

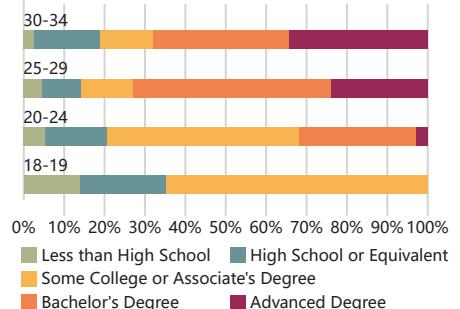
STATISTICS | Huge talent resources

Top 10 Colleges in Boston by Student Enrollment, 2018

Institution Name	Total 2018 Enrollment
Northeastern University	31,666
Boston University	30,118
University of Massachusetts	15,192
Boston College	14,107
Suffolk University	6,970
Berklee College of Music	5,402
Emerson College	4,560
Massachusetts College of Pharmacy and Health Sciences	4,448
Wentworth Institute of Technology	4,396
Simmons College	3,440

Source: Department of Neighborhood Development, "City of Boston Student Housing Trends: 2018-2019 Academic Year", excluding MIT.

Educational Attainment of Young Adults in Boston, 2018



BACKGROUND | Wet peninsula - Industrial port - Innovation district

Boston took shape in the early 19th century, when the South Bay area was still an ocean



1803

Most of Boston was formed by land reclamation from the sea, and the land reclamation project began in the West Bay of Boston, and then began to spread around the center of Boston

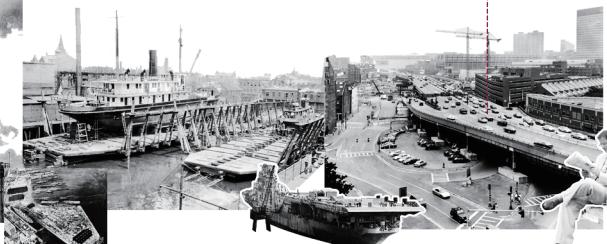
1836

Boston's South Bay used to be a mudflat. The reclamation of the South Bay and Back Bay gradually increased the connection of Boston's South Bay to downtown Boston and its hinterland.

The mid-19th century

The rapid growth of the Colonial railroad led to the development of industries in Boston's South Bay, including iron foundries, machine mills, shipyards, and oil refineries.

In the 1960s, the 6-lane elevated road blocked the relationship between the financial district and the port district



The 20th century

The shipbuilding and railroad industries provided jobs for the residents of Boston's South Bay and were major drivers of regional economic growth.

The end of the 20th century

The existence of the viaduct limits the space for the development of the financial district to the port district. With the decline of the harbour became a wasteland. Although it has also become a place for some artists to stay and linger, the development is very slow.

