Marc Friedman - Full Stack Designer & Developer

Driving 40% more leads with SEO-ready websites that load in under 2 seconds. Transforming visions into exceptional digital experiences that **convert visitors into customers**.

As a full-stack designer and developer with over 5 years of experience, I specialize in creating digital solutions that deliver measurable business results. From custom websites and SaaS platforms to comprehensive UI/UX design, I help businesses across three continents achieve their digital goals.

My expertise includes React development, Next.js applications, TypeScript programming, Node.js backend development, PostgreSQL databases, and modern design systems. I focus on performance optimization, conversion rate optimization, and creating scalable solutions that grow with your business.

GET FREE QUOTE →   BOOK STRATEGY CALL 📅

★ ★ ★ ★ ★
Trusted by 40+ clients

Scroll to explore

Featured Projects

Interactive Portfolio

Explore real results from our recent projects. Each solution delivered **measurable business impact** for our clients.

AMPLIFYING THE VOICES YOU WANT
HEAR

Binns Media Group

A cutting-edge digital media platf   ho
content portfolio.

Read Case Study →   View Live Webs

View All Projects →

Client Success Stories

Hear from our satisfied clients about their experience working with us and the results we've delivered.

50+	40+	5+	4.9★
Projects Delivered	Happy Clients	Years Experience	Rated by 30+ Clients

Gabriel Sher
in Connect

CEO, Untapped Africa

★★★★★

Working with Marc on the Untapped Africa website was a fantastic experience. He understood our vision and delivered a stunning, user-friendly site that exceeded our expectations. His professionalism, creativity, and attention to detail made the process smooth and enjoyable.

Darren Youngleson
in Connect

Serial Entrepreneur

★★★★★

Marc is an absolute winner. No limits to his depth of expertise, unwavering customer service and quality of his product and creativity. Highly recommend working with Marc.

Anoushka Rademeyer
in Connect

Head of Digital Communications & Reputation at ASK AFRICA

★★★★☆

Marc delivered professional work with excellent attention to detail. His expertise in digital communications and web development made our project a success.

Royi Mazor

Owner, A Secure Annapolis Locksmith

★★★★★

Very professional wonderful customer service, thank you Marc for all the work you put in, will definitely be using for future projects!

Omar Turner
in Connect

Chief Executive Officer, Binns Media Group, New York

★★★★★

Marc was able to execute the vision perfectly! He's big on communication and easy to speak with. Marc dedicates his time to the client, ensuring the client is completely satisfied at each step of the process. I highly recommend Marc's services to anyone who needs a web developer who can execute on a vision and provide a professional finished product!

Bradley Thompson
in Connect

Marketing Director

★★★★★

Marc's expertise in web development is truly exceptional. He delivered a website that not only looks stunning but also performs flawlessly. His attention to detail and commitment to quality made the entire process smooth and enjoyable.

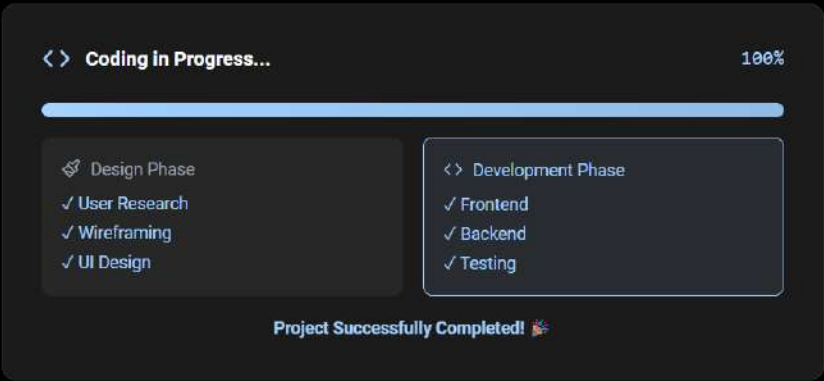**Show More Reviews** ⌄

Ready to join our satisfied clients?

Start Your Project **View Our Work** **Free Website Analysis**

Full-Stack Design Expertise

Delivering measurable results through strategic thinking and technical excellence

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<> Coding in Progress...   100%

⚐ Design Phase   **<> Development Phase**
√ User Research   √ Frontend
√ Wireframing   √ Backend
√ UI Design   √ Testing

Project Successfully Completed! 🎉

Strategy & Planning

Increase ROI by 35% with strategic planning and roadmap development that aligns with your business goals.

Market Research   User Analysis
Competitive Analysis   ROI Planning

UI/UX Design

Boost conversions by 40% with user-centered design that transforms visitors into customers.

User Research   Wireframing
Prototyping   Design Systems

Development

Achieve 98/100 PageSpeed scores with modern technologies and performance optimization.

React/Next.js   Node.js   TypeScript
API Development

Database Architecture

Reduce query times by 60% with robust database design and implementation for scalable applications.

Schema Design   Data Modeling
Query Optimization   Migration Strategy

Security & Performance

Protect user data with enterprise-grade security measures and 99.9% uptime guarantee.

Security Audits   Performance Testing
Load Balancing   Caching Strategy

AI Integration

Automate 60% of manual tasks with AI solutions that enhance user experiences and business operations.

AI/ML Integration   Natural Language
Computer Vision   Predictive Analytics

Our Development Process

1

Discovery & Strategy

35% more effective project outcomes through comprehensive research and planning

2

Design & Prototyping

40% higher engagement with user-tested interfaces and interactive prototypes

3

Development & Testing

98/100 PageSpeed scores through optimized code and rigorous testing

4

Launch & Support

99.9% uptime with continuous monitoring and proactive maintenance

Technologies We Use

Frontend

- React & Next.js
- TypeScript
- Tailwind CSS
- Framer Motion

Backend

- Node.js
- PostgreSQL
- GraphQL
- Redis

Services

What I Deliver

Results-focused solutions tailored to your specific business goals

Web Development

⊕

SEO-ready websites that load in under 2 seconds and drive up to **40% more leads**.

→ 98/100 PageSpeed score
→ Mobile-first responsive design
→ Conversion-optimized layouts

Learn More →

UI/UX Design

🎨

User-centered designs that increase engagement by **35%** and reduce bounce rates by **40%**.

→ Data-driven design decisions
→ Intuitive user journeys
→ A/B tested interfaces

Learn More →

SaaS Development

🎖

End-to-end SaaS solutions that reduce operational costs by **25%** and scale with your business.

→ Scalable architecture
→ 99.9% uptime guarantee
→ Secure data handling

Learn More →

Frequently Asked Questions

Get answers to common questions about our design and development process.

How long does a typical project take?

Project timelines vary based on complexity and scope. A simple landing page typically takes 2-3 weeks, while a full website redesign takes 6-8 weeks, and custom SaaS applications can take 12-16 weeks. We provide detailed timelines during our initial consultation.

What's included in your web development service?

Our web development service includes custom design, responsive development, SEO optimization, performance optimization, security implementation, content management system setup, analytics integration, and 30 days of post-launch support. We also provide training and documentation.

Ready to Get Started?

Let's discuss your project and see how we can help you achieve your goals.

Email*

Submit

MARC </>

Full-stack design and development solutions that transform your vision into exceptional digital experiences.

Services

Web Development

UI/UX Design

SaaS Development

API Development

Startup MVP

Mentorship

Portfolio

All Projects

Binns Media Group

Untapped Africa

AutoMarginX

Wellness TCYS

Dribbble

5.0/5 Google Reviews

Design Rush

Clutch

Free Tools

Website Analyzer

ROI Calculator

Project Timeline

AI Optimization

Company

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