

- Fra UX Research til Idé
  - Dit emne for shoppen

Tanker om målgruppe:

Min målgruppe er folk some godt kan lide at dyrke sport, så jeg tænker ikke at der er en aldersgrænse.

Tanker om produkter:

Tæjet skal være laver af god kvalitet og mulighed for at gøre den personlig.

Tanker om afsender:

- Dine problemstillinger/udfordringer/USP ved e-handel/webshops

så hvordan skal din shop skille sig ud aka. hvilke problemer ved eksisterende webshops vil du gøre bedre:

Jeg vil have at mine s-shirts bliver lavet i Danmark og du kan gøre den personlig.

- Databehandling af de 40 indsigter

- Lightning Demos
  - Lav en liste (individuelt) 25 min. En liste af produkter, du mener kan være inspirerende (det kan være et spil, app, website, en feature eller andet)

<https://www.teamshirts.dk/?originalReferrer=https%3A%2F%2Fwww.google.com%2F>





<https://www.tshirtstudio.com/sportswear-printing/design-your-own-sports-shirt>

- Udvalgte 3 eksempler fra din liste, du vil dele med dit team.

<https://www.tshirtstudio.com/sportswear-printing/design-your-own-sports-shirt>

<https://www.teamshirts.dk/?originalReferrer=https%3A%2F%2Fwww.google.com%2F>

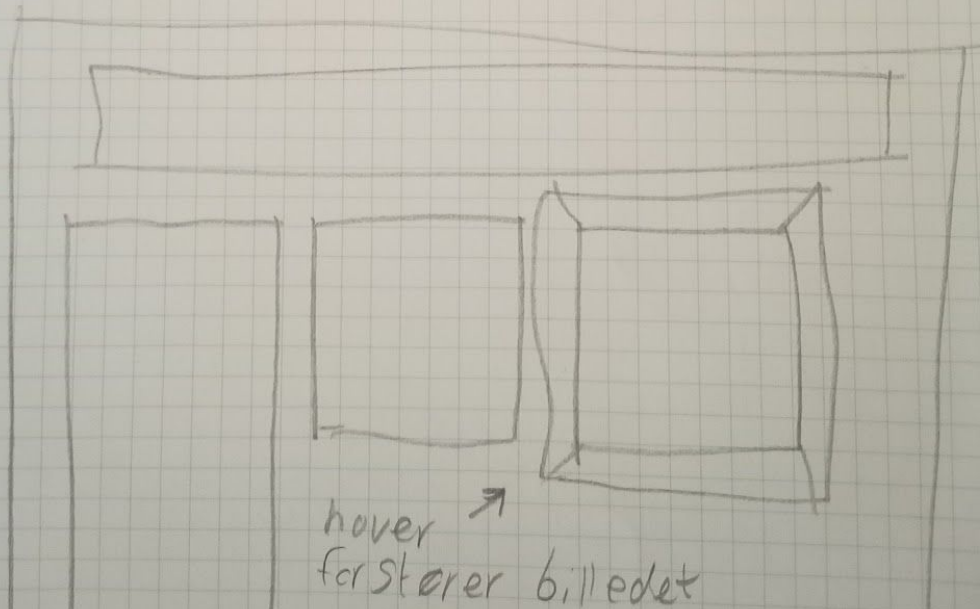


- Sketch
  - Ideas



Course: \_\_\_\_\_

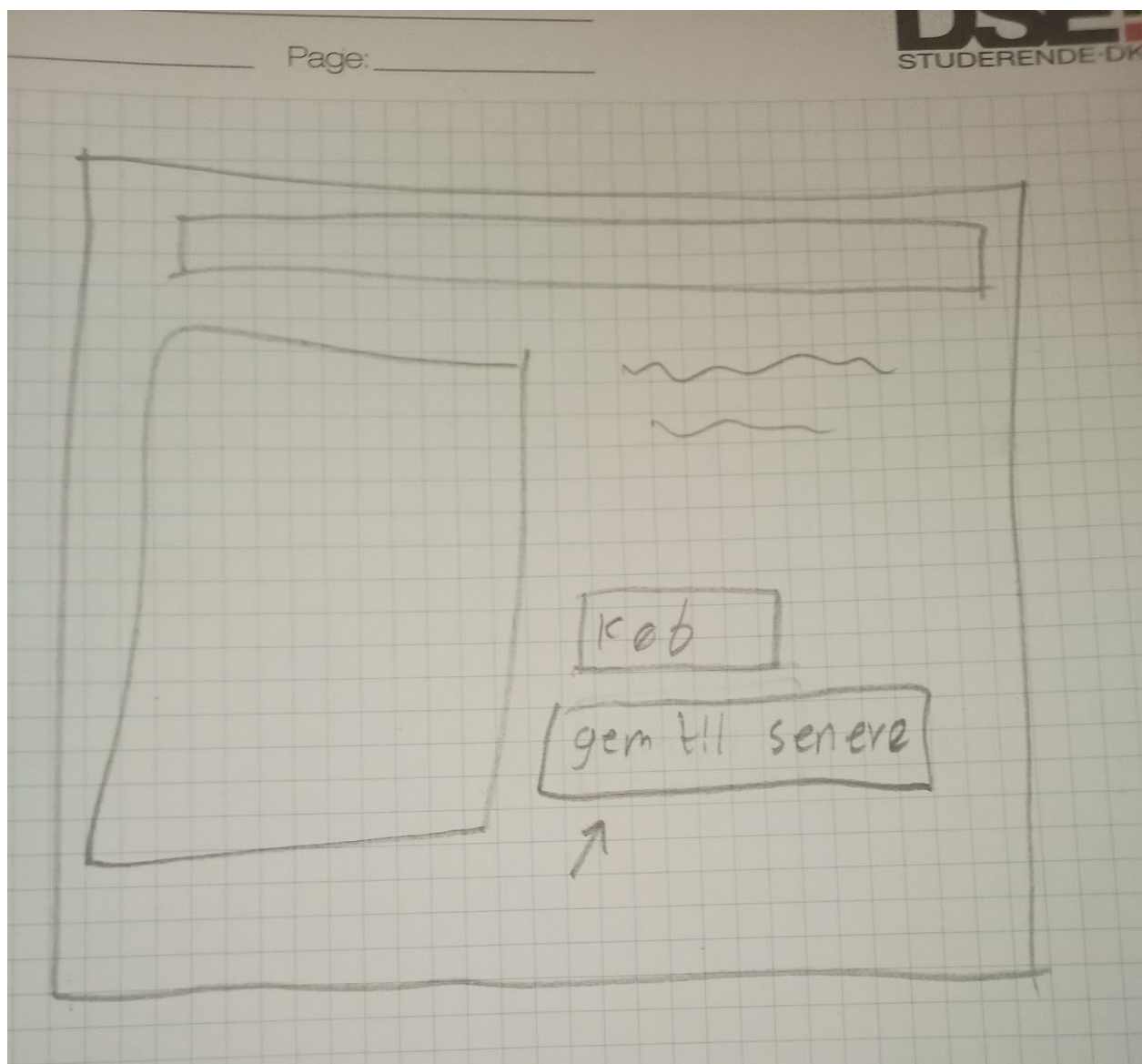
Date: \_\_\_\_\_ Page: \_\_\_\_\_



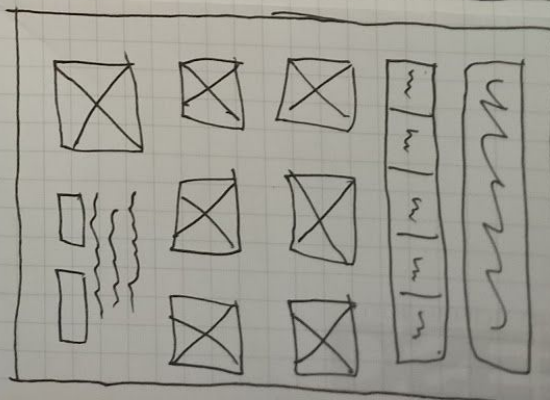
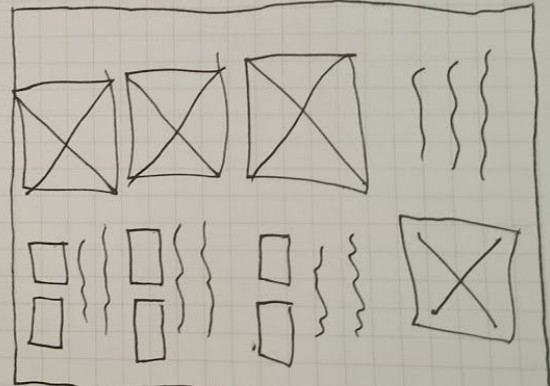
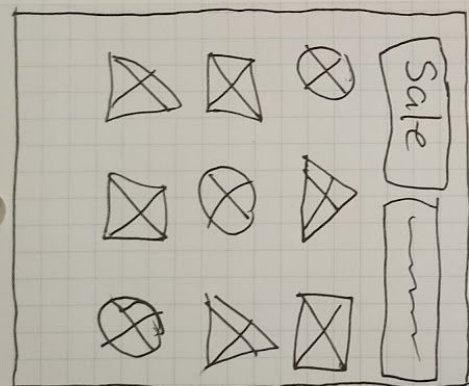
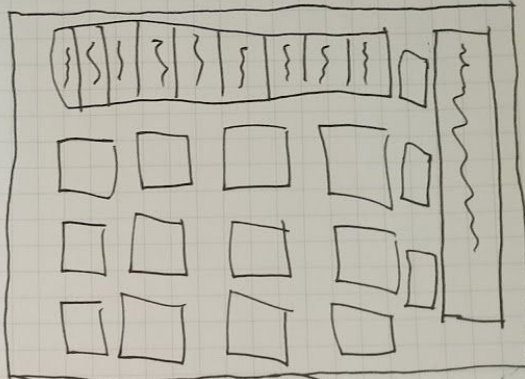
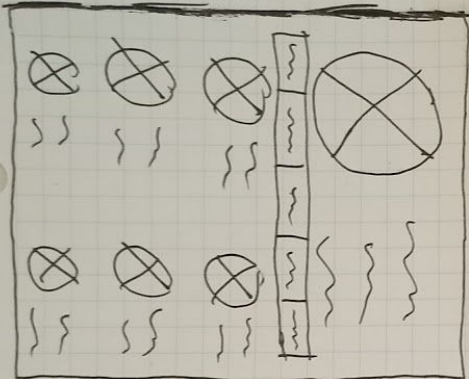
