



Pre-presentation Questions:

- How do you currently search for cars when a customer wants a car that is not on your lot?
- How many resources do you have to find that car?
- How long does that process take?
- How often do potential customers walk off the lot?
- Once a potential customer does walk off the lot how do you keep track of them and still try to close the business?
- How many of the “be backs” actually come back?

Tell the Zillidex Story – Jason’s search for a Yukon....

I was looking to buy a newer Yukon and was searching online just as most consumers do now days. The selection I had to choose from was very weak. I was certain there were more pewter Yukon’s or Tahoe’s then what was showing up on the couple of websites I had been searching on. I called a friend of mine that is a dealer and asked if they could find one for me, they told me they could and to give them a few days. After a few weeks went by they were still unable (or unmotivated) to find what I was looking for. I really do not believe it was a rare car. I did eventually find one at a dealer other than my friends lot. I called him and told him where it was and asked him to buy from them and I would buy it from him. He told me he didn’t really know the other dealer and couldn’t get it. I ended up not buying one at all, just kept driving my old one.

I thought at the time it would be great if there was a web site that the dealers put all of their inventory on rather than just a few it would be very beneficial to the consumer. I decided to develop such a site, one price, all of the cars. Most sites charge by the car or blocks of cars, this discourages dealers from putting all of their cars on it. And what if, the dealers could look at it and get inventory for the customers they have looking for specific cars. That is when the concept started to form and that’s why we are here today...

TEST SERVER
ZILLIDEX.net
where the cars are

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[Call Toll-Free](#) 877-676-7585

OUR SERVICES	JOIN THE NETWORK	YOUR ACCOUNT	MANAGE CUSTOMERS	SEARCH INVENTORY	MANAGE INVENTORY
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Welcome to Zillidex.net!

Subscribing to Zillidex.net is fast and easy. If you have any questions at all please call toll-free 877-676-7585 for immediate assistance.

Subscription to Zillidex.net is available to Licensed Dealers only. Please enter your Dealer Information below..

State:

Dealer #:

Setting Up Your Account Is Simple...

1. Select your State
2. Enter your State Dealer number

[Our Services](#) [Join The Network](#) [Your Account](#) [Manage Customer](#) [Manage Inventory](#)

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Setting up your Zillidex account literally takes minutes. Simply select your state and enter your Dealer # and edit or update all of your company information.

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OUR SERVICES	JOIN THE NETWORK	YOUR ACCOUNT	MANAGE CUSTOMERS	SEARCH INVENTORY	MANAGE INVENTORY
--------------	------------------	---------------------	------------------	------------------	------------------

Dealer: **Roberts Fast Cars** Dealer ID: **Robert Farnsworth**

Your Account

- [Update Account Information](#) Change business name, address, phone
- [Update Billing Information](#) Change credit card information.
- [View Billing Summary](#) Display list of charges on your account.
- [Add/Update/Delete User List](#) Maintain list of people granted access

1. Update your account or billing Information
2. View your billing summary
3. Add or edit Users and permissions.

Our Services Join The Network Your Account Manage Customers Search Inventory

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The Your Account tab allows you to make changes, add/manage users, check billing and any other account related functions.

**OUR
SERVICES**

**JOIN THE
NETWORK**

**YOUR
ACCOUNT**

**MANAGE
CUSTOMERS**

**SEARCH
INVENTORY**

**MANAGE
INVENTORY**



Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

[User List](#)

Name	Title	Security Level	Cell Phone	Customers	Options
Betty Appleton	Internet Queen	Data Entry		0	View/Update Add User Delete
Derek Densley	New car consultant	Salesman		0	View/Update Add User Delete
Robert Farnsworth	COO	Administrator		3	View/Update Add User Delete
Paul Johnson	Pre-owned Consultant	Salesman		0	View/Update Add User Delete
Emily Kirk	Pre-owned Consultant	Salesman		0	View/Update Add User Delete
Randy Rules	New car consultant	Salesman		0	View/Update Add User Delete
Jim Smith	GM	Administrator		0	View/Update Add User Delete

