the last three years, she said. The authors drew from more than 100 in-depth interviews, 15 focus groups, and a random sample telephone survey of 1,256 immigrants.

Miami has become what is known as a secondary global city, Hughes said. It is a node in the global system of economic, cultural and human flows, but it does so by connecting regions. This mix is evident in its streetscapes, arts scene, businesses, the level and makeup of trade moving through the city and, of course, in Miami's media offerings. The pronounced spatial and income segregation of the area is also similar to secondary global cities, such as Dubai, Singapore or Hong Kong, she said.

The book focuses on the lives of immi-

grants to the city since the mid-1980s, when Cubans had already transformed the culture and politics of Miami. Since that time, the area has become both predominantly Cuban and predominantly (non-Cuban) Latino, with two-thirds of the population having one or both of these origins. To contrast the Cuban and Latino experience, Hughes and colleagues also extensively interviewed Haitian immigrants.

Among the interesting findings is how immigrants select and consume various forms of media to assuage the emotional challenges they feel upon separation from their family and closest friends and settlement in a new country.

Hughes became tenured at the University of Miami in 2007, after the publication of *Newsrooms in Conflict: Journalism and the Democratization of Mexico*. She wrote that book after extensive field research in Mexico, where she worked as a journalist prior to completing her doctorate.

Hughes continues to work in Mexico as well. She and colleagues at the Iberoamerican University in Mexico City have just completed a 400-person sample survey of journalists, which she will use to write articles in the fall.



Hughes was recently named associate editor of the *International Journal of Hispanic Media*.

Faculty Notes

CINEMA AND INTERACTIVE MEDIA

• Among many activities in a busy semester, **Assistant Professor Clay Ewing** released *Zoo Rush* in April. *Zoo Rush* is a mobile game developed for the School of Public Health about sickle cell disease. Also that month, he was invited by the Tribeca Film Institute to participate in a five-day hackathon on interactive storytelling at CERN, in Geneva, and to the Tribeca Film Festival to show Climate Anxiety, a sensory-based narrative guided by brainwave activity that his team created during the hackathon. Throughout the semester, Ewing worked with a group of students on NERDLab (New Experience Research and Design) to create massively multiplayer games designed to play in cinemas. Two of the games were launched at the 17th Annual Canes Film Festival in May.

• **Associate Professor Kim Grinfeder**, working in collaboration with **Ali Habashi**, School of Communication graduate **Hiram Henriquez** and scientists at RSMAS, received an outstanding achievement award in both the Science/Technology and the Natural Environment/Green categories at the Interactive Media Awards. Habashi shot a video for the project, Henriquez designed the infographic, and Grinfeder built the website. The project can be viewed at <http://carthe.org/>

• **Ali Habashi** joined the department as a lecturer last spring. Habashi is an award-winning documentary filmmaker whose work has been featured in CBS4, NBC6, the Miami Herald and USA Today, and presented on international cable and public TV channels such as Discovery (U.S. and India), Canal+(France), CZTV (Czech Republic), LAPTV (Latin America) and CNN Türk.

• *Buscando a Gastón*, a documentary co-produced by **Associate Professor Ed Talavera**, premiered in Lima in March and subsequently opened in 20 theaters in Peru. Talavera also



E. TALAVERA

served as director of photography on the project. *Buscando a Gastón* follows internationally renowned Peruvian chef Gastón Acurio.

• **Assistant Professor Lien Tran** made several presentations last year, including talks at ActivisUM during UM's Social Justice week in January, and at the Society of Latin American Studies in London. With Assistant Professor Clay Ewing, she led game-design workshops for Geek Girls and for the Abess Center. Tran received grants from Invoking the Pause for a proposal to develop a climate risk games workshop in Barbados with the Red Cross, and a grant from UM's Center for Latin American Studies for a game project with the Colombia National Police and UNICEF Colombia. Tran was selected as a 2014-15 Engaged Faculty Fellow by the UM Office of Civic Engagement for her new undergraduate Social Impact Games course.

COMMUNICATION STUDIES

• **Prof. Thomas Steinfatt** presented a paper at the National Communication Convention in Washington, D.C., last November on the negative aspects of message strategies that increase the extent of worldwide HIV/AIDS testing. Also last year, he presented his views on expert measurement methods in human trafficking at the WalkFree Experts Conference in Bangkok. WalkFree is an organization based in Australia with the goal of reducing human trafficking to its absolute minimum. Steinfatt is one of 10 members of the WalkFree Research Board. Steinfatt also presented a paper on the best methods of calculating human trafficking numbers at the United Nations Office of Drugs and Crime (UNODC) Conference in Vienna. Steinfatt is one of eight members of the UNODC Quantitative Research Group on human trafficking.

JOURNALISM AND MEDIA MANAGEMENT

- **Associate Professor Sam Terilli** became the chair of the Department of Journalism and Media Management this summer, after the departure of **Associate Professor Terry Bloom**, who accepted the position of associate dean in the School of Communications at Quinnipiac University. Last spring, Terilli was also re-elected as the second vice chair of the UM Faculty Senate, where he leads the ad hoc committee on the Miller School of Medicine. Previously, Terilli chaired ad hoc committees on the Internal Review Board and on revising the rules for early evaluations of deans and other administrators.

- **Boriana Treadwell**, an Emmy- and Peabody-winning journalist who has been an editor and producer for CNN for the past 16 years, is joining the department this fall. For nine years, Treadwell was responsible for producing and writing CNN's *World Report* (now *WorldView*) for CNN International.

- **Professor Joseph B. Treaster** published the article "Teaching in the Galapagos Islands, Summer Study Abroad," about his experiential learning summer program, in the Spring 2014 issue of *Teaching Journalism & Mass Communication*. The article was illustrated with a student-produced multimedia piece on the giant Galapagos tortoise.

- Saying goodbye: **Professor Ellen Fleysher**, the

TO FACULTY NOTES/20



Musca receives teaching award

Tom Musca, an assistant professor of professional practice in the Department of Cinema and Interactive Media, won the 2014 Robert and Christine Staub Faculty Excellence Award for Outstanding Achievement in Effective Teaching. In announcing the award, Dean Gregory Shepherd stressed not only Musca's excellence in the classroom, but also his dedication to mentoring his students. Musca is the producer and writer of *Stand and Deliver*, the 1988 film starring Edward James Olmos, and the producer and writer of 1993's *Money for Nothing*, starring John Cusack.

Lim, a researcher on diplomacy, joins PR faculty

By MATTHEW JACOBS
Communique Writer

Hyun-Ji Lim, an assistant professor at Jacksonville University for the past two years, joins the Department of Strategic Communications this fall.

Lim earned her master's degree and Ph.D. in mass communications, focusing on public relations, from the University of Florida before spending the last two years as an assistant professor at Jacksonville University.

In her dissertation, "The Influence of Cross-National Conflict Shifting on a



H. LIM

type of crisis and prior attitude toward the corporation have varying levels of impact on consumer attitude and intentions.

Lim was born and raised in South Korea,

Transnational Corporation's Host Customers," Lim studied the global effects of the decisions, actions, and operations of multinational corporations. Her results showed that variables such as the

and earned her bachelor of arts in advertising and public relations from Ewha Womans University in Seoul. Lim said she was inspired by the relationships her professors built with students, as they sought to inspire rather than just teach. She'd like to follow in their footsteps.

"My goal is to find the balance between a great scholar and a great teacher," Lim said. "I really want to help students prepare for their career, and also I want to be their mentor."

Lim's research focuses on country reputation, public diplomacy and crisis management. She hopes to do work on the effects of social media, as well.

"Her enthusiasm is clear," said Associate Professor Alyse Lancaster, chair of the Department of Strategic Communication. "She is going to bring something unique to the table, and she'll be able to advise some of our master's and Ph.D. students, getting them excited about the research that they're doing."

Lim will teach the research methods and public relations course in the fall. It is a junior-level, core class for public relations majors.

Lim is undecided on whether she will change her @PRgator Twitter handle, as she is excited to be a part of the Miami Hurricane team now.

He studies social media – and the NBA

By EBONI PERSON
Communiqué Writer

Jan Boehmer, who is joining the Department of Journalism and Media Management as an assistant professor this fall, was born in Germany and is now finishing his Ph.D. at Michigan State University.

So why did he choose to come to Miami? "The palm trees!" he said with a chuckle. "But that's obviously not all of it."

Miami has "the whole package," he added – the weather and a job that allows him to do what he loves.

Boehmer received his Ph.D. in media and information studies last spring. He said his love for journalism and technology influenced his decision to attend MSU for his degree. At UM, he'll be able to combine the two areas as he focuses on the influence of social and mobile media on journalism.

"Social media is so fascinating because it gives the audience a way to talk back immediately. You can give feedback, unfiltered," Boehmer said. He said that he believes social media has the ability to reach new



Jan Boehmer works at the intersection of journalism and technology.

audiences, and that it can be a great tool for young journalists as long as they are taught how to use it properly.

Stephen Lacy, Boehmer's adviser at MSU, said Boehmer has "experience as a journalist and an intellectual curiosity about why and how people use news and media."

As an instructor, Boehmer said, he learns as much from his students as his students learn from him. For example, he said it was his students who highlighted the growing popularity of the photo messaging application Snapchat and its journalistic possibilities.

Sports are a special area of interest for Boehmer. As he has been doing since 2007, he will cover the NBA for NBA Deutschland at Spox.com, the official German destination of the NBA. He said that he enjoys sports reporting because of the excitement and emotion that each season holds.

"I was always a sports guy, but I was never really good enough to go pro," Boehmer said. "I first wanted to be a superstar athlete, then an astronaut. But after that, it was pretty clear to me that I wanted to be a journalist."

