Rapport - Visites dans une trajectoire

1. Step 1: Extracting the Previous POI Information (trajectoire1):

- This step extracts the information from the visit_traj2 table and creates a new column called prev_poi that holds the value of the previous point of interest (POI) for each row. The LAG() function is used to retrieve the value of the POI in the previous row, partitioned by userId and traj (trajectory) and ordered by the rank.
- If the value is **NULL**, the current POI value is used (**COALESCE** is used for this).
- This helps in tracking the previous POI, which is essential for detecting consecutive visits.
- 2. Step 2: Assigning a Rank to Each Row within Each Trajectory (trajectoire2):

```
select *, ROW_NUMBER() OVER (PARTITION BY userId, traj ORDER BY rank) AS rank_in_traj
from trajectoire1
order by userId, traj, rank_in_traj
```

- This step adds a new column called rank_in_traj, which assigns a unique rank to each row within each trajectory. The rows are ordered by the rank value within each partition of userId and traj.
- The purpose of rank_in_traj is to uniquely identify each record within a trajectory to help track their sequence.
- 3. Step 3: Identifying New POI Visit Segments (trajectoire3):

```
select *, CASE
   WHEN rank_in_traj = 1 THEN 1
   WHEN prev_poi IS NULL OR prev_poi != poi THEN 1
   ELSE 0
   END AS debut_poi
from trajectoire2
order by userId, traj, rank
```

- A new column called debut_poi is added to identify the start of a new POI visit segment.
- The logic is as follows:
 - If the row is the first in the trajectory (rank_in_traj = 1), it is considered the start of a new visit (debut_poi = 1).
 - If the previous POI (prev_poi) is different from the current POI, it indicates the start of a new POI visit (debut_poi = 1).
 - Otherwise, it is a continuation of the current POI visit (debut_poi = 0).
- 4. Step 4: Creating a Unique Visit ID for Each POI Visit (trajectoire4):

```
select *,
sum(debut_poi) over (partition by userid, traj order by rank rows between unbounded preceding and current row) as visitid
from trajectoire3
order by userId, traj, rank
```

- This step assigns a unique visitid to each POI visit by calculating the cumulative sum of debut_poi within each trajectory (userId, traj).
- The cumulative sum ensures that each new POI visit gets a unique identifier while consecutive visits to the same POI have the same visitid.
- 5. Step 5: Aggregating Visits to the Same POI (trajectoire5):

```
select userid, traj, visitid, poi,
    min(datetime) as date_in,
    max(datetime) as date_out,
    count(*) as nb_checkin
from trajectoire4
group by userid, traj, visitid, poi
order by userid, traj, visitid
```

- This step aggregates the visits for each POI based on the ${\color{red} {\tt visitid}}$.
- The min(datetime) is used to get the start time (date_in), and max(datetime) is used to get the end time (date_out) of the visit.
- The count(*) gives the number of check-ins (nb_checkin) during the visit.
- This creates a record for each aggregated POI visit, including the start and end times.
- 6. Step 6: Calculating the Duration for Each POI Visit (trajectoire6):

- In this step, the duration of each POI visit is calculated by taking the difference between date_out and date_in and extracting the duration in seconds (EXTRACT(EPOCH FROM ...)). The duration is then cast to an integer.
- This query joins trajectoire5 and trajectoire4 to enrich the visit information.

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