**Your
Users**

1. Manage
your staff.

Exit

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[Manage Customers](#)

[Search Inventory](#)

[Manage Inventory](#)

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OUR SERVICES


JOIN THE NETWORK

YOUR ACCOUNT

MANAGE CUSTOMERS

SEARCH INVENTORY

MANAGE INVENTORY



Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

[Add New User](#)

Email Address:

First Name:

Last Name:

Title:

Security Level: ☒ Administrator ☐ Salesman ☐ Sales Manager ☐ Data Entry

Office Phone: () -

Cell Phone: () -

Fax: () -

Password:

Security

1. Assign individual security levels.

[Save](#) [Cancel](#)

[Our Services](#)

[Join The Network](#)

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[Manage Customers](#)

[Search Inventory](#)

[Manage Inventory](#)

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Zillidex allows the administrator to set rights and permissions for each user, unauthorized users cannot see other dealer information or any wholesale price.



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YOUR ACCOUNT
MANAGE CUSTOMERS
SEARCH INVENTORY
MANAGE INVENTORY


Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**










Select Status:

☒ Active (18)
☐ Off Site (0)
☐ Inactive (0)
☐ Sold Retail (0)
☐ Sold Wholesale (0)
☐ Sold Zillidex (1)

Options:
☒ Show Photos


Refresh List

Add Inventory

	VIN	Make	Model	Color	Year	Mileage	Condition	Retail	Wholesale
	WBAEK13507CN81229	Bmw	3 Series	Black	2007	4,859	Excellent	\$69,900	\$64,000
	WBAEH13517CR52264	Bmw	3 Series	Black	2008	15,310	Excellent	\$49,920	\$40,000
	1HGCM56336A021509	Honda	Accord	White	2004	31,302	Fair	\$179,825	\$15,000
	1HGCM66557A050969	Honda	Accord	Gray	2005	9,500	Excellent	\$21,995	\$19,000
	1HGCM66586A026812	Honda	Accord	Gray	2004	23,076	Excellent	\$19,988	\$17,000
	1HGCM56775A061626	Honda	Accord	Green	2005	36,659	Good	\$17,988	\$15,000
	1HGCM66875A030570	Honda	Accord	Gray	2005	48,945	Good	\$17,900	\$15,000
	3HMCM56116C002408	Honda	Accord	Blue	2001	50,030	Excellent	\$16,900	\$15,000
	1HGCM56165A190498	Honda	Accord	Gold	2005	38,100	Good	\$15,915	\$14,000

This tab is where you will manage your inventory. Cars can be added to the database one at a time or with a mass upload. There is no limit to the number of cars that you add. Only authorized users will be able to use this function.

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OUR SERVICES


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MANAGE CUSTOMERS










SEARCH INVENTORY

MANAGE INVENTORY


 Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Paul Johnson**
 Manage Inventory

Select Status:
☒ Active (18) ☐ Off Site (0) ☐ Inactive (0)
☐ Sold Retail (0) ☐ Sold Wholesale (1)

Options:
☒ Show Photos

	VIN	Year	Make	Model	Color	MPG	Condition	Retail	Wholesale
	WBAEK13507CN81229	2007	Honda	Accord	White	23,076	Excellent	\$69,900	\$*****.00
	WBAEH13517CR52264	2006	Honda	Accord	White	23,076	Excellent	\$49,920	\$*****.00
	1HGCM56336A021509	2006	Honda	Accord	White	23,076	Excellent	\$179,825	\$*****.00
	1HGCM66557A050969	2006	Honda	Accord	White	23,076	Excellent	\$21,995	\$*****.00
	1HGCM66586A026812	2006	Honda	Accord	White	23,076	Excellent	\$19,988	\$*****.00
	1HGCM56775A061626	2005	Honda	Accord	Green	36,659	Good	\$17,988	\$*****.00
	1HGCM66875A030570	2005	Honda	Accord	Silver	48,945	Good	\$17,900	\$*****.00
	3HMCMS6116C002408	1981	Honda	Accord	Blue	50,030	Excellent	\$16,900	\$*****.00
	1HGCM56165A190498	2005	Honda	Accord	Gold	38,100	Good	\$15,915	\$*****.00

