

Muhammad Ahmed

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freel. muhammadahme661

PROFILE

Experienced and dedicated Data Analyst with several years of experience identifying efficiencies and problem areas within data streams while communicating project needs. Capable of receiving and monitoring data from a variety of data sources, including Power BI, SQL, and Excel. Ability to synthesize quantitative information and interact effectively with colleagues and clients. Proven track record of generating summary documents for senior management for monthly and quarterly audit and compliance reporting.

SKILLS

Customer Service and Support 

SQL 

Microsoft Excel 

Analytical Skills 

Team Work 

Data Visualization 

Data analysis 

SEO Techniques 
on-page SEO

Problem Solver 

Time Management 

Multitasking Ability 

Communication 

Python 

Programming Skills 
HTML,CSS,Javascript,BootStrap

PROFESSIONAL EXPERIENCE

10/2022 – present
Multan, Pakistan

Junior Software Developer
Defense Housing Authority

- Participating in daily scrum meetings, sprint planning, unit testing, and bug fixes.
- Developing and maintaining a reporting system for support users, managers, and executives to keep track of support calls both on a moment-to-moment basis and over time using PHP, MySQL, HTML, Bootstrap, and CSS.

- Assisting the Senior Developer with the design, development, deployment, and maintenance of all menu maintenance portal code using PHP, MySQL, HTML, CSS, and Javascript.

06/2022 – present
Multan, Pakistan

Oracle SQL Developer Intern
Sunrays Textile Mills Limited

- Created reports and forms for different database tables in Apex Oracle.
- Formulated SQL queries, functions and processes as per customization requirement.
- Review and provide a recommendation for design optimization.
- Worked on front-end designing and back-end PL/SQL scripts.

03/2020 – 11/2021

Shopify Store Manager
Fiverr

- Managed more than 5 Shopify online stores.
- Maintain and make regular updates to Shopify store, including SEO tags, product updates, page listings, and inventory management.
- Increased customer growth and sales through various approaches of store by 60%.
- Tracked and analyzed web analytics to recommend proactive adjustments to strategies.
- Contributed to mock-ups, email campaigns and social media content.

01/2021 – 04/2021

SEO Manager
Fiverr

- Recommended changes to website architecture, content and linking to improve SEO positions for target keywords.
- Created dynamic SEO strategies to exceed market competitors and meet client needs.
- Analyzed and audited clients' websites to address performance issues.
- Used different tools like Google page insights, GTX metrix, SEMrush, Ahrefs, Google Keyword Planner, Google search console and Google analytics

04/2020 – 07/2020
Guangdong, China

Virtual Assistant
TYD Electronics

- Have done products product listings and store management of their online store on Alibaba site.
- Performed email marketing manually through used of customer LinkedIn profiles.

Multan, Pakistan

Network Administrator Internee
DHA Multan

- LAN, WAN, internet, and other wireless, local area network, and other data communications systems and segments design, implementation, and testing.

- Worked closely with the managers of each department to make system upgrades go more smoothly.
- Diagnosed and solved problems of other departments' networking issues
- Performing network hardware and software troubleshooting, performance tuning, and security auditing.



EDUCATION

2017 – 2021
Sargodha, Pakistan

Bachelor of Science in Computer Science The University Of Lahore

- I have done various projects on Artificial intelligence and computer vision like flower detection and vehicle classification and counting.
- My FYP project was Crop Disease Detection where we used computer vision technology to identify which type a disease a particular crop is infected .
- We achieved a very authentic result and our accuracy in disease detection was 80%.

2015 – 2017
Sargodha, Pakistan

Intermediate of Computer Science Army Public School And College

2012 – 2014
Jhelum, Pakistan

Matric Army Public School And College



CERTIFICATES

- Prepare, Clean, Transform, and Load Data using Power BI From Coursera [↗](#)
- Intermediate SQL Queries By DataCamp [↗](#)



LANGUAGES

Urdu



English