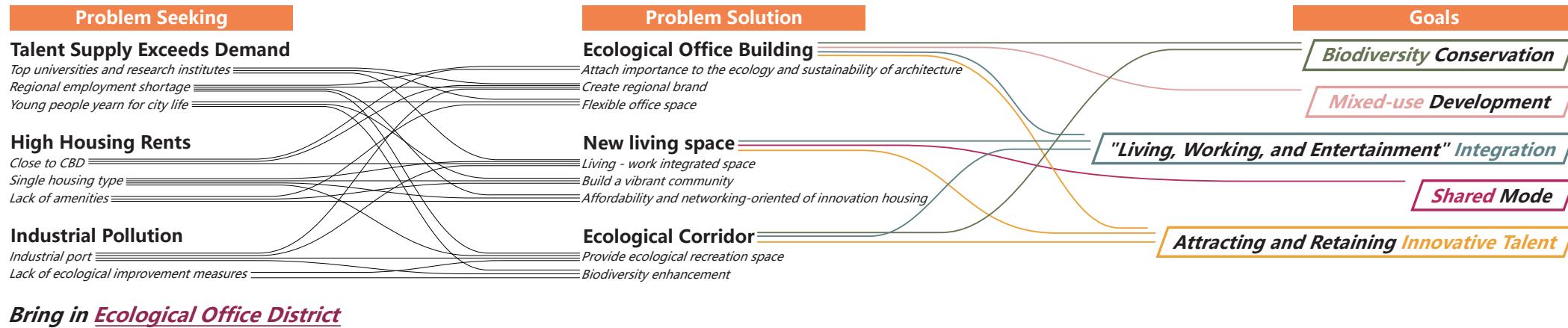
The beginning of the 21st century

With the opening of the Massachusetts Turnpike and Interstate 93, as well as the implementation of the Big Dig project in 2006, Boston's South Bay Innovation District has greatly improved access to the Financial District, Logan Airport, and the surrounding Boston suburbs.

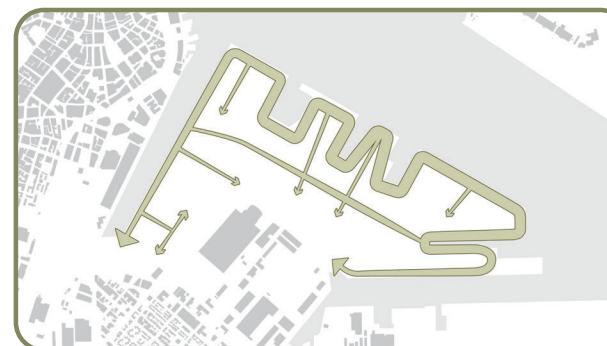
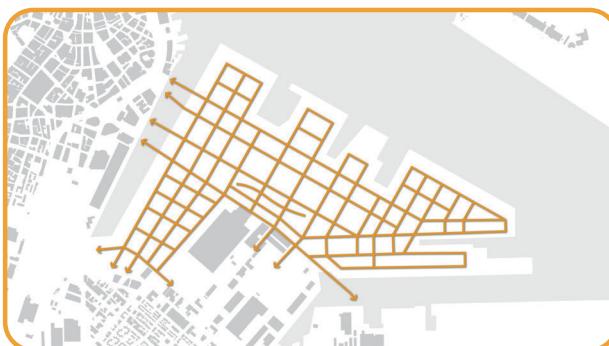
2010 to date

In January 2010, Mayor Menino proposed to rebuild Boston's South Bay—Boston Seaport Innovation District.

FRAMEWORK | Project design goals collectively aim to create a sustainable, resilient, and livable urban environment and promoting the well-being of the community.



SITE ANALYSIS & PLANNING STRATEGY | Integrate fragmented elements and connect the region