Salesman Inventory View

1. Salesman's permissions DO NOT allow access to wholesale prices.

Sales view of inventory – notice there is no wholesale price displayed.

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 where the cars are

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OUR SERVICES **JOIN THE NETWORK** **YOUR ACCOUNT** **MANAGE CUSTOMERS** **SEARCH INVENTORY** **MANAGE INVENTORY**

Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

View Saved Vehicle List **Search by Zillidex #**

View Saved Vehicles **Reset Saved Vehicle List** Zillidex #: Enter one or more #s. **Go...**

Search by Vehicle Specifications

Status
☒ Active ☐ Sold Retail ☐ Sold Wholesale

Search Area
 within 10 Miles of Zip Code 84121

Make
 Any Make
 Any Make
 Any Make

Model
 Any Model
 Any Model
 Any Model

Price Range
 from to

Year Range
 from 1981 to 2008

Body Style
☐ Convertible ☐ Coupe ☐ Hatchback ☐ Sedan
☐ Truck ☐ Van ☐ Wagon

Specifications
 Any Transmission Any Engine
 Any Drive Any # Doors
 Any Fuel Any Color

Sort By
 Price - High to Low

Start Search...

Three Easy Ways to Search...

1. View saved vehicles
2. Search by Zillidex™ number
3. Search by vehicle specifications

Our Services Join The Network Your Account Search Inventory Manage Inventory

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The search inventory feature allows sales as well as administrators to search for cars quickly and easily. Simply type in the Zillidex # or the vehicle specifications and you will have the results within seconds. In addition you can look at your saved vehicle list (favorites) from this screen.

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 where the cars are

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OUR SERVICES **JOIN THE NETWORK** **YOUR ACCOUNT** **MANAGE CUSTOMERS** **SEARCH INVENTORY** **MANAGE INVENTORY**

Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

View Saved Vehicle List
 View Saved Vehicles Reset Saved Vehicle List

Search by Zillidex #
 Zillidex #: Enter one or more #s. Go

Search by Vehicle Specifications

Status
☒ Active ☐ Sold Retail ☐ Sold Wholesale

Search Area
 Within **On Lot** of Zip Code **84121**

Make
 Any Make Any Model
 Any Make Any Model
 Any Make Any Model

Price Range
 from to

Year Range
 from 1981 to 2008

Body Style
☐ Convertible ☐ Coupe ☐ Hatchback ☐ Sedan
☐ Truck ☐ Van ☐ Wagon

Search...

1. On your lot
 2. Across town
 3. Across the Country...

Our Services Join The Network Your Account Manage Customers Search Inventory Manage Inventory

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The search inventory function allows you to search first on your own lot, in the local area, or nationally if needed.

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OUR SERVICES

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MANAGE CUSTOMERS

SEARCH INVENTORY

MANAGE INVENTORY

Search Criteria: Within 10 Miles | \$250,000 to \$300,000 | 1981 to 2008 | Sort by Price High to Low
[Modify Search](#)
Search Results: 2 Vehicles Found

2007 Maybach 57 Sedan with 3,950 miles

Status: **Available as of 12/18/2007**

Price: **\$274,300** Location: **Within 8 Miles** Condition: **Excellent**

Engine: **10 Cylinder** Trans: **Automatic** Drive: **Rear Wheel Drive**

Doors: **Four Door** Fuel: **Gasoline** Color: **Silver**

Zillidex #: **61**

Comment: "Nice Clean One Owner. Driven to church and back only."

