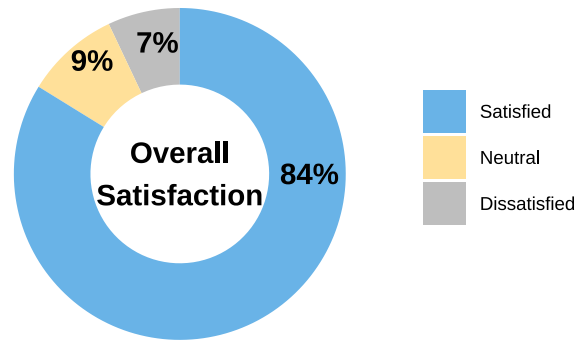
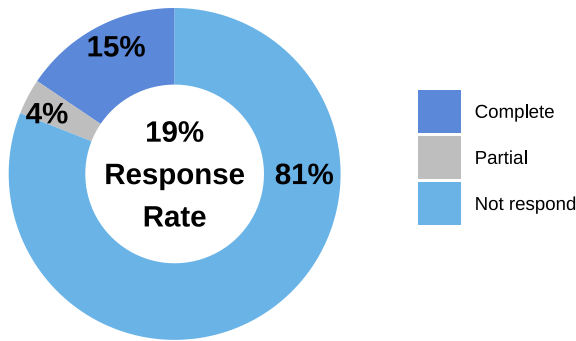


## 2022 Fall Parent Survey Results

### Survey Responses and Overall Satisfaction

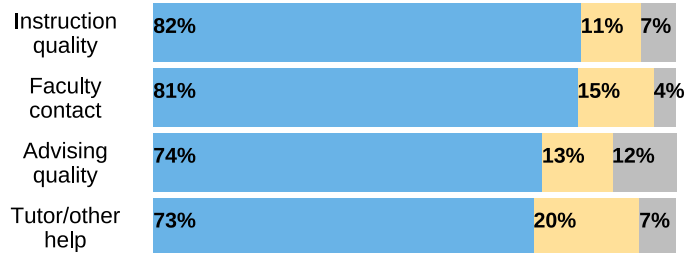
N=284



The 2022 Fall Parent Survey received 284 responses, representing a 19% response rate. Among those respondents, 84% of parents are satisfied with their students' experiences at Lasell.

### Satisfaction

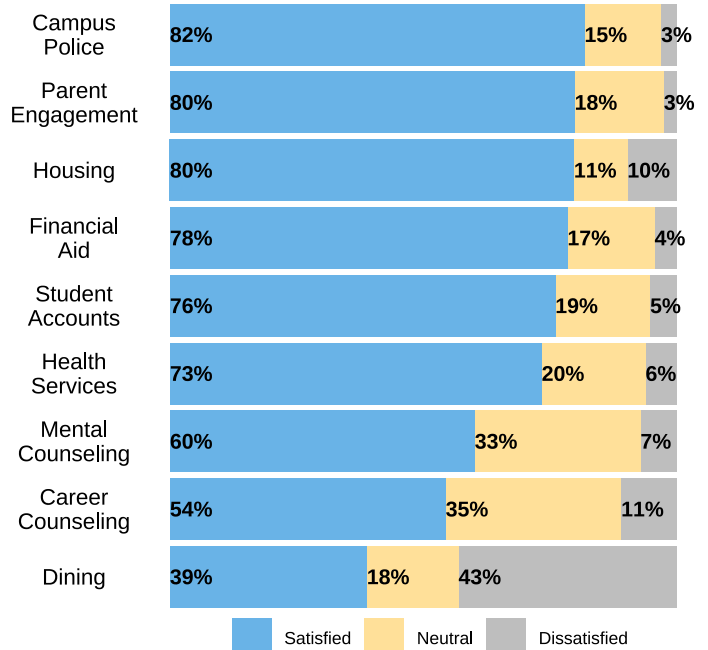
#### Satisfaction in Students' Academic Experiences



