

BUSINESS PROPOSAL
exclusively by COOK CREATIVE ®

MORE 数字化
新 BETTER 体验 EXPERIENCE

ABOUT 认识 我们 US

OUR 我们的 精神 ETHOS

COOK CREATIVE ® 是一家与全世界的卓越品牌共创数字产品的创意机构。

创立于 2016 年， COOK CREATIVE ® 的核心团队由跨学科的研究者、设计师与开发人员组成，着力于全世界的卓越品牌，提供品牌策略研究，用户体验设计，数字产品研发等服务。我们的足迹遍及街头文化、消费电子、互联网媒体及其他新兴领域。帮助品牌讲述他们的故事，用美好的体验打动并激励其受众是我们存在的目的。

COOK CREATIVE ® 诚挚希望与更多伙伴一起合作，共同成长。

COOK CREATIVE ® is an innovative agency whose mission is to co-create digital products with extraordinary brands around the world.

Since our founding in 2016, COOK CREATIVE ® has grown steadily with a core team composed of interdisciplinary researchers, designers and developers. Focusing on extraordinary brands around the world, we provide services including brand strategy research, user experience design, and digital product development. Our footprint covers streetwear culture, consumer electronics, internet media and many other emerging fields. We exist to help brands tell their stories, to move and inspire their audience with great experience.

We sincerely hope to cooperate with more partners and grow together.

CORE 核心 成员 MEMBERS



陈达树 Dashu CHEN / COOK CREATIVE ® CEO

连续创业者，前礼物说科技早期产品经理，两款百万产品经验，出色的产品能力
Serial entrepreneur, PM of GiftTalk in early stage, 2 million-user products



徐仔捷 Yujie XU / Art Director

中国美术学院艺术设计系，扎实全面的美术与设计基础，天马行空的想象力与创造力
School of Design, China Academy of Art, solid basis and powerful creativity



苏学耀 Xueyao SU / UI Designer

东南大学动画设计系，严谨的产品逻辑，丰富的UI设计经验
School of Arts, Southeast University, rigorous product logic & rich UI experience



陆梓豪 Zihao LU / Planner & Digital Designer

南京大学，出色的用户研究与数字化营销能力，深厚的品牌、字体与版式设计经验
Nanjing University, good at user research, digital marketing and branding

CORE 核心 成员 MEMBERS



姜曼 Jam JIANG /Visual Designer & Illustrator

江南大学工业设计系，强大的画面创作能力，线条硬朗，极富个性

School of Design, Jiangnan University, talented in stylish illustration



徐兆进 Zhaojin XU /Android & Front-End Developer

3年安卓移动端开发经验，中国矿业大学计算机专业，多款应用用开发经历

3 years of experience in Android develop, School of Computer Science, CUMT



汪飞 Fei WANG /Back-End Developer

5 年后端开发经验，能前能后，扎实的 JAVA 开发基础及丰富的实战经验

5 years of experience in Back-End develop, skilled in Java programming



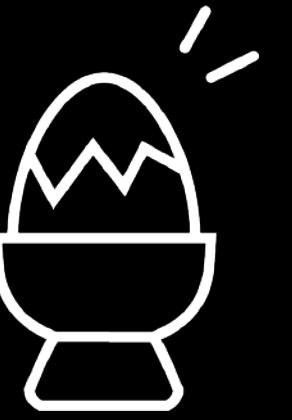
郭阳 Yang GUO /iOS Developer

精通前端和移动端，多款应用开发经历

Skilled in front-end and mobile development

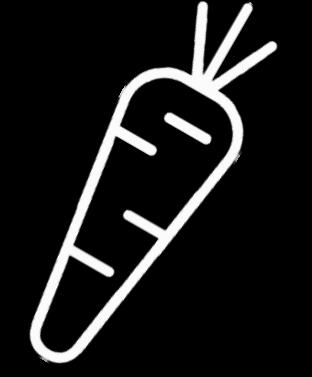
OUR 我们的 业务 SERVICE

CORE核心 业务 SERVICES



创新思维

Creative Mind



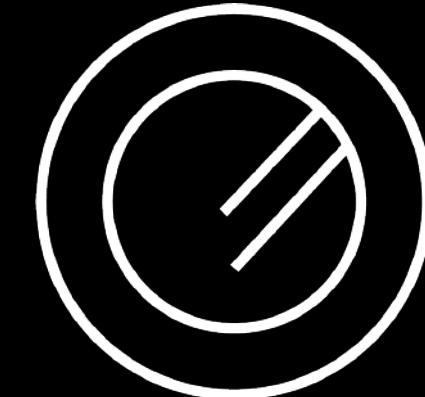
品牌策略

Brand Strategy



体验设计

Experience Design



数字产品

Digital Product

DESIGN 设计 理念 PRINCIPLE

1

主次分明 / Sense of Priority

所有设计均服务于需求与功能，切勿主次不分。

Everything is designed to serve the needs and functions. Do not confuse the primary with secondary.

2

多维度感官 / Multiple Dimensions

从多个维度出发设计产品，以达到美观、实用且深入人心的效果。

Design products from multiple dimensions to make them beautiful, practical and popular.

3

简洁 & 优雅 / Simple & Elegant

让用户专注于内容，隐藏不必出现的元素及功能，谨记克制用色。

Let users concentrate on the content. Hide unnecessary elements and functions. Remember to control the use of colors.

4

细节 & 品质 / Details & Quality

注重设计一致性、图片清晰度以及文字可读性，追求合理、和谐的境地。

To be reasonable and harmonious, do pay attention to the consistency of design, clarity of pictures and readability of words.

SERVICE 服务 流程 PROGRESS

分析 /Analyze

行业分析 / Industry Analysis
用户研究 / User Research
竞品分析 / Competitive Analysis
产品定位 / Product Positioning

探索 /Explore

风格探索 / Style Exploration
信息架构 / Information Architecture
操作流程 / Operation Process
设计原型 / Design Prototype

概念 /Concept

概念设计 / Conceptual Design
概念整合 / Conceptual Integration
设计原则 / Design Principle

实施 /Practice

详细设计 / Detailed Design
交互支持 / Interactive Support
设计规范 / Design Standard

完善 /Optimize

设计交付 / Design Delivery
版本迭代 / Iterative Development

时间SCHE- DULE规划



*此处规划表仅为范例

*This schedule is just an example

SHOW项目 展示CASE



Randomevent®

M A K E T H I N G S W O R S E

微信小程序 / WeChat Mini Program

官方网站 / Official Website

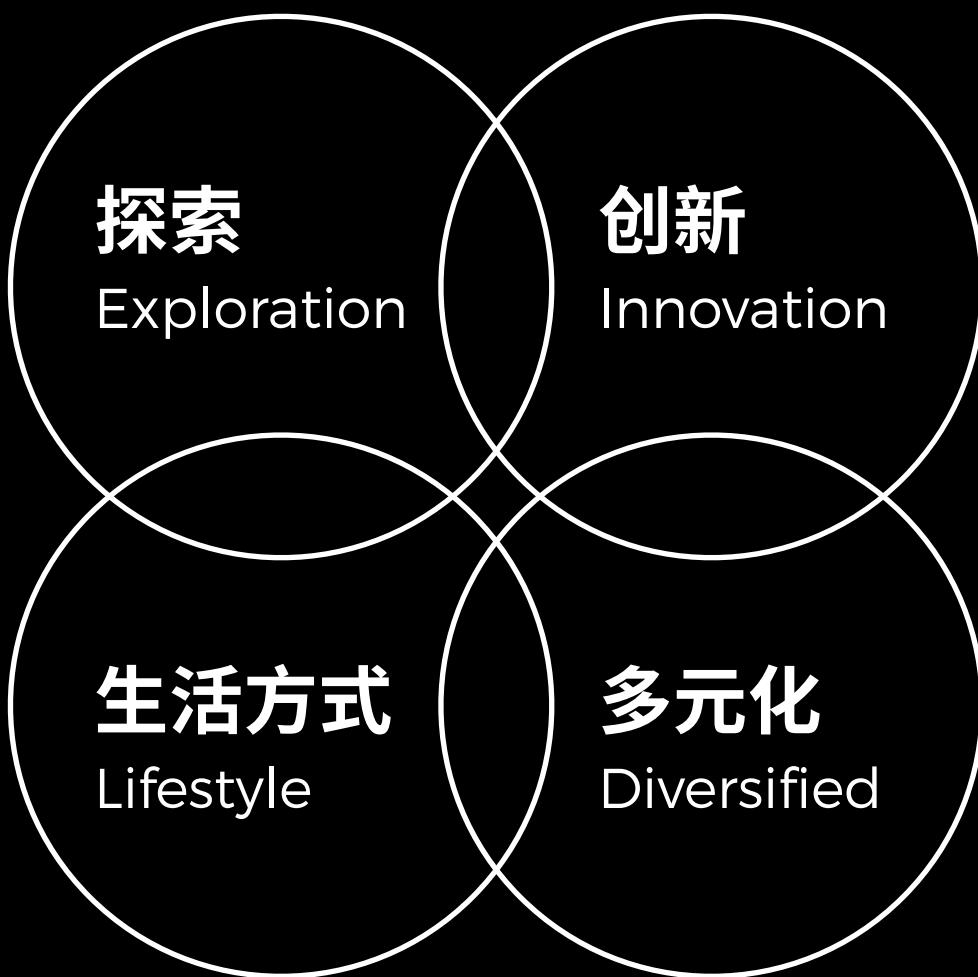
品牌背景 / Background

Randomevent® 是创立于 2012 年的中国街头品牌。致力于通过产品、活动、影像记录等多元的方式去呈现品牌文化。从过去和现在的青年文化中汲取灵感，将这些观念与传统和根源融合在一起。

Randomevent 认为服装不仅是产品的视觉呈现，同时也具备对于生活方式 的影响力，以此坚信探索与创新。

Randomevent® is a Chinese street brand founded in 2012. It is committed to presenting brand culture through multiple ways including products, activities, and video recording. Gathering inspiration from youth cultures through different periods, it blends these innovation concepts with traditional customs. Randomevent believes that clothing is not only a visual representation of the product, but also has an influence on the way of living, in order to firmly believe in exploration and innovation.

品牌定位 / Positioning



产品结构 / Product Structure

首页 / Homepage

横幅 / Banner
新品主题 / New Items
热门主题 / Hot Items
热门品类 / Hot Series
特别联名 / Special Crossover
全部商品 / All Items

分类 / Category

侧边分类 / Category Column
小分类 / Detailed Classification
最新型录 / Up-to-date Lookbook
搜索 / Search

购物袋 / Cart

商品属性 / Product Details
数量修改 / Change the Quantity
删除商品 / Delete the Product
查看商品 / Check the Product
商品结算 / Payment

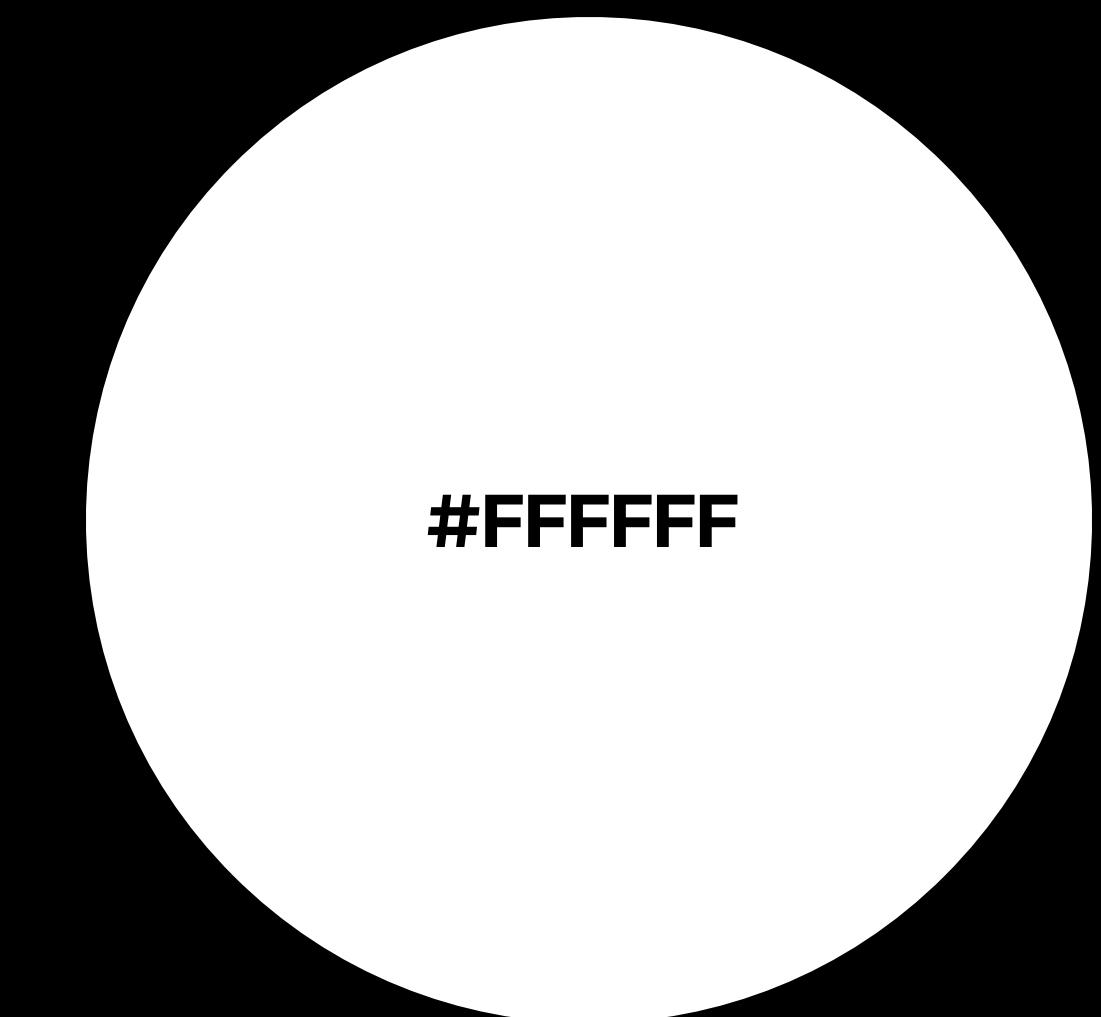
我的账户 / My Account

用户头像 / Avatar
积分显示 / User Score
订单历史 / Order History
在线客服 / Customer Service
个人设置 / Personal Settings
帮助中心 / Help Center

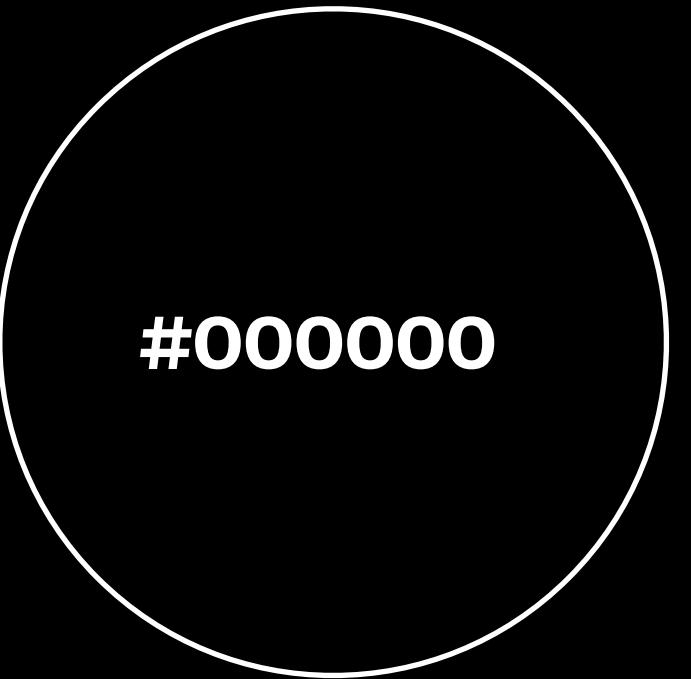
色彩规范 / Color Standard

黑白灰配色，凸显品质感，不会喧宾夺主，减少视觉干扰。

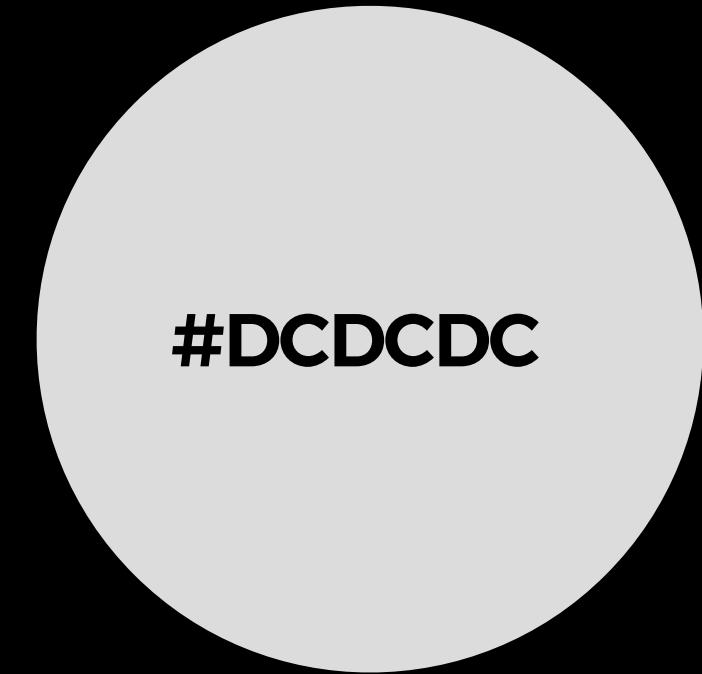
The Black-white-grey color plan highlights the sense of quality. It will not make a noise, and can reduce visual interference.