Born and raised in Germany, Boehmer

would travel with his parents as a child. He said he enjoyed investigating, trying to find things out.

"It was appealing to me to go places that not everybody could go; to see the things that other people couldn't see," Boehmer said.

Boehmer has won quite a few awards for his work. In 2013 he won the prize for MSU's Best Junior Symposium Presentation. He received a student travel grant from the Association for Education in Journalism and Mass Communication, as well as the AEJMC Graduate Student Interest Group Research Paper Award. In recognition of his work as a Ph.D. student, he received the Thomas F. Baldwin Endowed Fellowship. That same year he was also given a research grant that resulted in the article "Sports personalities on Facebook: The impact on brand image and relationship building."

These awards highlight Boehmer's strengths and expertise.

"His research about the use of social media and other digital forms for journalism is cutting edge," Lacy said.

Game helps young immigrants navigate legal system

By JOSHUA STONE
Communiqué Writer

For her master's thesis at Parsons The New School for Design, Lien Tran created a board game to teach young immigrants who arrive in the United States alone and without proper documents how to navigate the complex U.S. immigration system.

Now an assistant professor at the Department of Cinema and Interactive Media, Tran has partnered with a University of Miami organization to put her game to work in South Florida.

This partner is ICAN, the Immigrant Child Affirmative Network, a group of student and faculty volunteers dedicated to helping these children.

While Tran created her game, Make a Move, with an immigration attorney in New York, it is equally necessary in South Florida, she said. Tran had the game translated into Spanish, a language that a large proportion of the detained children speak. Although the translated version has a different name, *Toma el paso*, the goal remains the same. It is being used as part of the new ICAN curriculum at His House, a juvenile facility in Miami Gardens.

"The overall goal is to bridge the infor-



L. TRAN

mation gap that these undocumented and unaccompanied immigrant minors face due to their status and lack of resources," Tran said. "Because they're not citizens, they do not have access to legal representation, and have to face a complex legal situation by themselves. It's hard enough for an educated adult, let alone a child that may have had a transient life."

The game works like this: The players start the game as unaccompanied immigrant minors recently brought to live in a juvenile facility, which is depicted in the gameboard design. First, players must meet with a case manager and learn about the three ways they could leave the detention center. There are three release options: reunification with a U.S. sponsor, federal foster care and voluntary departure back to the homeland. Players roll the dice and land on spaces – representing a case manager, lawyer, phone and specific documents – to collect cards that they place in packets. Each card has information on the particular

step in the process. The goal of each player is to collect enough cards to fill one of their submission packets and ultimately be released from the detention center.

Make a Move has already had successful trials. The first field test took place in April at His House. The children enjoyed playing the game, Tran said.

Make a Move is only one of many games Tran has developed. She partnered with the Canadian Dermatology Association and with SoC Assistant Professor Clay Ewing in creating Vanity, a game aimed to inform teenagers about the risks of indoor tanning. Also with Ewing, she designed a game for the Miami-based Global Game Jam that won the prize for best overall game at the jam last January. The two also designed Humans vs. Mosquitoes, which aims to educate children about diseases transmitted by insects – dengue or malaria, for example – and climate change. Humans vs. Mosquitoes was the interactive component to World Health Day at UM in April.

This fall, Tran will travel to Colombia to work on a game she is developing with Ph.D. candidate Jessica Wendorf and the National Police of Colombia that aims to "humanize statistics and instill a sense of urgency in the collection and use of child development data."



Lien Tran has created a game to teach minors who are in the U.S. without documentation.

Lecturer untangles the Web for journalists-to-be

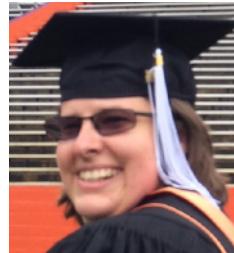
By MELISSA MALLIN
Communiqué Writer

With the growing popularity of the Internet, old-school, traditional journalism has been forced to adapt to new-school, modern technology. Having online interactivity skills is now crucial to a journalist's success.

The Department of Journalism and Media Management has brought in Erin Brown, 33, to teach those skills. Starting this fall, she will be leading a Web design course that merges journalism with computer science. Brown said she hopes to supply students with a versatile skill set and an understanding of the basic techniques behind building a website.

Brown believes that giving students their own little corner of the Web will open many doors and lead to many opportunities. She also said that Web design is something everyone can do.

"My hope is to throw out the book on everything that's been taught for the past 20



E. BROWN

frequently, Brown said she has had to adapt to constant changes in the coding process. She's always learning something new, she said, refining her knowledge through online learning courses and, of course, trial and error.

"There's never perfection, because everything changes," Brown said. "I'm a lifelong learner of Web design, because you'll never completely master anything. But, as long as you're willing to adapt and learn, try and fail, and learn from your mistakes, you'll be golden for years to come."

years and provide the basics so that students can develop a sense of resourcefulness and adapt to new methodologies," Brown said.

Brown built her first website in 1995. Because technology changes so

Brown attended the University of Florida in Gainesville and graduated in May 2003 with a bachelor's degree in journalism. In May 2014, she received a master's in mass communications from UF, specializing in Web design.

Brown became interested in sports journalism in high school, around the same time she fell in love with the coding process. She considers herself lucky for that.

She described herself as a "jack of all trades" in journalism. In college, Brown worked for ESPN SportsTicker, covering the NHL and MLB as a reporter. After college, she spent 10 years with CBSSports.com. Her first assignment there was as a producer for PGATour.com. She then became a producer for CBSSports.com itself, initially in charge of maintaining the MLB section of the website, then focusing on the NHL.

Brown now writes for FoxSportsFlorida.com, covering the Florida Panthers and Miami Dolphins.

Brown considers herself to be a real

"techy," and said she enjoys being able to approach a problem and learning how to solve it.

"Every time you make a mistake and you can't get something to work, once you finally do, you'll never make that mistake again," Brown said. "The way to succeed is through trial and error. What I try to convey is that there's no reason for students to be scared; I want them to build up their confidence level because, as that grows, the fear dissipates."

Brown said her door would always be open to any students or faculty interested in talking about technology. Whether it's something people want to "nerd out" over or simply a topic they want to learn more about, Brown said she is more than happy to share her knowledge.

"I may not have all the answers," Brown said. "But I want to help people feel comfortable with technology and with a little patience, show everyone the amazing things they can do because even the smallest thing can have a huge impact."

Leading the students to award-winning work

BY EMILY DABAU
Communiqué Writer

Last year, Ed Julbe led a group of his students in the creation of a documentary about the Dreamers - the young immigrants who grew up in the United States without documentation and sometimes without real knowledge of their legal status.

This spring, that documentary was recognized with the top national student award for in-depth television reporting by the Society of Professional Journalists. The Mark of Excellence Award went to the student producers of *Not Even a Number*, Kathryn Sotolongo and Nick Swyter.

Also this spring, the AP announced that a news package by another of Julbe's students, Julian Glover, won first place for hard news in the regional competition and third place at the Broadcast Education Association, another prestigious national competition.

A lecturer in the Department of Journalism and Mass Media, Julbe teaches from the experience he garnered in his five years as a senior videographer and editor for Miami-Dade Fire Rescue.

"I responded to and documented all sorts of calls, from the bizarre to the disgusting," he recalls. "One moment, you're hanging out at a fire station and the next



BETH CALLAHAN

Ed Julbe works with UMTV staffers in the School of Communication's studio.

thing you know, you're documenting someone being cut out of their car by the Jaws of Life."

His documentaries for the fire department received nationwide attention and awards.

"I was a one-man-band. I would write, produce, shoot and edit each production," Julbe said. "In the emergency response business, you truly never know what's going to happen next."

Six years ago, Julbe joined the JMM faculty as a lecturer after receiving a master's degree from Barry University. He began

teaching courses in television production and broadcasting, and became the faculty adviser for the student-produced show *SportsDesk*.

"Working with students each week to produce a 30-minute live program is exciting," he said. "No matter how many shows we do, there's always something a little different about each episode."

Teaching has allowed him to stay in the field of television production by educating students who are passionate about the industry.

"I've always had a knack for learning

new things and sharing that information with others," he said.

In 2012, the National Broadcasting Society named *SportsDesk* the best college sports program in the country. Last year, one of Julbe's classes produced a documentary exploring the problem of Adderall addiction among college students. The production won for best documentary at the NBS Annual Production Competition.

"It's always nice to get recognized for all the hard work you put into your productions," he said.

Julian Glover, who graduated in 2013, worked with Julbe on the news package that just won first place in the AP regional competition. The report followed the Florida Lottery money trail and exposing how little of the money collected by the lottery is seen by teachers in public schools.

"Julbe helped me on the story from the genesis of the idea to researching, helping me edit the script, and even submitting the final project," Glover said.

It was in Julbe's class that Glover realized he wanted journalism - specifically TV journalism - to be his career path.

"Julbe helped me grow in so many ways," Glover said. "He challenged me, as well as the rest of my classmates, to continue to push the envelope. Experimentation was encouraged."

Degree in hand, swimmer returns to competition



Katie Hoff holds various national records.

By MASON LIU
Communiqué Writer

Katie Hoff is back in action. A three-time 2008 Olympic medalist, Hoff spent spring semester training nine times a week with Hurricane Aquatics while finishing her last courses for her bachelor's degree in public relations. Her goal: to compete in the Summer National Championships, held in early August.

"Coming back to competitive swimming training is big deal for me," Hoff said. "I'm really motivated for swimming now for the first time in a few years, and I'm excited for the future. It is great to just find that passion again."

Hoff trained under UM Head Swim Coach Andy Kershaw.

