CSCE 190

Assignment Name: Affinity Diagram
Group Name: CS:GO-Getters

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Compatibility

GPS Extension?

Search for specific deals

What kind of stores are in local area

Other currency?

Google extension?

Cross-platform

If measurements are used, cater to both the metric and US system

Can be used on computer or phone?

More features for PC version.

Works for finding the best deals for places inside malls or airports?

Information

Web crawler

Selling user information to big data/businesses.

Finding stores in local area.

Calculate the money spent based on miles traveled that day.

Gathers any deal in the area

Tab that shows the best deals to look for

Uses user information to make a personalized feed of product deals that pertain to what user frequently buys.

Finds best deal for the quantity of product you want

Have users able to enter an area to find the best deals for that area

Have users able to toggle notification settings

Sharing

people who work together

In-app feature that allows you to share how much you've saved, and then rate that shopping experience.

User-shared ratings curate a list of top-rated stores in the area, and also uses pricing data.

You'll get discounts by sharing your shopping experience on social media.

Future prospect: offering carpool-type grocery delivery service.

Find people in the area that like shopping at the same stores, and share same interests.

Create a tab where users can write deals that work for them and allow them to explain why it works or explain the benefits of that deal

Have users give feedback on each coupon which will contribute to the validity of it and if it is still valid to use

encourage/ give a free coupon based off of what stores/interests they like whenever they share the app with a friend

Have users be able to rate how well the app performs for finding deals per area

Extra Features

Top deal of the day?

Level up system? Gives free coupons?

User experience. How can we make it fun and easy to use?

Calculates distance from stores and translates that into cost of gas, and decides whether or not that store would be worth the drive.

Notify users when a local deal changes

Using artificial intelligence to help people find the best deal.

Product-specific search engine. Allows you to check specific product's price across all stores that sell the product in question.

Working with retail companies to make a frequent-buyer program that increases savings.

Add a premium version which multiplies/increases possibility of saving with specific stores

Level up system will have the user gain coupons the more the interact with the app