主色 / Main Color



辅助色 / Sub Color



辅助色 / Sub Color

字体规范 / Font Standard

FONT



Helvetica Neue LT Pro 75 BOLD

FONT SAMPLE

**A B C D E F G H I J K
L M N O P Q R S T U
V W X Y Z , . : " " ? ! (-)**

BASIC LOGO

Randomevent®

TYPE SIZE

11 pt

用于列表中的简介辅助文字以及部分按钮文字

Used for sub texts of product details in the list and some button texts

16 pt

用于导航栏标题，列表中商品名及部分按钮文字

Used for titles of navigation bar, item names in the list and some button texts

18 pt

用于卡片内商品标题，卡券及正文标题和重要文字

Used for item titles in the card, tickets, main title and other important texts

20 pt

用于主页顶部标题描述和重要文字

Used for top title on homepage and other important texts

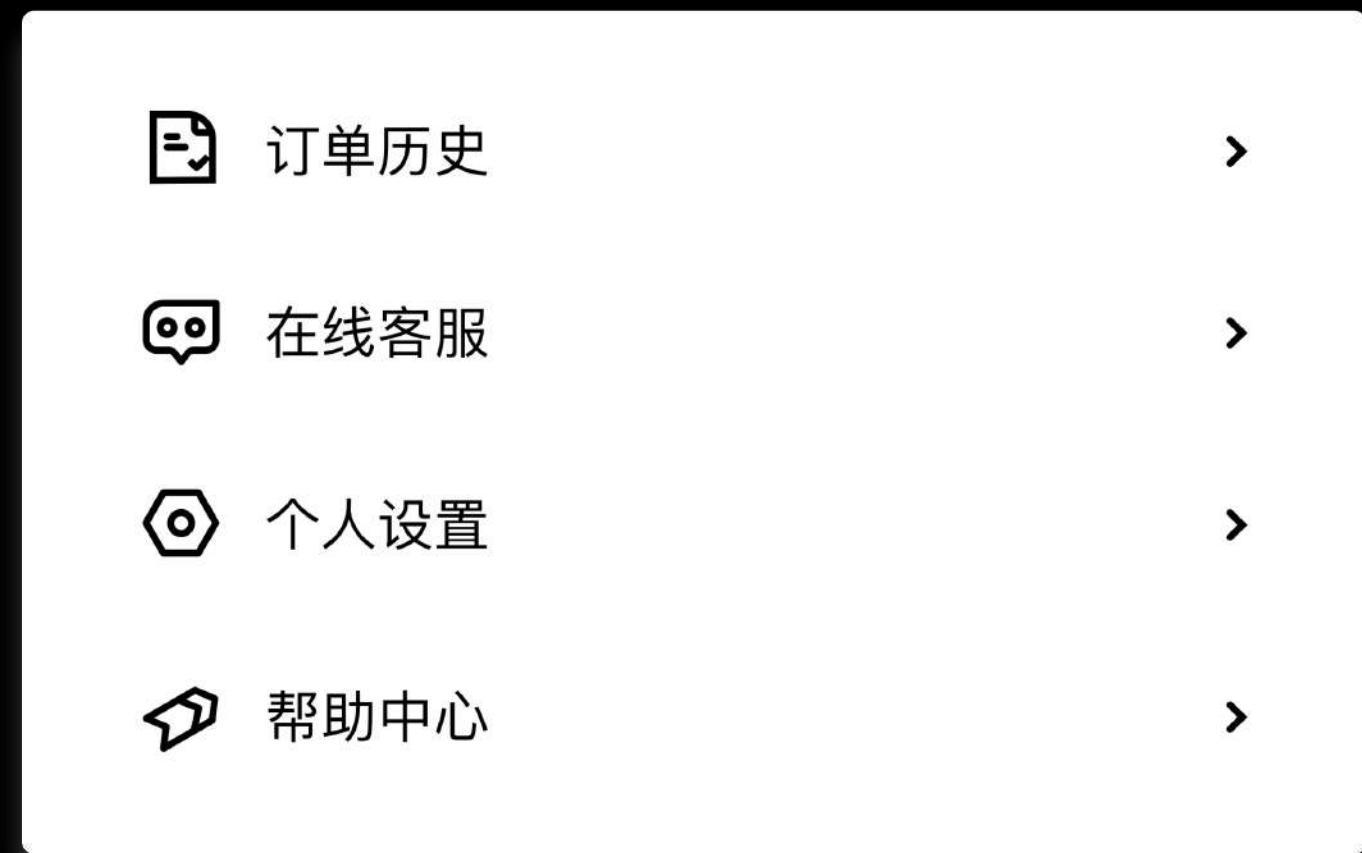
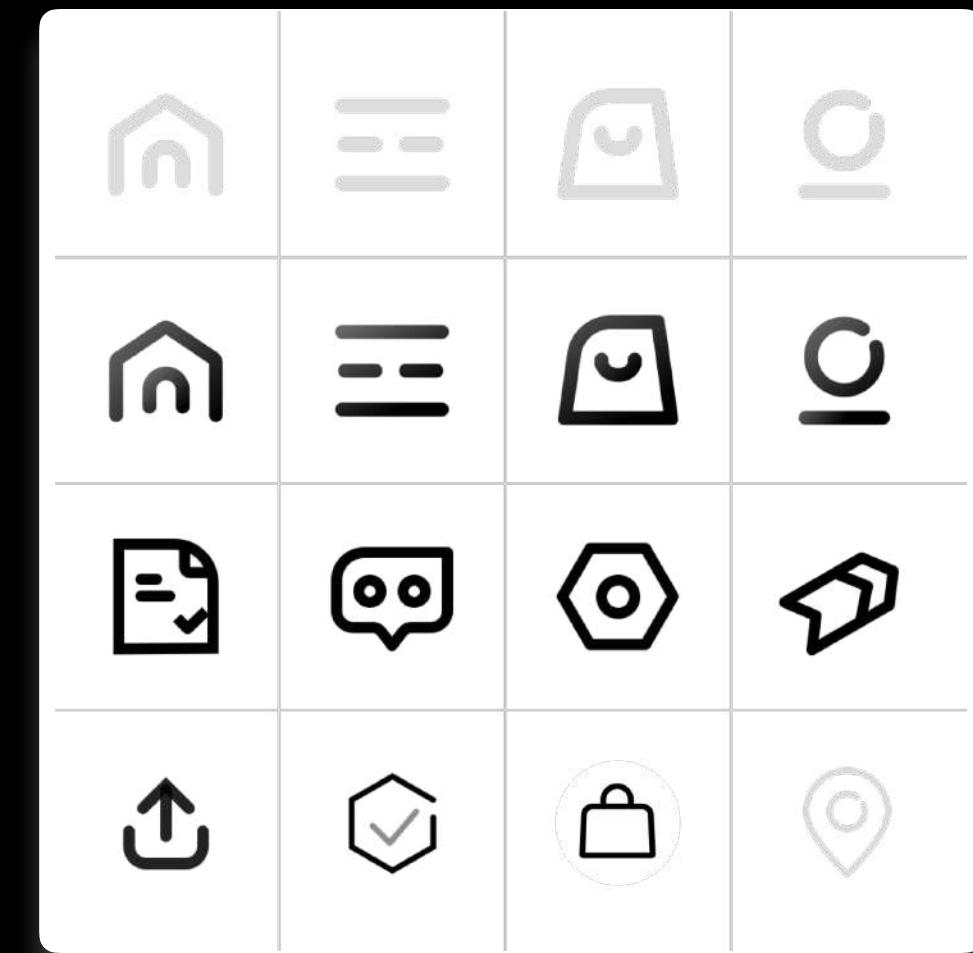
图标规范 / Icon Standard

图标设计内敛低调，圆角弧度体现高级感和品质感，选中图标时使用了微弱的渐变效果，避免单调。

The icon design is introverted and low-key. The rounded arc reflects a sense of high-level and quality. The selection of icons used a little gradient effect to avoid monotony.

ICON SIZE

32*32 / 24*24 / 18*18 / 12*12 pt



小程序设计

/ Mini Program Design

清晰易读，浏览更添乐趣。

Clear and easy to read. Enjoy browsing.

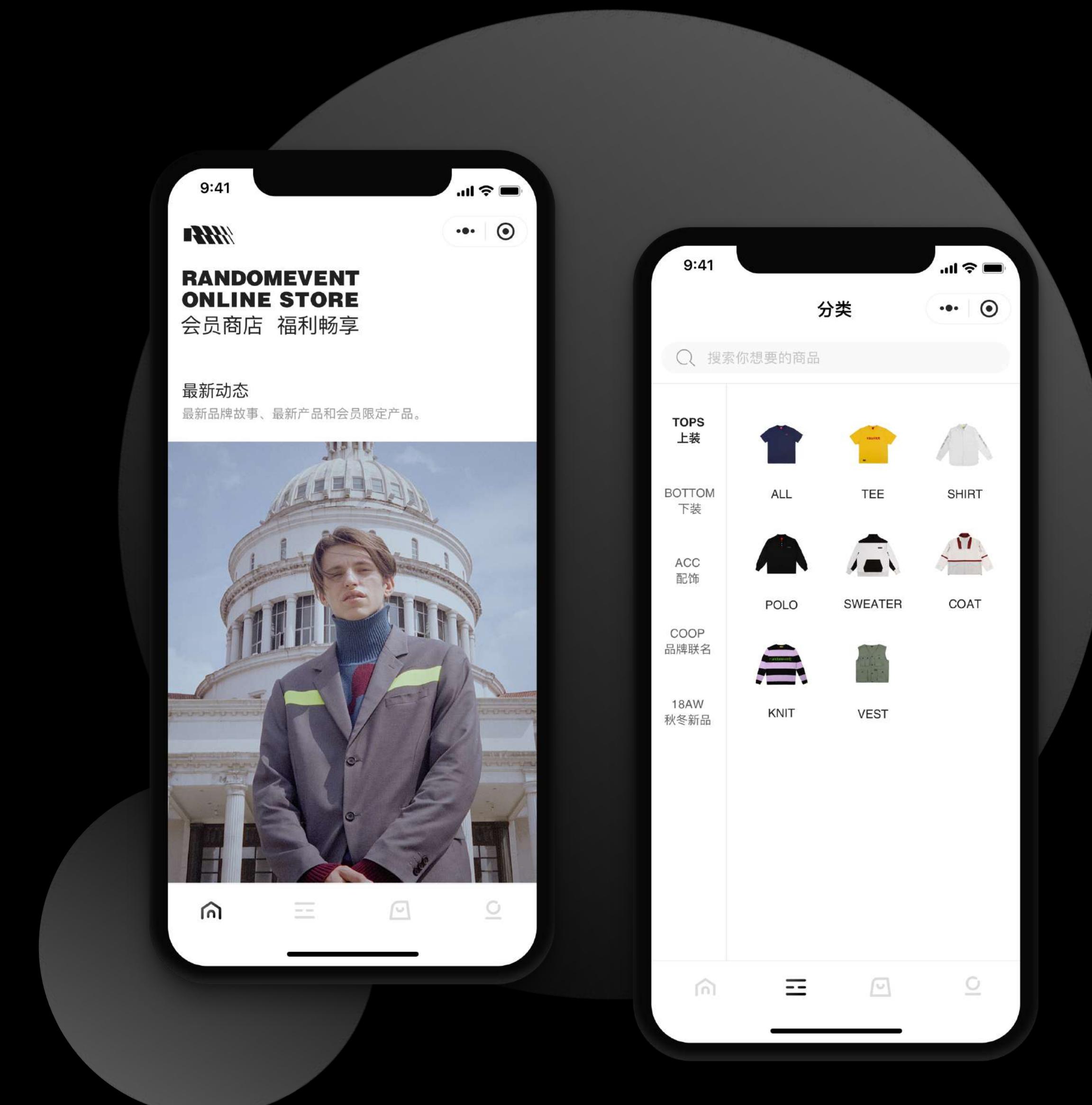
首页 / Homepage

满屏图文 / Full-screen Content

卡片式浏览 / Card Type Browsing

主题专辑 / Subject Columns

纵横交互 / Vertical & Horizontal Interaction



左右分类，方便查看。

Classified category for easy viewing.

分类菜单 / Category

搜索入口 / Search Bar

新季型录 / Up-to-date Lookbook

最新商品 / Latest Items

小程序设计

/ Mini Program Design

订单，快速结算。

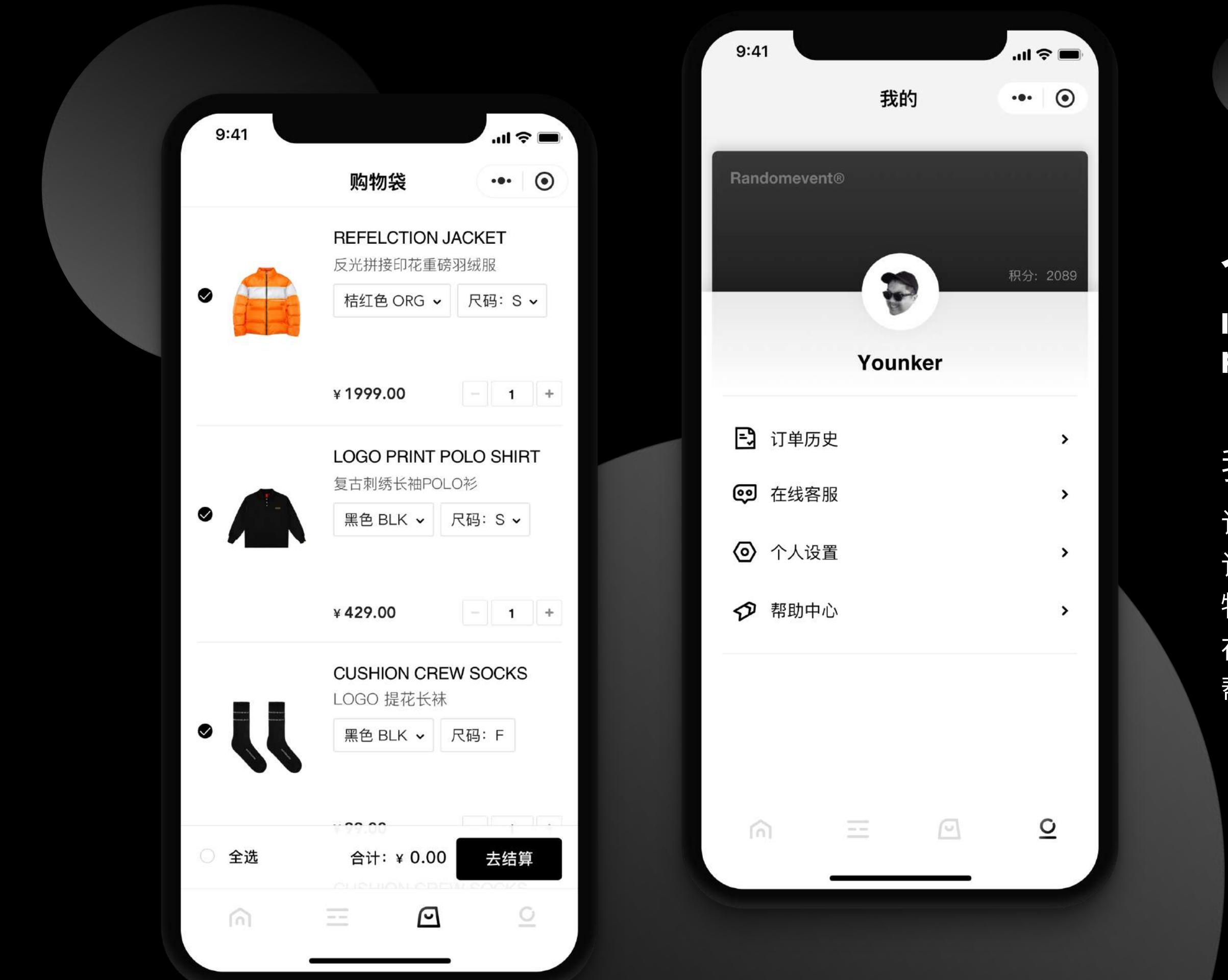
Quick payment process for orders.

