



WHITEPAPER
THE WORLD'S FIRST NFT COMICVERSE

MAY 2022 EDITION

INTRODUCTION

We know the primary driving factor to the success of any NFT project comes down to the community. They are the makers or breakers of greatness, yet they still don't receive the benefits and glory that should come from their contribution.

We believe it's time to give back to the community, and that's why the Gods & Titans NFT project has been developed to do just that. We've made a commitment to our community by modeling the project around them. We are turning collectors into stakeholders and our NFTs into shares that can earn you multiple streams of passive income in the forms of royalties, loyalty earnings, and the ability to create and mint your very own free Comic Book NFTs, in the Comic Studio - part of the World's first Comicverse.

Through our partnership with Innovation Labs NFT Think Tank, we are creating world-first innovative solutions that will pave the way to a more inclusive share of success for our community. It's time to join Gods & Titans, and together, rewrite history for good.

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EXECUTIVE SUMMARY

Gods & Titans is a unique collection of 12,000 NFTs, meticulously handcrafted by our very own DC Comics artist. But, we're more than just an NFT collection. We've modeled our project around the community to create better investment opportunities for collectors.

By collecting Gods & Titans NFTs, you become a shareholder in the project and your NFTs become shares that can earn you royalties and loyalty earnings - paid out in ETH. Our first drop of 4000 NFTs is an investment into the development of our project and our utility - The Comic Studio, part of the world's first Comicverse. The Comic Studio is a platform that enables collectors to integrate their Gods & Titans NFTs into free Comic Book NFTs that you can create, mint and then sell to earn additional royalties.

Another point of difference that makes Gods & Titans a great investment opportunity is the new standard of minting that we've developed called Minting 2.0. In essence, Minting 2.0 gives you the opportunity to multiply your royalty earnings through minting strategies.

So, as you can see, we're on a mission to change the NFT space for good. Not only are we creating an NFT collection of bespoke masterpieces, we're also introducing a range of new ways for you to generate multiple streams of passive income from investing in our project.

Gods & Titans is the first NFT project to launch under the development of Innovation Labs - an NFT Think Tank that is dedicated to unearthing groundbreaking ways to disrupt the NFT industry and take it to unseen heights. Through this partnership, we've created a new industry standard that we think other NFT projects should start implementing themselves so that they too can give back to the ones that truly make their projects - the community.

Ways we're different:

- Royalties: Collectors can earn royalties for minting and selling their NFTs.
- Loyalty Earnings: Collectors receive loyalty earnings paid out in ETH for holding their NFTs
- Minting 2.0: A new standard of minting that you can take advantage of to multiply your royalty earnings.
- A collection within a collection: Instead of 1 character with different traits, there are a total of 60 different characters split into three drops - each drop has 20 different characters with 200 different variants.
- Comic Studio - Part of the Comicverse: Collectors will gain exclusive access to a new platform that enables them to create, collaborate and mint free Comic Book NFTs. Collectors can also sell their Comic Book NFTs and earn royalties.
- Limited-Edition NFT Art Books: Collectors will be airdropped an exclusive art book signed by our DC Comics artist.

INVESTMENT OPPORTUNITIES

COLLECTOR ROYALTIES & LOYALTY EARNINGS

As mentioned throughout, Gods & Titans NFTs act as shares in the project and in turn, become a great investment opportunity for collectors. By collecting Gods & Titans NFTs, you will become a shareholder and because of this, you will receive shares of the project's revenue in the form of royalties and loyalty earnings. For this project, we have opted not to create our own DAO token/coin. Instead, all royalties and loyalty earnings will be paid out in ETH.

This is just one of the ways we're giving back to our community by creating better investment opportunities for collectors to earn multiple streams of passive income by investing in Gods & Titans.

WAYS TO EARN:

ROYALTIES

Earn 50% of all royalties for life when you first mint an NFT from supply and then sell it on OpenSea for above the Royalty Floor (Mint price + 10%). For example, if the original mint price was .3 ETH and you sold it for 10% above this at .33 ETH then you would be eligible to receive royalty earnings **Only OpenSea sales sold at least 10% above the mint price will be eligible for you to receive royalty earnings.*

LOYALTY EARNINGS

25% of all royalties will enter a loyalty pool and will be paid out in ETH to collectors that hold their NFTs throughout our nominated holding days - the day before drop 2 and the day before drop 3. To be eligible to earn dividends, simply hold an NFT on July 27th 2022 (day before drop 2 minting) and Aug 27th (day before drop 3 minting). All dates are in EST.