New England Aquarium

MASTERPLAN | Eco-friendly business, commercial and residential districts

The Langham, Boston

Boston Harbor Hotel

Boston Logan
International Airport



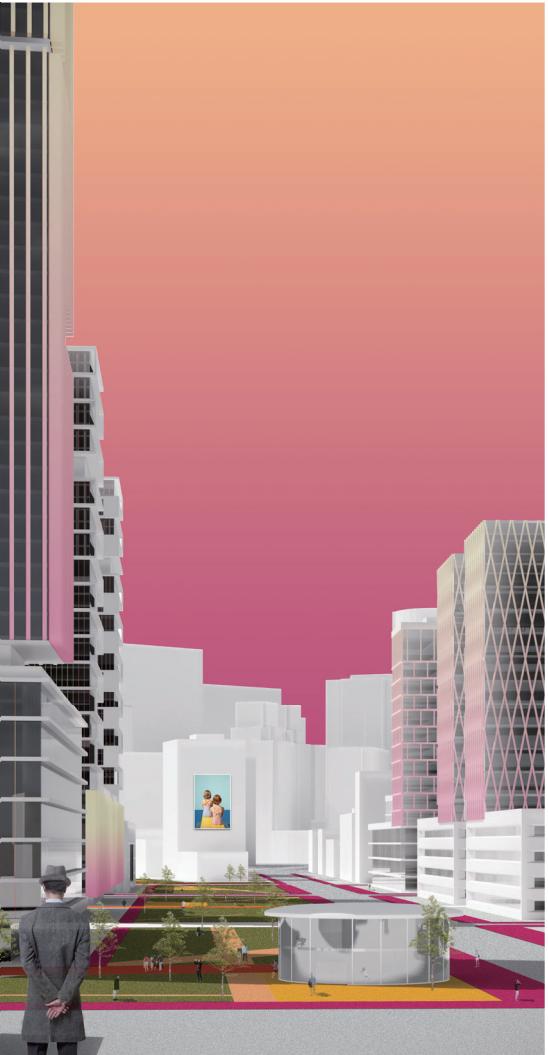
Boston Harbor



Boston Convention and
Exhibition Center

N

0 100 200m



CENTRAL BUSINESS DISTRICT

High-rise ecological office buildings feature more flexible shared office spaces and incorporate environmentally friendly designs and construction standards to reduce energy consumption and environmental impact. Creating green spaces within the office area, contributes to improving the quality of life for employees and enhancing the urban environment. This area aims to establish a city center office district that is primarily focused on thriving business activities while emphasizing environmental sustainability.



ECOLOGICAL BUSINESS DISTRICT



The design goals for this area collectively aim to create a sustainable, resilient, and livable urban environment that fosters innovation, attracts talent, drives economic development, while minimizing negative impacts on the environment and promoting community well-being. The concept of integrating work, residence, and leisure functions, along with creating an attractive urban atmosphere to attract and retain innovative talent, is embedded throughout the site design of the ecological office district.



ECOLOGICAL TALENT APARTMENTS



Flexible living and dining-entertainment service facilities have consistently been a focal point in shaping the spatial layout of this area. For the ecological office district, the importance of providing comprehensive living functions and spaces is no less significant than offering a conducive working environment. The affordability and networking-oriented design of the Ecological Talent Apartments have become two major considerations for residential development in this area.