购物袋 / Cart

增删改查 / Create, Read, Update, Delete

优惠价格 / Member Discount

自动结算 / Automatic Calculation



个人中心，贴心随行。

Intimate and flexible personal account page.

我的账户 / My Account

订单历史 / Order History

订单状态 / Order Status

物流信息 / Shipping Information

在线客服 / Customer Service

帮助中心 / Help Center

小程序设计

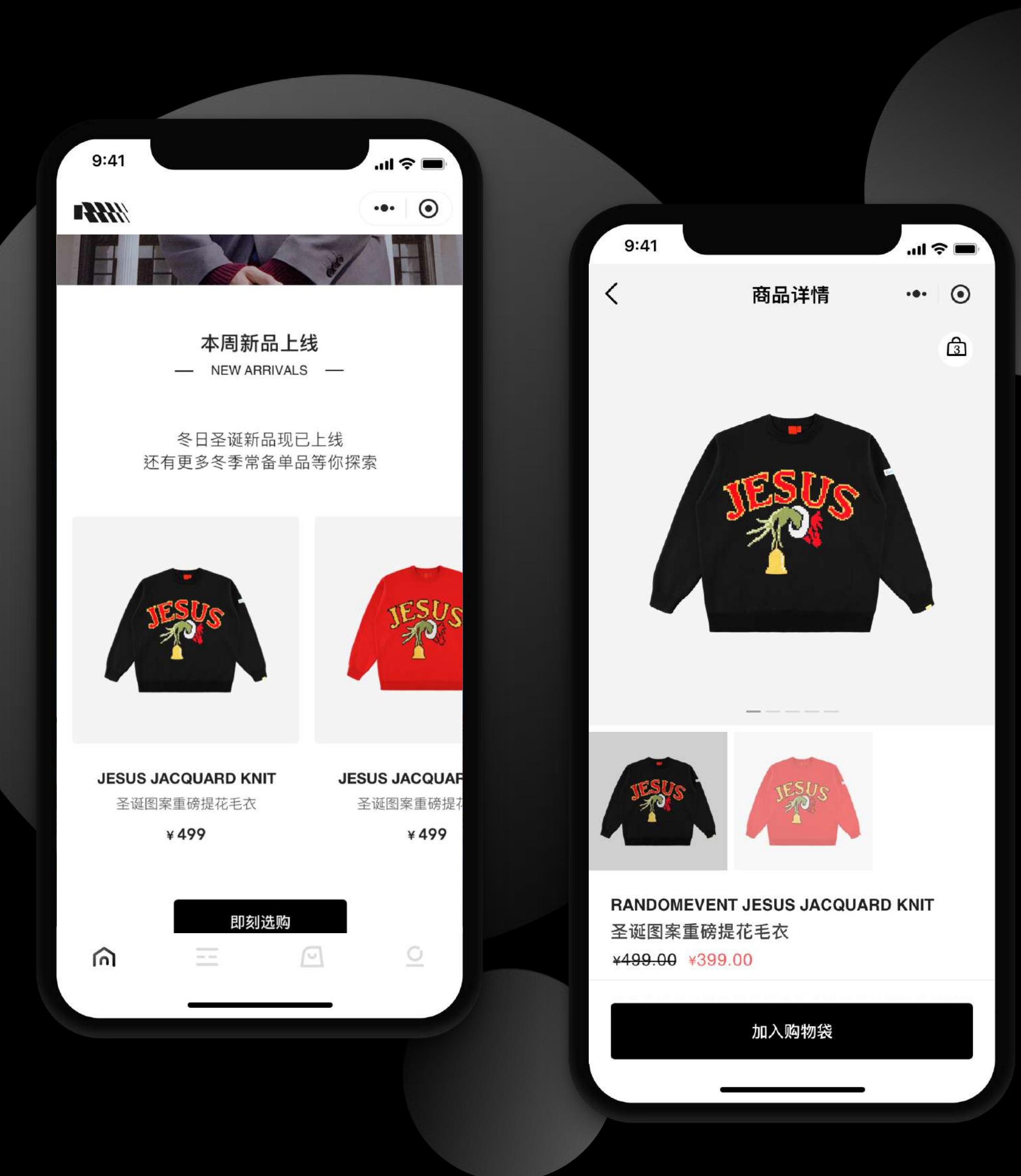
/ Mini Program Design

卡片式浏览，更聚焦内容。

Card type browsing focuses more on content.

主题专辑 / Subject Columns

横滑查看商品 / Slide Horizontally to View
圆角卡片 / Round-corner Cards
圆角按钮 / Round-corner Buttons
探索的乐趣 / Fun of Exploration



即刻选购心仪的商品，一步到位。

One-step process to get your favorite.

商品详情页 / Product Page

大图浏览 / View the Big Picture

切换颜色 / Switch to Multiple Colors

优惠价格 / Member Discount

尺码详情 / Size Details

小程序设计

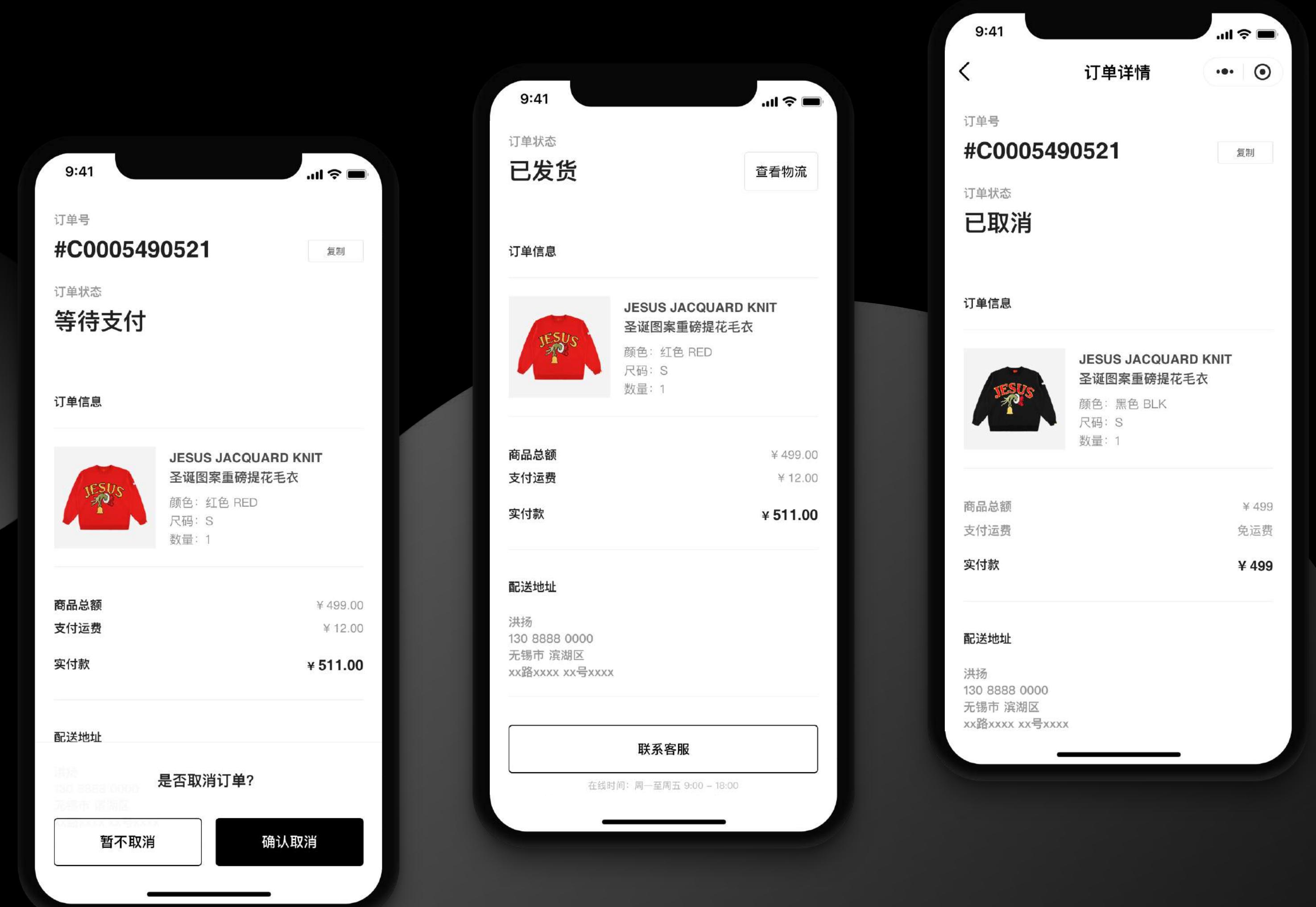
/ Mini Program Design

订单状态，一目了然。

Order status is clear at a glance.

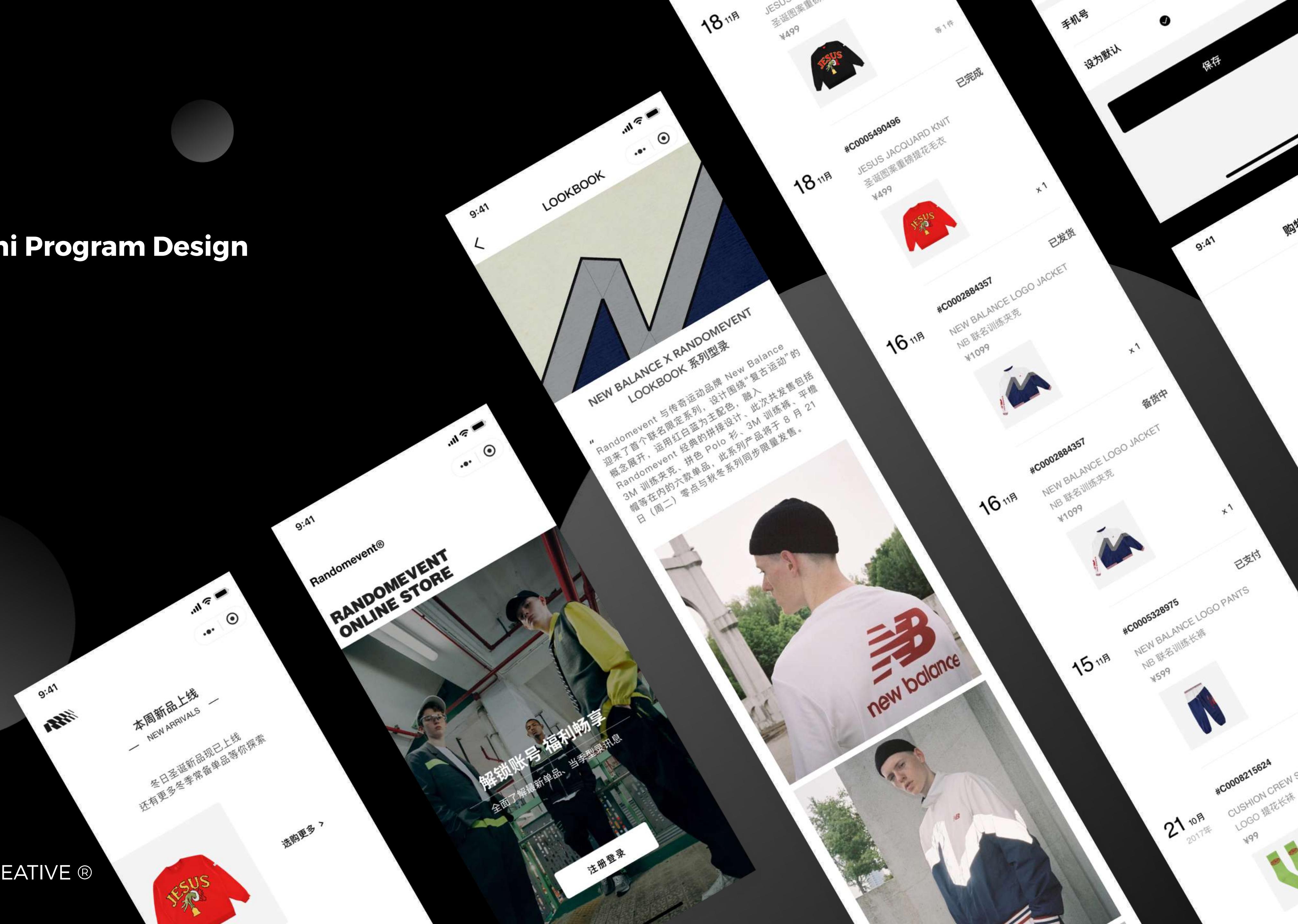
订单页面 / Order Page

逾时自动取消 / Overtime Auto-cancel
号码一键复制 / One-click Replication
实时物流信息 / Real-time logistic Info



小程序设计 / Mini Program Design

更多页面 / Other Pages



网站设计 / Website Design

条理分明，精彩一览无余。

Well-organized and wonderful to view.