Royalty earning starts from your very first sale, which means you will receive 50% of the royalties back on the initial sale of your original minted NFT on OpenSea. All earnings outlined above will be managed autonomously through smart contracts that we have developed specially for this project.

BREAKDOWN OF ROYALTY DISTRIBUTION

The total royalty amount of each NFT sale on OpenSea is 10.5%. After OpenSea's 2.5% cut, we are left with 8%. 50% of this 8% goes back to collectors in the form of royalty earnings. The remaining 4% is split in half, with 2% going into a loyalty pool for collectors, and the last 2% going toward developing the project and utility - The world's first NFT Comicverse

INVESTMENT OPPORTUNITIES

VAULT DASHBOARD

Collectors will be able to track and withdraw their investment earnings in real-time on a virtual dashboard interface that we've developed called the Vault Dashboard. The Vault Dashboard will be ready and operational for collectors to use from mint day.

To help keep everything as transparent as possible, collectors will also be able to view the total amounts of dividends and royalty pools paid out across the entire Gods & Titans project. The Vault Dashboard acts as an interactive tool that collectors can utilize to track and withdraw their investments and earnings in one easy to manage interface, while also being able to view a complete history of their NFT's activities/sales.

All access to the Vault Dashboard has been integrated into the official Gods & Titans website.

Vault Dashboard desktop view



MINTING 2.0

OVERVIEW

Gods and Titans are the first NFT project to implement a new standard of minting called Minting 2.0. This was developed by Innovation Labs NFT Think Tank to enable the community of NFT projects to financially benefit more from the minting process, while also incentivising collectors to maintain the floor price of sales on OpenSea.

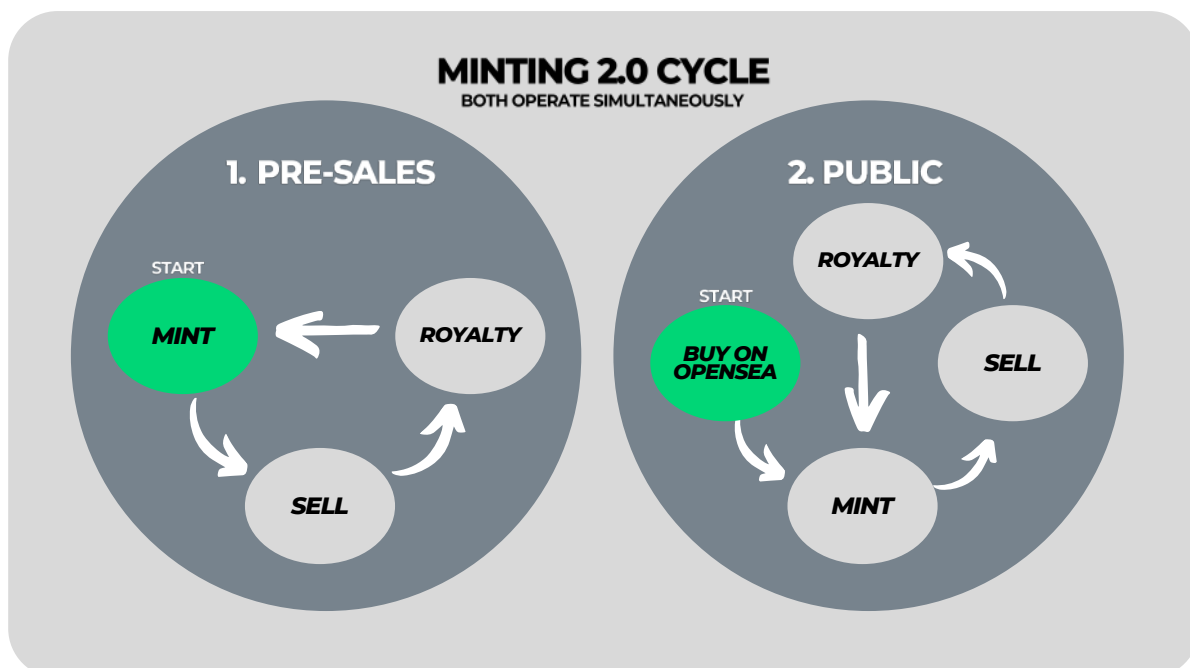
MINTING 2.0 CYCLE

Minting 2.0 essentially combines the pre-sales and the public sales into one process that gives everyone the opportunity to mint from supply at the original mint price.

