

时，在多模态大模型机器人应用方向上创业的公司需要找准细分领域，明确用户需求，解决好特定问题，避免在“通用性”上过度纠结，明确“盈利”而非“研究”为目标，使用基础大模型针对特定机器人任务进行优化即可。使用自然语言作为人机交互媒介，要避免机器人反馈过多无效信息，注重提升交互体验。

Google作为在多模态大模型-机器人领域里走在最前面的公司，其内部是否会再次孵化子公司，或有相关人员重新创业，值得关注。

除此之外，并无更多将多模态大模型应用于机器人领域的公司。总体上来说这一领域仍处于技术储备阶段，需要观望，但非常值得期待。

机器人领域应用外，还有一些大模型公司也值得关注，此处不再展开介绍：Boson.ai，Mu Li与其导师Alex Smola从Amazon离职，投身大模型创业，CLIPr，Twelve Labs，Lightricks，Jasper，Stability.ai，Hugging Face；小冰科技在2022年11月进行了A+轮11亿人民币的融资；澜舟科技在2023年3月进行了Pre-A+轮数亿人民币融资，进行基础大模型训练；街远科技于2023年3月完成数亿元人民币的天使轮融资，致力于链接消费者与商品。

相关研究

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Do As I Can, Not As I Say: Grounding Language in Robotic Affordances	2022.08.16	Everyday Robots Google	MLLM Planning Robotics	https://arxiv.org/pdf/2204.01691.pdf

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CLIPort: What and Where Pathways for Robotic Manipulation	2021	NVIDIA	Control MLLM Robotics	https://proceedings.mlr.press/v164/shridhar22a/shridhar
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PCT: Point cloud transformer	2021	Tsinghua	Point Cloud Transformer	https://link.springer.com/content/pdf/10.1007/s41095-02
Point Transformer	2021	HKU Oxford	Point Cloud Transformer	https://openaccess.thecvf.com/content/ICCV2021/pape
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LLaMA: Open and Efficient Foundation Language Models	2023.02.27	Meta	NLP Transformer	https://arxiv.org/pdf/2302.13971.pdf
PaLM: Scaling Language Modeling with Pathways	2022.10.05	Google	NLP Transformer	https://arxiv.org/pdf/2204.02311.pdf
Language Models are Few-Shot Learners (GPT-3)	2020	OpenAI	NLP Transformer	https://proceedings.neurips.cc/paper/2020/file/1457c0df
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Attention Is All You Need	2017	Google	NLP Transformer	https://proceedings.neurips.cc/paper/2017/file/3f5ee243
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