

## **Survey on the Needs and Experiences of Subtitles for the Hearing Impaired in China**

Hello!

We are conducting a research study on the viewing experience and needs of subtitles among the hearing impaired. The goal is to develop an empirically validated standard for creating subtitles for the hearing impaired, thereby improving the quality of accessible media and enhancing the user experience for hearing-impaired viewers. The first part of this research is a questionnaire that explores the perceptions and needs of the hearing-impaired community in China regarding existing film and television subtitles.

This study has been approved by the Academic Ethics Committee. We do not collect any sensitive information, and your data will be completely anonymized.

Eligibility:

- Hearing-impaired individuals aged 16 and above

Survey Link:

- [www.xxx.com](http://www.xxx.com)

Please help by filling out the survey and sharing it with others who meet the criteria! Your participation will play a significant role in improving the viewing experience for the hearing-impaired community.

If you have any questions or need further information, please feel free to contact us.

Thank you for your support and participation!

## **关于中国听障人群影视字幕需求和体验的调查问卷**

各位好！抱歉打扰了！

我们正在进行一项关于听障人群对视频字幕观看体验和需求的调查研究，旨在构建一个经过实证验证的听障字幕制作标准，以提高可及性媒体的质量，改善听障观众的用户体验。本研究的第一部分是一个问卷调查，主要探讨中国听障群体对现有影视字幕的感知和需求。

本研究已获学术伦理委员会批准，不收集任何敏感信息，您的数据也将完全匿名化处理。

填写对象：

- 年龄 16 岁及以上的听障人士

填写链接：

- [www.xxx.com](http://www.xxx.com)

请符合填写条件的大家帮忙填写并转发！您的参与将对提高听障人群的视听体验质量起到重要作用。

如有任何问题或需要进一步的信息，请随时联系我们。

感谢您的支持和参与！