


Martyna Szczepaniak

UX/UI Designer

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I'm a Wrocław, Poland-based designer, passionate about new challenges and finding solutions to problems during the design process. My goal is constant growth and learning through the feedback I receive during projects. I'm always looking for a way to improve myself, and I believe continuous progress and curiosity are the keys to success. My life has been revolving around creative work, from traditional techniques of artistic expression from a very young age to finishing the Art Academy with a Master's Degree in Media Art, I have always been looking for a way to design and create. Finishing Google's UX Design Professional Certificate helped me discover a new branch of design and realise what I'm really passionate about, as UX/UI design perfectly combines problem-solving with creative work.

EXPERIENCE

Freelance Graphic Designer

2016 - Present

- Logo design and animation for start-ups
- Illustrations and event t-shirt designs
- Video montage

Księgarnia Autorska - Bookstore Clerk

August 2017 - November 2022

EDUCATION

Google UX Design Certificate

June 2022 - November 2022

- Completed rigorous training designed for entry-level job readiness.
- Topics included UX research fundamentals, inclusive design, wireframes, and high-fidelity prototypes, and tools like Figma and Adobe XD.
- Completed hands-on projects and developed a portfolio with three projects

Academy of Art and Design in Wrocław - MFA

October 2014 - July 2019

- Basic knowledge of Adobe products. photography, graphic design, and advertisement courses


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EDUCATION

freeCodeCamp Responsive Web Design

January 2023 - March 2023

- Learned HTML5 and CSS (along with Git) by designing and developing responsive website projects for the course.
- Developed a personal portfolio website using HTML5 and CSS to showcase my design and development skills.

TOOLS

- Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma.
- Basic knowledge of Adobe After Effects and Premiere
- Visual Studio Code, Github Desktop and Chrome Developer Tools
- Prototyping, wireframing, high/low fidelity designs, conducting research,
- basic web development (HTML5/CSS)

HIGHLIGHTED UX DESIGN PROJECTS

SimplyBetter

- BetterHelp is an app designed to help people find a schedule perfect therapist for themselves. In a Polish market there's no app exclusively dedicated to this purpose. BetterHelp's primary target are neurodivergent people, but it can easily benefit all users who'd like to find a therapist based on their preferences.
- I've learned that even though the problem I was trying to solve was significant, diligently going through each step of the design process and aligning with specific user needs helped me come up with solutions that were both feasible and useful.

100 Days UI Challenge

- I've been challenging myself to design and create a new UI concept every day. It's been an incredible learning experience, pushing me to explore new ideas, techniques, and design trends. From simple concepts like a user's page to complex and unconventional designs like a car interface, each prompt presents an opportunity to push my boundaries and discover my creative potential.