[View Detail](#)
[Print Flyer](#)
[Email Customer](#)
[Save Vehicle](#)

2008 Lamborghini Gallardo Convertible with 61

Status: **Available as of 04/20/2008**

Price: **\$269,900** Location: **Within 4 Mil**

Engine: **10 Cylinder** Trans: **Automatic**

Doors: **Two Door** Fuel: **Gasoline**

Zillidex #: **190**

Comment: "Air-Conditioning, Climate Control, Dual Zone Climate Windows, Power Door Locks, Power Mirrors, Leather Steering Wh Passenger Seat, Heated Seat, Digit..." [read more](#)

[View Detail](#)
[Print Flyer](#)
[Email Customer](#)

Search Results

1. Print, email or save for customer
2. View detail

Search Criteria: Within 10 Miles | \$250,000 to \$300,000 | 1981 to 2008 | Sort by Price High to Low
[Modify Search](#)
Search Results: 2 Vehicles Found

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Once you have the results you have the ability to print a flyer for the customer, send them an e-mail linking them to a vehicle that matches their needs, or save the vehicle to your saved vehicles list. To see more detail on a specific vehicle click the view detail button.

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[Call Toll-Free](#)

OUR SERVICES

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YOUR ACCOUNT

MANAGE CUSTOMERS

SEARCH INVENTORY

MANAGE INVENTORY

Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

Move mouse over thumbs to enlarge.

Display Larger Photos

2007 Maybach 57 Sedan with 3,950 miles

Status: **Available as of 12/18/2007**

Price: **\$274,300** Location: **Within 8 Miles**

Condition: **Excellent** Engine: **10 Cylinder**

Trans: **Automatic** Drive: **Rear Wheel Drive**

Doors: **Four Door** Fuel: **Gas**

Color: **Silver** Zillidex #: **65**

Installed Options:

- Air Conditioning
- Antilock Brakes
- Alloy Wheels
- AM/FM
- Sunroof
- CD Player
- Power Seats
- Heated Seats
- Power Steering
- Power Locks
- Power Mirrors
- Passenger Airbag
- Side Airbags

Comment: "Nice Clean One Owner; Driven to church"

Page Back

Print Flyer

Email Customer

Save Vehicle

Dealer Info

View Detail

1. Print, email or save for customer

2. View cooperating Dealer Info

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Within the View Detail screen you will be able to see all the information about that vehicle, print, e-mail or save it here as well. If you are a GM or SM you will also have the ability to click the Dealer Info button to see who has that vehicle.

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Call Toll-Free

OUR SERVICES

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YOUR ACCOUNT

MANAGE CUSTOMERS

SEARCH INVENTORY

MANAGE INVENTORY

Dealer: **Roberts Fast Cars** | Dealer ID: **UT 1111** | User: **Robert Farnsworth**

Move mouse over thumbs to enlarge.

Display Larger Photos

2007 Maybach 57 Sedan with 3,950 miles

Status: **Available as of 12/18/2007**
 Price: **\$274,300** | Location: **Within 8 Miles**
 Condition: **Excellent** | Engine: **10 Cylinder**
 Trans: **Automatic** | Drive: **Rear Wheel Drive**
 Doors: **Four Door** | Fuel: **Gasoline**
 Color: **Silver** | Zillidex #: **61**

Dealer Information:
 Dealer Price: **\$270,250**
 Dave Strong Porsche
 1045 South State
 Salt Lake City, UT 84111

Doug Greene, Sales Manager
 Office
 Cell
 Fax
dg@douglasgreene.com

Installed Options:
 Air Conditioning
 Sunroof
 System
 Power Steering
 Passenger Airbag

Cruise Control
 Defroster
 Tilt/Telescope
 Premium Sound
 Child Seat
 Driver Airbag

Comment: "Nice Deal..."