"Katie is such a tremendous worker," Kershaw said. "I feel part of my job is to monitor the amount of effort she puts in every training and make sure she does not overexert herself. She is just so dedicated to the sport."

After failing to qualify for the 2012 London Olympics, Hoff chose to enroll as a full-time student at UM in the beginning of last year to complete the degree. She said at the time that her decision did not mean she was retiring from the sport, but rather that she wanted to focus on her studies.

"I needed to step back and re-evaluate everything, and look for whether I should continue in the sport," Hoff said. "I am certainly not ready to close the chapter on swimming now."

Hoff ended her hiatus from competitive swimming last November when she participated in the Speedo Winter Championships in Plantation. She represented Hurricane Aquatics in the meet and won two gold medals and one silver.

Hurricane Aquatics is an organization that uses the University Center swimming pool for its teaching programs but is otherwise unaffiliated with UM. Kershaw teaches in the program.

Hoff's list of achievements is simply outstanding. She made her Olympics debut in

2004 as a 15-year-old, qualifying in the individual medley events and eventually finishing in fifth place in the 200-meter individual medley finals. Since then, Hoff has won multiple medals in the World Aquatics Championships, and holds a number of national records. She also achieved a silver medal and two bronze medals in the 2008 Beijing Olympics, where the media labeled her as the "female Phelps" due to her expertise in a wide range of events.

"In terms of talent, Katie is one of the greatest of all time," Kershaw said.

Hoff is not only active in the competitive swimming scene. Last semester, she partnered with the Make a Splash Foundation to help provide swimming lessons for disadvantaged kids as part of a PR writing class project. She graduated in May.

Kathryn Hoff, 24, was born in Palo Alto, California. She lived in Virginia for 14 years, until 2003, when her family moved to Towson, Maryland. There, she trained with the North Baltimore Aquatic Club, which was also the home team of Michael Phelps.

Class creates website for biking enthusiasts

By ASMAE FAHMY
Communiqué Writer

South Florida's biking culture is more than just scenic rides down Key Biscayne and the occasional passive-aggressive exchange between bikers and drivers.

Beyond the beautiful trails and the chorus of car honks lies a world of civic and political activism, untold acts of kindness and solidarity, and even artistic experimentation.

Professor Richard Beckman's interactive storytelling class spent spring semester working on a website to capture the South Florida biking community in all its richness.

The website will include multimedia stories, ranging from accident statistics and laws, to compelling features and personality profiles. The students worked in teams, each tackling up to three stories at a time. Beckman, an avid recreational biker himself, chose the topic knowing the content – especially the stories related to safety issues – would appeal to the biking community.

"It will be a resource site, and it will also have timely news stuff," Beckman said last spring as the class worked on the site. "If you want to ride a bicycle, there will be guides on where to go. If you need to change a bike tire, there will be graphics on how to do that. It will have a broad coverage."

The students were to take the biking topic and shape it into whatever story they

believed would have the most resonance with readers. One team focused on bike polo, which is played in different basketball courts throughout South Florida. Another delved into ARTcycle, an organization that merges the art scene in Miami with the city's bike movement and has invited artists to design pieces from bike parts to be featured at the Coral Gables museum. Two inspiring cyclists were profiled: Moise Brutus, a 24-year-old triple amputee who is training to compete for the Paralympics in cycling, and Alexandra Mastriana, a woman suffering from multiple sclerosis who rode 50 miles to raise \$72,000.

"The bike movement in Florida has been growing over the past years. It's important that we address this increase and take some time to tell these important stories," said Chloe Behar, who graduated in May with a double major in visual journalism and psychology. "I hope this project will open roads to communication and eventually make the bike community feel more included in our society."

The National Highway Traffic Safety Administration declared Florida to be the most dangerous state for biking in 2011, with 125 biking fatalities. One of those victims was Aaron Cohen, a Miami cyclist who was killed in a hit-and-run accident. His story will be covered on the website as well, with emphasis on the proposed Aaron Cohen Life



NANCY CERMEÑO

Alexandra Mastriana, who suffers from MS, rode 50 miles during the Breakaway to Key Largo biking event last March. Mastriana, pictured here with her son, led a group that called itself Alexandra's Angels in the fundraising ride. The event is one of many to be featured on the biking website.

Protection Act, which intends to strengthen the cycling laws.

"Aaron Cohen's death was an eye-opener for the cycling community," said Nancy Cermeño, who graduated in May as the top student in visual journalism. "The current sentencing guidelines for leaving the scene of

an accident do not account for the urgency that is specific to vulnerable road users."

The website, to be launched soon, has allowed the students to combine all aspects of journalism into one platform — from brainstorming, researching, writing and filming to editing.



Quinn Thompson plays on a ledge in the family's backyard in Coral Springs. He climbed over the ledge to retrieve a toy, but he became more intrigued by the wall.

A NEW LIFE FOR QUINN

Christopher and Lisa Thompson had three biological children, Savannah, Skylar and Sutton, when they decided to become licensed foster parents for children 5 to 10 years old. When months passed without any additions to their family, Lisa Thompson decided to change the paperwork to allow the chance of caring for an infant.

Within two hours, the family received a call to pick up a five-day-old baby boy from the hospital. His name was Quincy. At the time, the youngest child in the Thomson family was 11. There had not been a baby in their midst for a long while. Needless to say, it was an adjustment for the family, but Quinn immediately won over the hearts of everyone around him.

One year later, the Thompsons were able to adopt the boy. By this point, Quinn had already become an integral part of the family. The adoption process was long and drawn out, full of paperwork

and multiple medical examinations.

A month away from finalizing Quinn's adoption, the family received a phone call that threw them into turmoil. From one of the medical examinations necessary for the adoption, doctors had discovered a very aggressive and progressed form of prostate cancer in Christopher Thompson. A time of excitement and joy over the adoption became clouded with the uncertainty of cancer.

On Oct. 8, 2012, Quinn became a Thompson, and the following week Christopher, his new father, underwent major surgery to stop the cancer from spreading.

The Thompson family has been changed forever by the addition of Quinn, just as the course of Quinn's young life has been dramatically changed. By giving this little boy a new life, the family saved Christopher's life as well. Quinn is a continual source of joy for the Thompsons.

PHOTOS AND STORY BY MARY ELIZABETH SPENCER



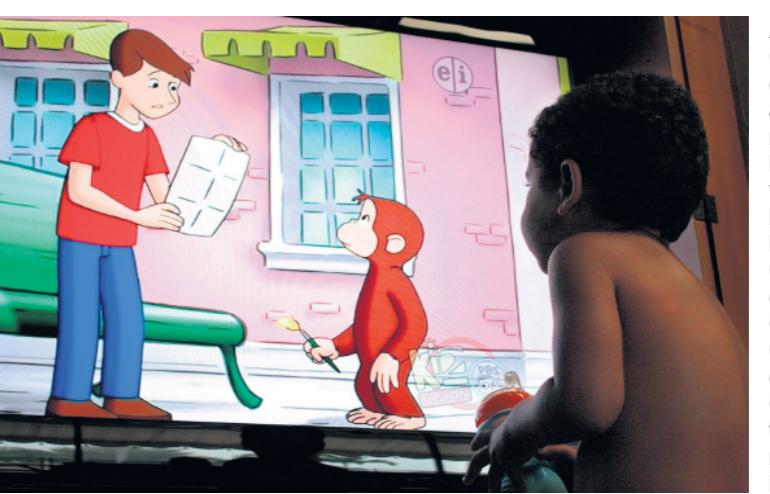
Quinn Thompson is introduced to Sebastian the Ibis at his first UM baseball game at Alex Rodriguez Park in Coral Gables. Quinn decided he was afraid of Sebastian.



Quinn Thompson loves taking selfies on any device that has a front-facing lens.



Quinn Thompson climbs into the fridge while searching for a late-night snack.



Above, brothers Skylar and Quinn Thompson pause for a quick prayer before their meal at Chili's after church on a recent Sunday. The boys had been entertaining themselves with the kid's menu, coloring book and crayons the waitress had provided for Quinn. Left, Quinn Thompson stands in front of the TV, enthralled by Curious George. Not very much keeps Quinn in one place for an extended period of time, but Curious George held his attention for 10 minutes before he resumed his playing elsewhere in the house.



Sutton Thompson accompanied his little brother, Quinn, to get snacks during the UM baseball game. Ice cream was no longer being served, however, and the boys settled on Cracker Jacks. As Quinn walked back to his seat, he started crying because he didn't like his Cracker Jacks.



Lisa Thompson chastises Quinn for playing with the microwave in their Coral Springs home. Quinn did not respond well to the punishment of being removed from the kitchen counter and from reach of the microwave.



Students honored in end-of-year ceremonies

Communique Staff

Catie Staszak is an accomplished equestrian. She is a reporting intern for Gulfstream Park Racing, for which she co-anchored the handicapping show for the last Kentucky Derby. She is a top student who graduated with a 4.0 average. And in May, she was honored with the School of Communication's Outstanding Senior Award.

Staszak, a broadcast journalism major, was one of several high-achieving students whose accomplishments were recognized during the award ceremonies that marked the end of the 2013-14 school year. Italome Ohikhuare, whose thesis project, *The Mermaid*, is a film about schizophrenia, was named the outstanding MFA student; her degree is from the Department of Cinema and Interactive Media. Funing Tang, a doctoral student whose dissertation, "Acting as Being: Ingrid Bergman's Performances," has been presented at numerous conferences, received the Outstanding Doctoral Student Award.

In addition to school-wide honors, individual departments singled out their best students. The winners are listed below.