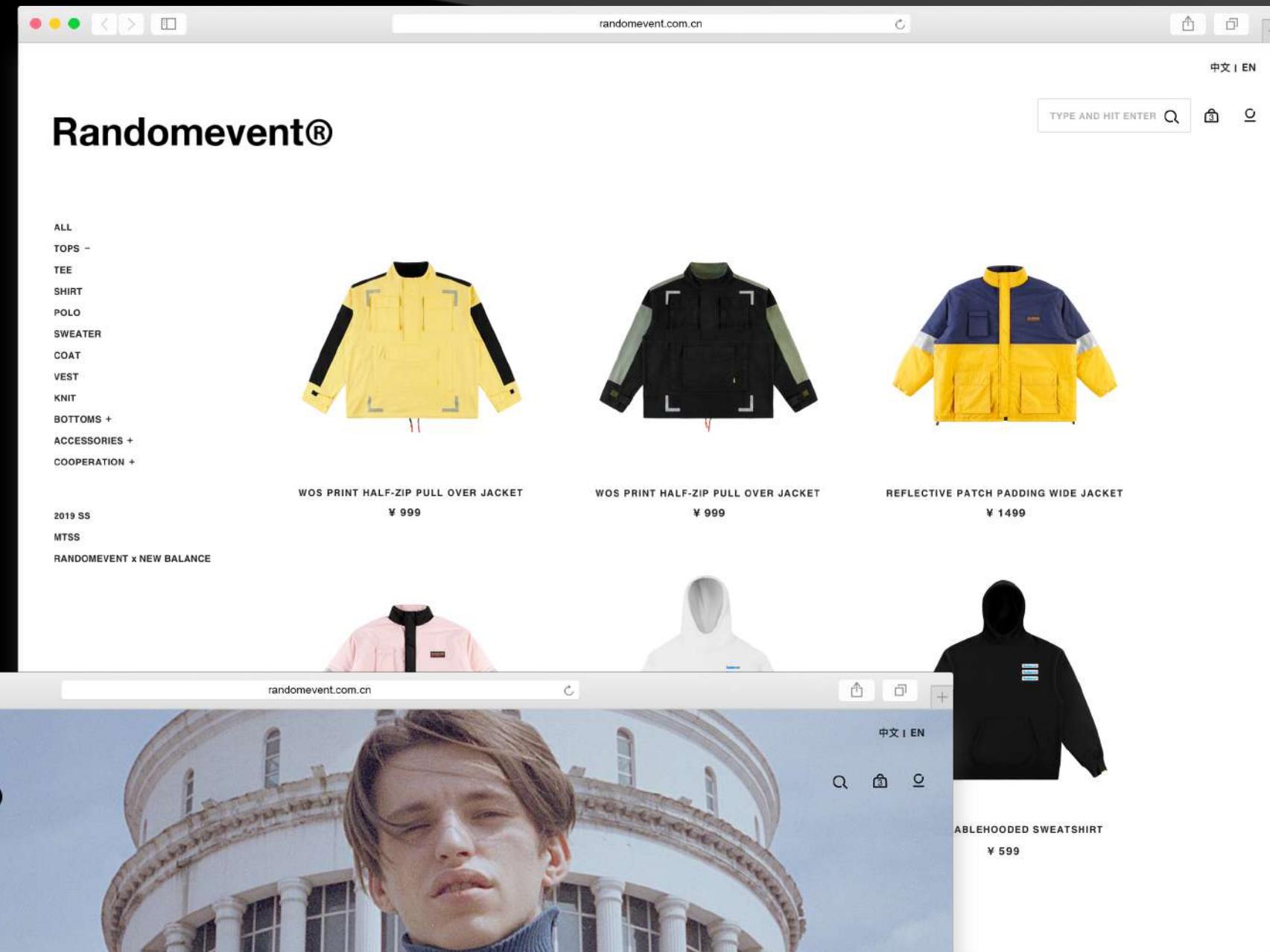
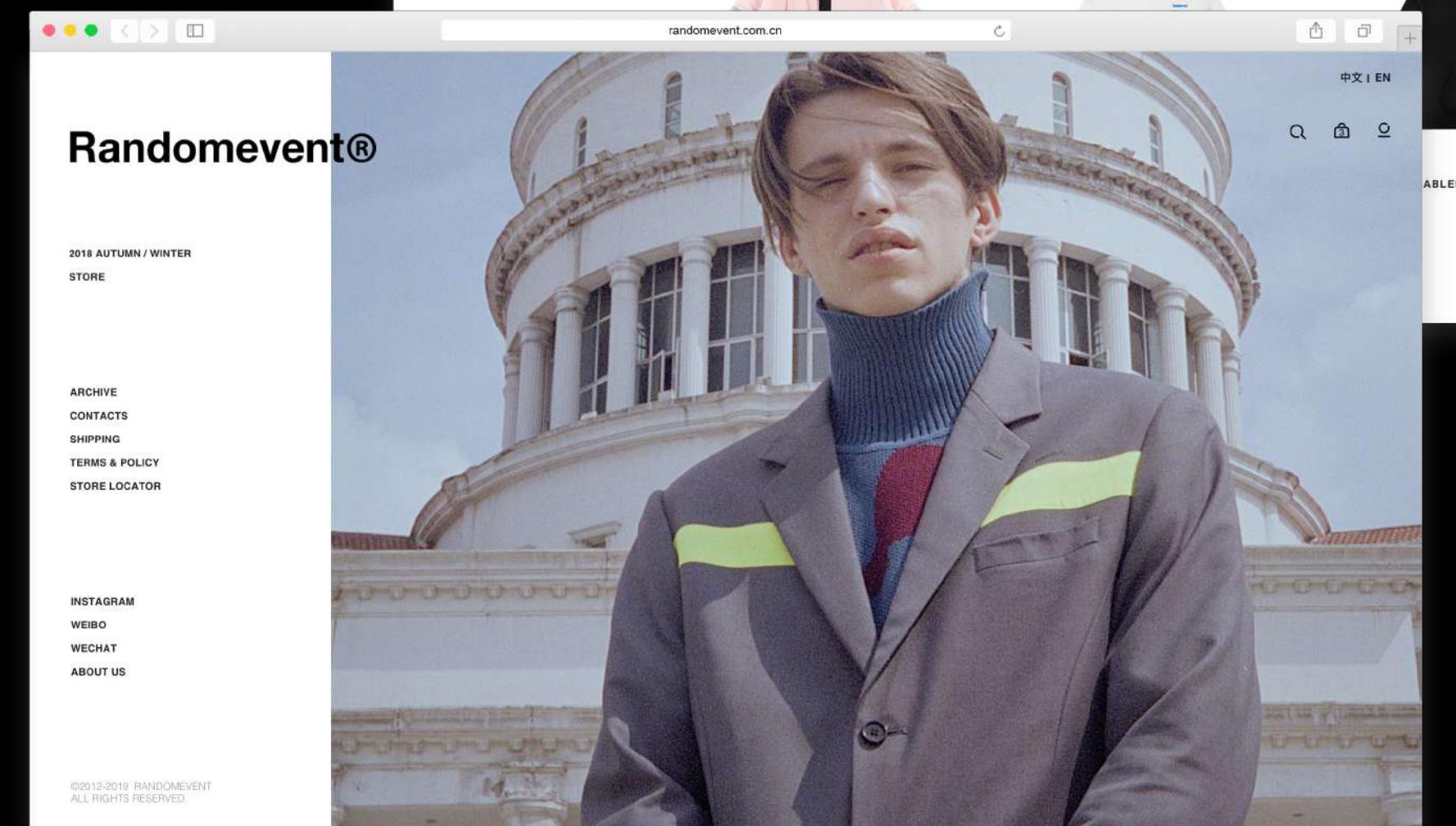
首页 / Homepage

满屏图文 / Full-screen Content

轴线式导航 / Axis Type Navigation

双语切换 / Bilingual Interface Switch

快捷功能入口 / Shortcut



层级分类，方便检索。

Multilevel category for easy searching.

分类菜单 / Category

分层导航 / Multilevel Navigation

新季型录 / Up-to-date Lookbook

联名新品 / Special Crossover

最新商品 / Latest Items

网站设计 / Website Design

订单，一目了然。

Orders are easy to read.

购物袋 / Cart

增删改查 / Create, Read, Update, Delete

图表式信息 / Information Chart

优惠价格 / Member Discount

自动结算 / Automatic Calculation

Randomevent®

MY ACCOUNT

CONTACT DETAILS

USER NAME: yujie

PHONE NUMBER: 189 2110 0229

YOUR EMAIL: cconada@163.com

UPDATE

CART

PRODUCT	DESCRIPTION	SIZE	QUANTITY	PRICE
WARNING JACKET		M	1	RMB 599.00
LOGO EMBROIDERED CORDUROY 9L PANTS		PIK	1	RMB 599.00
UTILITY VEST		BLK	1	RMB 599.00
LCT PRINT PATTERN 2 TONE SWEATSHIRT		GRY	1	RMB 569.00
COLOR PATCH LONG SOCKS		SKY	1	RMB 99.00

Product total: RMB 3,671.75

CONTINUE SHOPPING

CONTINUE

个人中心，个性随心。

Personalized and satisfying personal account page.

我的账户 / My Account

账户资料 / Account Info

邮件订阅设置 / Email Subscription Settings

历史订单信息 / Order History Info

网站设计 / Website Design

心仪商品，极致呈现。

Show your favorite in the extreme.

商品详情页 / Product Page

大图浏览 / View the Big Picture

切换颜色 / Switch to Multiple Colors

优惠价格 / Member Discount

尺码详情 / Size Details

The screenshots illustrate a user-friendly e-commerce platform. The top one shows the 'REVIEW & PAY' step of an order process, displaying shipping address (XU Yujie, Hong Kong Island Central, xxx 9990777, 189 2110 0229) and a pending shipment status. The bottom one shows a product detail page for a jacket, featuring a large image, a description, color and size selection, and a quantity input field set to 2. An 'ADD TO CART' button is prominently displayed at the bottom.

订单详情，尽在掌握。

Orders are all in control.

订单页面 / Order Page

逾时自动取消 / Overtime Auto-cancel

号码一键复制 / One-click Replication

实时物流信息 / Real-time logistic Info

网站设计 / Website Design

更多页面 / Other Pages

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The collage displays several screenshots of the Randomevent website:

- Homepage:** Shows the Randomevent logo and a grid of product thumbnails.
- Event Page - MELTING SADNESS PARK VOL.2:** Features a large image of a blue充气兔 (inflatable rabbit) in a field, with detailed text about the event's theme and artist Zhang Qiang.
- Event Page - 香港街头实录:** Shows a photograph of two men in Randomevent clothing on a city street.
- Store Locator:** A map showing the locations of Randomevent stores.
- Order History:** A screenshot of the order tracking section showing shipping status and history.
- About Us:** A page featuring the quote "RANDOMEVENT MAKE THINGS WORSE BUT COOL."
- Archive:** A page listing news and collaboration articles.
- Payment Method Selection:** A screenshot showing the payment method selection process, with Alipay selected.

FASHION ATLAS

PIONEERING EXPLORATORY ORIGINAL

潮流前沿 / Fashion Front

时尚插画 / Fashion Brand Illustration



#FENDI

#KITH

#BALENCIAGA

#OFFWHITE

#JUSTDON

#NEWBALANCE

#PRADA

#RANDOMEVENT



#AMBUSH

#RANDOMEVENT

#NEWBALANCE



#CHAMPION



#BIANCACHADON

#RANDOMEVENT

#NIKE



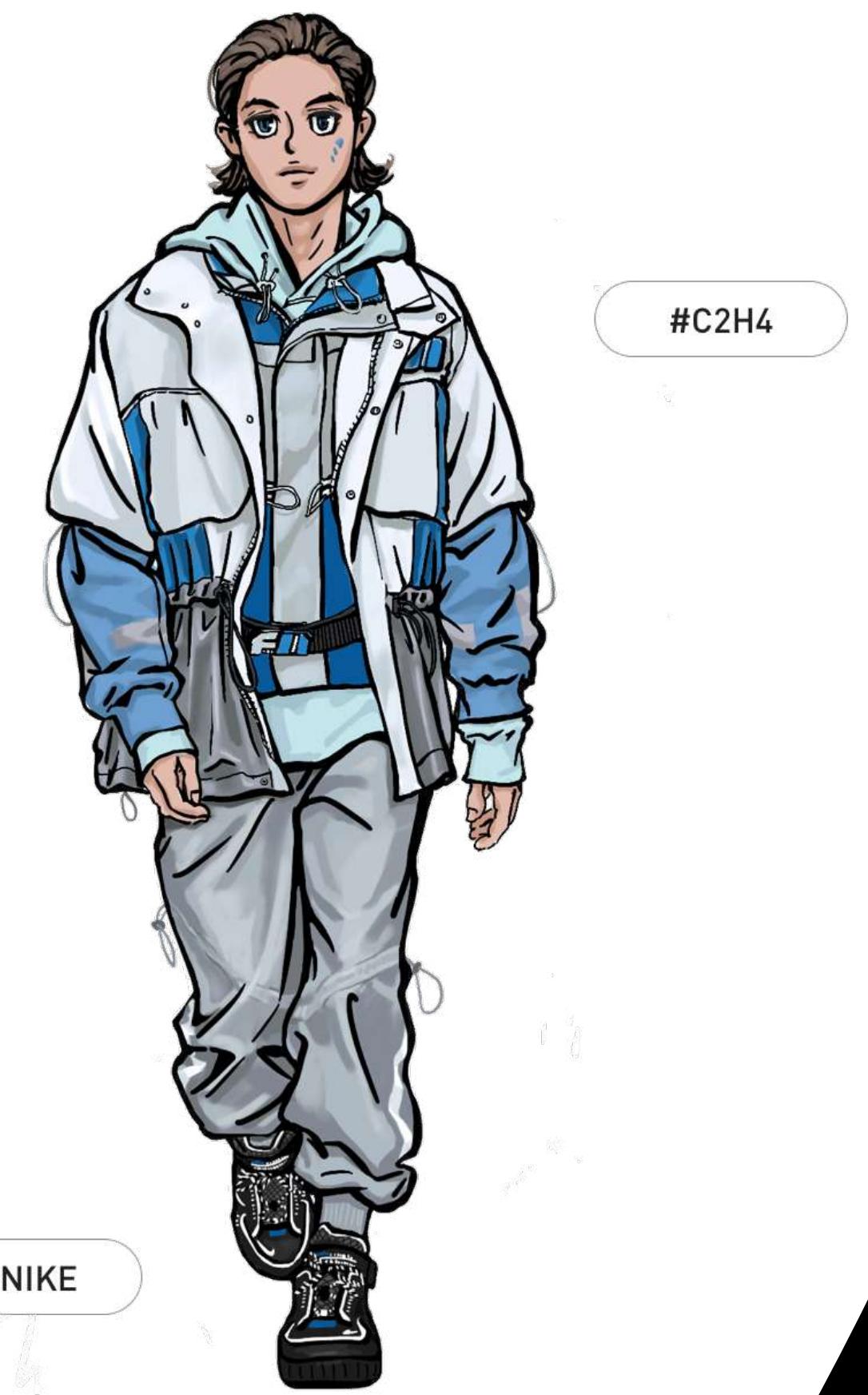
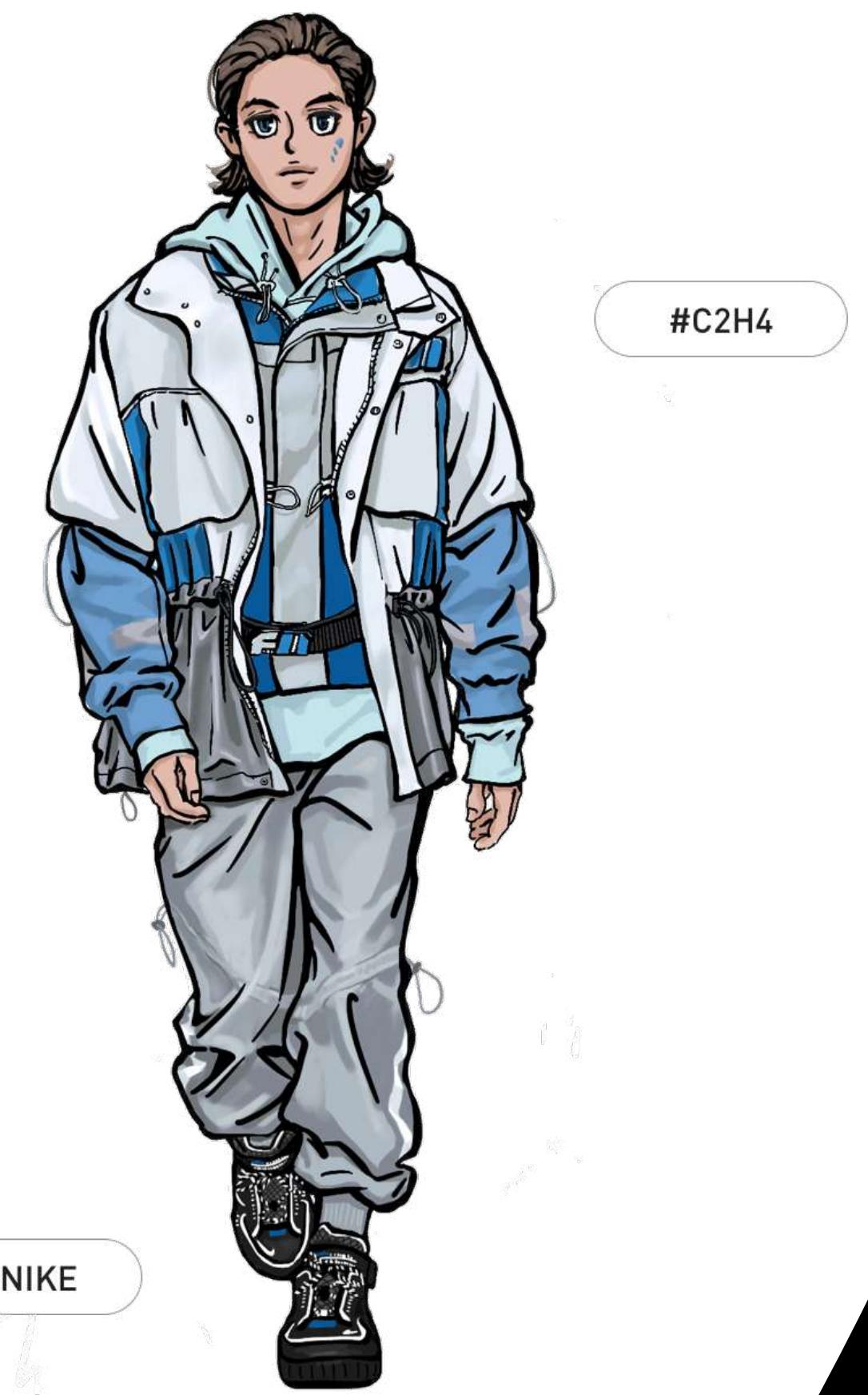
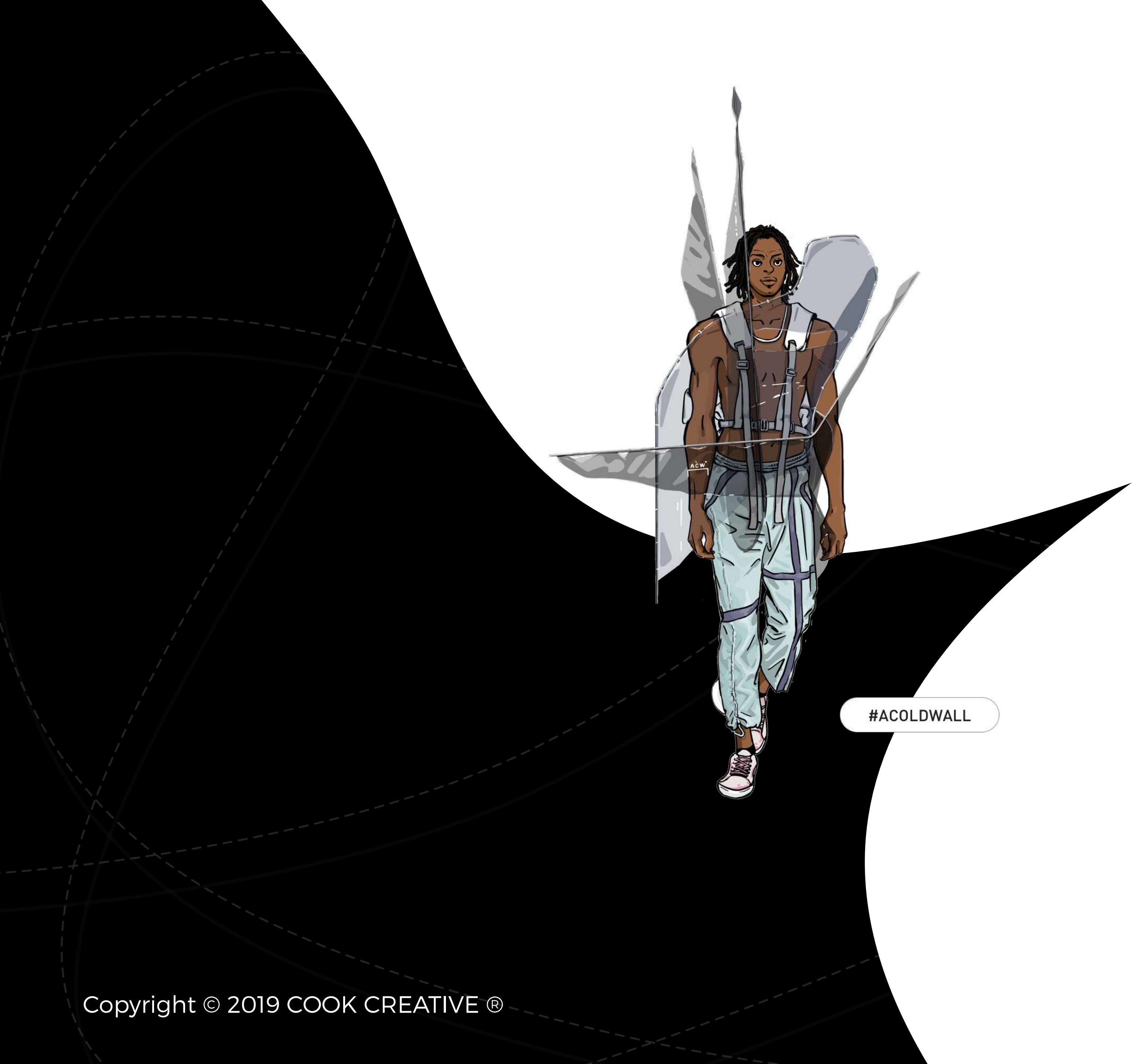
#ENSHADOWER

