

Proposal: Custom E-commerce & Inventory Management System

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This proposal outlines the development of a modern e-commerce platform coupled with a powerful, custom-built inventory management system. The solution will be built using the robust and scalable **Django (Python)** framework to provide a seamless experience for your customers.

Key Features

The platform will be a comprehensive solution designed for growth, featuring a user-friendly storefront and a powerful admin backend.

For Your Customers (E-commerce Store)

- **Modern, Mobile-Friendly Design:** A beautiful and responsive store that looks great on desktops, tablets, and smartphones.
- **Intuitive Product Navigation:** Easy-to-use product catalog with smart search, filtering (by price, category, etc.), and sorting options.
- **Secure Customer Accounts:** Customers can create accounts, view order history, and save shipping details.
- **Streamlined Checkout:** A simple and secure checkout process integrated with leading Nigerian payment gateways like **Paystack** or **Flutterwave**.
- **Order Tracking:** Automated email notifications and a dedicated page for customers to track their order status.
- **Wishlist & Reviews:** Allow customers to save items for later and leave product reviews to build social proof.

For Your Business (Inventory & Admin Panel)

- **Centralized Dashboard:** An overview of sales, orders, and top-selling products at a glance.
 - **Real-Time Inventory Sync:** Stock levels update automatically whenever a sale is made, preventing overselling.
 - **Easy Product Management:** Effortlessly add, edit, and manage products, categories, prices, and images.
 - **Low-Stock Alerts:** Receive automatic notifications when a product's inventory falls below a set threshold.
 - **Order Management:** A comprehensive system to view, process, and fulfill customer orders from a single interface.
 - **Sales Analytics:** Generate reports on revenue, sales trends, and customer behavior to make data-driven decisions.
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Project Timeline

The estimated delivery timeline for this project is **6-8 weeks** from the official start date. This includes design, development, testing, and deployment.

Investment & Billing

Our pricing is transparent, with no hidden fees. The cost includes all features listed above, deployed and ready for business.

- **One-Time Development Fee: ₦1,500,000**
 - This covers the complete design, development, testing, and launch of your custom e-commerce and inventory platform.
- **Annual Hosting Fee: ₦150,000**

- This covers the hosting of the software on a cloud hosting, Domain name (.com), Customized email and SSL
- This fee is due annually to keep your store online, secure, and running smoothly.
- **Annual Maintenance Fee: ₦250,000**
 - This covers your ongoing technical support.
 - This fee is due annually to continue providing support and upgrades for your software.

Contact

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