Department of Journalism and Media Management

Program awards went to Catie Staszak in broadcast journalism; Alysha Khan, journalism; Nancy Cermeño, visual journalism; Kathryn Sotolongo, electronic media, and Susan Hinchez, media management. Caridad Tabares won the award for outstanding master's student.

Additionally, the Edward Pfister Award in Media Management went to Natalee Fernandez. Rex Pompadur Awards for Outstanding Service to UMTV went to Aaron Agrasánchez, Lauren Behar and Amber Couzo. Robert Corley Groves Awards for Outstanding Achievement in TV

Producing went to Christina Deguer, Adriana Dueck, Kamrel Eppinger, Erika Glass, Erika Jackson and Carlee Rasner.

The Alpha Epsilon Rho Honor Society, National Broadcasting Society outstanding seniors were: Arielle Orsuto, Catie Staszak, Hyian DeFreitas, Alysha Khan and Nick Swyter, who also received the Carolyn Cefalo Medal for Outstanding AERho Senior.

During the student showcase, Lissette Gonzalez, a broadcast journalism graduate and a meteorologist for CBS4 Miami, received the Communicator of the Year award.

In the Department of Strategic Communication

Holly Bensur and Brian Johnson were named Rising Stars in Advertising, and Gabriela Reyes was named Rising Star in Public Relations.

Leadership awards went to Michelle DuBois in advertising and Julia Rudo in public relations.

Awards for excellence in advertising went to Khadija Andrews, Ivana Cruz, Alexis Plair and Jamie Shankman.

Awards for excellence in public relations went to Natalie Baj, Morgan Chicchelly, Casey Gasinowski, Chelsea Wortham and Emily Young.

The advertising program's Portfolio of the Year Award went to Brian Koenisberg.

The award for best integrated campaign went to "Heartless Philly," by Ajiah Daley; for best non-traditional campaign to "Smirnoff Barvendor," by Michelle Dubois and Danny Barry; for best print campaign to "Goodyear - Getting Somewhere," by Magali Ferber; for best design campaign to Alexander Allen; for best magazine design to Pascal Kowenhoven; for best package design to "Mommy's Juice," by Kylie Wyman.

The People's Choice Award for advertising went to "Etsy Was Here," by Ariana

Pierre, Polina Vashchilko and Joe Picozzi.

In the public relations program, the award for the best media kit went to "Branches," by Andrea O'Neal; the best press release award to "NASCAR Championship," by Natalie Baj; the best brochure award to "Stop Bullies," by Caitlin Driscoll, and the best promotional material to "Celebrate Asia Flyer," by Jacinta Yong.

The social media winner was the "Waltman Ortega Gallery Plan," by Julia Rudo.

The Best in Show Award went to "Stop Bullies," by Caitlin Driscoll.

In the Department of Communication Studies

Brenda Fernandez was recognized with the Outstanding Senior Award. The Frazier White Outstanding Communication Studies Student Award went to Krystal Acosta.

Elia Isabel Briceno Ketchum, Krystal A. Acosta, Brenda Fernandez, Jonathan Kwan, Santiago Joaquin Castillo, Ciaran R. Quille and Andrea Martinez Gonzalez were inducted into Lambda Pi Eta, the National Communication Association's official honor society at four-year colleges and universities.

In the Department of Cinema and Interactive Media

Student filmmakers presented their work during the 17th Annual Canes Film Festival in May. Almost 100 student films and scripts competed for festival awards, whose winners were selected by judges from the entertainment industry. Some of the winning films were presented during the annual 'Canes Film Showcase at the Paramount Theatre in Hollywood, California, in May.

The winning films at the festival were:

Best undergraduate intro film, *Domino*, produced by Morgan Roger. Best undergraduate intermediate film, *Emory*, produced by Tyler Huyser and Angellic Johnson. Best undergraduate advanced film, *For Better or*



Clockwise from top left, Catie Staszak receives the school's Outstanding Senior Award from Dean Gregory Shepherd. Alysha Khan, Arielle Orsuto and Nick Swyter were among the students honored by the Alpha Epsilon Rho Honor Society/National Broadcasting Society. Brenda Fernandez, left, here with Associate Professor Victoria Orrego, was recognized as the outstanding senior in the Department of Communication Studies. Funing Tang won the Outstanding Doctoral Student Award. Above, Italome Ohikhuare was named the outstanding MFA student; she received her award from Dean Gregory Shepherd.

For Worse, produced by Brittany Hickey and Brittnay Johnston.

The winner for best webisode was *To Live and Die in Opa Humpka* (*The Donut*), produced by Jared Mizel.

Romana, produced by Luis Galvis, won in the short documentary category.

Selected as the best first-year grad film was *Tourist*, produced by Xinhue Chen; as best graduate thesis film, *La Vita Non Ha Storia*, produced by Giampiero Paglione.

The Faculty Award went to *Posthumous*, produced by Noah Debonis.



Guerdiana Thelomar organized a workshop in Haiti.

Through ‘Generation Hope,’ student teaches some of what she has learned

By CHLOE HERRING
Communique Writer

This summer, Guerdiana Thelomar spent several weeks in Haiti, working on a three-day summer camp she created to empower young people to believe in themselves, their communities and their futures.

“I want to empower young Haitians to have the courage to dream,” she said before leaving. “If you put them in a context where they have the freedom to discuss solutions to problems in their community, great things will happen.”

Generation Hope: Haiti Summer Camp gathered 35 participants in Saint-Marc, her parents’ hometown. The project seeks to foster self-esteem, explore passions and teach skills to help youth to create change. To organize and carry out the project, Thelomar enrolled the help of her local church in Miami, Worshipers’ House of Prayer, another church in Saint-

Marc and an organization run by young adults in nearby Cange, called Dynamist for a Better Future.

Thelomar, who will graduate in May, is double-majoring in human and social development and visual journalism. She is president of Planet Kreyol, the Haitian student organization on campus, and the co-chair for House of Black Culture, an event that is part of Black Awareness Month. She is a member of the President’s 100 and serves on the Butler Center Student Advisory Board.

For her service, Thelomar was selected as the University of Miami’s 2014 Frank Newman Fellow, an award that recognizes students working toward social change.

The selection of the Newman Civic Fellow is part of a national initiative by Campus Compact, an organization dedicated to strengthening the connection between higher education and effective community engagement.

Thelomar’s project also earned her a

spot in the Clinton Global Initiative University, an annual conference that gathers young people interested in bringing about world change.

“Thelomar’s current project was inspired by a conversation with a young man living in the Haitian [city] from where members of her family immigrated, in which he expressed to her an almost complete lack of hope for his future,” said psychology professor Laura Kohn-Wood, who wrote one of Thelomar’s recommendation letters.

Thelomar said she was moved by what this young man had said to her.

“I asked him what he wanted to be, and he said, ‘In Haiti you don’t dream,’” Thelomar recalled. The environment she witnessed in trips to Haiti – to Saint-Marc, Cange, Gonaives and Port-au-Prince – shapes youth to lack ambition, she said.

A version of this story ran in *The Miami Hurricane*.

Meter Man travels to Shanghai festival

By PETER ARIZ
Communique Writer

The Meter Man of Le Moutrechon, a short film created by students from the Department of Cinema and Interactive Media, received the Audience Award at Miami CineSlam 2014, the film school competition of the Miami International Film Festival. The 18-minute piece was directed by Ronnie Khalil and produced by Nick Katzenbach,

As a result, *The Meter Man of Le Moutrechon* was invited to screen at the Shanghai International Film Festival in June.

“The international box office for films is huge and the fact that our film was received well by the international community is a testament to solid filmmaking,” Khalil said. “Seeing how international audiences react is crucial, since we are no longer in an America-only world.”

CineSlam is part of the Miami International Film Festival, founded in 1983 and run by Miami-Dade College since 2003.

Khalil earned a bachelor’s degree in business from the University of Miami in 1998 and an MBA in 2001. He is back at UM, at work on a master’s in fine arts with a spe-

cialization in directing and writing.

Meter Man is set in Le Moutrechon, a fictional French-Canadian town; it was filmed in Coral Gables and Coconut Grove.

“It’s a romantic comedy about a despondent meter man who falls in love with an enigmatic girl who never pays her meter,” Khalil said. “I was approached by Nick Katzenbach and he wanted me to be apart of the project because they wanted a comedy director.”

Katzenbach said his choice for director was an easy one.

“It was a story that I liked and thought was funny,” Katzenbach said. “I knew Ronnie was the type of director that could pull it off, so we linked up and I sent him the script and we got things moving.”

According to Khalil, the project took about five days to shoot in January of 2013. He talked about his job as a director.

“My role is to try and translate the vision of the writer into something that is achievable on screen,” Khalil explained. “I had to work with the actors to fuse what they do best and what the writer intended.”

The film was written by Luke Fronefield, who met Katzenbach through Assistant Professor Tom Musca. Katzenbach, who has



Nick Katzenbach, left, is the producer and Luke Fronefield the writer of *The Meter Man of Le Moutrechon*.

a year left to complete his MFA, said he’s happy that these achievements shed a positive light on the school’s cinema program.

“I’m hoping to keep pushing with these movies and get as much stuff done as I can in the next year while I’m here, so we can really push this program to the top level of film schools, because there are no doubts in

my mind that it should be up there.”

Khalil said he was grateful for his opportunity at the University of Miami.

“Being at the university gives me the chance to work on projects that I wouldn’t normally have the chance to work on,” he said. “When you have the flexibility to fail, it allows you to be more creative.”

A project to preserve the history of Guantanamo

By CHIARA DIGIALLORENZO
Communique Writer

The untold stories of the people who have passed through Guantanamo Bay are being recorded by the Guantanamo Public Memory Project, a collaboration between 12 universities, including the University of Miami.