#ADIDAS



#MAISONKITSUNE

#ADERERROR





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#PHANTACI

#NIKE



#THISISNEVERTHAT





Tongyan

科 学 育 儿 利 器

移动应用 / Mobile Application

IP 形象 / Intellectual Property

产品概述 / Overview

产品介绍 / Introduction

科学育儿利器，全方面覆盖学龄前儿童的需求，趣味科学小实验，海量 DIY 短视频，边玩边学，解决新手爸妈育儿难题，与宝贝一起感受创造的乐趣。

Tongyan is a professional parenting tool focusing on the needs of preschoolers. It is a specially designed club for children containing numerous funny educational experiment videos. It uses interesting contents to raise the interaction between children and parents.

用户人群 / Target User

3-6岁学龄前儿童及其家长，旨在增进亲子互动。

Our aim is to further the interactions between 3 to 6 years old preschool children and their parents.

前沿理念 / Main Idea

风靡全球的 STEAM 教育理念，让宝贝全面发展。

STEAM education theory makes children develop from the entire aspect.

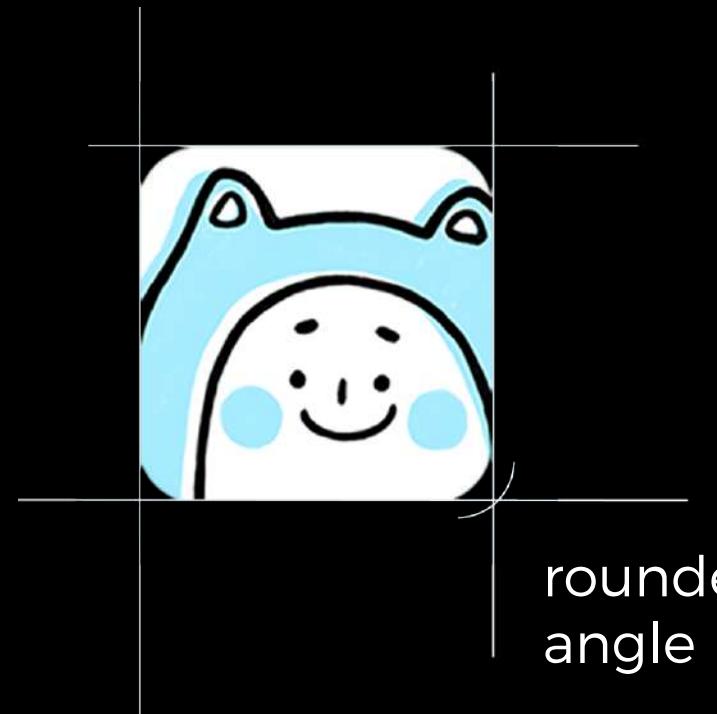
童 yan 于 2016 年上线各大应用市场，短期内获 600000+ 下载，收获 100000+ 用户。

Tongyan went online in 2016 and gained 600000+ downloads and 100000+ users in a short time.

标志规范 / Logo Standard

手绘设计的 Jamm 形象，圆润可爱，充满童趣。使用布尔运算，将手绘 Jamm 形象原型进行规范化。

The image of Jamm in hand-painted design is round and lovely, full of child's taste. Then we use Boolean operation to create the standard version of Jamm.



色彩规范 / Color Standard

天真的蓝色，是 Jamm 的专属色。搭配黑白两色达成平衡，充满童趣的同时又不失品质感。

The innocent blue is the exclusive color for Jamm. The collaboration of black and white achieves a balance. It is full of child's taste without losing the sense of quality at the same time.



主色 / Main Color



辅助色 / Sub Color



辅助色 / Sub Color

字体规范 / Font Standard

改良自 Comfortaa 字体，无衬线风格，边角圆润，与童yan的气质十分贴合。

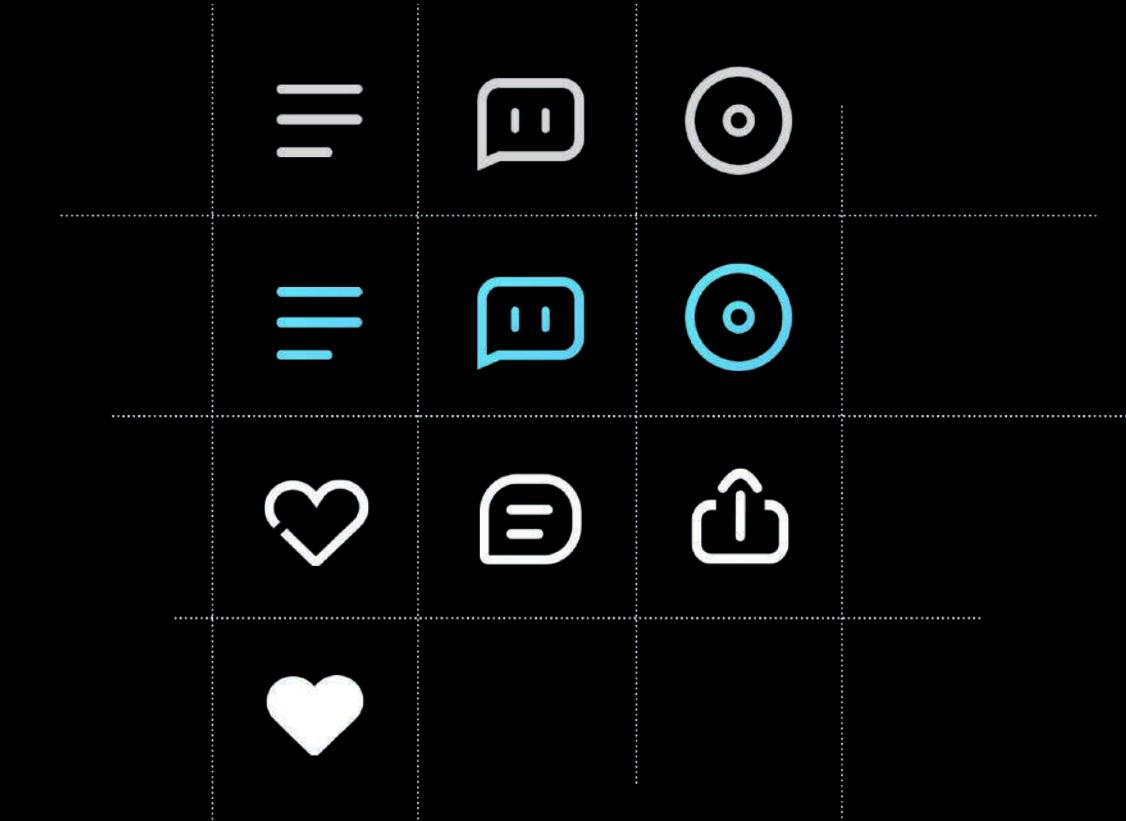
Modified from Comfortaa font, this font has sans serif style and rounded corners. It suits the temperament of Tongyan very well.

Tongyan
Scientific
parenting tool

图标规范 / Icon Standard

简单的线性图标，给产品带来轻盈、简洁的感觉。整体圆润可爱，贴合产品气质，识别性强。

The simple linear icons bring the product a light, graceful and concise feeling. The round and lovely style fits the temperament of the product and has strong recognition.



界面设计 / Interface Design

首页 / Homepage

杂志般的阅读体验 / Magazine-like Reading Experience

丰富的交互触点 / Rich Interactive Touchpoints

轻盈的视觉风格 / Light & Graceful Visual Style



文章详情 / Article Page

简洁清晰的版式 / Simple & Clear Format

情感化设计的元素 / Elements of Emotional Design

高用户粘度 / High User Viscosity

界面设计 / Interface Design

作者专栏 / Author's Column

沉浸式设计 / Immersive Design
圆角卡片 / Rounded Corner Cards
透气的光影效果 / Breathable Shadow Effects



界面设计 / Interface Design



发现页面 / Discovery Page

渐变图标 / Gradient Colored Icons

圆角卡片 / Rounded Corner Cards

热门专辑 / Hot Topic Columns

STEAM 分类 / Classification by STEAM Theory

周边产品 / Peripheral Product

Jamm 系列 iPhone 手机壳 (A/B 两款)

Jamm Series iPhone Case (Design A/B)



表情包 / Emoji

Jamm 系列表情包：Jamm 的萌贱日常

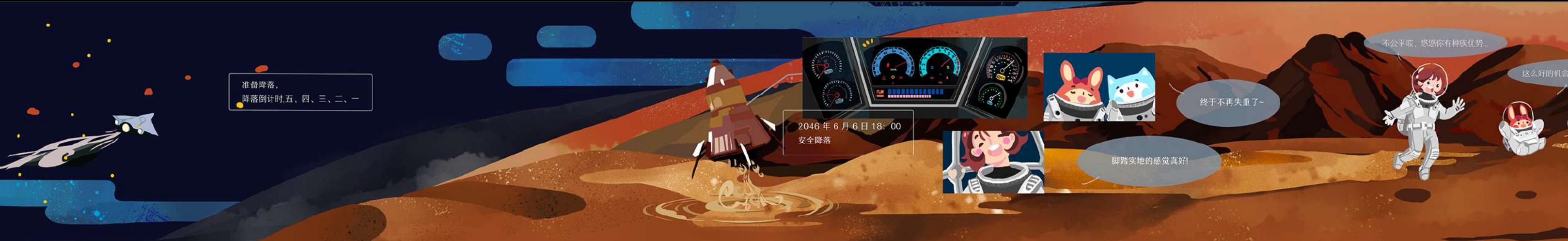
Jamm Series Emoji: Naughty Daily of Jamm



系列漫画 / Comic Series

Jamm 系列漫画之火星移民计划

Jamm Comic Series: The Mars Immigrant Plan



系列漫画 / Comic Series

Jamm 系列漫画之山海经

Jamm Comic Series: The Classic of Mountains & Rivers



媒体评价 / Media Comments



36氪 / 36Kr

童 yan 想用好玩益智的实验教学视频，提高孩子的动手能力，增进家长与孩子的互动。

Tongyan is aimed to raise hands-on skills of kids and improve the interaction between parents and children by showing us these interesting videos of educational experiments.



品玩 / Pingwest

值得夸奖的是，这款 app 里的文章没有鸡汤！文章质量堪称育儿类内容里的一股清流。

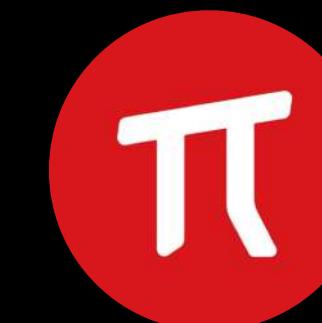
It is commendable that there is no chicken soup for the soul in this app. The quality of the essays inside can be said to be the top of parenting contents.



