

Ziqi Li

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EDUCATION

2021 - 2023 London Business School, London, UK

Reading for Master's in Financial Analysis

2018 - 2021 University of Manchester, Manchester, UK

BA Econ (Hons): Finance, First Class Honours, Dean's List

Australian National University, Canberra, Australia

Global Ambassador Award – wrote blogs, shared stories on Instagram, and planned promotional events

BUSINESS EXPERIENCE

2021 Industrial Security, Shanghai, China

Top 10 regional investment bank/securities

Equity Research Summer Intern (2 months)

- Collaborated with the TMT sector, contributed to major incident reports and quarterly reports by updating latest information for companies including JD.com, Dingdong Maicai, and Alibaba
- Revised DCF models for JD.com and Baidu, forecasted revenue and expenses using top-down approach, derived a forecast cash flow statement, created charts and graphs to visualise findings
- Accomplished second quarter equity research report for Teladoc Health (NYSE: TDOC), including business overview, key performance indicators, strategic layout, investment advice, and risk warning

2020 Puhui Zhengtong Capital, Beijing, China

Private equity firm based in Beijing with AUM of \$300m

Private Equity Part Time Intern (2 months)

- Conducted financial statement analysis for a potential target company by performing 10+ ratio analysis to evaluate health of business, contributed two pages to the investment report
- Identified five peer companies, derived projected metrics, calculated EV/Sales, EV/EBITDA, P/E multiples, applied median number from comps table to value target company

2020 Royal Dutch Shell, London, UK

Transfer Pricing Summer Intern (2 months)

- Prepared 50+ one page country reports and coordinated with country leads to resolve non-compliant content, enhancing transparency for 2019 Payments to Governments Report
- Initiated to facilitate Hong Kong's first-ever transfer pricing preparation, mapped material codes for Hong Kong lubricant oil blending plant, and wrote reports on competitiveness and product landscape

2020 College of Business and Economics Special Industry Project, Canberra, Australia

Student Consultant (6 months)

- Managed by PwC mentors, went in-person site inspection, collaborated in a group of six to pitch reports and presentations to Twofold Aboriginal Corp. to optimise its Giiyong Festival
- Modelled pricing strategy (\$0 to \$75) for adult, family, concession, and indigenous groups, assessed ticketing influence on attendance and appraised its impacts on grant revenue and stall revenue
- Increased field capacity by 60% with the introduction of carpooling program and shuttle bus service, interacted with potential partner companies and obtained quotes to estimate operating costs

2019 HCIA & Co., Hong Kong SAR

Visiting Student (1 week)

- Led a team of 10 to visit AIA Group, comprehended alternative asset classes and assessed market potential of insurance products in mainland by conducting interviews with employees
- Constructed and presented a financial plan to sustain a merchant's fortune for three generations by providing investment proposals and recommending insurance products on the market

ADDITIONAL INFORMATION

- **Clubs & Societies:** ExCo of Foodie Club, Women in Business Club, Women's Touch Rugby Club
- **Community Service:** Joined British Heart Foundation, educated 130+ people on CPR and lifesaving skills by delivering sessions to local schools and communities
- **Dissertation:** An Empirical Study of German American Bancorp's Acquisition of River Valley Bancorp
- **Skills:** Microsoft Office Suite, S&P Capital IQ, R Studio, SPSS Statistics
- **Languages:** Fluent English, Native Mandarin