

TREASURE.IO

FIRST EVER IN WEB3

Stylized idle io game
integrates Web3 ecology
with a well-developed
economic system

Deck. Mar 2024



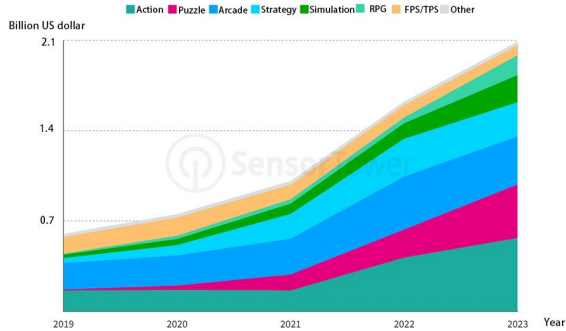


Team Vision

- The first ever casual io game in web3.
- A platform to play & advertise NFTs.
- A casual e-sports industry of gamefi.
- Build a unique meme ecology & NFT IP with the avatar NFTs.

Market Research

Global Hybrid Casual Mobile Games In-App Purchase Revenue Annual Trend
- By Category Distribution

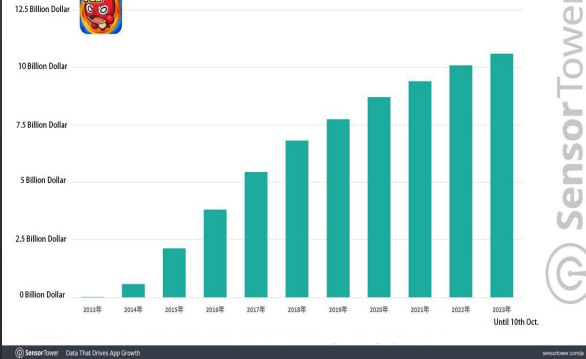


- Blue Ocean Phanse** for IO, especially Action genre.
- Total revenue for IO reached 2.1B \$ ATH from 2019.
- The revenue share for action IO games has accelerated.

➡ Reflect an **increasing acceptance of Action IO gaming** among players world wide.

Monster Strike - Accumulate Revenue Estimate in Japan

(2013/10/11-2023/10/10)



- Collaborative communication-driven games, a **stable revenue business model**, have been exemplified by Monster Strike.

-To date, Monster Strike has achieved over \$10 billion total revenue in Japan alone, maintaining a position in the top 5 of Japan's mobile game revenue rankings for 10 years.



VS



Our Advantages on Marketing include:

- Cross-Platform** on both web and mobile with minimal hardware requirements, ensuring more user to acquise.

- Wide variety of themes, different from Monster Strike's focus on local Japanese IP. With nearly no limits on art style, we meet any NFT brand's collaboration needs, bringing "**playable NFTs**" in-game.

- **New gameplay with a web3 loot mode**, earning profits through gaming skills. Given the strict regulations worldwide, such gameplay is rare globally, making it well-suited for Web3 implementation.



Competitive & Innovative Points

- **Avatar as Charactor in Game:** First ever in web3, easy to spread
- **Attractive gameplay:** short round, Strong irritation, Battle is attractive to watch
- **Casual:** Play to earn & idle to earn & buy battle record to earn
- **High profits for winner:** First ever economic circulation
- **What attract users to be here:**
 - **Multiple profit:** win prize by game skill
 - **Win by chance:** Many players per round so everyone have chance to win a little
 - **Earn back by other ways when lose**



How to Play

- Buy tickets to begin
- Prize stored in monsters & chests
- Take care don't be defeated
- Eat energy to be strong
- Open chests get prize
- Defeat monsters drop chests
- Defeat other players drop chests
- Leave with prize



Game Features



Meme spreading orientated ecosystem

Game ranking history records on NFT even could be sold with NFT, to win the ranking reward via strategy

Gaming skill gambling, fair to competition

MEME avatars can be connected many fashion culture and new events in web3

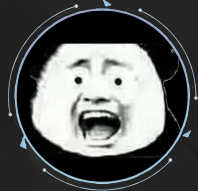
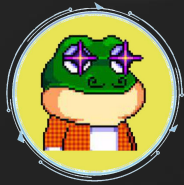
MEME nft is so popular in web3 users and we use MEME nft avatars in our game

When our token is falling, players can win money from other players

When our token is rising, players can earn money from mining machine

Different earning modes are combined for encomy stability

Property ingame



Genesis Badge NFT

- Criteria to claim drop
- 1000 limit
- Game history can be recorded on
- Extra bonus in grinding mode
- Exclusive role in the community
- Can DIY PFP in-game

Treasure Avatar NFT

- Release with version's update
- Game history can be recorded on
- Extra bonus in grinding mode