1. Only Dealer authorized users may access this feature

Page Back

Print Flyer

Email Customer

Save Vehicle

Hide Dealer Info

Our Services

Join The Network

Your Account

Manage Customers

Search Inventory

Manage Inventory

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Only the people who have been granted rights will be able to view the Dealer Information.

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2007 Maybach 57
\$274,300

Zillidex NO: 61

Contact Information

Roberts Fast Cars
6629 South 1300 East
Salt Lake, UT 84121

Contact: **Robert Farnsworth**
Cell: 801-898-8810
Office: 801-898-8810
Email: robert@zillidex.com



Customer
Flyer

1. Highlight
your Dealer
information

Vehicle Details



Mileage	3,952
Exterior Color	Silver
Interior Color	Gray
Body Style	Sedan
Doors	Four Door
Engine	10 Cylinder
Transmission	Automatic
Fuel Type	Gasoline
Drive Type	Rear Wheel Drive
Stock Number	77773
VIN	WDQ78K564YHB41259

Options Installed

- | | | | | |
|------------------------|------------------------|-----------------|------------------|----------------|
| • Air Conditioning | • Sunroof | • CD Player | • Power Steering | • Passenger |
| • Antilock Brakes | • Alloy Wheels | • Power Seats | • Power Locks | Airbag |
| • Cruise Control | • AM/FM Stereo | • Heated Seats | • Power Mirrors | • Side Airbags |
| • Defroster | • DVD Player | • Leather Seats | • Power Windows | |
| • Tilt/Telescope Wheel | • Premium Sound System | • Child Seat | • Driver Airbag | |


Comments

Nice Clean One Owner. Driven to church and back only.

All prices subject to change without notice. All information is deemed reliable but not guaranteed accurate. Buyer to verify all information.

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When you print or e-mail information for the customer, your Dealer contact information will be listed, even if the vehicle is not on your lot.



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OUR SERVICES


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YOUR ACCOUNT

MANAGE CUSTOMERS

SEARCH INVENTORY

MANAGE INVENTORY


 Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

Customer List

Sort By

Search (Last Name or Email)

[Add New Customer](#)
[View Task](#)

Name

Refresh List

-OR-

Search

List Refreshed and Sorted By Name

Name	Email	Last Visit	Visit Count	Status	Date Added	Open Tasks	Cust. View
Bill Clinton	bill@mrpresident.com	No Visits	0	Active	04/23/2008	0	View
Jillene Farnsworth	jillene@robertfarnsworth.com	No Visits	0	Active	04/22/2008	1	View
Lee Majors	robert@zillidex.com	04/23/2008	1	Active	03/07/2008	2	View
Kirk Miller	kirk@loanbroker.com	No Visits	0	Active	04/19/2008	1	View
Homer Simpson	homer@foxtv.com	No Visits	0	Active	04/23/2008	0	View

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Manage Customers

1. Easily search or sort for customers
2. Add new customers
3. View task list
4. View the customers OWN web page!

Within the manage customer tab you will have the ability to search for, sort, and add your customers. Sales can view their daily task list from this page as well. In addition this page is where you would view the customers own customized web page.

Vehicle Profile

Price Range

Year Range

Make & Model

to \$100,000

1981 to 2008

Dodge Viper [Remove](#)

to \$100,000

1981 to 2008

Dodge 400 [Remove](#)

Price From:





Price To:

Year From:

Year To:

Add Vehicle Profile

Featured Vehicles - [Add All Saved Vehicles](#)

Photo	Year	Make & Model	Status	Email
	2007	Bentley Azure	Available	Not Sent Remove
	2007	Lamborghini Murcielago	Available	Not Sent Remove
	2008	Maserati GranTurismo	Available	Not Sent Remove
	2007	Maybach 57	Available	Not Sent Remove

Automated Searches and Featured Vehicles

- Automate customer searches with ease
- Vehicle searches are automatically delivered to customers as vehicles become available
- Manually search and add vehicles to your customers featured vehicles