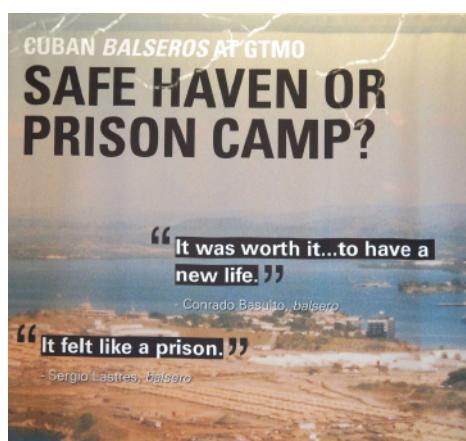
The U.S. presence in Guantanamo Bay, Cuba, dates back to 1898. For decades, Cuban nationals worked in the U.S. Navy base alongside U.S. personnel. That ended after Fidel Castro's revolution severed all ties between Cuba and the base. Beginning in 1991, Guantanamo became a center for refugees, where the U.S. government sent Cubans and Haitians who were intercepted at sea as they tried to reach U.S. shores.

In 2002, the base became a detention center for 779 men who were labeled enemy combatants after the 9/11 attacks. Twelve years later, about 150 prisoners remain confined at Guantanamo.

During his election campaign in 2008, President Barack Obama described the prison as a "sad chapter in American history." He pledged to shut it down, but the prison is still there today.

The Guantanamo Public Memory Project was launched by Columbia University, under the direction of Liz Sevcenko, in response to President Obama's pledge to close the prison. The project aims to call attention to the history of Guantanamo Bay, pre- and post-9/11, by sharing stories and by fostering dialogue about the future of the base. All the material is gathered on the website, www.gitmomemory.org.

Grace Barnes, associate professor of Cinema and Interactive Media at the School



The Guantanamo Public Memory Project is a repository for the history of the controversial naval base.

of Communication, has made the project part of the curriculum for some of her upper-level documentary film class since 2011. Her students have conducted 14 short oral history videos and they have also blogged on the website.

"I think it is a wonderful way for the students to learn history and at the same time actively engage in a movement to educate others," Barnes said. "It connects students with a larger project, so their work goes into the world and has an impact."

In the classes, the students examine the issues of U.S. policy regarding the naval base today. They have interviewed refugees, journalists, medical personnel, artists, lawyers, members of the military, and even a Cuban family - the Aldamas - who lived and worked on the base for years.

Five hundred Cuban workers lived on the base in 1959 at the start of the Cuban revolution, and 3,000 commuted from nearby towns. By 1965, the "commuters" had been reduced to 561. An additional 350 workers received asylum on the base, continuing to live and work there as "Special Category Residents."

"There is a sense of community and nostalgia on the part of those families" who lived here, Barnes said. "They weren't all there as just prisoners and refugees; many were there [because the base was] their home."

This is true for the Aldamas, whose twins were born on the naval base. Osvaldo Aldama, the twins' father, worked as an air conditioning mechanic on the base from the early 1960s until the late '80s.

Working on the Guantanamo project has made a large impact on the students involved. For some, it has been an opportunity to explore their own connection to the naval base. One student's father served on the military base at Guantanamo from 2007 to 2008, but hadn't shared many of his stories.

"The class was an opportunity for her as an emerging professional to ask her dad about his unspoken experiences," Barnes said.

Part of the project is the National Dialogue and Traveling Exhibit, which visits universities across the country. It stopped at the Capitol in Washington, D.C., in June. Barnes said that it will come to Miami this fall. Her students' work will be included in that visit.

While the project's official hub is Columbia University, UM's Office of Civil and Community Engagement and the Cuban Heritage Collection are also among the project's partners.



The Media Management Association elected new officers for the 2014-15 school year. They are, from left, Domenica Leone, vice president; Aislinn McManus, president; Andrew Nicolosi, treasurer, and Christina Gordon secretary.

Gold Crowns for Ibis, Distraction Magazine IN BRIEF

The 2013 Ibis Yearbook and Distraction Magazine earned Gold Crowns from the Columbia Scholastic Press Association last spring. The Miami Hurricane took the College Media Association's David L. Adams Apple Award for the best newspaper for a four-year school with 5,000 to 10,000 students.

UM was one of three universities to walk away with two Gold Crowns. Distraction also received third place in the CMA's 2014 Apple Awards for the best magazine spread at a four-year school. The 2013 Ibis was led by editor-in-chief Sandra Montalvo. The editor of Distraction was Jonathan Borge.

The Hurricane also was one of the regional winners for best all-around newspaper by the Society of Professional Journalists. Its editor for 2013-14 was Stephanie Parra.

REAPING REWARDS

- Erika Glass, who served as multimedia editor for The Hurricane and executive producer of UMTV's *SportsDesk* last year, was tapped into Iron Arrow in the spring. Membership in Iron Arrow is the highest honor awarded by the University of Miami. Glass will be The Hurricane's managing editor this year, and will keep her EP position with *SportsDesk*.

- Chloe Herring and Monica Herndon, both May graduates from the Department of Journalism and Media Management, were elected to the 2014 class of Chips Quinn Scholars. Herndon spent the summer at the Minneapolis

Star Tribune. Herring worked at The Miami Times. The Chips Quinn Program for Diversity in Journalism provides internships and training to college students.

- Doctoral students Jessica Wendorf and Elena Chudnovskaya won prestigious awards from the Tinker Foundation. Wendorf's grant was in support of pre-dissertation fieldwork she conducted last summer in Colombia in relation to dengue awareness. Chudnovskaya's award went toward research on HIV/AIDS prevention among Tz'utujil Maya in Santiago Atitlan, Guatemala. The Tinker Grants are administered by the Center for Latin American Studies. The winners were selected by an interdisciplinary committee of faculty from a competitive field of UM graduate students.

- Two broadcast journalism students received awards from the Florida Associated Press Broadcasters. Julian Glover, who graduated in 2013 and is working as a television news reporter in Fort Myers, won first place in the long, hard-news feature category for his story on the Florida Lottery. Arianne Alcorta, who graduated in May, won first place in the short, light feature category for her story on the new Student Activities Center.

- David Silverman and Spencer George were named 2014 Junior Varsity Southeast Debate Champions. Debating at Emory University last February, Spencer and David compiled a perfect 6-0 record, advancing into finals where they won a 3-0 decision to defeat ACC rivals Wake Forest and claim the championship.

A new face at the reception area

By LEIXI WANG
Communiqué Writer

One of the first people visitors and students encounter when they arrive at the School of Communication is Loretta Young. She is the new administrative assistant at the first floor reception area located next to the popular media room.

"I love my job," Young said. "I like being around people that I can learn things from. Sometimes you have to be humble. You can learn from someone younger than you. You can learn from somebody who makes less money than you. You can learn something from anybody."

Young came to Miami 10 years ago from New York, where she worked in home-care services.

Young has lost two brothers. One died in a car accident. Another was killed in the 9/11 attacks in New York City. Both were younger than 40. She said their deaths had great impact in her life.

"When situations like that take place, they put your life into perspective," Young said. "It makes you look at life in a different way. You begin to understand that you live life for yourself and also the way God wants you to live."

Young said she always used to worry about what other people thought and said about her, always trying to live up to other



L. YOUNG

people's expectations. But now she sees things differently.

"You have to live your life wisely and do the things that make you happy," she said. "I live one day at a time, because that's all

you have, and make everyday count, every minutes count and every hour count."

Before she became the administrative assistant at the School of Communication, Young worked at the research department for Sylvester at the Miller School of Medicine from 2011 to 2013.

In her position at the SoC, Young takes care of inventory for special events and works with students and staff.

"It's inspiring to me to see young people live their lives," Young said. "When I got it, I felt like, this is it. I'm not going to go anywhere else. And I meant that."

It's an attitude other people notice.

"Loretta is definitely nice and sweet. She is always smiling," said Crystina Lugo-Beach, a freshman who works at both the media room and the reception office. "She is extremely young in spirit; she is a happy person and very positive."

Young took the position left vacant by Cindy Morales, who retired in December.

At the heart of tech support

By ZHIWEI XIA
Communiqué Writer

Marcia Gumbs is the new secretary in the Technical Operations and Engineering Department at the School of Communication.

The position was created last year because, according to department director Tomas Ortiz, it was important to centralize all of the technical support efforts that the engineering department provides to the school.

Gumbs' responsibilities include responding to requests for tech support and creating the tickets used to monitor the response. She dispatches a tech once the ticket is created and closes the ticket after the issue has been resolved. If the technical issue is not resolved right away, Gumbs will follow up with the tech and customer until it is, Ortiz said. These duties are in addition to the clerical and secretarial tasks of the department.

Before she came to the University of Miami, Gumbs had been living in St. Croix, in the Virgin Islands, where she worked for a construction company and helped take care of her aging mother.

Gumbs was born in St. Kitts, West Indies, but her mother moved the family to St. Croix when she was a child. As a young woman, Gumbs lived in Chicago for 14 years, then moved to Miami in 2000.



M. GUMBS

She said she wanted to get away from the cold winters.

In 2002, she was hired as a staff associate in the School of Nursing and later promoted to advisor within the Department

of Student Services.

After six years, her mother's health began deteriorating, so Gumbs decided to go back to St. Croix to help her older brother take care of her. Also, she said, she wanted to raise her children with some of the culture of the island where she was raised.

Last year, she decided to return to Miami in search of better job prospects. She applied at UM because she had liked the academic setting when she had worked in the School of Nursing.

She got a temporary job for two weeks in the School of Communication.

