



NavTric

# TRANSFORMING ELECTRIC VEHICLE (EV) NAVIGATION

Pitch Deck for Series A  
Funding

Prisca (Founder & CEO)  
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Navtric is an innovative tech startup focused on developing AI-powered navigation systems for electric vehicles (EVs). The system optimizes routes in real-time, considering factors like battery life, charging station locations, and traffic conditions to ensure efficient and eco-friendly travel.

## Introduction

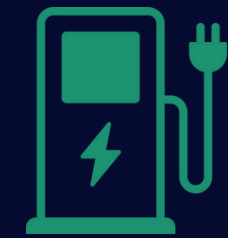
# THE GROWING CHALLENGE FOR EV OWNERS



Limited battery life causes range anxiety among EV users.



Current navigation systems are not optimized for EV needs.

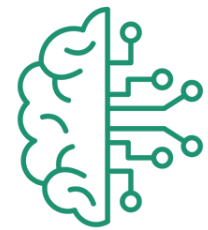


Difficulty in finding nearby charging stations on long trips.

## Problem Statement

INTRODUCING NAVTRIC:

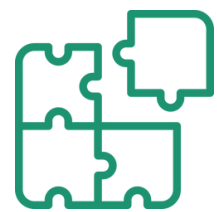
# Smart Navigation for the Future



AI-powered route optimization considering battery life, charging stations, and traffic.



Real-time updates for optimal efficiency.



Seamless integration with all major EV brands.

# Solution

## HOW TO USE:

**01**

User Enters Destination

**02**

AI Considers Battery Life

**03**

AI Checks Charging Stations

**04**

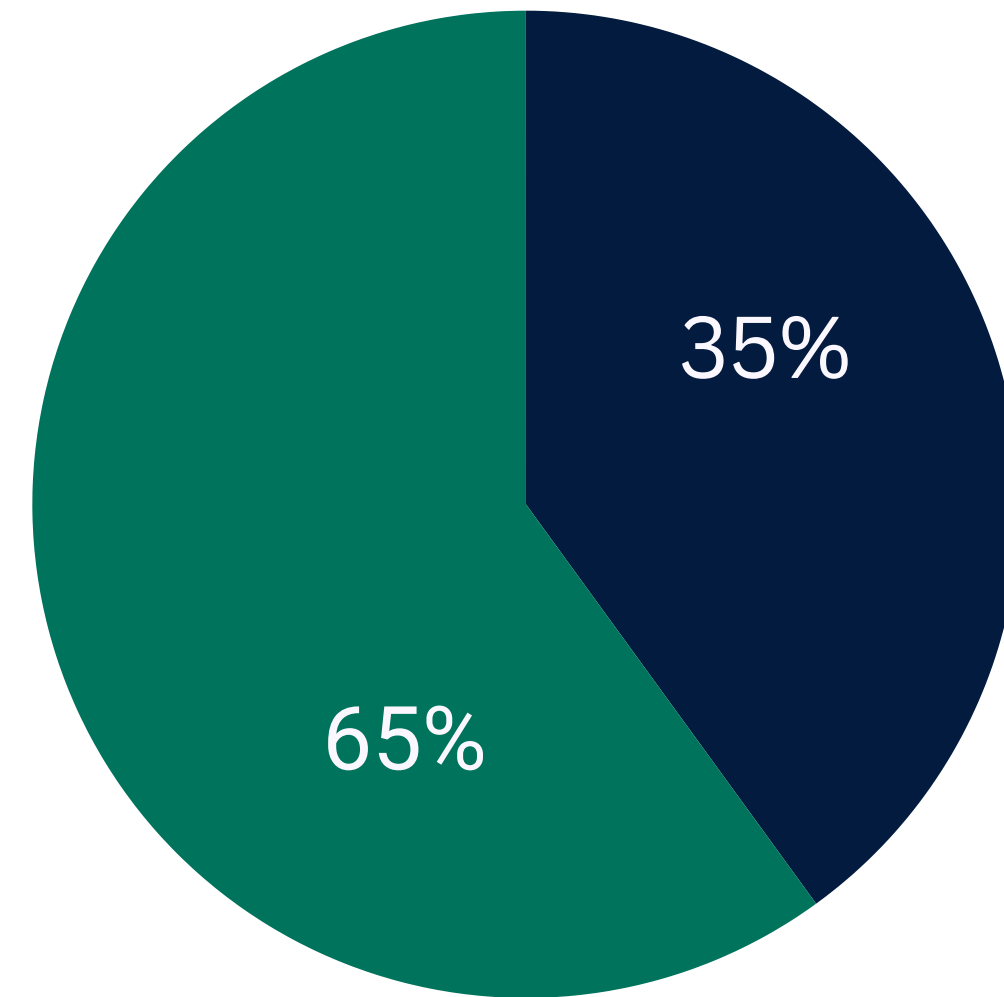
AI Analyzes Traffic

**05**

Optimized Route Generated

# A Growing Market for EV Navigation Solutions

- Global EV market to reach **\$803** billion by 2027.
- Over **10 million** EVs sold globally in 2023.
- **65%** of EV owners are concerned about battery range and navigation efficiency.