One of the unique and very powerful capabilities of Zillidex its automation. Zillidex combines customer service with inventory management to automate vehicle searches and customer communication. Once a vehicle profile is added customers are notified every 24 hours of vehicles that have been added to the network.

er ID: **UT 1111** User: **Robert Farnsworth**

Customer List

Task List

Task List

Date/Time	Task	
04/25/2008 06:00 PM	APT: TEST DRIVE	Complete Remove

Due Date

mm dd yy

8:00 AM

1000 Characters Remaining

Add Task

Customer Notes

Date	Note	
04/19/2008	Wife told him to sell his Cadillac for a mini van. He is buying a Hummer instead.	Remove

4000 Characters Remaining

Add Note


Tasks and Notes

1. Add any call, to do, appointment or reminder

2. Enter notes about your customer's needs, wants and personal information that builds the lasting relationship

* Automated follow up action plans are being developed

In order to continually connect with customers Zillidex gives sales the ability to add calls, to-dos, or reminders. They can also add notes about that customer's specific interests, wants and needs to continually build and grow that relationship, which in turn will keep that customer coming back for years. Post-sale action plans will also be established for follow-up to ensure the customer also buys the next car from you.



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OUR SERVICES

JOIN THE NETWORK

YOUR ACCOUNT

MANAGE CUSTOMERS

SEARCH INVENTORY



Dealer: **Roberts Fast Cars** Dealer ID: **UT 1111** User: **Robert Farnsworth**

Task Filter

☒ All Tasks
 ☐ Today's Tasks
 ☐ Tomorrow's Tasks
 ☐ Overdue Tasks

[View Customer](#)

Task List

All Open Tasks

Name	Email	Task	Due Date
Kirk Miller	kirk@loanbroker.com	APT: TEST DRIVE	04/25/2008 06:00 PM
Bill Clinton	bill@mrpresident.com	Buy Client Gift for Mr. President.	04/26/2008 09:00 AM
Homer Simpson	homer@foxtv.com	Call Homer regarding financing options.	04/27/2008 02:00 PM
Jillene Farnsworth	jillene@robertfarnsworth.com	Test Drive: w/ Jillene Farnsworth	04/30/2008 05:00 PM
Lee Majors	robert@zillidex.com	Can we program it to email reminders to the sales ..	12/31/2008 08:00 AM

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Tasks

1. Organize
MANAGE INVENTORY

2. Auto - assigned from test drive requests

3. Email reminders

This task view allows the sales professional to organize all of their tasks to efficiently manage their to do's, appointments and calls.

Roberts Fast Cars
6629 South 1300 East
Salt Lake, UT 84121
(801) 898-8810

Hello Lee,

I've selected the following vehicles for your review. If you'd like to test drive any of these vehicles please give me a call at (801) 898-8810 or click the "Test Drive" link.

If these vehicles aren't right for you or you'd like me to select vehicles based upon different criteria please let me know and I'll try my best to get it right.

Sincerely,
Robert Farnsworth
Roberts Fast Cars
(801) 898-8810
robert@zillidex.com

Home Page | Bookmark This Page

ZILLIDEX.NET
Serving the Dealer Network Since 1999

Your Recommendation List

Year	Make & Model	Price	Mileage	
2007	Bentley Azure	\$354,900	150	View Detail Print Flyer Test Drive Remove
2007	Lamborghini Murcielago	\$467,800	775	View Detail Print Flyer Test Drive Remove
2006	Maserati GranTurismo	\$147,000	210	View Detail Print Flyer Test Drive Remove
2007	Maybach 57	\$274,300	3,950	View Detail Print Flyer Test Drive Remove

