Course Duration: 2 Days

#### **About This Course**

The Introduction to Data Science class will survey the foundational topics in data science, namely:

- Data Manipulation
- Data Analysis with Statistics and Machine Learning
- Data Communication with Information Visualization
- Data at Scale -- Working with Big Data

The class will focus on breadth and present the topics briefly instead of focusing on a single topic in depth. This will give you the opportunity to sample and apply the basic techniques of data science.

### **Prerequisites**

The ideal students for this class are prepared individuals who have:

- Strong interest in data science
- Background in intro level statistics

### Why Take This Course

You will have an opportunity to work through a data science project end to end, from analyzing a dataset to visualizing and communicating your data analysis.

Through working on the class project, you will be exposed to and understand the skills that are needed to become a data scientist yourself.

#### **Course Outline**

#### **Data Science Overview**

- What can Data Science do for the Business?
- Applications of Data Science
- Data-Driven Decisions
- What does a Data Scientist do?
- Data Science Skills
- Collaboration
- Data Science Cycle
- Organizational Models for Data Science Teams

#### **Machine Learning Overview**

- Machine Learning Workflow
- Learning Process
- Model Performance
- Supervised and Unsupervised Learning



# **Introduction to Data Science**

- Classification
- Regression
- Decision Tree

# **Big Data Overview**

- Big Data Characteristics
- Big Data Implementation

# **Exploratory Data Analysis (EDA)**

- What is EDA?
- EDA Process

