

# "Los Angeles Lakers"



## Textures

### legend

LAKERS PURPLE  
PANTONE: PMS 526 C  
Hex Color: #552583:  
RGB: (85, 37, 130)  
CMYK: (79, 100, 0, 12)



### Staples Center

### Lakers fanbase

GOLD  
PANTONE: PMS 123 C  
Hex Color: #FDB927:  
RGB: (253, 185, 39)  
CMYK: (0, 30, 94, 0)



### Social Media

#LakeShow  
#LakersNation  
#Lakers  
#GoLakers



### Hard Maple Wood



19,079 people



### Spotlights and LED screen displays