1. Collectors on the pre-sales list that mint and then sell their original minted Gods and Titans NFT on OpenSea for more than the Royalty Floor (mint price + 10%) will receive 50% of all royalties for life.
2. Collectors can earn the right to mint by purchasing an existing Gods and Titans NFT off OpenSea for more than the Royalty Floor (mint price + 10%). Once purchased and held in their wallet, they will automatically gain access to mint at the original mint price.

Collectors can not mint another NFT if they are already holding an original minted NFT that hasn't yet been sold on OpenSea. If a collector wants to mint again at the original mint price, they must sell their original minted NFT first for an amount above the Royalty Floor (mint price + 10%).

This cycle continues until there are no more NFTs to mint from the supply. Please note, your last transaction has to be over the Royalty Floor (mint price + 10%) to be eligible to mint from supply.



MINTING 2.0

MINTING 2.0 ADVANTAGE

We want collectors to use Minting 2.0 to their advantage. By minting then selling, then minting again and selling, collectors will be able to secure royalties on multiple NFTs. These royalties are not staking rewards and instead will continue to earn you passive income through continuous future sales beyond you on OpenSea.

MINTING 2.0 EXAMPLES

- 1.** *PRE-SALE: Collector A was able to get on the pre-sale list and mint an NFT at the original mint price. They then sold their original minted NFT for an amount over the Royalty Floor. Because of this, they now receive 50% royalties on any future sales of this NFT that sell for over the Royalty Floor. Now that collector A isn't holding an original minted NFT, they can mint again and repeat this process to earn multiple royalties on multiple NFTs.*
- 2.** *PUBLIC SALE: Collector B bought a Gods and Titans NFT on OpenSea for an amount over the Royalty Floor. Because of this, they have now satisfied the prerequisite to mint, so Collector B then mints at the original mint price from the supply. They can now sell their original minted NFT on OpenSea above the Royalty Floor and gain access to mint another Gods and Titans NFT from the supply.*

MINTING 2.0 INVESTMENT STRATEGIES

There are multiple investment strategies that collectors of Gods & Titans NFTs can use to financially benefit more from Minting 2.0. Here are a few examples:

The Equity Multiplier Strategy:

In this strategy, collectors can leverage the original mint price to buy low and sell high. Repeating this process, collectors can generate multiple profits through multiple sales while also generating multiple royalty earnings for life across multiple NFTs.

Example: You buy a Gods and Titans NFT at the current floor price of let's say .5 ETH. Because it's over the royalty floor (mint price + 10%) you can now mint an NFT at the original mint price of .25 ETH. Now you have two NFTs that cost you a total of .75 ETH. You can then sell both at the current floor price of .5 ETH to earn a profit of .25 ETH. Now let's say the floor price has risen to 1 ETH. Your original investment of .75 ETH for two NFTs is now worth 2 ETH with a profit of 1.25 ETH. You can continue minting again and selling higher to increase your overall profits until all the original NFT supply has been minted.

The Capital Growth Strategy:

This is a simple strategy you can leverage if you don't have a lot of capital to get started with. In simple terms, you can buy and sell at the same price, to then mint and sell for higher to generate profits.

Example: Let's say the current floor price is .5 ETH, so you buy and then sell for the same price .5 ETH. Because you purchased the NFT above the Royalty Floor (mint price + 10%) you can now mint at the original mint price of .25 ETH. So, you mint for .25 ETH and then sell your original minted NFT at the current floor price of .5 ETH, making you a 100% profit of .25 ETH. You can then continue to mint and sell to multiply your profits but only if you continue to sell your original minted NFT above the royalty floor.

All profits outlined in examples are before royalties on OpenSea have been deducted.

