1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The most successful categories are theater, music and film & video, and they are also the most popular campaigns based on the total number for each group.
   2. The most popular sub-category is plays with more than 1000 campaigns in total.
   3. Overall, the successful campaigns are more than failed ones for each month except December. Success rate is high when the campaigns start in May, while the success rate is low when the campaigns start in December. There are less than 50 canceled campaigns for each month from 2009 to 2017.
2. What are some limitations of this dataset?

The currency is different when campaigns are held in different countries and the number of funds cannot be easily compared between countries.

1. What are some other possible tables and/or graphs that we could create?

We could convert the goal and pledged funds to values with consistent currency using the exchange rate available.

We can create tables/graphs to show how many campaigns were successful, failed, canceled, or are currently live per country filtered by category/subcategory.

We can calculate the total goal and pledged funds per country and show the graphs filtered by category/subcategory.