CRAVE
FAST DELIVERY

Wireframes, Mockups & UI/UX Guidelines

GROUP 3

Pages & Their Content

1. Home Page (Landing Page)

- **Hero Section:** Eye-catching image of food, call-to-action (CTA) like "Order Now."
- **Search Bar:** Users can enter location to check restaurant availability.
- **Featured Restaurants & Dishes:** Showcase top-rated restaurants or popular meals.
- **Categories:** Quick links to different food categories (e.g., Fast Food, Healthy, Desserts).
- **Testimonials:** Customer reviews to build trust.
- **Footer:** Contact details, FAQs, social media links.

2. Login & Signup Page

- **Login Form:** Email, Password, "Forgot Password?" link.
- **Signup Form:** Name, Email, Phone Number, Password, Confirm Password.
- **Social Login:** Google, Facebook for quick authentication.

3. Restaurant Listing Page

- **Search & Filter:** Users can filter by cuisine, rating, and delivery time.
- **Restaurant Cards:**
  - Logo & Name
  - Rating & Reviews
  - Estimated delivery time
  - Tags like "Free Delivery" or "Offers"

4. Restaurant Detail Page

- **Banner:** Large image & restaurant name.
- **Menu List:** Sections for different meals (Burgers, Drinks, etc.) with pricing & add-to-cart button.
- **Ratings & Reviews:** Customer feedback & ratings.
- **Contact Info & Location Map.**

5. Cart Page

- **List of Selected Items:** Name, quantity, price, remove/edit option.
- **Delivery Address Selection.**
- **Apply Coupons & Promo Codes.**
- **Estimated Total Price & Checkout Button.**

6. Checkout Page

- **Delivery Information:** Address confirmation or adding new address.
- **Payment Options:** Cash on Delivery, Credit Card, Online Wallets.
- **Order Summary.**
- **Place Order Button.**

7. Order Tracking Page

- **Order Status:** Confirmed, Preparing, Out for Delivery, Delivered.
- **Delivery Partner Details:** Name & contact (if available).
- **Live Map (optional):** Track order location.

8. Profile Page (For Users & Admins)

- **User Profile:** Name, Email, Phone, Address Book.
- **Order History.**
- **Saved Restaurants & Favorites.**

9. Admin Dashboard (For Managing Orders, Restaurants, Users)

- **User Management.**
- **Restaurant & Menu Management.**
- **Order Management.**
- **Revenue Reports.**

UI/UX Guidelines

Design Principles

✅ **Consistency:** Maintain a uniform design across pages.
✅ **Simplicity:** Keep the design clean with clear CTAs.
✅ **User-Centric:** Prioritize ease of navigation & quick ordering.
✅ **Feedback:** Show loading states, success messages, and error messages.

Color Scheme

- **Primary Color: White** (#FFFFFF) – Clean and modern.
- **Secondary Color: Maroon** (#800000) – Used for the logo, buttons, and important highlights.
- **Accent Color: Gold or Light Beige** (#FFD700 or #F5F5DC) – Used subtly for highlights, active states, or promotions.
- **Text Color: Dark Gray or Black** (#333333 or #000000) – Ensures readability.
- **Success/Alert Colors:**
    - ✅ Green (#28A745) – Success messages, available discounts.
    - ⚠️ Orange (#FFA500) – Warnings like "Limited Stock."
    - ❌ Red (#DC3545) – Errors like "Payment Failed."

Our logo

Typography

- **Headings:** Bold, readable font (e.g., Poppins, Montserrat).
- **Body Text:** Easy-to-read font like Roboto or Open Sans.
- **Button Text:** Clear & capitalized (e.g., "ORDER NOW").

Accessibility Considerations

✅ **High Contrast:** Ensure text is readable on all backgrounds.
✅ **Keyboard Navigation:** Users can navigate without a mouse.
✅ **Alt Text for Images:** Screen reader-friendly content.
✅ **Large Touch Areas:** Buttons & links should be easy to tap.