"The assignment was over, but I really enjoyed working with the employees here, so I left my resume with hopes that something would turn up," she said.

It was then she saw that tech support was looking for a secretary. She interviewed with Tomas Ortiz and was hired permanently last December.

Empowering women with digital skills

IN BRIEF

University of Miami School of Communication students and faculty connected with a global community of women journalists in April and learned important digital storytelling skills when the school hosted Chicas Poderosas Miami, the first event of its kind in the United States.

Chicas Poderosas was founded by Mariana Santos, an International Center for Journalists fellow, with a mission to empower Latin American women journalists with digital storytelling skills and professional networks they need to succeed.

Speakers included Giannina Segnini, former investigative editor of La Nación; Chrys Wu, New York Times developer advocate and founder of Hacks/Hackers; Alastair Dant, interactive developer at The New York Times; Chris Cross of The Guardian; Erika Owens of Knight-Mozilla

OpenNews, and Alberto Cairo, an assistant professor of the professional practice at the SoC.

ALSO VISITING ...

- Maria Hinojosa, founder and CEO of the Futuro Media Group as well as the executive producer and anchor of NPR's *Latino USA*, spoke to students at the School of Communication in April about the importance of entrepreneurship in journalism.

- Stephen I. Sadove discussed his business experiences, gathered during 30 years of leadership in the retail industry. As chairman and CEO of Saks, Inc. Sadove led the luxury retailer through a global recession and its sale to the Hudson's Bay Co., valued at approximately \$2.9 billion. He now serves on the boards of J.C. Penney, Colgate-Palmolive, Aramark and Ruby Tuesday, and as chairman of the board of the National Retail Federation.

- NBC makeup artist Ana Limonchi visited with broadcasting students in March

31 for a talk and demonstration on studio and field makeup in the age of HD. Her advice: "Soft, neutral tones are in. Nothing harsh. Nothing distracting. This goes to your clothing too. Avoid patterns. Wear solid colors and the solid colors must be muted. Nothing neon." Limonchi has extensive experience in broadcast, film, and fashion. She also has her own product line at www.limonchimakeup.com.

- Donna Dickey, local retail and classified advertising director at the Miami Herald Media Company, spoke to the members of the Media Management Association on March 25 about the company's transformation of advertising and marketing practices. "We are no longer just the Miami Herald," Dickey said. "The Miami Herald Media Company now offers a wide array of products and services to help businesses precisely target consumers and achieve their marketing goals."



Maria Lopez, office manager for the Department of Strategic Communication, receives the Outstanding Staff Award from Dean Gregory Shepherd during the School of Communication awards ceremony in May. Lopez has been with the School of Communication in a variety of roles for 14 years. In nominating her for the award, colleagues praised her positive attitude and ability to solve problems.

Reading as a tonic against fear

By JULIE HARANS
Communiqu^e Writer

UM graduate Justin Drazin used to be afraid of the dark. Before his teen years, bedtime was a stressful, dreaded routine.

"I tried everything trying to shake the fear," Drazin said. But just like the darkness, his anxiety loomed.

Until he was given a book that turned bedtime into a magical experience rather than a scary one. Drawn in by the story and its characters, Drazin finally found peace of mind as he dozed off.

"Whatever you're thinking about right before you fall asleep becomes part of your dreams," Drazin said. If you are thinking pleasant thoughts, he said, "All of your fears of the dark and everything associated with it just start to fade away. And after a while, it's all gone."

Many years later, Drazin, a 2011 graduate of the Communication Studies program, used those experiences to write his own children's book.

As a young adult, Drazin began to notice his nieces and nephews struggling with darkness the same way he had.

"I felt like it was my time to give back and do what I could to, in some way, help eliminate their fears," Drazin said.

He began to play with different ideas for

characters and stories. One phrase kept coming to his mind: the "pillow cave."

"It's the idea of when you wake up in the morning and all the pillows and blankets are around you, you're in complete comfort," he said.

With the "pillow cave" in mind, Drazin said the other pieces just fell into place.

"The whole idea kind of came together with the pillow cave and the pillow monsters, and the whole scene of going to bed in this whole different world coming alive as you fall asleep," Drazin said.

So one night, he started writing. After molding the concept into a piece he could share with friends and family, Drazin was encouraged by them to take on the challenge of self-publishing his first book: *Albert and the Amazing Pillow Monsters*, illustrated by Anita Lester.

Albert vanishes fears of darkness with its charming message that "imagination is the brightest nightlight."

"It's a very long process," Drazin said. "But when it's done and you have a tangible object to give to people, it's really one of the most impactful things I think I've done in my life."

Albert received the Gelett Burgess Award, which according to the organization's website, recognizes books that "entertain and teach with an energetic and creative approach." The book also received a

Mom's Choice Award.

Gina Maranto, who was Drazin's teacher at UM and who is still a friend, said she wasn't surprised by Drazin's accomplishments.

"Everything that Justin does, he does with great skill and flair," Maranto said. "[His achievements] are wonderful and very well deserved."

For a self-proclaimed "small-town New Jersey kid," Drazin said he didn't expect *Albert* to be such a success. But Drazin said the joy of watching children embrace his story surpasses even the most prestigious recognition. He's visited schools and libraries nationwide for readings and autograph signings.

"The best part of the experience is when...the kids have a response where their faces light up and you really know that something that you made is going to have an impact," Drazin said.

Among his proudest moments, Drazin said, was hearing about a disabled 18-year-old student with the reading level of a 6-year-old whose favorite book was *Albert and the Amazing Pillow Monsters*.

Drazin plans to turn *Albert* into a series, though Drazin said the new installments are not likely to be released this year. In the meantime, Drazin will be releasing two books by this summer or fall, *Grandma and the Groundhog* and *It's Raining Paint*.

Recently, Drazin earned a Master of



Justin Drazin won the Gelett Burgess Award for children's books.

Science in sustainability management degree from Columbia University. He works in real-estate development, but aspires to eventually be able to direct all his focus to writing.

"But we'll have to sell a few more copies before that can happen," Drazin joked.

Drazin juggles a wide range of interests and aspirations. His secret, he said, is the ability to take criticism and learn from mistakes.

"It's always good to have those other eyes on [your work], to have the opinions of other people," Drazin said. "I always say, you have a pencil to write whatever you want and you have an eraser to make it better."

A' Cane in Baltimore, as the Sun's design director

By KATE RINALDI
Communiqu^e Writer

Bill Wachsberger, a 1998 graduate of the journalism program, says he is most excited at work when he looks at a newspaper and can say, "I designed that!"

He has plenty of opportunity to do that in his latest assignment, as the Baltimore Sun's design director.

Wachsberger oversees the design work and presentation required to produce Maryland's largest daily, general circulation newspaper. He leads a group of designers, which suits his work style. An avid sports fan, Wachsberger is a strong believer in the importance of teamwork and the power of collaboration.

He previously worked for the Baltimore Sun as a design editor.

"I've come full circle," he said. "I was laid off with a majority of the design department in '05, and I longed to come back to



Bill Wachsberger was editor-in-chief of The Miami Hurricane.

Baltimore, one way or another. I never thought I would be back at The Sun, let alone as Design Director."

He said his favorite part about the new position is being able to tell a story through creative design and inspired headlines.

Born in North Miami, Wachsberger attended Plantation High School before enrolling at the University of Miami. He started his career in journalism as an intern at the Miami Herald while still at UM, and later worked as a copy and design editor at the South Florida Sun Sentinel. He then moved to South Carolina as the news planner/designer for the Savannah Morning News' Carolina edition.

Within three years, Wachsberger became a print designer for South Carolina's largest newspaper, The State, based in Columbia, where he was responsible for all front-page layouts. Between 2009 and 2011, he designed news and sports pages for The Washington Post.

Wachsberger wasn't always a print news designer. He first began his studies in broadcast journalism, but started to feel that he could not tell the entire story he wanted

to during the short video segments he was allotted.

"I wasn't that great," he remembers of his experience with broadcast. Inspired by Professor Randy Stano, and confident in the growth of visual journalism during the tail end of the 20th century, he switched his concentration to print news design.

Wachsberger has also dabbled in editing and reporting. During his time at The U, he was editor-in-chief of The Miami Hurricane. He said he fondly recalls walking into the newspaper's office on one of his first days at the university and asking, "How do I become editor of The Hurricane?"

Wachsberger said he is happy to be back at The Baltimore Sun so that he can be there for the Baltimore Orioles' opening day. It's a tradition - he hasn't missed an opening day in 10 years.

"I worked in Nashville for one of Gannett's design studios between 2011 and 2013, and I made it a point to get to Baltimore for opening day," he said.

'Collector of characters' is also maker of hits



Doron Ofir is the president of his own casting company.

By JAMIE SERVIDO
Communiqué Writer

Doron Ofir, 41, calls himself a people explorer and a collector of characters. This graduate of the film program is a casting director for more than 100 reality productions, including *The Bachelor*, *The Amazing Race* and the notorious *Jersey Shore* and *Millionaire Matchmaker*.

A graduate of 2000, Ofir arrived at the university as a 25-year-old who had already spent time living and working in New York City, an advantage he is thankful for.

"Often, younger students don't pay attention to the story happening in front of them," Ofir said. "I saw the hurdles and obstacles my professors had faced and learned from them. I was ravenous for information."

Ofir completed his bachelor's and master's degree within five years. He credits his success to professors such as John Soliday and Paul Lazarus.

"Part of what creates star potential is a personality that is fascinating and a drive to succeed that makes them exceptional stu-

"I saw the hurdles and obstacles my professors had faced and learned from them. I was ravenous for information."

