



Uni-Career

Immediate Connect with Mentors and Mentees

Uni-Career's Goal

Connect students and mentors by shared interest and industry goals.

Uni-Career provides a good pool of people within your industry of interest to connect with.

Provides every tutor equal chances to be connected by students.



Logo Demonstration

4 hands holding each other together as a knot meaning that the connection through Uni-Career is tighten with support.

Target Market

Students & Mentors

Marketing Channel

Advertisement through Internet: Google keywords etc

App Store / Google Store

Estimate of TAM for 2021

College Students: 21.7M in 2021

$$\text{Monthly} = \$10 \times 12 \text{ months} \times (40\% \times 21.7\text{M}) = 1041.6 \text{ M}$$

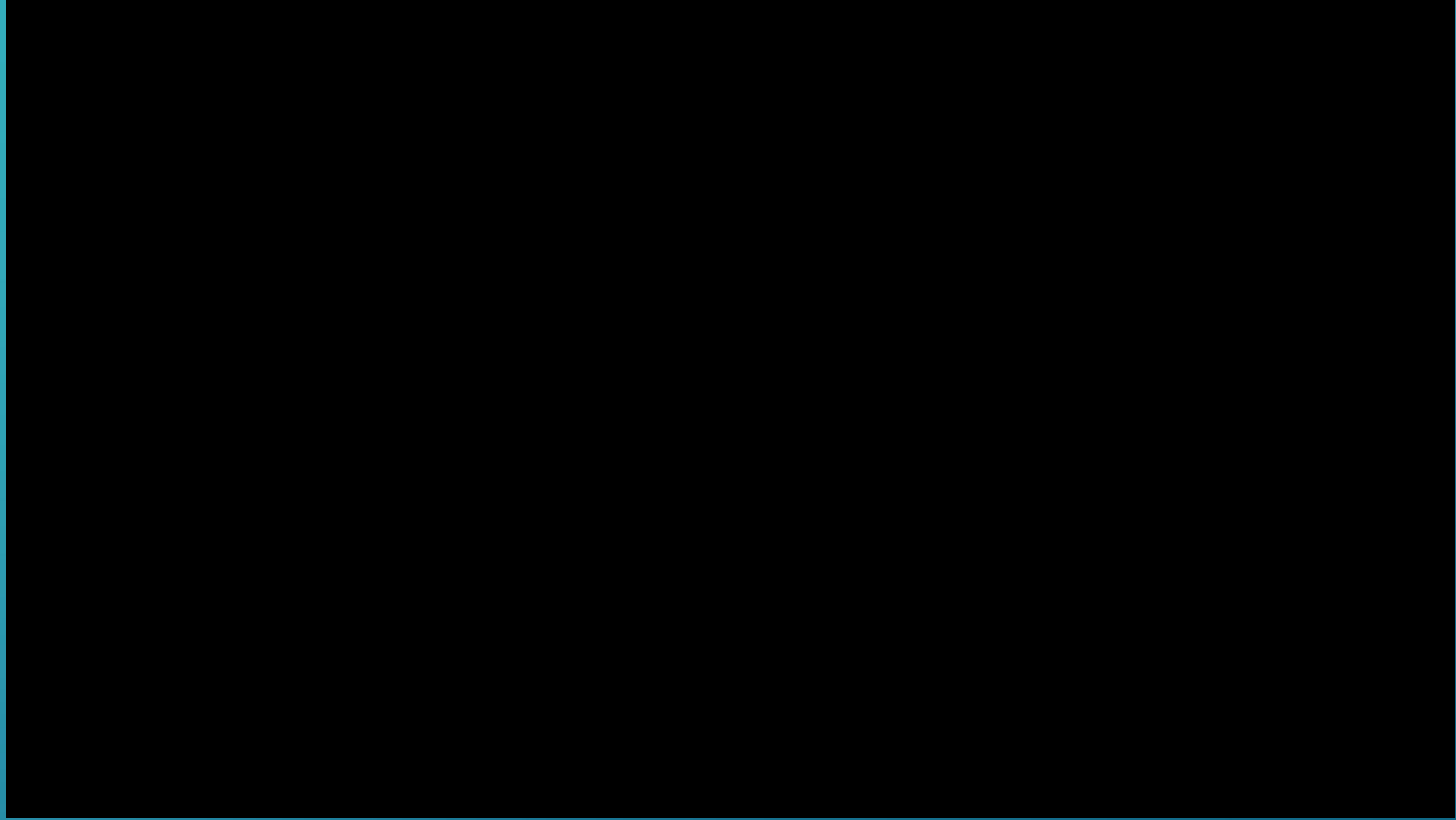
$$\text{Yearly} = \$100 \times (60\% \times 21.7 \text{ M}) = 130.2 \text{ M}$$

Mentors:

Get paid 60% by matched students

$$\text{Gain: } 0.6 \times (1041.6\text{M} + 130.2\text{M}) = \mathbf{704 \text{ M}}$$