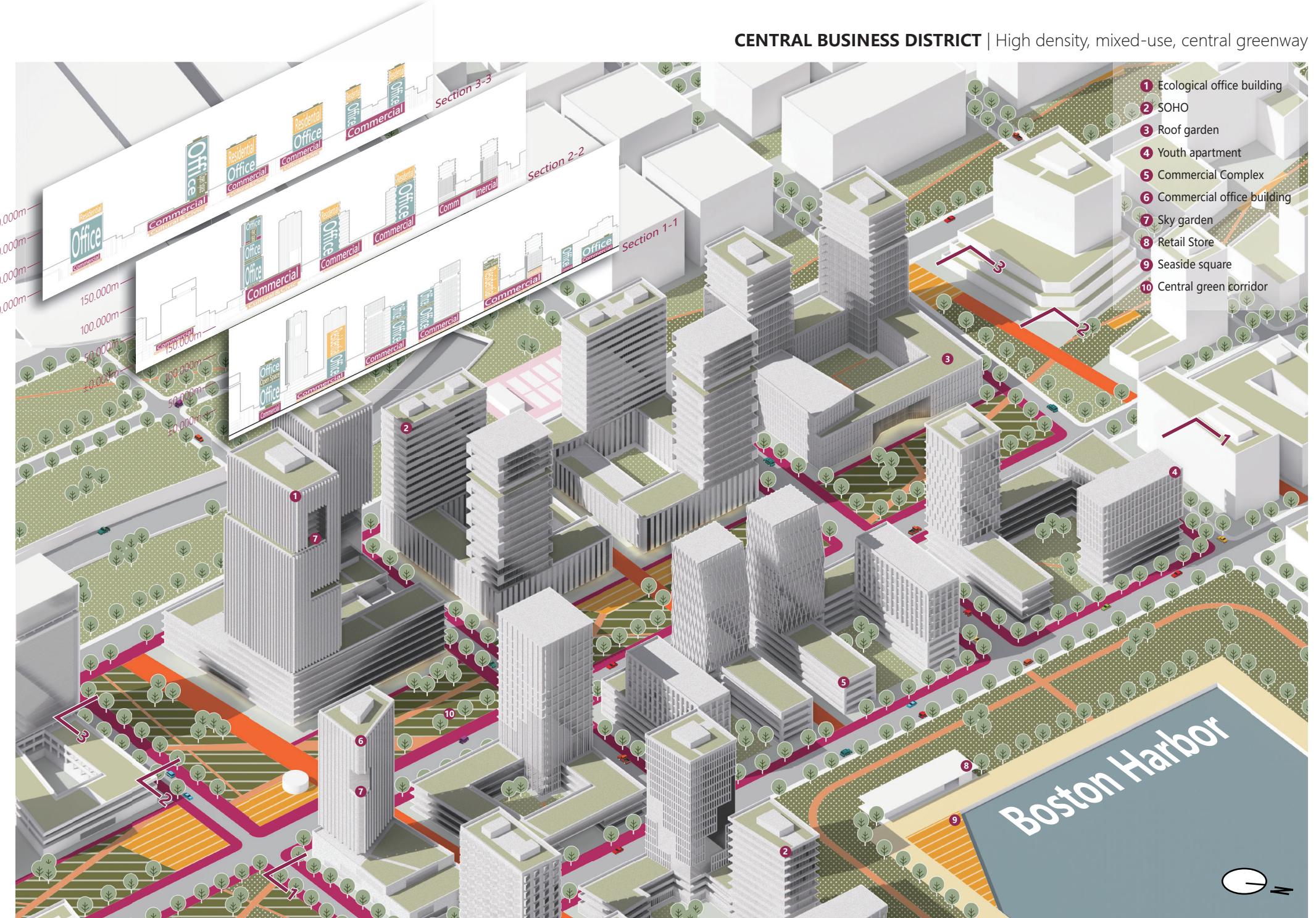
COASTAL ECOLOGICAL CORRIDOR



Coastal Ecological corridors benefit both wildlife and humans. They contribute to the conservation of biodiversity, help maintain healthy ecosystems, and promote a more sustainable and resilient urban environment. Additionally, these corridors can improve the quality of life for residents by providing recreational opportunities, enhancing aesthetic value, and supporting ecosystem services such as pollination and water purification.

CENTRAL BUSINESS DISTRICT

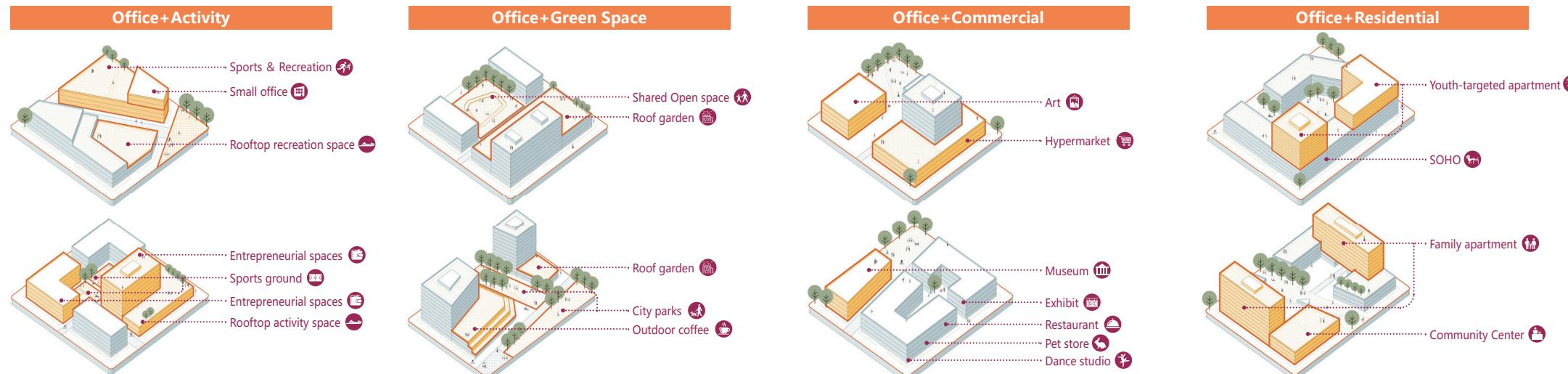
| High density, mixed-use, central greenway



