



# ZIA-ULLAH

Product (UI/UX) Designer & Brand Designer

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[LinkedIn](#) [Dribbble](#) [Portfolio](#)

## About Me

As a seasoned Product Designer with over 6 months in the field, I've driven significant digital transformations, such as scaling a startup from thousands to lack benchmark and amplifying a design community's growth by 567%. My journey also includes building design stuffs. Combining creativity with functionality, I consistently deliver user-centric experiences that yield impactful business outcomes. With a history of spearheading teams and ventures, I'm committed to championing design excellence and innovation.

Portfolio: <https://ziaullah.vercel.app>

## Experience

### UI Designer

Uzair Technology 2020 - 2021 · Kohat, Pakistan

- Collaborate with CEO to discuss design requirements and ensure alignment with company vision.
- Collaborate on project briefs and scoping, ensuring comprehensive understanding of project goals and deliverables.
- Responsible for designing solutions for mobile, website, and dashboard interfaces, maintaining a user-centric approach.
- Collaborate on project briefs and scoping.
- Discuss requirements with the Business Development Manager to refine concept.
- Participate in design reviews and provide constructive feedback to team members.
- Develop and maintain design documentation, guidelines, and standards.
- Collaborate with product owner to establish a research strategy and better inform designs through user point of view.
- Make the style guide to make sure everything is consistent in the whole design.
- Work directly with engineering teams to make the design pixel perfect.
- Responsible to design solution for mobile, Websites and dashboard.
- Collaborate on project briefs and scoping, ensuring comprehensive understanding of project goals and deliverables.
- Responsible for designing solutions for mobile, website, and dashboard interfaces, maintaining a user-centric approach.
- Collaborate on project briefs and scoping.

## Education

### Bachelor in Software Engineering

Kohat University 2018 - 2022

## Skills

- + Product (UI/UX) design & Branding
- + Design System
- + Interaction/Animation Design
- + User-Centered Design & Mobile app design
- + Usability testing and A/B Testing
- + Strategic Design Decisions
- + Design & Growth Thinking and Problem Solving
- + Cross-Collaborative teams & Project
- + Web design, No-code dev & HTML/CSS

## Projects

### Grocery Store mobile UI

2022 - 2023

- Mobile app for grocery store with best ui and ux practice.

→ [Link](#)

### Tour App

2022 - 2022

- Dashboard Design with beautiful charts and other features like user management and more.

→ [Link](#)

### More Projects

→ [Link](#)

## Stack

Figma • Figjam • Miro • Photoshop •  
Illustrator • After Effects • Premiere Pro •  
Framer • Webflow • Wordpress/Elementor •  
Trello • Jira • Linear • Notion • HTML/CSS