Avatar from others

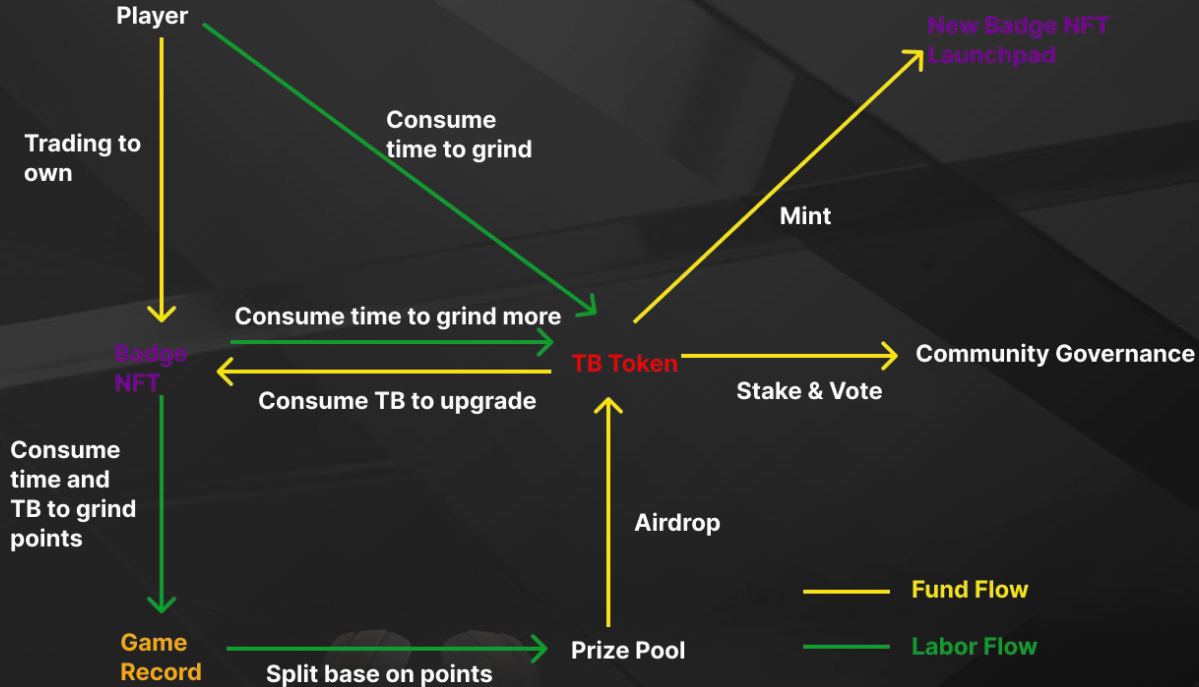
- Update with collab event to other project
- Amount limited
- Game history can be recorded on
- Extra bonus in grinding mode



Weapons & Tools

- A Wide variety of weapons for funny game

Economical Cycle



Badge NFT: Mining machine
Game Record: Hashrate
TB Token: Power/Electricity

Players have 3 ways to earn

1. Grind TB token through Grinding mode
2. Grind TB tokens from other players in Loot mode
3. Claim Airdrop through grind points on game record seasonally

Community Operation



- Casual mobile game, easy to play with deep strategy.
- Use custom avatar to cooperate with NFT producers. Our slogan is “A platform for nft to play”
- We encourage users to have comment on twitter with our meme emoticons, users who share their invitation codes can get air drop.
- KOL can use their avatar as character in our game, playing videos will look interesting.
- Development results will be shared in community, users can vote for their favorite avatar, vote for decisions in development, funny and cute game living is shared for users.

Follow-up planning



- **From a game to a platform**
 - **Watch ads** to earn or play more in game
 - **UGC game**, users design game level & how to play
 - **Show NFT** for other products
- **GAAS**
 - **New versions** with new weapons & gameplay
 - **Game season** & prize for users
 - **ESports & star players**
- **New game**
 - **A series of game**
 - **With new game token**
 - **With new economic**

Tokenomic

Token: TB

Total supply: 1,000,000,000

- Treasure purchase
- In-game spending
- NFT upgrade
- Game rewards



TB

IDO

10.0%

Team

15.0%

Investors

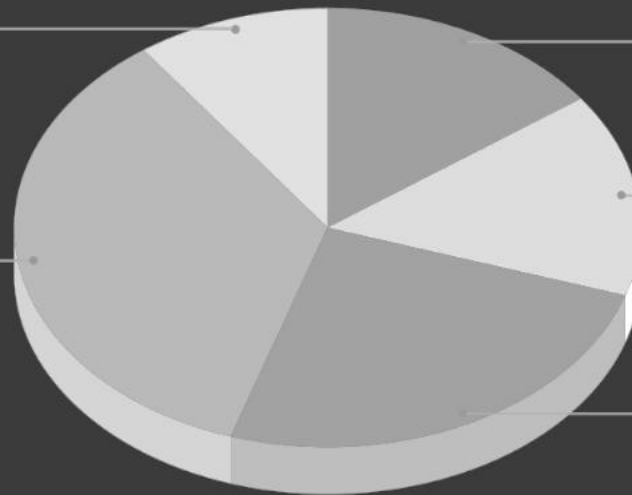
15.0%

Play to earn

35.0%

Ecosystem

25.0%



Roadmap



Q2

- Alpha test
- Genesis NFT sale
- TB token IDO
- Android and iOS versions
go online

Funding Details



Seed Round

Total: 150,000,000 TB

Price: \$0.01

Funding Amount: \$150,0000

FDV: \$10,000,000

Cliff: 1 Month

Vesting term: 12 Months

Vesting type: Linear Monthly



Team Intro



Sayeed – Head of Game Design

- 9 years of experience in game development
- Work experience:
Tencent, miHoYo:
- Graduated from Zhejiang University



Beef – Head of Technology

- 9 years experience in game development
- Work experience:
Tencent, NetEase
- Graduated from Zhejiang University



Yara – Head of Marketing

- 6 years of experience in Web3
- Serving as an early core operations member of a renowned exchange.
- Launched a GameFi that secured million-dollar financing from five European VCs.
- Has incubated numerous projects.
- Graduated from Wuhan University.



Luka – Head of User Acquisition

- 4 years of experience as a Game Publishing PM
- Work experience:
Lilith Games, Tencent: Dragon Fantasy
- Strategic consulting for a Japanese IT company.
- Master's degree from Tokyo University.

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