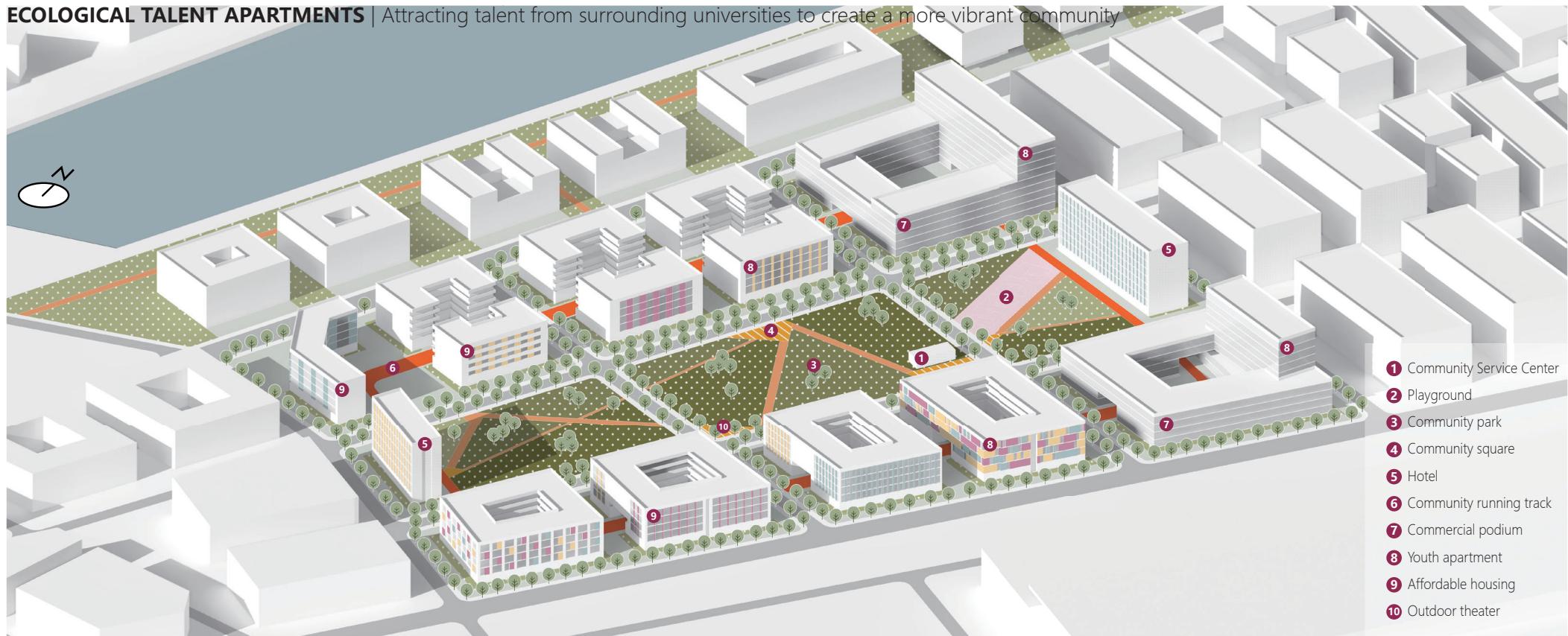
ECOLOGICAL BUSINESS DISTRICT | More ecologically friendly office space



FUNCTIONAL CLUSTERING ANALYSIS | Office plots with diverse functional combinations, creating a more varied site