最美应用 / zuimeia

在童 yan 里，你总能发现一些稀奇古怪但又非常有趣的东西，可以很好地引导孩子在实践中获得知识，在玩耍中得到成长。

In Tongyan, you can always touch something strange but funny, which can perfectly guide the children in gaining knowledge and getting growth by practice and entertainment.



少数派 / SSPAI

据说这款产品是90后创业者打造的，而且他们并没有孩子，但对家长痛点和内容把控却非常到位，确实是一件神奇的事情。

It is said that this app is created by a start-up team of 1990s, and they have no child yet. However, they can catch the very point of parenting issues and keep producing high-quality contents. It is quite amazing.



魅族魅斯卡奖 / Meizu MSCAR Award

正当魅斯卡以为育儿应用就该是这样的时候，童 yan 的出现给这类应用带来了另一种可能。

When MSCAR believes that parenting applications should be what it be nowadays, Tongyan shows us a new possibility for the future of these apps.



GIFT TALK

礼 物 和 全 球 好 货 指 南

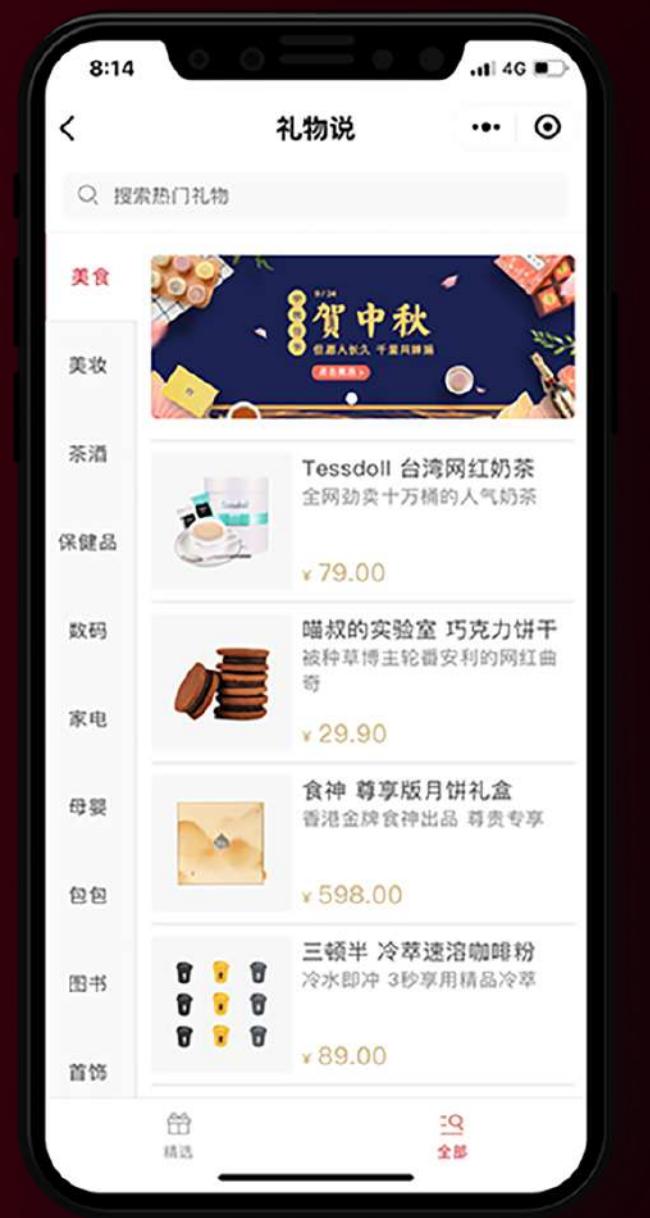
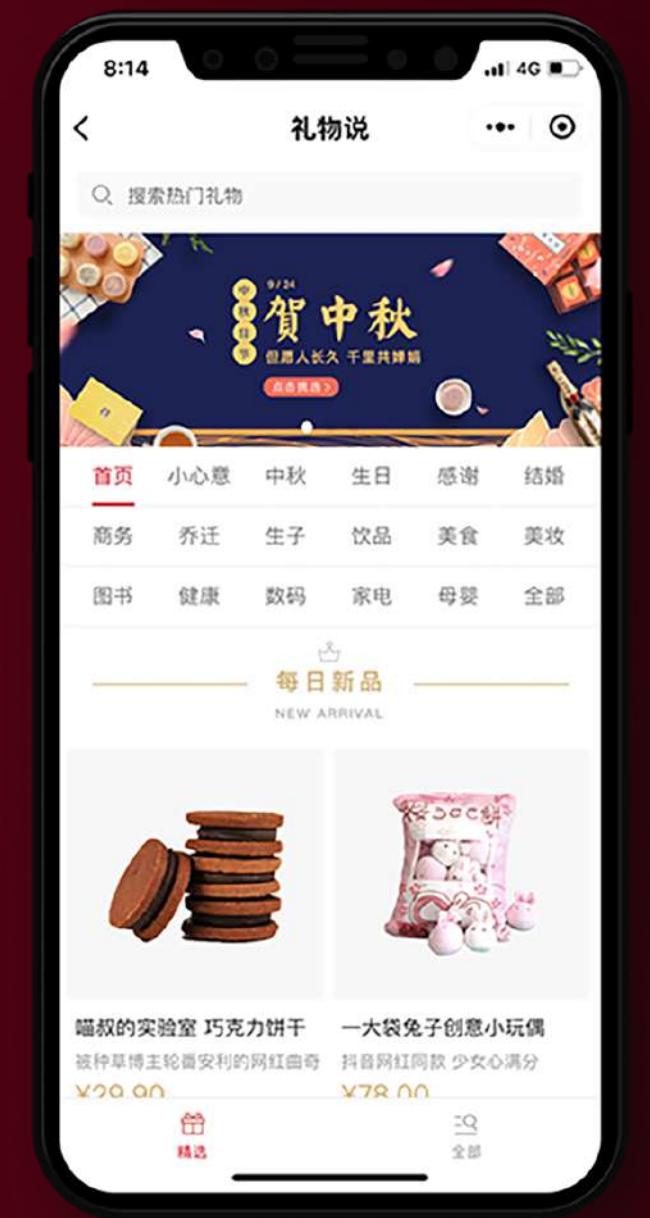
线上视觉设计 / Online Visual Design

线下物料设计 / Offline Material Design

小程序界面 / Mini Program Interface

页面元素 / Page Elements

交互界面 / User Interface



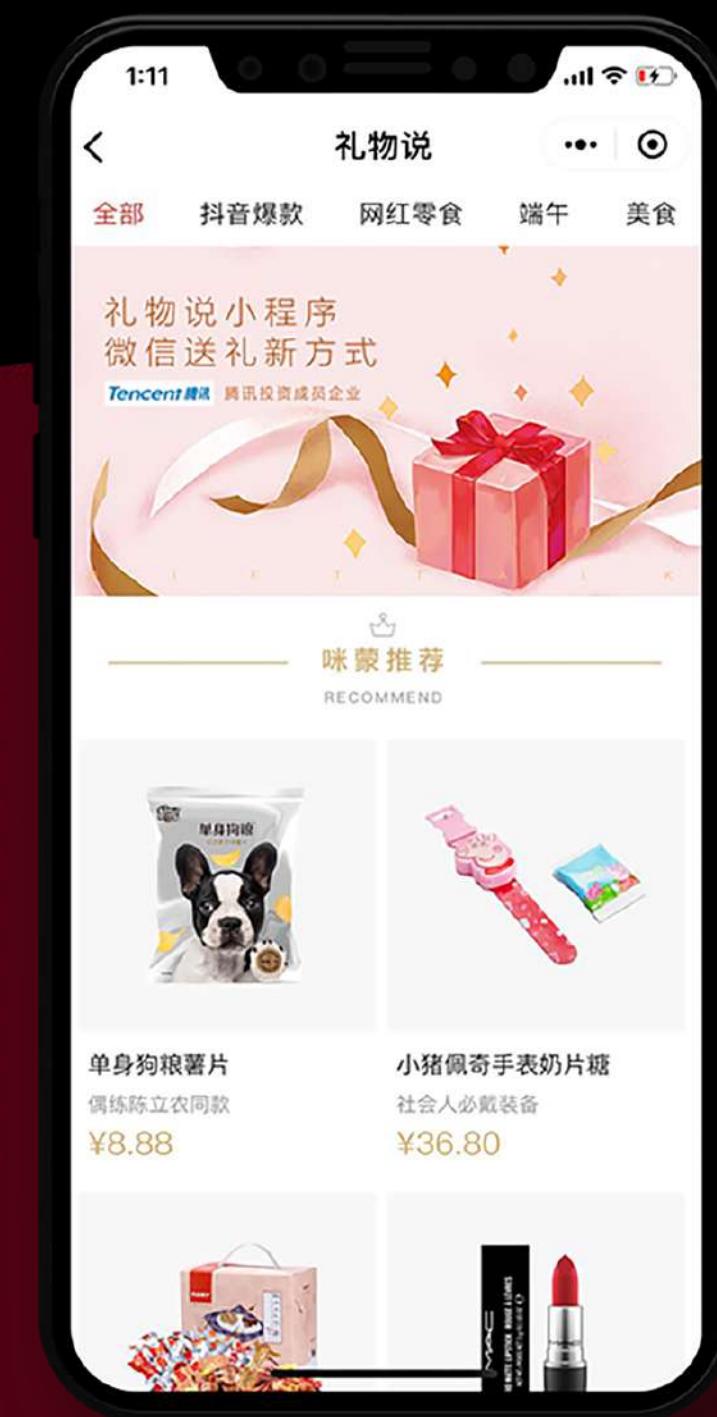
主视觉 / Key Visual

小程序常驻头图「GIFTBOX」

GIFTBOX - Default Picture for
WeChat Mini Program

精心包装的礼物盒，代表惊喜；金色元素的
点缀，提升了轻奢的气质。

Carefully wrapped gift box represents
surprise. The embellishment of golden
elements elevates the temperament
of light luxury.



礼物说小程序，微信送礼新方式。

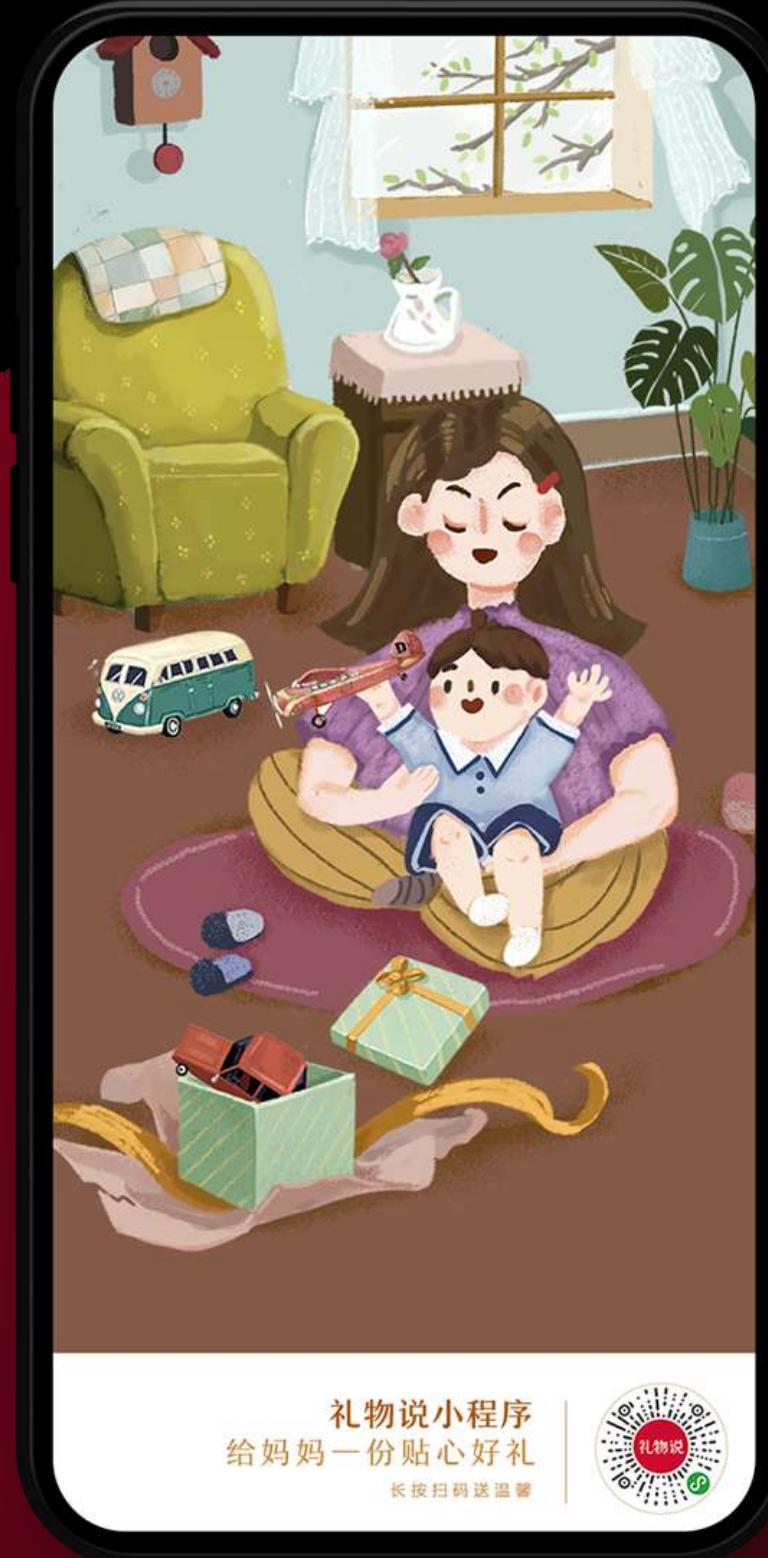
GIFTTALK mini program, a brand new way to send gifts on WeChat.

分享页面 / Share Page



母亲节海报

/ Poster for Mother's Day

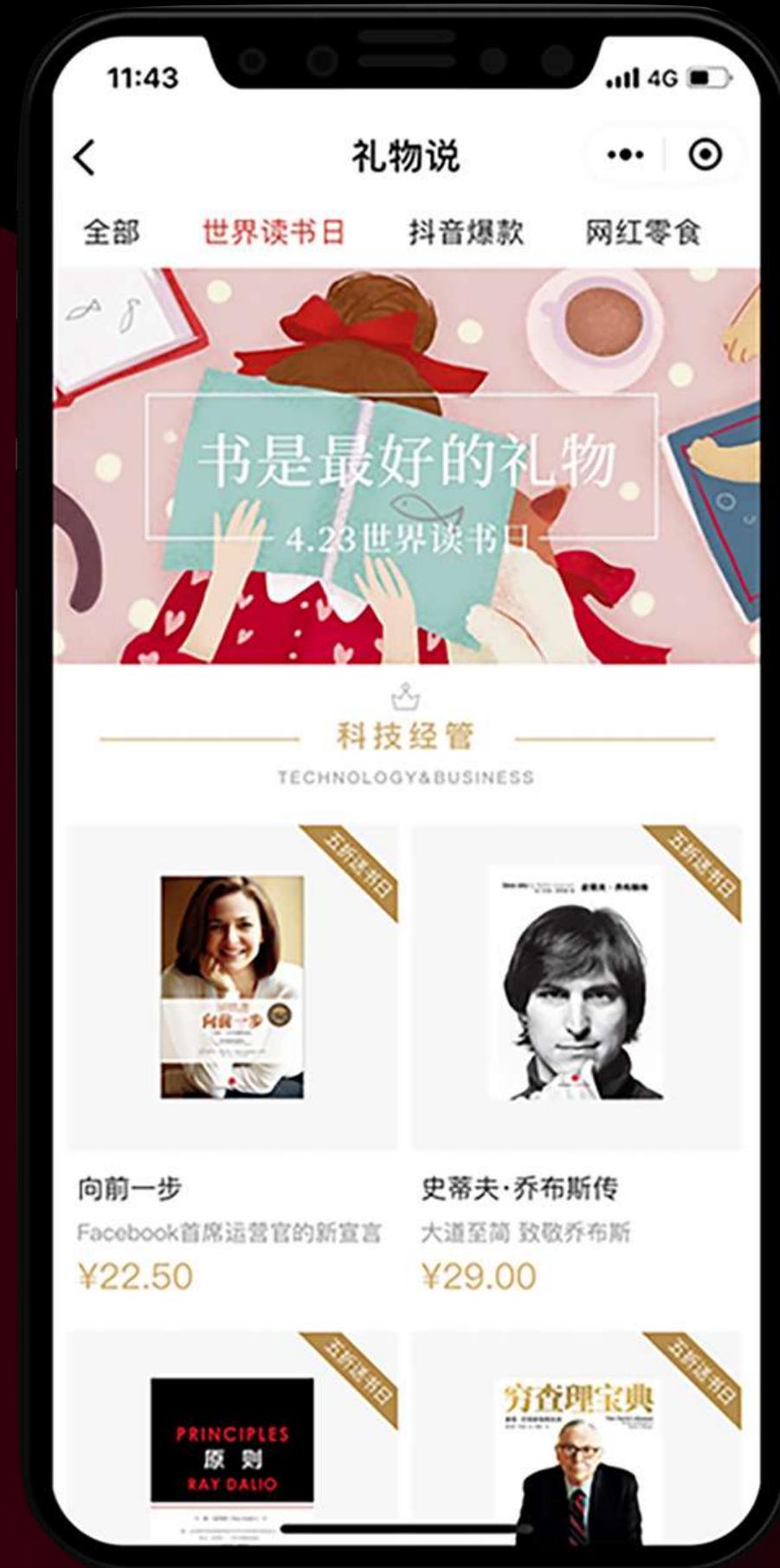


世界读书日海报

/ Poster for World Reading Day

书是最好的礼物。

Book is the best gift.