## Market Opportunity

# Key Features of Navtric



Battery Life Optimization



Charging Station Locator



Traffic and Weather  
Integration






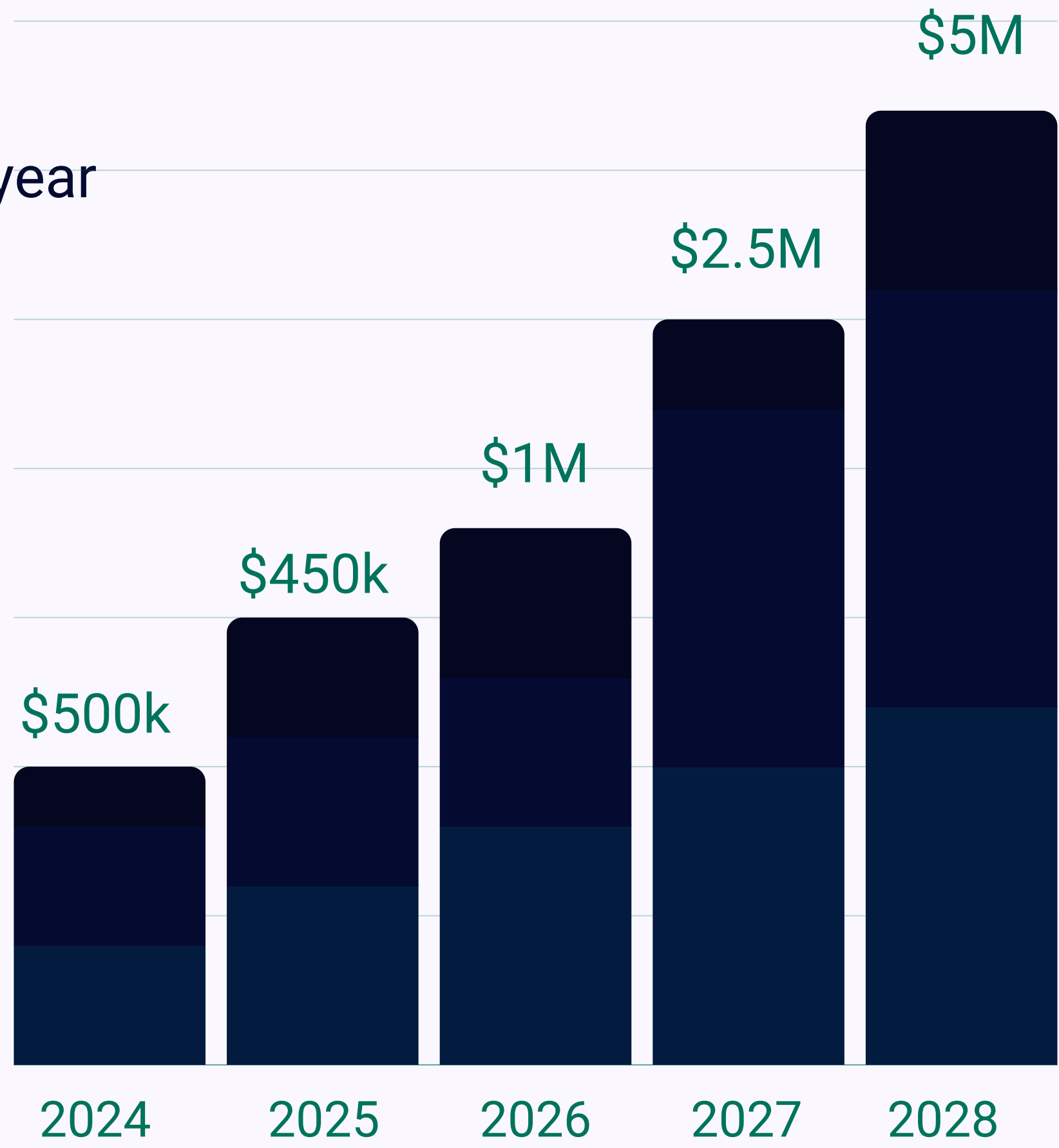
Seamless EV Brand  
Integration



User-Friendly Interface

# Revenue Streams and Growth Strategy

-  Subscription Model: **\$9.99/month** or **\$99/year**
-  Partnerships with EV Manufacturers
-  In-app purchases for premium features





# Join Us in Revolutionizing EV Navigation

- We are seeking **\$5 million** in Series A funding.
- Let's drive the future together.

## Contact Information:

- Prisca, Founder & CEO
- Email: [contact@navtric.com](mailto:contact@navtric.com)
- Website: [www.navtric.com](http://www.navtric.com)