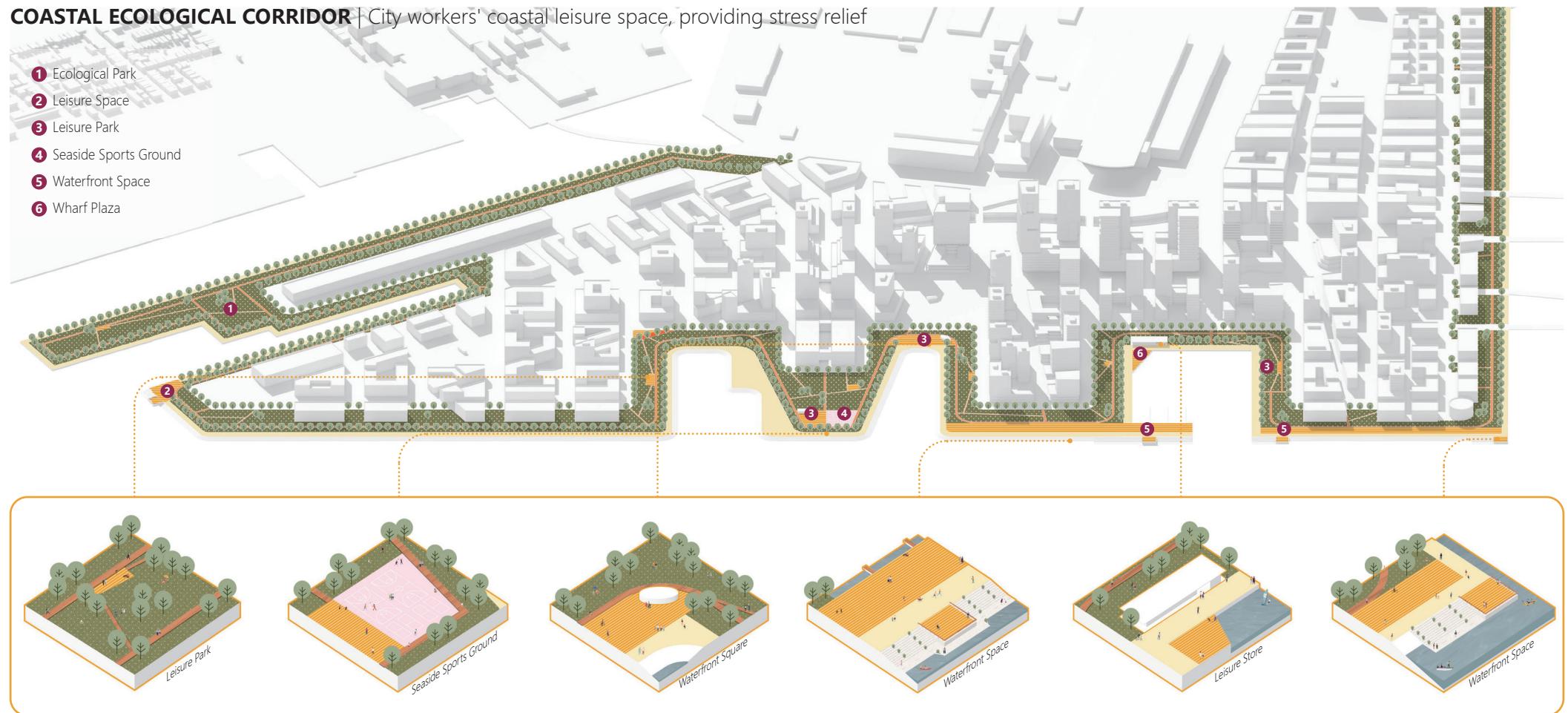
ECOLOGICAL TALENT APARTMENTS | Attracting talent from surrounding universities to create a more vibrant community



FUNCTIONAL ANALYSIS | A commercial-residential ecologically integrated community, better satisfying the needs of young professionals



COASTAL ECOLOGICAL CORRIDOR | City workers' coastal leisure space, providing stress relief



RENDERING | Leisurely seaside promenade and square

