

Application Proposal: Quiet Scape

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Introduction:

Many students/workers flock toward metropolitan cities like Boston, in hopes of taking advantage of the hustle and bustle of the city-life, the innovation, the night-life. But when the work rolls in, the cold creeps out, it can be difficult to find places of solitude, places of quiet, even places of greenery. We want to address this need. Whether a student is looking for a space to study, a space to work out, or a space to meditate, we want to be able to provide a survey analysis of the customers needs and point them to the nearest solution. This will be accompanied by occupancy level, pictures, and reviews of the recommended location. This will be an application based proposal for accessibility and convenience.

Target Audience: Metropolitan college students and 9-5 office workers

- Exhausted from class/work who needs a more “low key” spot to relax or take a quick lunch break
- Post-pandemic skeptics: those who are still cautious about crowded areas and want a more isolated but scenic area to continue their activities
- Local explorers: frequent travelers who love to find new locations to study, eat, etc and share with others

Tools/Technologies:

- HTML
- CSS
- Javascript

Challenges/risks:

- Lack of Javascript experience
- Design/copyright issues
- Having enough sufficient sample size for user testing
- Enough incubation time for iterative releases (opportunities to test again w/sample size)

Contingency plan:

- Could potentially make it into a website where locals can feel free to publish secret locations/recommendations for others to observe and review
- Minimal Viable Product > Sorted database of places of escape, that a user can search through/filter through based on preferences rather than a quiz-based recommendation generator.