#### Satisfaction in Campus Life



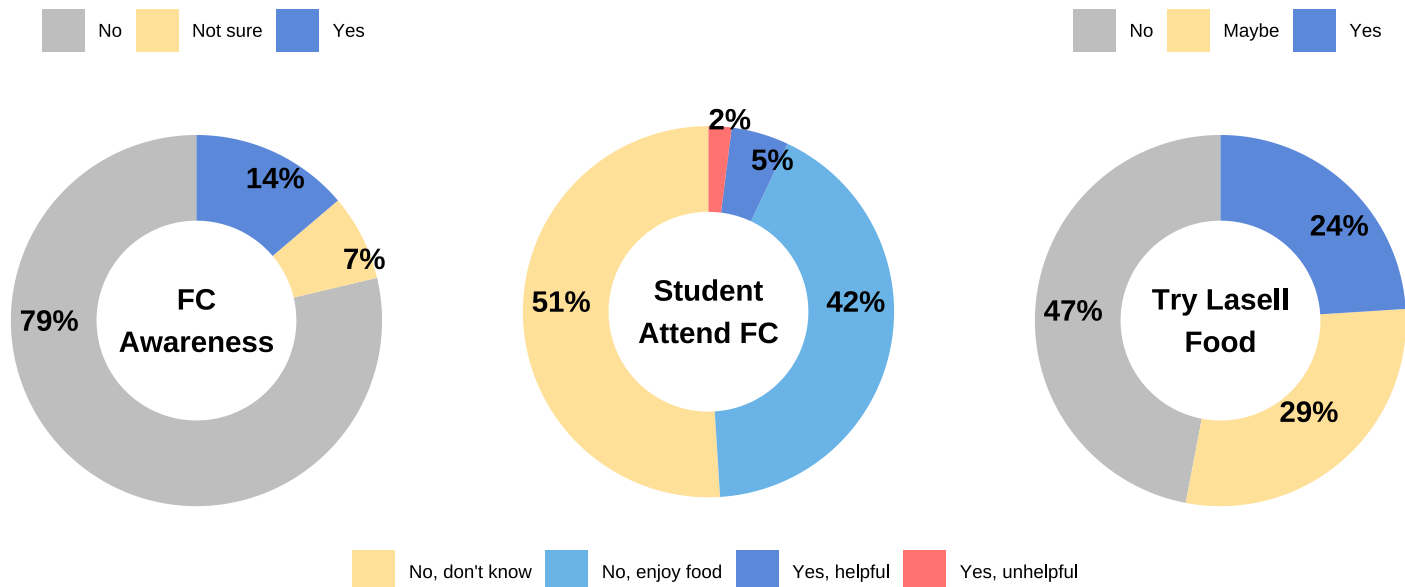
#### Satisfaction in Services and Facilities



Most of parents are satisfied with students' academic experiences, campus life, and most of Lasell services and facilities. The highest satisfaction is in **campus safety**, with 92% of parents satisfied in it. Other aspects that have more than 80% satisfaction rate include: **instruction quality, faculty contact with students, campus police, parent engagement, and housing**.

However, there are a few services and facilities on campus that receive lower than 65% satisfaction rate, including **dining, career counseling, and mental counseling, and social life on campus**.