Customer View

1. Personal web page with customer controls

2. Note from salesman

3. Recommended vehicles list along with Dealer inventory

All Our Pre-Owned Inventory

Year	Make & Model	Price	Mileage	Color	
2007	BMW 650CI	\$69,900	4,859	Black	View Detail Print Flyer Test Drive Add to List
2007	BMW 650CI	\$49,920	15,310	White	View Detail Print Flyer Test Drive Add to List
1981	Honda Accord	\$179,825	31,302	Blue	View Detail Print Flyer Test Drive Add to List
2007	Honda Accord	\$21,995	9,500	Gray	View Detail Print Flyer Test Drive Add to List
2006	Honda Accord	\$19,988	23,076	White	View Detail Print Flyer Test Drive Add to List
2005	Honda Accord	\$17,988	36,659	Green	View Detail Print Flyer Test Drive Add to List
2005	Honda Accord	\$17,900	48,945	Silver	View Detail Print Flyer Test Drive Add to List
1981	Honda Accord	\$16,900	50,030	Blue	View Detail Print Flyer Test Drive Add to List
2005	Honda Accord	\$15,915	38,100	Gold	View Detail Print Flyer Test Drive Add to List
2006	Honda Accord	\$14,996	85,078	White	View Detail Print Flyer Test Drive Add to List
2005	Honda Accord	\$13,960	24,728	Red	View Detail Print Flyer Test Drive Add to List
2007	Honda Accord	\$13,950	8,162	White	View Detail Print Flyer Test Drive Add to List
2008	Toyota Camry	\$31,978	700	Gold	View Detail Print Flyer Test Drive Add to List
2007	Toyota Camry	\$24,158	10,292	Charcoal	View Detail Print Flyer Test Drive Add to List
2007	Toyota Camry	\$21,990	0	Silver	View Detail Print Flyer Test Drive Add to List
2005	Toyota Camry	\$17,999	16,450	Green	View Detail Print Flyer Test Drive Add to List
2005	Toyota Camry	\$17,396	34,032	Gray	View Detail Print Flyer Test Drive Add to List
2005	Toyota Camry	\$15,977	51,075	Burgundy	View Detail Print Flyer Test Drive Add to List


All prices subject to change without notice. All information is deemed reliable but not guaranteed accurate. Please verify all information.

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Serving the Dealer Network Since 1999

The customer web page is also a Feature unique to Zillidex. A customized web page is designed for each customer the moment a vehicle profile is entered. The customer then has the ability to bookmark that page and view updates related to their featured vehicles from your Dealership at their leisure. They can also view your entire inventory to see if there are other vehicles that may of interest to them or anyone they know.

Roberts Fast Cars
6629 South 1300 East
Salt Lake, UT 84121
(801) 896-8810



Move mouse over thumbs to enlarge.


2007 Bentley Azure Convertible with 150 miles

Price: **\$354,900**
Condition: **Excellent** Engine: **8 Cylinder**
Trans: **Automatic** Drive: **Rear Wheel Drive**
Doors: **Two Door** Fuel: **Gasoline**
Color: **Silver**

Installed Options:
Air Conditioning Antilock Brakes Cruise Control Tilt/Telescope Wheel Alloy
Wheels AM/FM Stereo DVD Player Sub-Woofer Premium Sound System CD
Player Power Seats Heated Seats Leather Seats Power Steering Power Locks
Power Mirrors Power Windows Driver Airbag Passenger Airbag Side Airbags

Comment: "2008 BENTLEY AZURE SILVER TEMPEST EXTERIOR STRATOS MAIN HIDE /
BELUGA SECONDARY HIDE WITH BURR OAK VENEER OPTIONS INCLUDE: TWO-TONE
PASCIA TOP ROLL, BURR OAK VENEER, BURR OAK VENEER, BURR OAK VENEER,
CABRIOLET SEAT COVERING WITH
ULTRASONIC PARK DISTANCE CO
MATRIX MESH GRILL AND LOWER
MIRROR CAPS, JEWEL FUEL FILLER
BENTLEY MASCOT, WOOD AND LE
CHROME WHEELS."