Walk-through Video



Future Feature

Live tutoring sessions

On demand recorded lessons

Transcript to allow users to access the information they want from a long video

FAQ questions with a direct link to the time stamp in the video

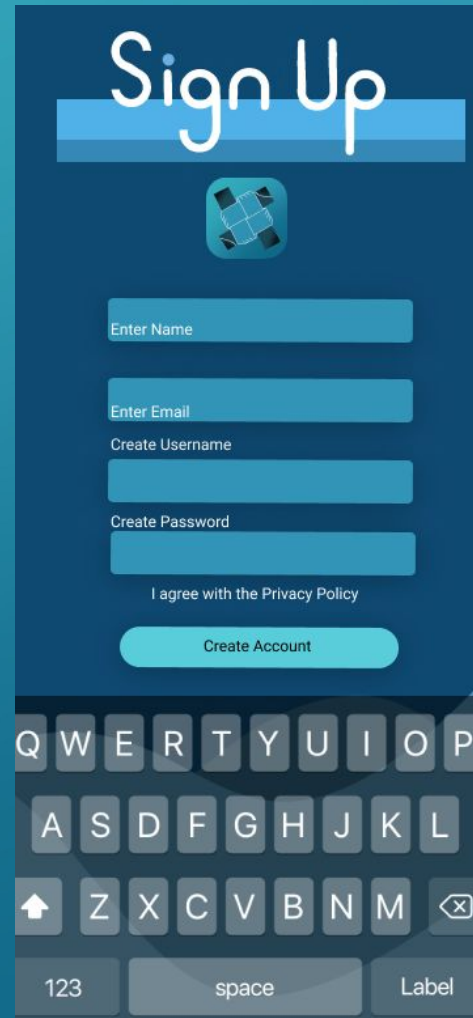
Login Screen

Users can use a personal email, or an existing google/LinkedIn account. This is the first screen all users will see when they launch the app.


A mockup of the Uni-Career app login screen. At the top is a large rounded square icon with a blue and white geometric pattern. Below it, the text "Uni-Career" is displayed in a bold, white, sans-serif font, followed by the tagline "Immediate Connect with Mentors & Mentees" in a smaller, white, sans-serif font. The login form consists of two input fields: "Username or Email" and "Create Password", both with light blue borders and white text. Below the input fields are two rounded rectangular buttons: "Login" and "Sign Up", both in a light blue color. At the bottom, the text "Login with:" is followed by the LinkedIn and Google logos.

Signup

If you choose to sign up with a personal email. You just need to input this basic information. Prior to setting up your profile



Sign Up



Enter Name

Enter Email

Create Username

Create Password

I agree with the Privacy Policy

Create Account

Q W E R T Y U I O P


A S D F G H J K L

↑ Z X C V B N M ↵

123 space Label

Signup(continued)

Users will input basic information about themselves and choose the industry they are interested. This page allows a user to be designated as a mentor or mentee. The industry selected on this page will populate the matching stack with users who selected the same industry



Location:

This is for Matching near you

City

State

Country

Bio:

Tell us something about yourself

Starts here:

Platform:


How you prefer to teach/learn


Online


In-person


Other


Choose Your Focus:



Programming


Business


Education


Trades


Health


Communications


Who are you?

Mentor

Mentee

Update Info/Interests

Users have the ability update their interest as they discover new things or change any of their personal information.




Sarah Trason


Update your information


Location:	Indianapolis, IN, USA
Bio:	Hi, this is Sarah. I have become a teaching assistance on CS since college. Many years experience in tutoring. I believe in my students' success! Hope to
Platform:	Online / In-person
Email:	sarah-trason19@outlook.com
Educations:	Purdue University 2014-2018 Bachelor in Computer Science
Experience:	Software Engineer (Amazon) 2019 - present
Your Focus:	<div>Programming</div> <div>Education</div>

Change Focus: (Please choose the one that fits your education)



Programming:
Programming Languages
Programming Skills





Matching

Users have the ability to connect with Mentors/Mentees they feel would be a good match for them to mentor or be mentored by. We believe this is important because having an interest in an industry does not mean the Mentor and Mentee have a common interest/goals within the industry. This helps users fine tune their experience with whom they wish to interact with on their path of growth.



Sarah T.

Hi, this is Sarah.
I have become a teaching assistance on CS since college. Many years experience in tutoring. I believe in my students' success! Hope to meet you!

Experience:

Software Engineer (Amazon)
2019 - present

Education:

Purdue University
2014-2018 - Bachelor in Computer Science

Focus:

Programming
Education



Next

Connect

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Matt A.

Matt is Here!
I am experienced with Java and open for any students. We can also work on some projects together if you are intrested!

Experience:

Senior Software Developer (Apple)
2015 - 2017
Front-End Executive Goldman Sachs
2018 - present

Education:

Duke University
2009-2013 - Bachelor in EECS

Focus:

Programming



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Thank you

Check out our app layout on figma :

<https://www.figma.com/community/file/1054136675030352521/Careers-United-App>

Try out our APP:

<https://github.com/Odyssey-Hackathon/mobile-app/blob/main/app-arm64-v8a-release.apk>