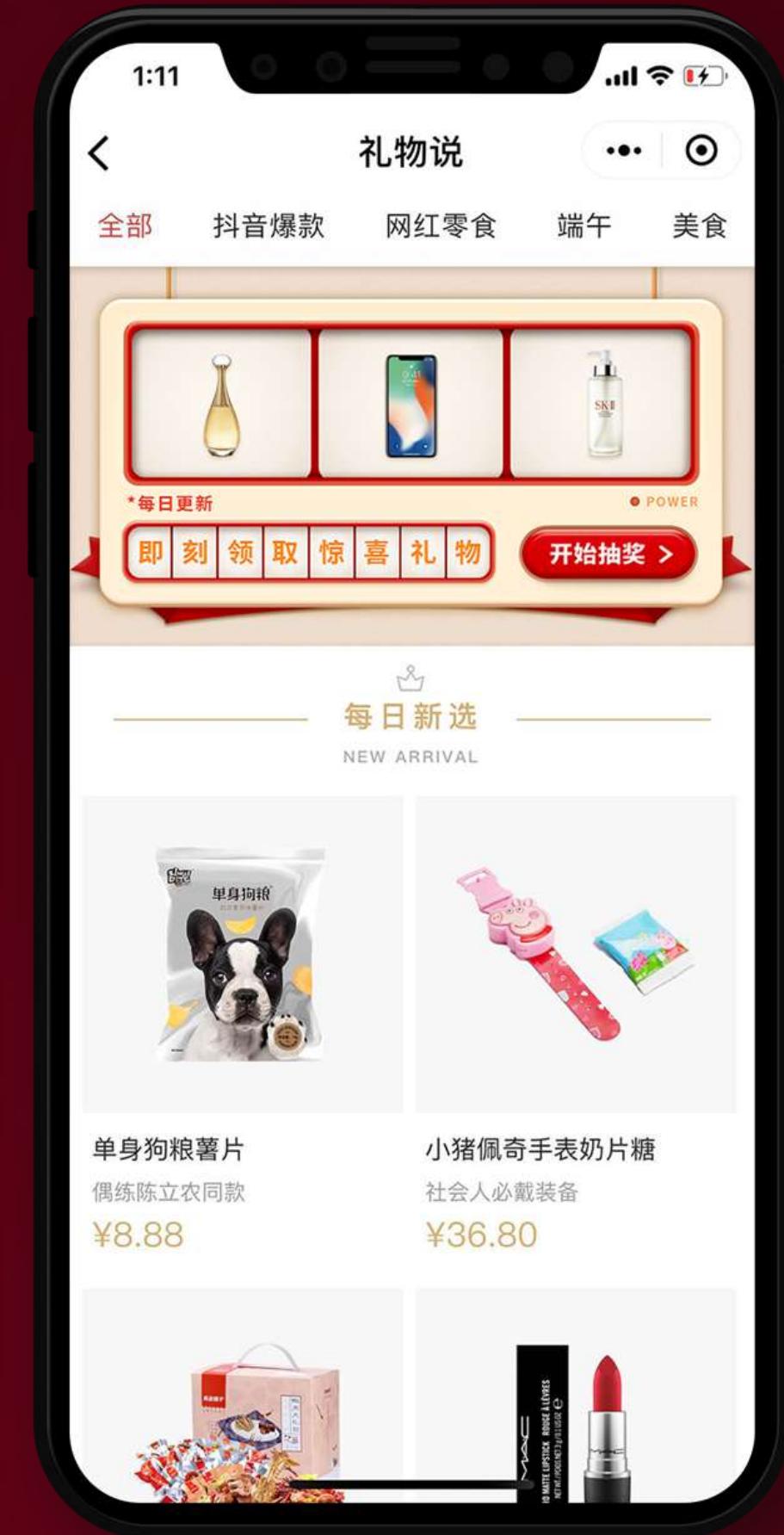


老虎机抽奖海报

/ Poster for GIFTALK Lucky Draw

简化的拟物老虎机设计，强化了抽奖代入感。米色与红色的撞色明亮又活跃。礼物的卡片式展示，增进了用户的抽奖欲望。

The Simple design of quasi-physical slot machine strengthens the sense of drawing. The collision between beige and red is bright and active. The card-like display of gifts enhances the user's desire for lucky draw.

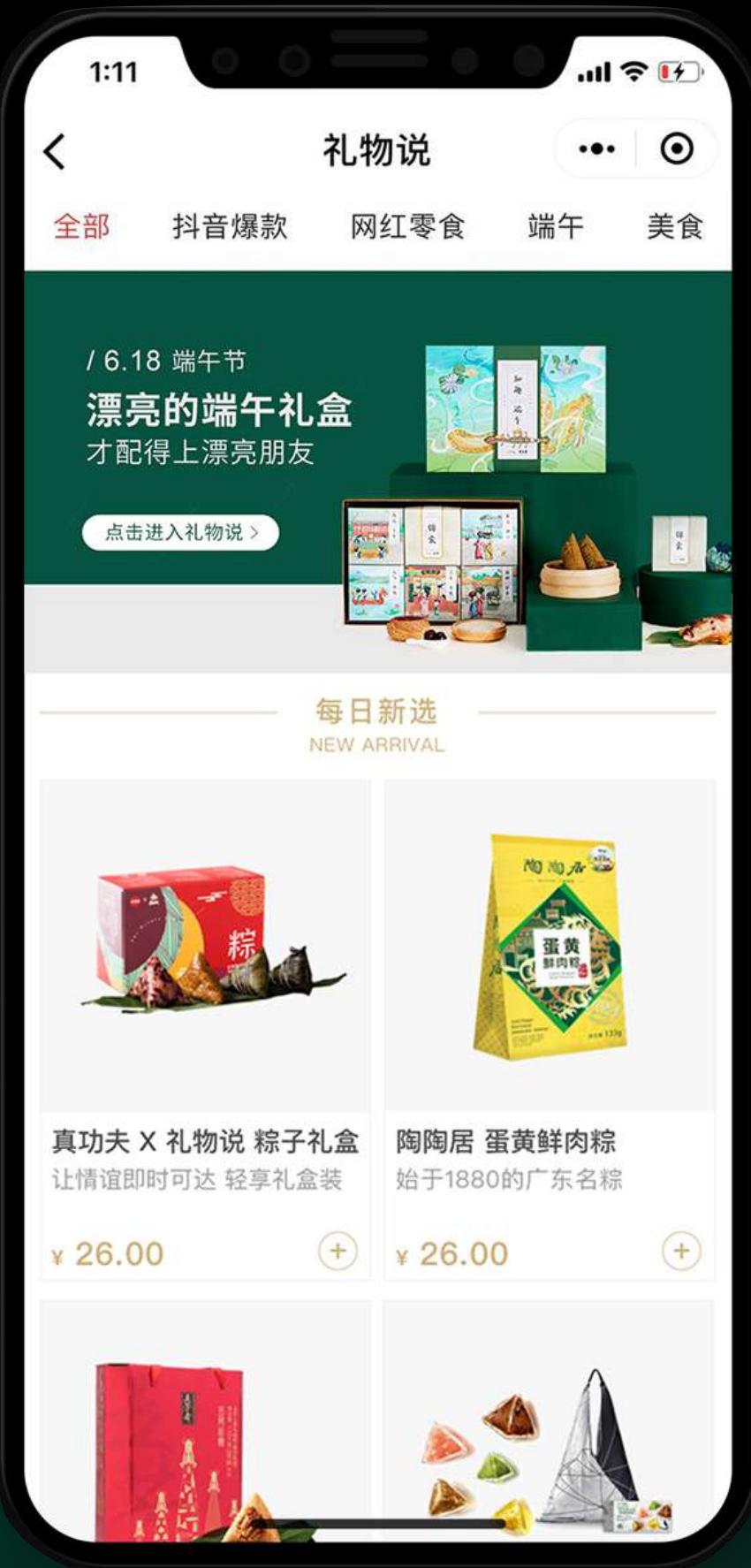


端午节海报

/ Poster for Dragon Boat Festival

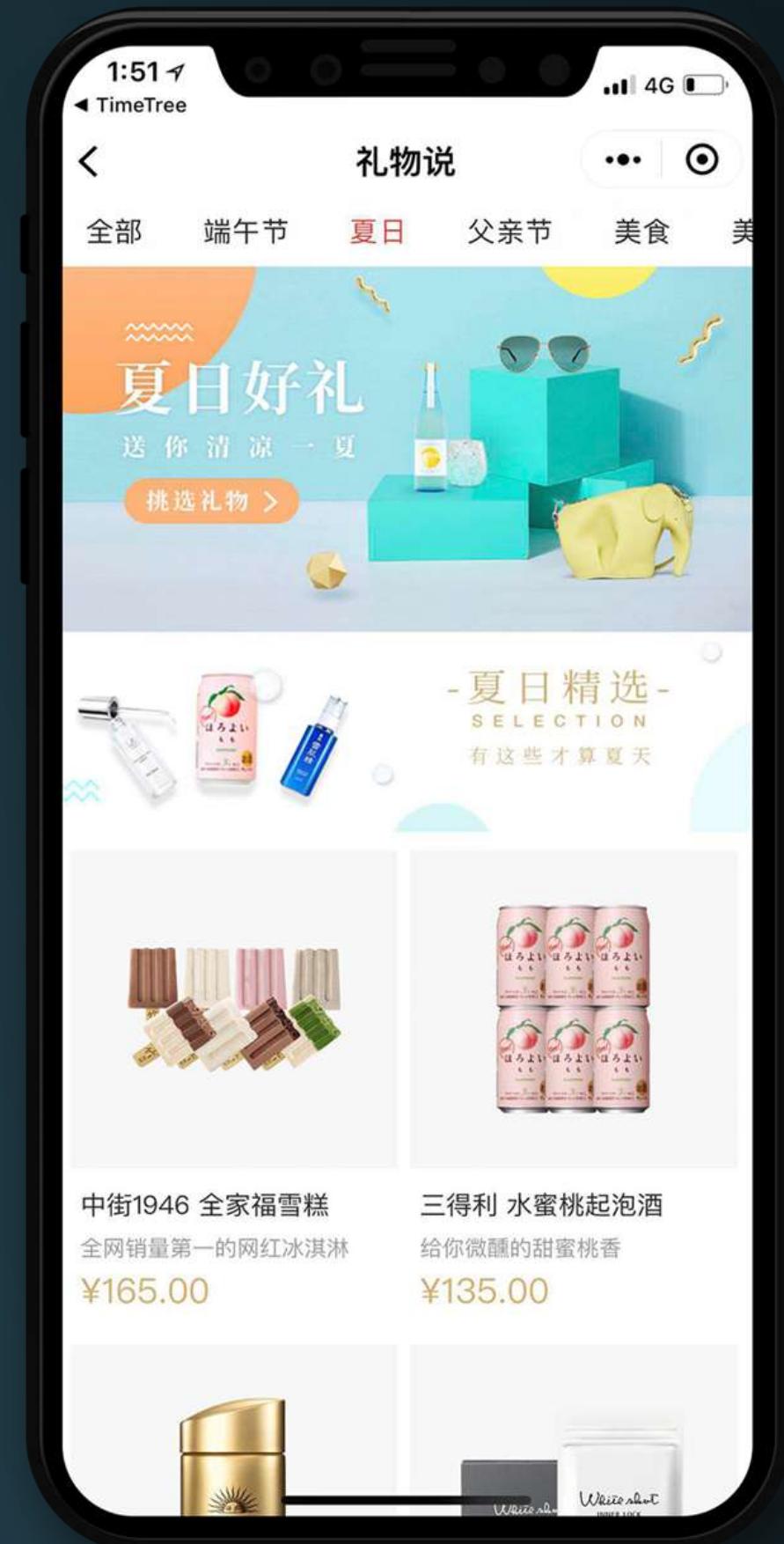
漂亮的端午礼盒才配得上漂亮朋友。

Pretty gift box for Dragon Boat Festival suits
your pretty friends the best.



夏日好礼横幅

/ Banner for Summer Campaign



儿童节海报与横幅

/ Poster & Banner for Children's Day

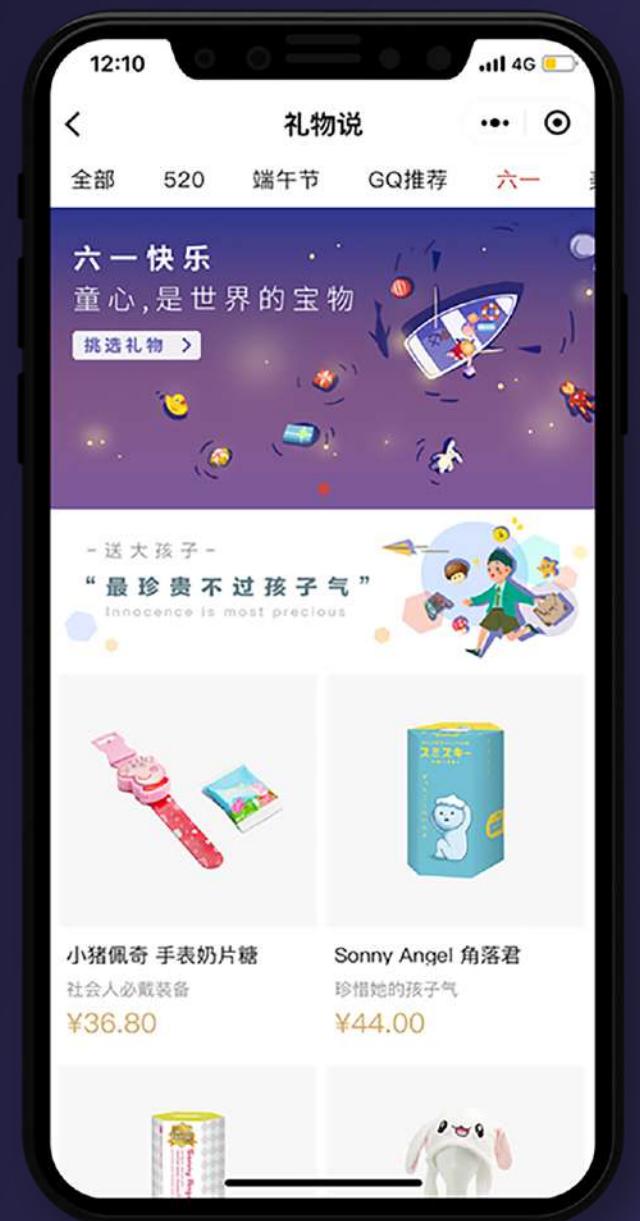
蓝紫色调的夜晚，小朋友划着船在星河里打捞礼物，画面温馨而富有童趣。

On a blue-purple night, children rowed boats to get gifts out of water in the milky way. The picture is warm and full of child's taste.



