Web Design Interview and Cost Estimation

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Interview

General Questions

1. **Do you already have a website, or is it a project from scratch?**

   - Project from scratch.

2. **Who is the website intended for?**

   - Movie enthusiasts and anyone looking for detailed movie reviews.

3. **What is the purpose of the website?**

   - To provide comprehensive movie reviews, ratings, and recommendations, along with user interaction through comments and ratings.

4. **What sets your business apart from others?**

   - In-depth, well-written reviews, user-friendly interface, personalized recommendations, and a strong community of movie lovers.

5. **How do you envision your website looking? Provide examples.**

   - A clean, modern design with a user-friendly interface. Examples include IMDb and Rotten Tomatoes.

6. **Does your company have a defined color scheme?**

   - Black and White for a clean look.

7. **Do you like the design/functionality of any existing websites?**

   - IMDb for functionality and Rotten Tomatoes for design.

8. **What elements from that design would you include in yours/what would you exclude?**

   - Include clean navigation and user ratings. Exclude cluttered design.

9. **Who will be involved in the project? (other designers, programmers, or technical staff).**

   - Me as the designer and developer and a bunch of content writers.

10. **Do you have a maximum budget?**

    - No.

Additional Questions

21. **Do you have a domain?**

    - *Not yet.*

22. **Does your company have a logo?**

    - *No but I could create one.*

23. **Have you planned a structure for your site?**

    - *A homepage, movie reviews section, user profiles, and a commenting system.*

24. **Do you have content for your site?**

    - *Not yet, but I could write some reviews myself or hire content writers to start, in addition to allowing users to write their own reviews.*

25. **Does the content need to be imported from another site? From where?**

    - *The content does not need to be imported.*

26. **Do you need training for using your website, content creation, and publishing, etc.?**

    - *No, I dont need it.*

27. **Do you have a gallery of images and photos?**

    - *As a movie website, I can easily obtain images from the internet.*

28. **Does your site need to include any videos?**

    - *Yes, it needs at least the trailers or some scenes from the movies.*

29. **Do you want to install a chat system on the website?**

    - *Not initially, but I could include it in the future.*

30. **Do you have any other content formats you'd like to include on your site? (PDF, etc.)**

    - *I dont think so. Apart from videos and potos, I don't need anything more.*

31. **Does your site need to support multiple languages?**

    - *Yes.*

32. **Do you have any CMS (content management system) preferences, like WordPress?**

    - *No, I don't have any.*

33. **Do you need different access levels?**

- Yes, user, writer and manager.

34. **Do you want to include a blog or a forum?**

- Essentially my web is a blog or a forum to discuss movies.

35. **Will users need to register on your site?**

- They don't need to register to read the reviews, but they do need to register to write them or to rate them.

36. **Do you need social media content sharing features?**

- Yes, social media is, to this day, the best way to promote oneself.

37. **Do you need contact forms? How many? For what purpose?**

- I don't think so. I'm not interested in users contacting me.

38. **Do you need to integrate any applications into your website?**

- No.

39. **What information should always be visible?**

- Movie reviews, ratings, and user comments.

40. **What information should be emphasized?**

- Top-rated movies, latest reviews, and user-generated content.

41. **Do you need an internal search function?**

- Yes, it's a crucial aspect of my website so that users can search for reviews of a specific movie.

42. **Will you offer advertising? What spaces need to be created?**

- At first, no, perhaps in the future when I have a user base.

43. **When do you need your site to be completed?**

- It's a long-term project.

Cost Estimation

In the domain part the estimate cost would be around 10-12€/year, searching for a cheap wilth .com extension.

In photography we don´t need to spend any money cause the client doesn´t want any photography in his website.

In the languages we are gonna use WPML (WordPress Multi Language) plugin and it costs around 99€/month.

In graphic design we don´t need to spend money neither cause the client will take care of the graphic design part.

And in the SEO part we are gonna use a company with good results and its around 360€/month.

So the total cost estimation of the website from my client should be around 450-500€/month.

Bibliography

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