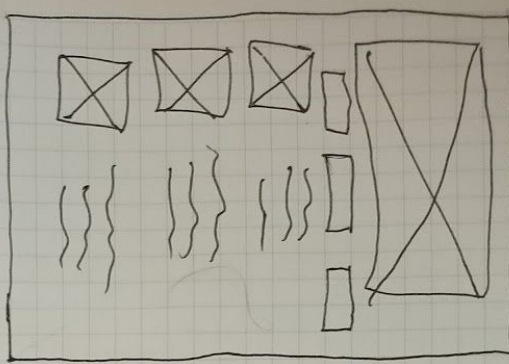
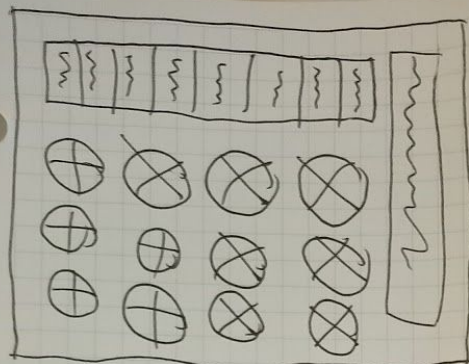
tilmeld dig til email  
email: \_\_\_\_\_

sms om sale  
tlf: \_\_\_\_\_





- Crazy 8s





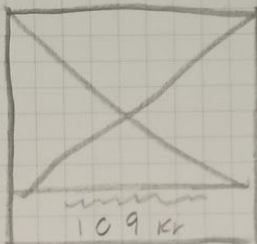

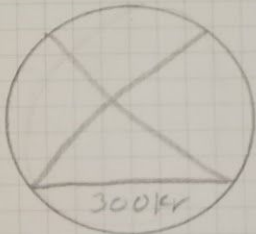
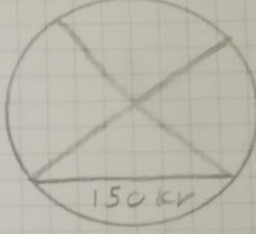
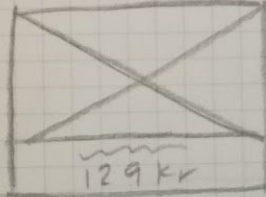
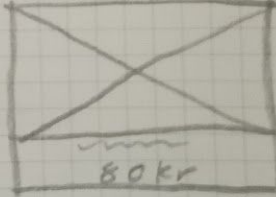
- Solution sketch

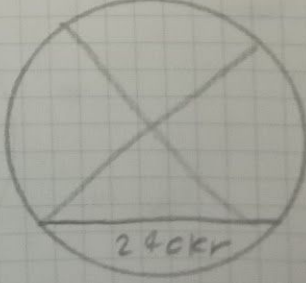
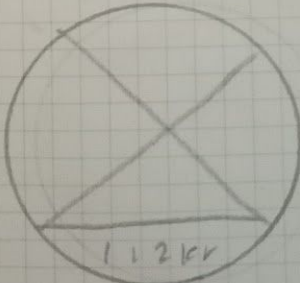

Course: \_\_\_\_\_

Date: \_\_\_\_\_ Page: \_\_\_\_\_

**DSE**  
STUDERENDE·DK

# Sport shirt 4 you

mærke		
Produkter		
kategorier		
farver		
størrelser		
tryk / broderi		
fragt		
vis Priser for		



170kr 112kr 240kr

109kr 200kr 300kr 150kr 129kr 80kr

Blackview BV9800Pro  
AI Triple Camera