六一快乐，童心，是世界的宝物。

Happy Children's Day. Childlike innocence is the treasure of the world.



父亲节海报与横幅

/ Poster & Banner for Father's Day

纸质信封的外观设计透露出怀旧复古气息，精致的礼物饱含送给父亲的心意。

The design of paper envelope reveals nostalgia and retro flavor. The exquisite gifts are full of the good will for father.



老爸，父亲节快乐。
Hey dad, happy Father's Day.

公交车站灯箱广告

/ Bus Station Light Box Ads



公交车身广告

/ Bus Ads



电影院灯箱广告

/ Cinema Light Box Ads



日本机场桌面立牌

/ Acrylic Sign Holder Ads



OTHER CASES

MORE DIGITAL BETTER EXPERIENCE

数字产品 / Digital Product

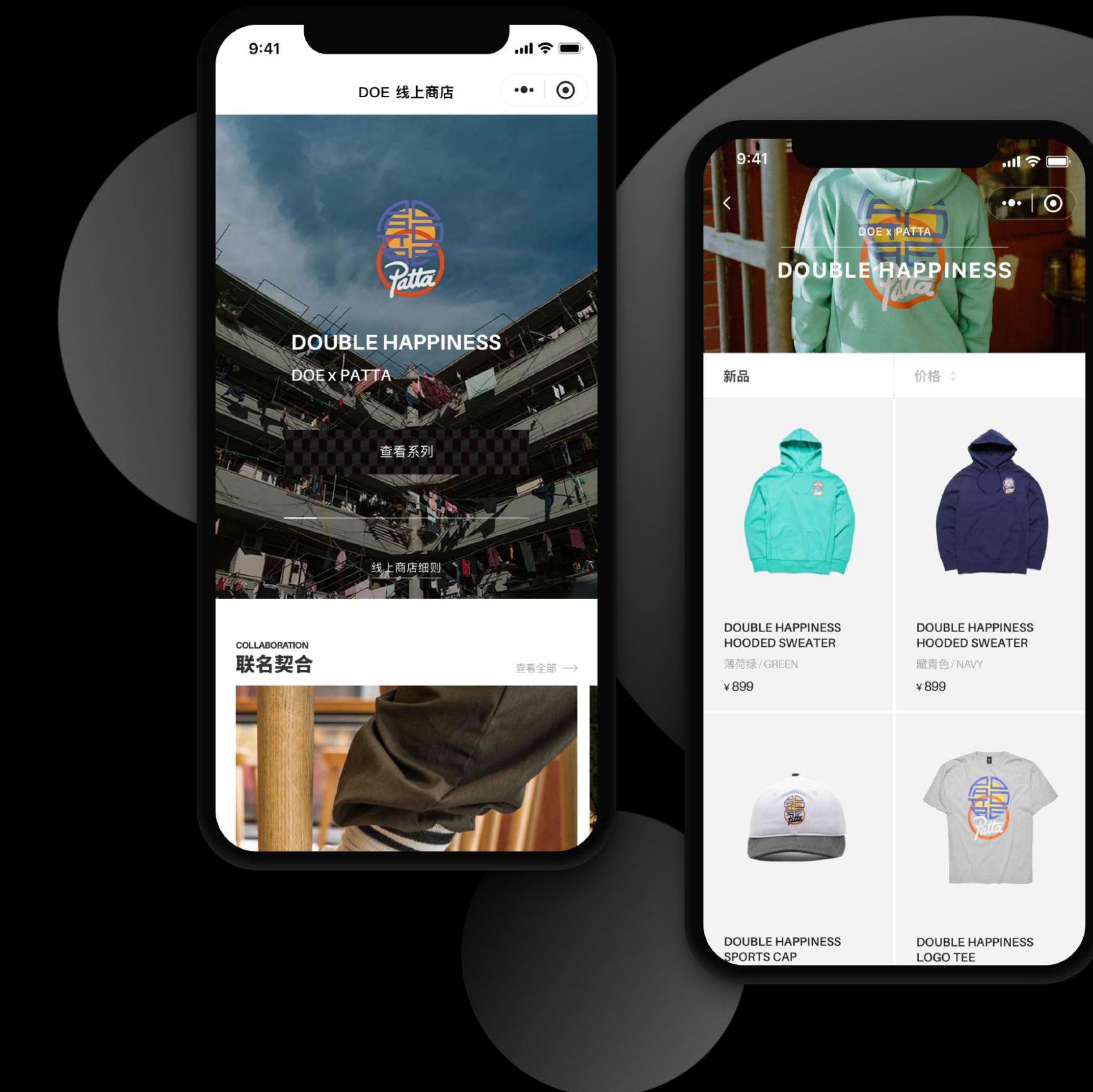
数字营销 / Digital Marketing

DOE

微信小程序 / WeChat Mini Program

深度打磨的小程序，诚意呈现 **DOE** 品牌「不可复制，隐于无形」的哲学思考，与 **300000+** 同好共寻属于自己的生活态度。

The deeply polished WeChat Mini Program sincerely shows the philosophical thinking of DOE brand: Non-Replicable and Formless. You can find your own attitude towards life with **300000+** DOE fans.

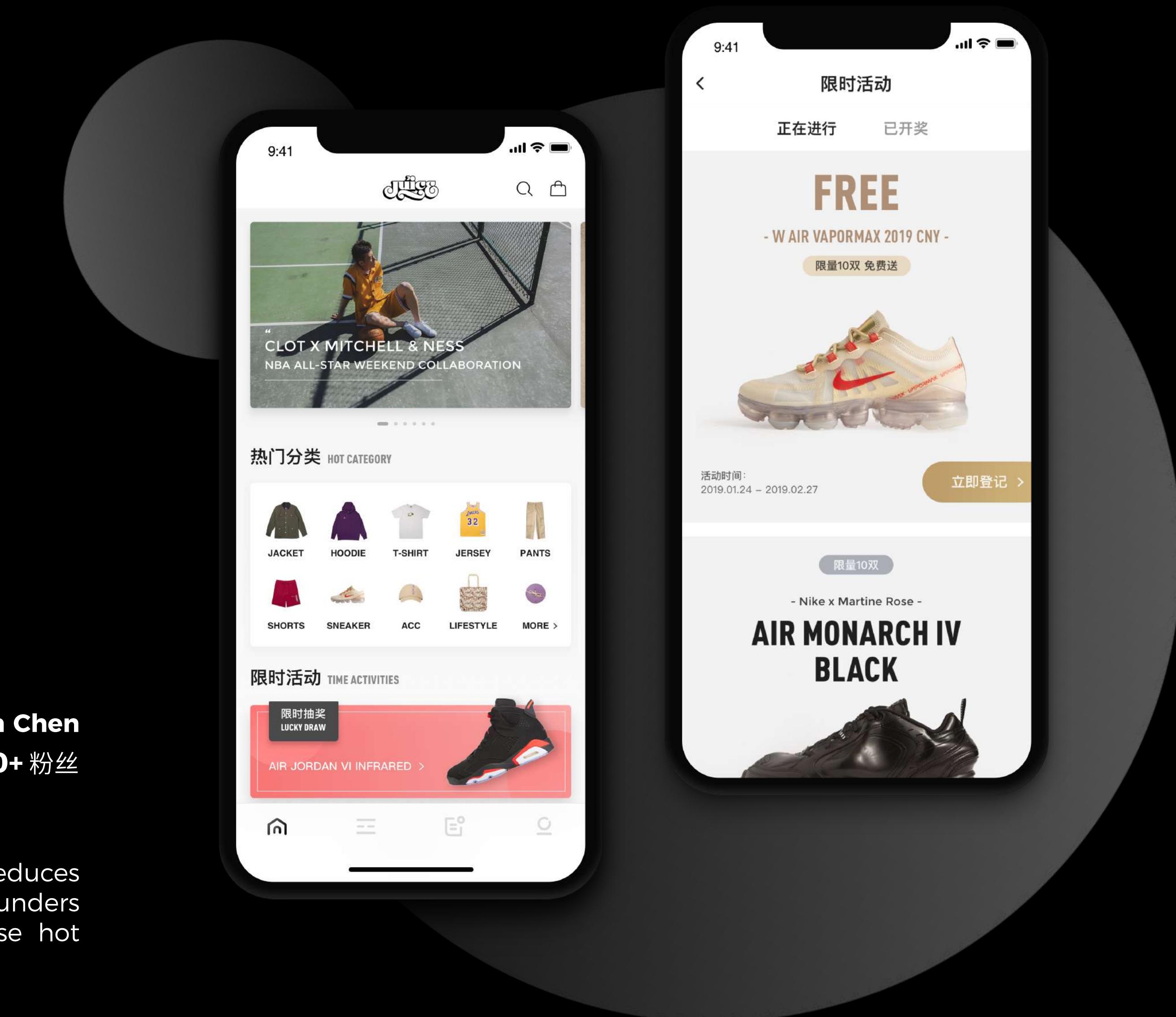




微信小程序 / WeChat Mini Program

匠心设计的小程序，实力演绎 **JUICESTORE** 创始人陈冠希 **Edison Chen** 和潘世亨 **Kevin Poon** 独到的时尚观念和生活方式。全球 **550000+** 粉丝关注的热力潮品，你也可以即时拥有。

The ingeniously designed WeChat Mini Program strongly deduces the unique fashion concept and lifestyle of JUICESTORE founders Edison Chen and Kevin Poon. You can instantly purchase hot products focused by **550000+** fans around the world.





有司極限運動

品牌传播策略 / Brand Communication Strategy

数字营销 / Digital Marketing

双微 + 淘宝 + Instagram 精彩内容全球覆盖，访谈最酷的青年滑手，服务 **120000+** 圈内核心玩家。

Wonderful content covers the world on Weibo, WeChat, Taobao and Instagram. Our team interviews the coolest young snowboarders and serves **120000+** core players in the snowboarding circle.

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简爱™

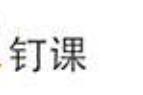
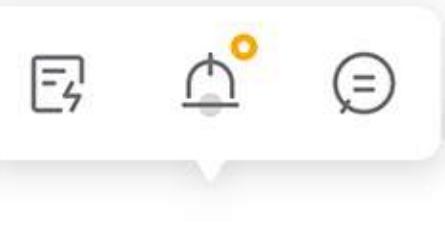
H5 线上商城 / H5 Online Store

微信小程序 / WeChat Mini Program

清新自然的设计传递简爱诚品天然、无添加的品牌理念，商城每日平均访问次数达 **200000+**，服务 **100000+** 活跃消费者。

With our clean and natural design, Simplove's natural and non-added brand concept is conveyed perfectly. The average number of page view per day is **200000+**. The online store is serving **100000+** active consumers.





后台管理系统 / Backstage Management System

美数乐早教机构全新后台管理系统「钉课」采用系统化的设计语言，将师生出勤、会员信息、门店详情等有序地进行可视化呈现，让教育机构日常管理更为清晰平易。

The new backstage management system of Masturer uses systematic design language to visualize data such as the attendance of teachers and students, membership information, store details and so on in an orderly way, which makes the daily management of this educational institution clearer and easier.



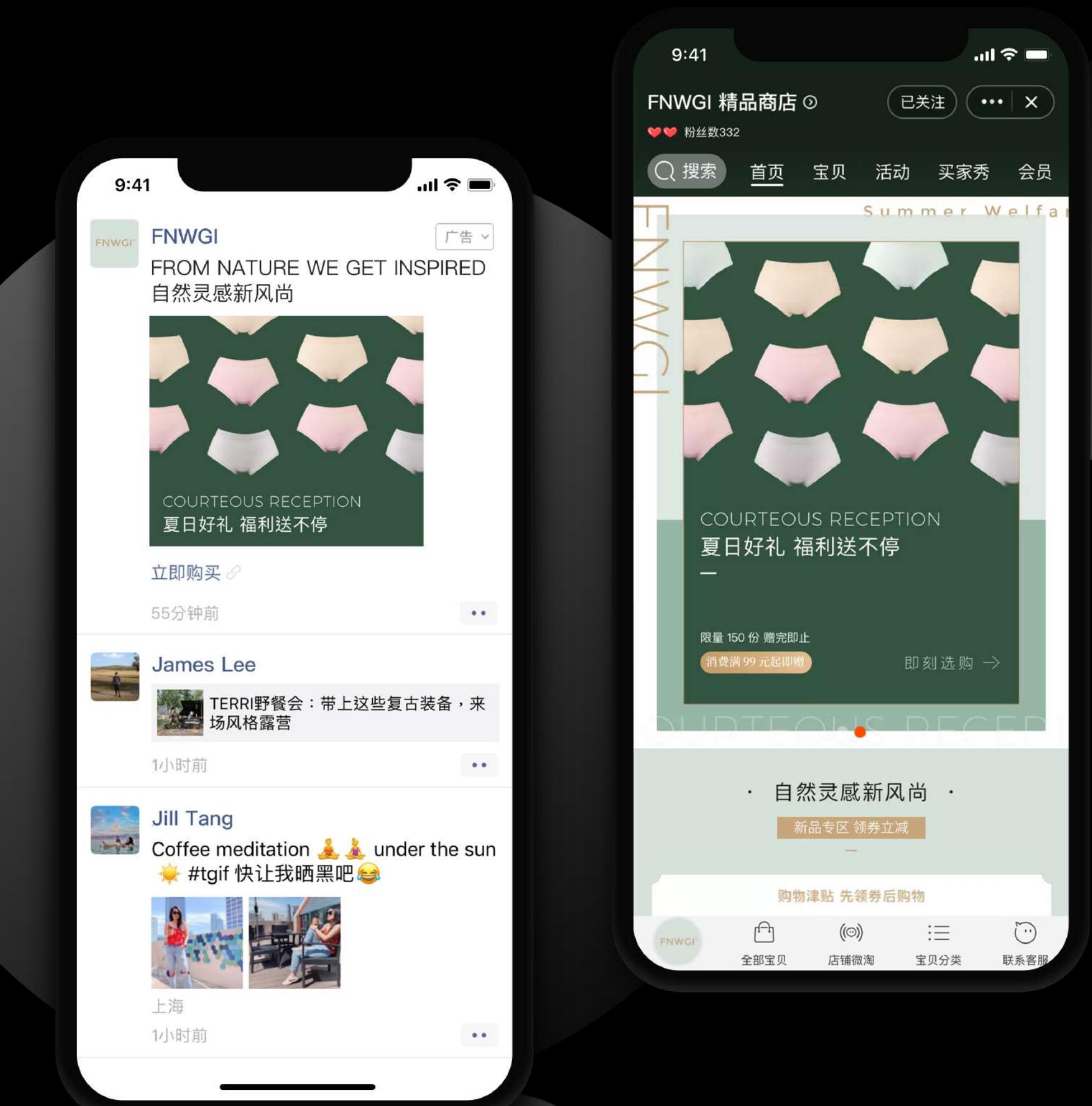
FROM NATURE WE GET INSPIRED ®

线上商城运营 / Online Store Operation

数字营销 / Digital Marketing

微信 + 淘宝 + Instagram 精致内容全球品赏，简素设计诠释
FNWGI 自然灵感品牌精神，让用户收获自由而纯净的私密
体验。

The delicate content is appreciated globally on WeChat, Taobao and Instagram. The simple design annotates the brand spirit of FNWGI for users to gain free and pure private experience.



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品牌 BRANDS

Randomevent®

MAISON KITSUNÉ
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FROM NATURE WE GET INSPIRED ®

Gululu

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礼物说
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謝 THANK
YOU 謝