

Soren Dai

About

UI/UX designer is good at developing user experience design and interface design. Also good at team corporate, user experience design and UI animation.

Internship Experience

UI/UX Design M-hero Automobile Technology Company (02/2023~05/2023)

- Developed marketing poster
- Collaborated with designers to further develop the features in the car's ios app, including reserve meetings directly with the customers, reserve car, B-End management interface.

Project

UX/UI Designer Probe Platform (2023-2024)

- Develop an application that gives a platform for designers to interview target users. Design App interface, website to show function.
- Making user research via interviews and usability testing.
- Design token system to make a website page.
- App interactive animation to show how to use the App.

UX/UI Designer Community App (2023)

- Designed a mobile app by figma, using wireframes and interface design.
- Using many research methods like interview, field research, story board, background research to do it.

UX/UI Designer Game store website Redesign (2023)

- Redesigned a game store website by figma.
- Using prototype and task flow design to improve user experience and website page about a game store website.

Contact

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linkId page:

<https://www.linkedin.com/in/soren-dai-544984292/>

Skill

Programming languages:

HTML, CSS

Design software:

Figma, Photoshop, After Effects, Illustrator, Protopie

Design Skills:

Interaction design, UI/UX design, Critical thinking

Education

Master: Academy of Art University
Interaction design San Francisco

09/2023~06/2025

Bachelor: Jiangsu University
Product design China Jiangsu

09/2019~06/2023

Language

Chinese and English

Project website

https://zhonglidai.github.io/ixd608_012/My%20blog/html/portfolio.html