Request Test Drive



2007 Bentley Azure
\$354,900

From: Lee Majors <robert@zillidex.com>
To: Robert Farnsworth <robert@zillidex.com>
Subject: Test Drive 2007 Bentley Azure

Test Drive Date & Time

Mon Jan Day 01 Yr 2008 Hr 8:00 AM

Comments:

Send Cancel

Customer Controls

1. Print flyer and view detailed information
2. Add remove vehicles from list (emails salesman)
3. Request test drive (emails salesman)

All prices subject to change. Buyer to verify all information. Information is deemed reliable but not guaranteed.

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The detail provided to the customer is extensive, they have the ability to print a flyer about a specific vehicle, and add or remove vehicles from their recommend vehicle list. They can also schedule a test drive on a car they like. This will automatically send an e-mail to sales and put a to-do with time and date in their task list. Again enabling sales to keep the lines of communication open with the customer increasing the likelihood that they will buy from you.

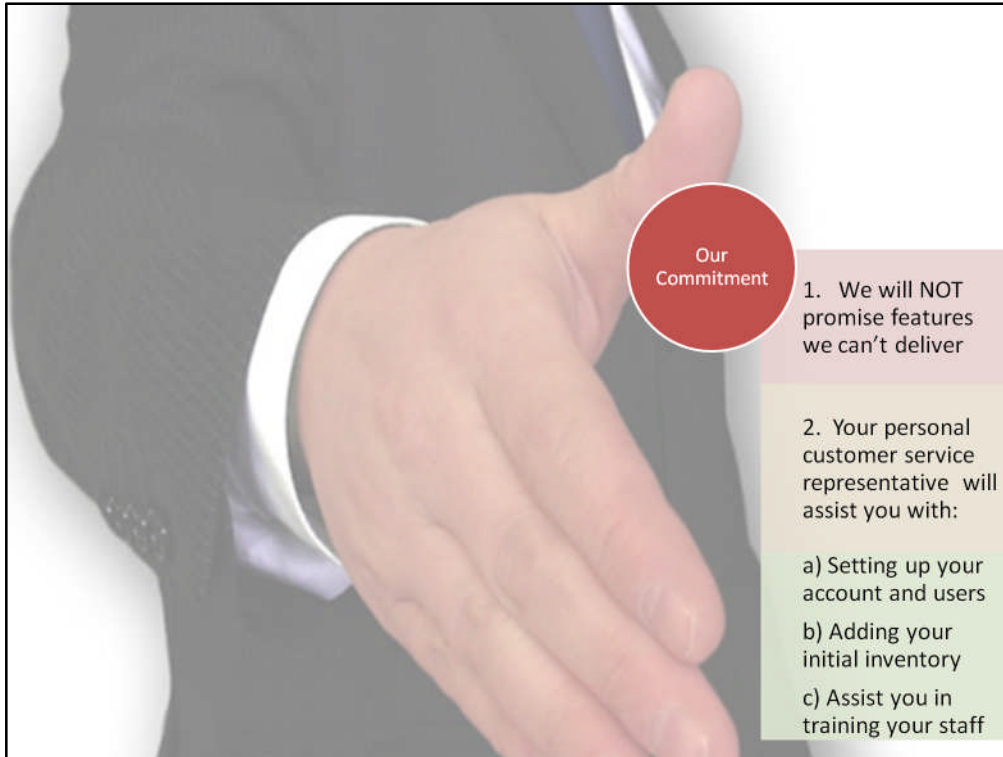


ZILLIDEX.comTM
where the cars are

.com

- 1. Consumer site
- 2. Lead generation
- 3. Included with your subscription

Not available during your trial subscription.



Our Commitment

1. We will NOT promise features we can't deliver
2. Your personal customer service representative will assist you with:
 - a) Setting up your account and users
 - b) Adding your initial inventory
 - c) Assist you in training your staff