## Food Committee (FC)

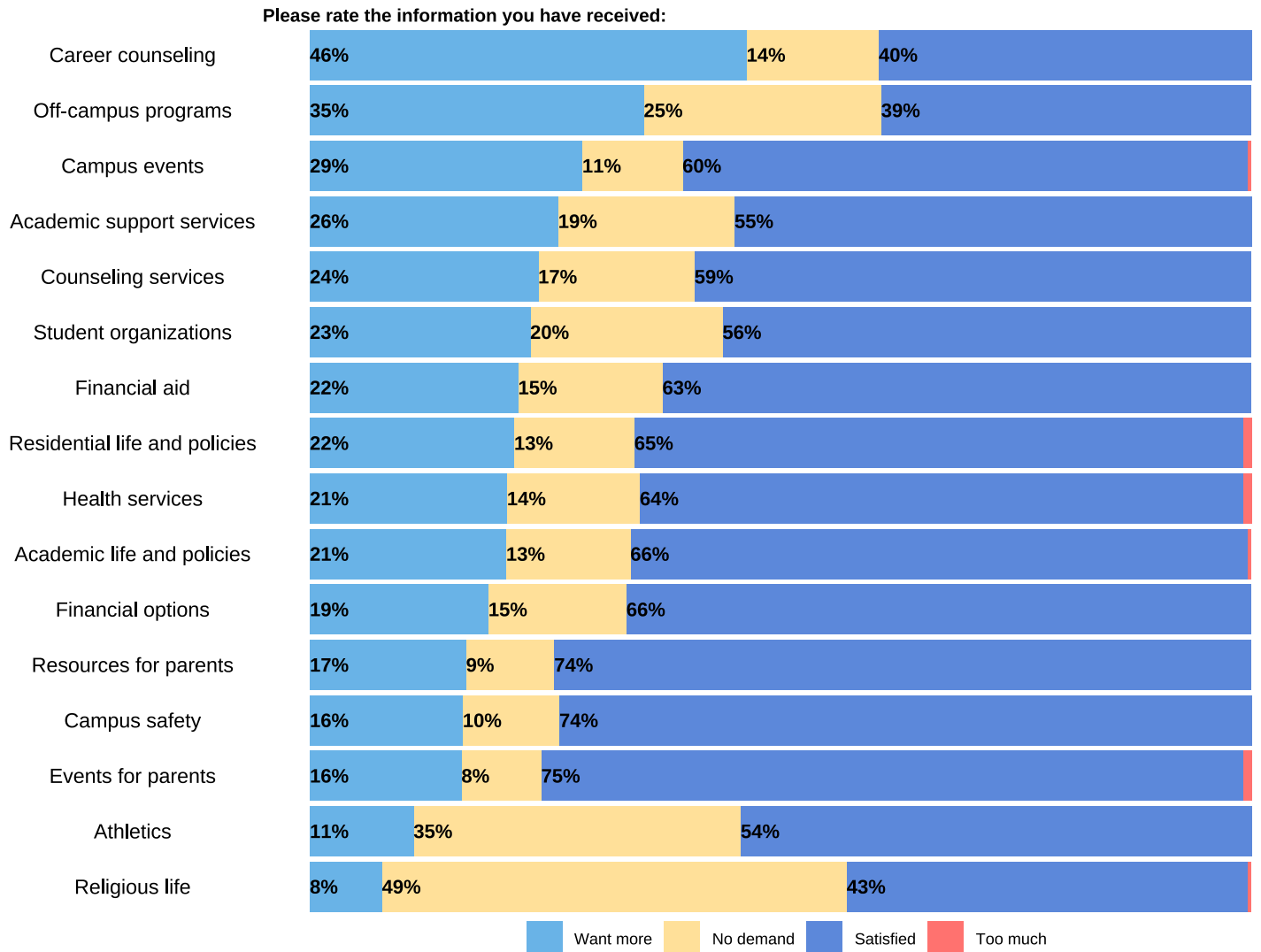


For the student-run food committee (FC), 79% of parents are not aware of it. 42% of parents think their students did not attend the FC because they enjoy the food. 51% of parents may be interested in trying Lasell food.

Many students have schedule conflict for attending the food committee. Parents recommend **web form** as an more accessible and efficient way to give feedback about food. Another reason for students not attending the food committee is the belief that *nothing will change* no matter what students says in the committee. Parents are upset about the long-exiting complaints about the food. More promotions about any *actions resulted* from the food committee may be helpful.

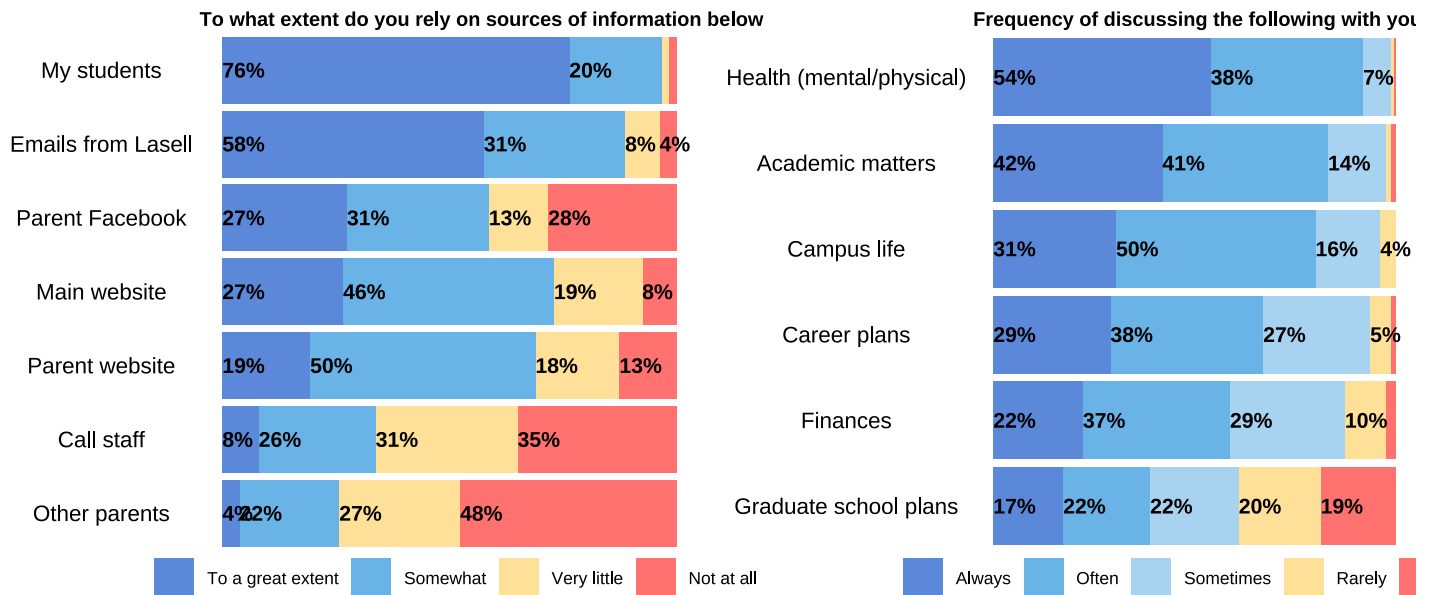
Several parents would like to meet with the food provider or staff member to talk about food. Most frequently mentioned suggestions are around **food availability and quality**. Parents would like the dining hall to have sufficient supply of food. Also, parents hope Lasell can have more food vendors in late hours. Parents complained about food quality and the fact of lacking healthy food options. One parent also hope to have discounted meal plan for students who only east twice a day. Some parents suggest Lasell to change to a more student-caring food service provider.

