



**Zilliqa Ad Network (ZilAds)** intends to solve a particular problem that many community members believe is inherent in distributed blockchain ecosystems; that of how to appropriately and effectively engage in marketing and advertising. We will offer a solution to this with community-based **paid** advertising and marketing campaigns.



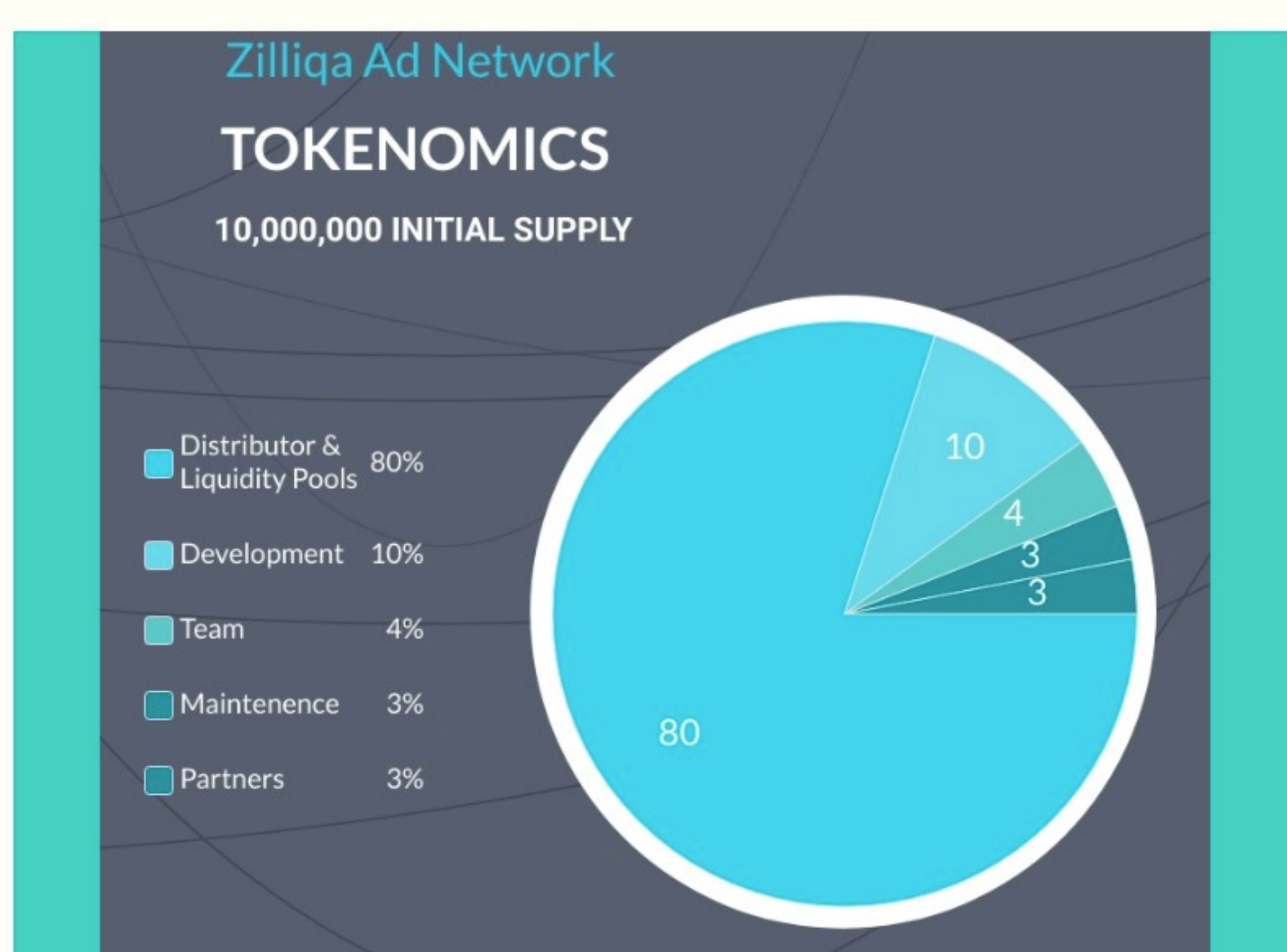
**Social Networks** are the lifeblood of Crypto projects. We intend to buy advertising on behalf of the Zilliqa community to promote target keywords in the following networks.



Initially, we will build ads for the Zilliqa Blockchain and \$ZIL token but will soon also build campaigns for other ZRC-2 projects in the ecosystem such as: \$XCAD, \$GZIL, \$CARB, \$PORT, \$SCO, \$BLOX etc.

We are launching a ZRC-2 Token with the symbol "ADS" in partnership with M-ILO fair distribution launchpad. For more information on M-ILO please read the following [documentation](#).

Our ADS token follows the MTSS standard for safe burning. You can read more about MTSS at the following [link](#).



Our M-ILO launch will help us to create the Liquidity Pools on ZilSwap that will be needed for the greater community to become engaged in our program. From that point forward we will use a combination of spending and natural token price growth through sales to fund our operations. Ultimately this is a business opportunity that has the potential to become a powerful voice for the Zilliqa Ecosystem.

Many long-term token holders value their privacy and even anonymity. They would not want to use a credit card in order to do effective online promotions. We believe our concept solves this problem for the benefit of all stakeholders, while providing transparent reporting for each campaign. These reports will be made available to read on our [public GitHub](#) by any community member.

The ADS token can be bought for 3 principle reasons...

- To speculate on the price of ADS (DYOR standard crypto disclaimers apply).
- To spend ADS for the greater good of Zilliqa's Ecosystem with small amounts.
- To buy ADS for customized campaigns for your favourite token with larger amounts.

Please visit ZilSwap using your browser or mobile wallet or click the BUY or SPEND buttons below. For further reference, our contract address is [zil1cs2au702hcx779yxdg49txjqe7rn989rty3wwy](#)