—Doron Ofir

dents that do A+ work," Soliday said. "They want to know everything and they're willing to do the work to find out. Doron had that."

According to the professor, Ofir had the quickest success of any of his production students once out of college.

"He gets 40 hours out of a 24 hour day," Soliday said. "He has an unlimited drive I was always impressed with."

After his experience at UM, Ofir briefly worked in Miami for Warner Bros. Future Films as an assistant publicity director. He later moved to Los Angeles, where he went on to pioneer a new approach to what he calls the "largest economic boost in television," by helping to create 10 years of reality programming.

Now, he is the president of his own cast-

ing company, Popular Production's Doron Ofir Casting.

His latest "child," as he calls it, is E!'s reality series *#RichKids of Beverly Hills*. Ofir is the executive producer and put together the cast of characters that have millions of fans captivated. *#RichKids* welcomes viewers into the lives of the elite young socialites of Beverly Hills, including Dorothy Wang, the daughter of billionaire mogul Roger Wang, CEO of Golden Eagle International Group. Ofir found Wang on the popular Tumblr page "Rich Kids of Instagram," and the show took off from there.

"I find talent and characters that live their day-to-day lives with a big personality," Ofir said. "I believe the greatest talent is a great personality."

Multimedia skills get her a job to smile about

By RANEEM AL-BUAIJAN
Communiqué Writer

Less than a year after graduating with a broadcast journalism major, Ayram Edery is working as a junior designer and video producer with an up-and-coming telephone company that gives her the creative freedom over her work many people only dream about.

"I love the feeling of waking up every morning with a smile in your face, and [not feeling] the time when I am in the office," Edery said. "Because everything I am doing, I do it with love."

DDM Brands is a multinational mobile device manufacturer based in Doral and Shenzhen, China. The company was launched in 2011 by Venezuelan Luis Sosa,

Edery, who had a second major in studio arts, was raised in Caracas. Although initially she went to the University of Texas at Arlington on a tennis scholarship, she transferred to the University of Miami in 2009.

"I fell in love with the city and the school; [especially] the broadcast journalism program," Edery said.

At UM, she was a reporter, executive producer and anchor for UMTV and

UniMiami, which helped get her foot in the door for internships in various media mediums like Selecta Magazine, Telemundo, MTV Latin America, and her favorite, getting the Miami Heat, where she had the opportunity to interview many players, including Chris Bosh and Ray Allen.

"It was just amazing! I learned a lot, and my skills as a producer and editor improved a lot," Edery said of her time working with the Heat.

She also attributes her success thus far to her professors at UM.

"All the production classes with Professor [Ed] Julbe helped out a lot, even though at the moment they seemed horrible and hard. I have to give thanks to those classes."

Edery is in charge of multimedia at DDM Brands—making her in charge of creating, directing and editing the video commercials, as well as managing the different social media accounts such as Instagram.

Being bilingual has been a great advantage for Edery, especially since DDM Brands is rapidly expanding into South and Central America. Although working with so many different cultures can be a "chal-

"All I know is that, in this moment, I am learning and, most importantly, I am doing what I love."

—Ayram Edery

lenge," she said it is also very rewarding.

"This challenge makes your work more exciting because the experience you get from it, you will never get in a local company," she says.

Edery also says that she is still trying to adjust to the fact that being in the work force is completely different from being in university. There is more pressure in meeting deadlines on a job, she said, because other people's work is dependent on yours.

"It's like being on a soccer team—you need all the players in order to play a good game. Otherwise you start wasting money and time," Edery said.

As to where she sees herself in the future, Edery says that she's still unsure.



Ayram Edery is a designer and video producer for DDM Brands.

"All I know is that, in this moment, I am learning and, most importantly, I am doing what I love," she said. "My one big goal is to have my own production company, and I know I am not that far from that."

Leadership as a tool to help others

By ANNALIESE GARCIA
Communique Writer

When Marlene Quintana was president of the Hispanic Law Students Association at the University of Miami School of Law, the membership in the organization went from six to 130 students.

It was an early sign of the leadership skills that were to be a mark of Quintana's career.

Most recently, Quintana participated in the Fellows Program of the Leadership Council on Legal Diversity, a national organization that identifies attorneys from diverse backgrounds. The fellows are immersed in courses to enhance their leadership and relationship skills so that they continue promoting diversity in their workplace as well as the profession at large.

Quintana, a 1993 graduate of the School of Communication's public relations program, is now a partner at Gray and Robinson. She has served on the Judicial Nominating Commission for the 11th Judicial Circuit and as a legal mediator in both English and Spanish. She is a member of the Cuban American Bar Association.

One of the most important things she

"It's OK to slip, and it's OK to fall. You just have to make sure you get up with integrity and decency."

—Marlene Quintana

has learned throughout her career, she said, is that "relationships matter." With that in mind, Quintana created the Cuban American Bar Association Mentoring Program. She didn't have many connections during college, so she wanted law students like her to start networking early, she said.

"I realized we didn't have a mentoring program and that it was something glaringly missing," Quintana said. "I felt like I was making a substantive difference."

Quintana also devotes time to the Miami Bridge Youth and Family Services, which offers emergency shelters to 10- to 17-year-old runaways or children who are brought to the service by parents, guardians, or the Department of Juvenile Justice.

"We feed them, we clothe them, we give them somewhere to sleep, we have Dade County public schools on premises to make sure they're still going to school," Quintana said.

In 1990, Quintana received a scholarship to the University of Miami, where she double-majored in sociology and public relations with a minor in marketing. She managed to finish her undergraduate degree in three years and graduated when she was 19. After considering a master's in public relations, she took the LSAT, scored higher than she expected, and received another scholarship to the University of Miami School of Law.

One of Quintana's law professors, Michael Fischl, suggested she specialize in employment law. Not only was Quintana unsure of what employment law was, she said, but it was also too late to sign up for any more classes. So, she began an independent study with Professor Fischl every Friday.

Seventeen years later, Quintana is working specifically in employment and labor law as a partner at Gray and Robinson.

Quintana said helping others is of utmost importance to her. Her father always told her, "*Haz bien y no mires a quien*," which in Spanish means, "always do



Marlene Quintana went from the School of Communication to the School of Law.

good to others no matter who they are." She has always followed that principle, she said.

"We all make mistakes," Quintana said. "It's OK to slip, and it's OK to fall. You just have to make sure you get up with integrity and decency and just always be nice to people."



Making O.riginals with a personal touch

By KARA KERSTING
Communique Writer

What started as a hobby for advertising graduate Olga Martinez has turned into a small business that has captured the hearts of children and parents all over Miami.

As a favor in 2009, Martinez was asked to draw a cartoon resembling her cousin so she could have stickers to decorate birthday gifts. Before Martinez knew it, the stickers had become so popular that people began asking for their own designs.

As a result, Martinez founded O.riginals: Design and Stationery, an online boutique that specializes in personalized gifts that feature an "o.riginal illustration."

O.riginals: Design and Stationery has gone from selling only folders and stickers to selling a variety of items, including personalized backpacks, sticky notes, hair

Olga Martinez founded an online boutique to distribute her popular designs.

bows and school supplies. To these products, she adds a name and an illustration that is custom-made to look like the person receiving them.

Martinez has created six characters for the illustrations: Cecilia, Pia, Olgui, Alexandra, Jake and Justin. She can change the hair and skin color and, for girls, often adds a hairband or hair bow. The characters can be dressed in casual clothes, a school uniform, an activity outfit – for ballet, baseball, soccer and yoga – or a professional ensemble.

Martinez launched the website for the boutique last summer; some local stores carry some of her products as well.

In addition to running O.riginals, Martinez works at both of her alma maters, Our Lady of Lourdes Academy and the University of Miami.

At Our Lady of Lourdes, Martinez is the director of admissions and marketing and communications, in charge of the entire admissions process, from "inquiry to registration," and does all of the marketing

for the school.

At the School of Communication, she teaches a graphic design for advertising class. Martinez graduated in 2003 with a double major in advertising and graphic design. She received a master's degree in communication studies in 2005.

"I enjoy the interaction with the students, since I lost that at Our Lady of Lourdes Academy after going into administration," Martinez said.

While working a full-time job and teaching a class at UM is time consuming, Martinez says that she doesn't view O.riginals as work.

"It gives me an outlet to be creative," Martinez said.

O.riginals: Design and Stationery will soon be selling products with a different kind of personalization, Martinez said. She'll be using photographs in addition to illustrations.

For more information and to check out Martinez's work, visit originalsds.com.

Hertz honored for his dedication to the school

IN BRIEF

Art Hertz, a member of the University of Miami Board of Trustees and long-time supporter of the School of Communication, was honored as Outstanding Alumnus during the year-end awards celebrations at the school.

Hertz, chairman and CEO of Wometco Enterprises, has been supporting the school for more than five decades, dating back to his earliest work with Wometco, which founded WTVJ, Miami's first television station.

Less than a month after it went on the air in 1949, WTVJ and UM's Radio and Television Department began collaborating to broadcast live student productions from the station's downtown studio facilities. Hertz helped to secure UMTV's first transmitter and the school's early broadcasting equipment, all donated from Wometco.

"Our roots were planted in the community, and you grew with us," Hertz said in his acceptance speech. Hertz said he was honored to receive the award and proud of the School of Communication's work through the years.



UM Board of Trustees member Art Hertz receives the alumni of the year award from Dean Gregory Shepherd.

IN OTHER ALUMNI NEWS:

- Roy Berger, who received a bachelor's in communication in 1974 and was a sports reporter for The Miami Hurricane, has published a book about his experiences at Fantasy Baseball Camps. Berger is president and CEO of MedjetAssist, an air-medical transport membership company based in Birmingham, Alabama. For more information on the book, *The Most*

Wonderful Week of the Year, visit www.mostwonderfulweek.com.