## Information Received



Above 70% of parents are satisfied with information received around events for parents, campus safety, and resources for parents. However, **career counseling** and **off-campus programs** have only 40% satisfaction rate from parents. Also, **career counseling** has the most unfulfilled demand. 46% of parents want more information around career counseling from Lasell.

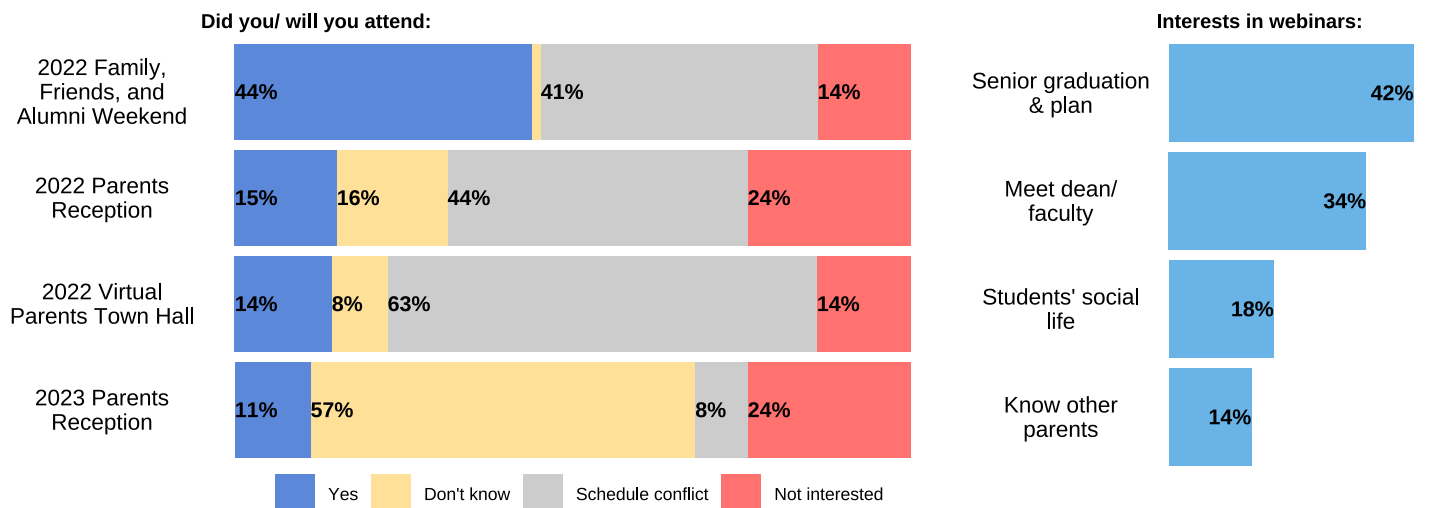
## Information Source



**Students** are the primary source of information for 76% of parents. 58% of parents also rely on **emails from Lasell** as an information source.

The most frequently discussed topics between parents and students are **mental/physical health, academic matters, campus life, and career plans**. Discussions around finances and graduate school plans happen not as often.

## Events



44% of parents participated in the 2022 FFA Weekend. Around 15% of parents attended 2022 parent receptions and town hall. Many parents have a schedule conflict as the reason for missing those events. For future events, 42% of parents are interested in webinars in senior graduation and plan. 34% of parents are interested in meeting with dean and faculty.

Parents who attended those events enjoyed the diverse options and well-organized events. Parents find the FFA weekend, receptions, and town hall a good way to build community with other parents and connect with Lasell. Some parents appreciate the in-person events to visit the campus.

Parents also provide some suggestions for improving those events, including providing an event directory, have more events on Sunday, and supply more food.

## Summary