

LAKERS AND NIKE



REFLECTING THE COOPERATION
BETWEEN THE LAKERS AND NIKE, JUST
DO IT IS MATCHED WITH THE LAKERS'
COLORS

SPRINKLING MAGNESIUM POWDER



THE FIRST GAME OF THE SEASON,
THROWING MAGNESIUM POWDER.
CLASSIC LEBRON SCENE

LEBRON IS TRAINING FOR THE NEW SEASON NIKE'S FAMOUS QUOTE



THE TRAINING RECORDS OF THE
MAIN SHOES LET THE AUDIENCE
KNOW HOW THEY ARE PREPARING
FOR THE NEW SEASON



EXPRESSED THE DETERMINATION
FOR THE SEASON AND BOOSTED
THE ATMOSPHERE OF THE FANS

BRAND NEW JERSEY



THE NEW SEASON JERSEYS GIVE PEOPLE A BRAND NEW FEELING