- Juliet Pinto, who received her Ph.D. in 2006, is part of a Florida International University team that won a 2014 Challenge Fund for Innovation in Journalism Education for a project titled "South Florida's Rising Seas." Pinto is a co-producer of the project. The team proposes to use public data feeds, public media, "crowd hydrology" and student-led journalism to create a public campaign to inform and engage South Florida residents with impacts of sea-level rise on their neighborhoods. The team was awarded the maximum \$35,000 to seed their project.

- Akilah Johnson, who received a master's degree in journalism with an emphasis in multimedia studies in 2010, was a member of the Boston Globe staff that won the Pulitzer Prize in the breaking news category for its coverage of the Boston Marathon bombing.

- Two School of Communication graduates are behind one of the ads featured during the Super Bowl XLVIII telecast. Taylor Lucas and Nick Marchese, both from the class of 2011, were art director and copywriter, respectively, of a 30-second Cheerios spot that features a multira-

cial family.

Lucas and Marchese helped create the follow-up ad to a May 2013 Cheerios commercial featuring the same family — a black dad, a white mom and their young daughter. The original ad, titled "Just Checking," attracted racist comments online but also garnered a great deal of positive attention and quickly went viral.

Lucas and Marchese now work for the advertising agency Saatchi & Saatchi, New York, one of the most prestigious advertising agencies in the country. At UM, Marchese majored in creative advertising and Lucas majored in advertising and graphic art. Both interned at the New York advertising firm before being offered full-time jobs there.

- Christian Benavides, a 2013 graduate of the broadcast journalism program, has joined the NBC/Telemundo Arizona team in Phoenix, covering politics and immigration.

IN MEMORIAM

Joe Smith, who received a master's degree from the journalism program in 1994, died in March. A veteran of the U.S. Army, Smith worked as a photojournalist for FOX 2 NEWS in Detroit. He was a member of the Saginaw Chippewa Tribe of Michigan. Smith was 44.

Alum is San Francisco's man on the radio



By WILLIAM RIGGIN
Communique Writer

Since graduating from the School of Communication in 2002, Joshua Johnson's voice has been heard on six radio networks all across the country. Now he puts his theatre arts and broadcast journalism degrees to work as the morning newscaster for KQED radio in San Francisco.

Johnson started on radio at his high school in West Palm Beach, before working on both WVUM Radio and UMTV at UM.

"I'm a generalist, so I like to cover a variety of things," said Johnson, who focuses mostly on California and local news. "I like to go places and meet people the average person doesn't usually get to see and meet."

Joshua Johnson is the morning newscaster for KQED radio in San Francisco.

Before moving to San Francisco, Johnson was an evening news anchor and reporter at WLRN Miami Herald News for six years. He helped launch the innovative partnership that joined two of South Florida's biggest news outlets — WLRN Public Radio, which is South Florida's PBS member station, and the Miami Herald. The partnership between the radio station and newspaper involves sharing reporters, scoops and a newsroom.

While at WLRN, he was also a contributor to NPR and CBS Radio newscasts, as well as to American Public Media's "Marketplace" and Public Radio International's "The Takeaway."

During the hurricane season of 2005, which included the powerful hurricanes Katrina, Rita and Wilma, Johnson went through an experience that few other jobs could offer.

"One night I had to sleep in Studio One at WLRN, then woke up at 5 a.m. the next morning to broadcast coverage from

Studio Two," Johnson said.

Johnson's ability to work as a newscaster, host or reporter was evident while he was at the University of Miami from 1998-2002. While broadcasting for WVUM radio, he also hosted and helped develop the UMTV program *UMIQ*, a trivia game show that pitted students from different residential halls against each other, drawing questions directly from classes at UM.

Professor Sanjeev Chatterjee, of the Department of Film and Interactive Media, helped develop the game show with Johnson.

"He was gifted in terms of his confidence, and was always very quick on his feet, insightful and articulate," Chatterjee said.

In 2012, Chatterjee invited Johnson to host his virtual event, On Cities, an effort led by Chatterjee and the Knight Center for International Media to highlight the use of media to meet urban challenges.

FROM FACULTY NOTES/6



E. FLEYSHER

Frances L. Wolfson
Chair in Broadcast Journalism and Electronic Media, announced her departure from the School of Communication last spring. The winner of multiple Emmy awards for news production,

Fleysher worked as a television reporter and anchor before coming to UM in 2008. She held assignments in Russia, Japan, China, Australia, Indonesia and the Philippines. At the School of Communication, Fleysher taught broadcast journalism, served as a faculty adviser to *NewsVision* and directed the NY Experience, the school's summer internship program in New York. Also not returning to the JMM faculty this fall are journalism lecturer **Yves Colon**, documentary photographer **Maggie Steber** and **Bob Radziewicz**, who also served as the adviser to The Miami Hurricane.

STRATEGIC COMMUNICATIONS

- Associate Professor Gonzalo Soruco, author of *Cubans in South Florida and Mass Media*, announced his retirement last spring. His scholarly work focused on Hispanic consumers and mass media behavior, and on the media and public opinion.

- Associate Professor Donn Tilson published various book chapters, including "An Alternative View of Corporate Social Responsibility: The Ancient and Global Footprint of Caritas and Public Relations" in *Public Relations: A History of the Practice and Profession and Public Relations and Religious Diversity: Toward the Common Good*," in *New Media Considerations and Communication Across Religions and Cultures*.

Memorial Fund

The S.L. Harrison Memorial Scholarship Fund has been formed to honor Professor Stanley L. Harrison, who died in 2012. The Scholarship Fund awards assistance for tuition and expenses to deserving public relations students who demonstrate a passion for writing. In an effort to bolster the fund, the Autumn Ridge Foundation (ARF) has committed \$12,500 and has announced it will match all gifts/donations up to an incremental \$12,500.

Gifts can be made online at www.com.miami.edu/givenow.

Please select the "Other" designation and add "S.L. Harrison Memorial Scholarship Fund" into the designation box.

Suspicion and the question of female authorship

FROM FACULTY VIEW/2

how many iterations the script underwent – and regardless of which ending won out – Reville kept a consistent focus on the female's psychological perspective. She approached the story of the heroine's embattled struggles to learn the truth about her husband by anchoring the point of view within the heroine's perceptions.

Hitchcock said on several occasions that the ending presented the greatest challenge because "the studio didn't want Cary Grant to play a murderer" (quoted in Krohn 112). Grant's reputation as a romantic comedy star might have been tainted if the screen adaptation were faithful to the novel. *Suspicion* has in fact been criticized for its unevenness, that is, for not knowing whose film this is (Fontaine's or Grant's) or whose story it is (Lina's or Johnnie's). But the constant reference to Grant's persona may be nothing more than a MacGuffin, at least from the perspective of Reville. All scripts on which she collaborated conclude with a resolution in which Lina lives, Johnnie promises to reform, and with allowance (however, ambiguous) for a happy ending. So it appears that Reville was guided by one primary thread, the goal with which the team started: to set the film as deeply inside the mind of the heroine as possible.

Reville's strength had always been structuring and sequencing source material by concentrating on narrative point of view. As evidence, Nathalie Morris concludes from Reville's early 1920s work that she thought about editing in terms of "skillfully guiding and controlling the spectator's perceptions" (52). *Before the Fact* presents a study of a woman in complete denial, so driven by self-deception that she is willing to succumb to self-annihilation. *Suspicion's* various incarnations represent a similar psychological analysis, leading us to understand, until the last possible moment, that Lina would rather die than confront Johnnie with her belief in his guilt.

To wed spectators so intimately to Lina's point of view is to forge an exploration – emotional, subconscious, psychic – of the inner perspective of a woman who is, if not patently masochistic, so passive that she willingly and lovingly accepts her position as victim. Lina strives to know more fully what she is made of. She reads a book by a female mystery writer that launches her into self-inquiry. Iles writes, "Analyzing her subject, the authoress had suggested that just as there are born murderers, so there are born victims. . . persons who, even as they see murder bearing down on them, are incapable of moving out of its way. Lina laid the book down on her lap, and stared into vacancy. Was she a murdere?" (221).

Lina therefore participates in writing her own story. She drafts her own subject posi-

tion, returning in stages to revise its implications. Writing – and in particular, women's writing – is foregrounded to such an extent that the film functions as a highly symbolic text in relation to Reville. It reveals a preoccupation with a woman's subconscious in relation to her narrative agency by foregrounding themes of women's textual visibility and invisibility – potentially showing us how might we know Reville both inside and outside of her films. As conflicted as it is, *Suspicion's* approach to female subjectivity in relation to literary forms makes it a charged, and for some, ideal example of what we think of as a "Hitchcock film" (see Miller 1983). It is also a provocative lens that helps us see more clearly how the professional life of "Mrs. Alfred Hitchcock" both complicates and pushes the limits of contemporary scholarly debates in film authorship and feminist historiography.

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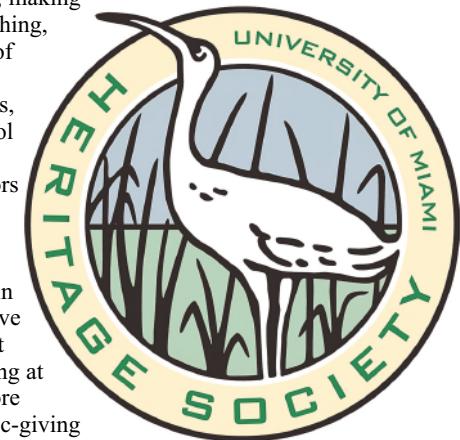
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