

ZHONGCHI (LEO) LI

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EDUCATION

Bachelor of Mathematics University of Waterloo

Expected Graduation: 2024

- President's Scholarship of Distinction
- UW Alumni: Nortel Scholarship

SKILLS

Development:

- Java
- C
- C#
- Racket
- HTML
- CSS
- JavaScript

Design:

- Figma
- Photoshop
- Adobe Illustrator Draw
- Autodesk Sketchbook

ACHIEVEMENTS

- Feasibility Award in SHAD pitch competition
- Pascal Math Contest top 25%
- Cayley Math Contest top 25%
- Fermat Math Contest top 25%
- Ontario Band Association Gold Award
- Carnegie Hall Soloist
- Won 4 HS logo design competitions
- Sold over 300 products at Meraki District Clothing Brand

SUMMARY OF QUALIFICATIONS

- Self driven and Ambitious Designer and Entrepreneur not afraid to take on challenges and contribute the best of my ability
- Dependable Team Player with 2+ years of project-developing and problem-solving experience in groups
- Passionate Developer curious to learn new languages and frameworks to build valuable products

PROJECTS

UW SCHEMATH

Course Selection Website Prototype

- Designed responsive website prototype that better the course selection process for Waterloo students with Figma
- Saved on average 6 actions to add a course to a student's schedule by applying mouse hovering effects and the drag and drop process to place courses in time table
- Implemented wieldy course maps page with goal-setting functions to guild students to build a clearer future plan

PERSONAL WEBSITE

Portfolio Website

- Built a responsive website using HTML and CSS displaying links to personal projects, social pages, and files; deployed using GitHub Pages
- Designed all illustrations on the website using Figma and Photoshop

IMAGE MANIPULATION

Simple Photo Editor

- Designed intuitive application interface with toggle list, undo/redo, and file I/O options for a photo editor in Java
- Implemented orientation manipulation, colour effects and filters using Buffered Image, pixel packaging/unpackaging

EXPERIENCE

FOUNDER

Meraki District Clothing Brand | Nov 2016 - Present

- Sketched out designs and edited cloth mockups to create prototypes using Illustrator Draw and Photoshop
- Photographed products and designed promotional graphics to advertise through both online and pop-up-booths
- Developed strong customers relationships by delivering excellent consumer service

GRAPHIC DESIGNER

Platform for Youth Creativity | Sep 2018 - Jun 2019

- Designed effective posters and info-graphics using Photoshop to promote events and grow social media market