**Disclaimer: This is not intended as financial advice*

NFT COMICVERSE

COMIC STUDIO - PART OF THE COMICVERSE

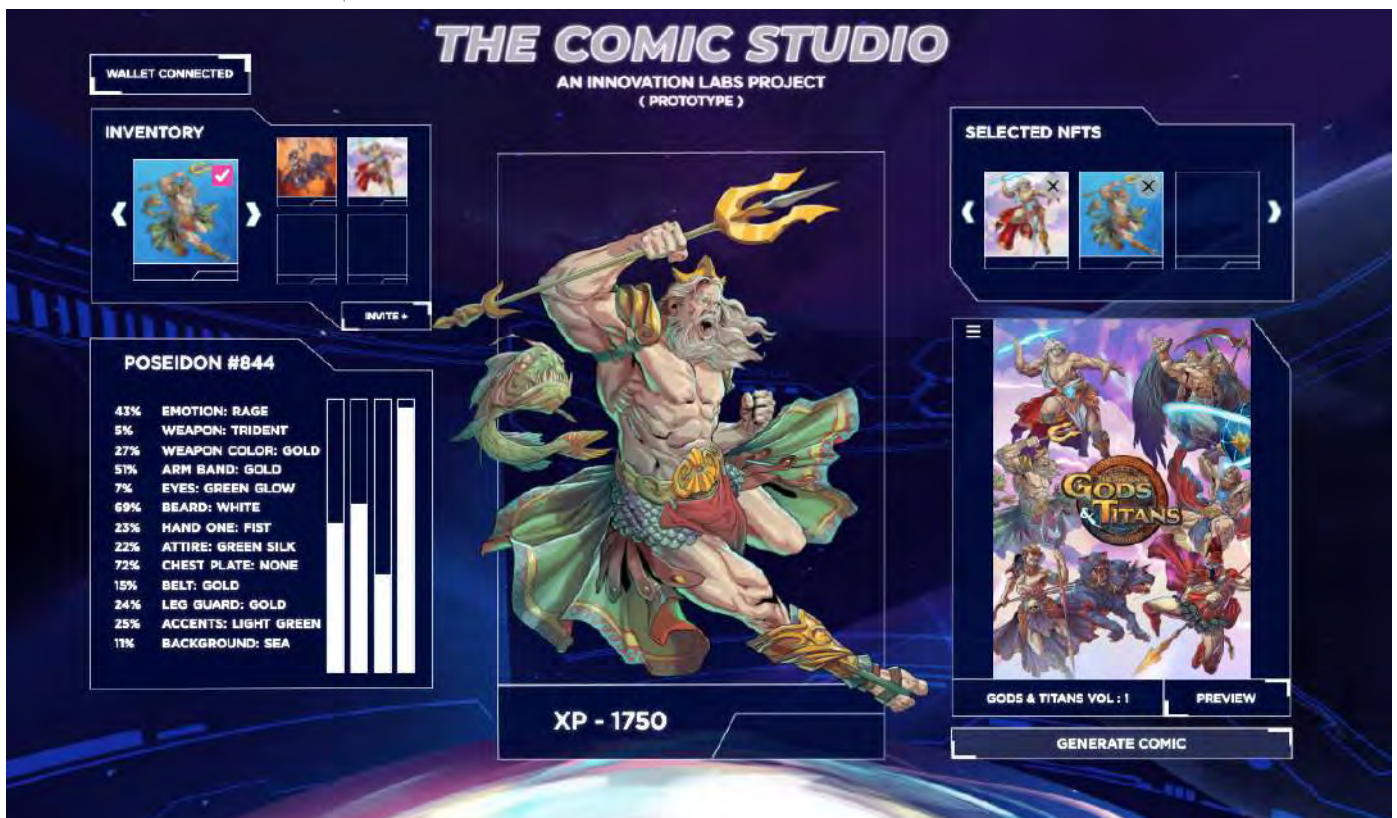
Through the partnership of Innovation Labs NFT Think Tank, Gods & Titans are developing the Comic Studio as part of the Comicverse. The Comic Studio is a fun interactive platform that enables collectors of Gods & Titans NFTs to integrate their characters into a combination of FREE Comic Book NFTs. Yes, you heard that right, by collecting Gods & Titans NFTs you get exclusive access to The Comic Studio, where you can turn your NFT characters into multiple free Comic Book NFTs. We think this is not just an exciting breakthrough for comic book lovers but also for non-comic book lovers too.

The Comic Studio gives collectors the chance to collaborate, create and mint their own community-run Comic Book NFT drops, and the more Gods & Titans NFTs you collect, the more combinations of FREE Comic Book NFTs you can create and mint. We think the Comic Studio has the potential to be massive and that's why our team has already started developing it. Experience our latest prototype for yourself now on the Official Gods & Titans website – godsandtitans.io

COMIC BOOK NFT SERIES

Every Gods and Titans NFT drop of 4000 characters will belong to a specific Comic Book Series. Characters in drop 1 will belong to Comic Book NFT Series 1 – Titanomachy. Characters in drop 2 will belong to Comic Book NFT Series 2 – Golden Fleece. And characters of drop 3 belong to Comic Book NFT Series 3 – Trojan War. So for example, if collectors want to create a Comic Book NFT Series 1, they will need to be holding a character from drop 1. View the Project Roadmap for more on this.

Comicverse Studio desktop view



NFT COMICVERSE

DEVELOPMENT

Three different versions of the Comicverse Studio will be developed over time with more features and abilities being added with each upgrade. The first version will be released and operational for collectors to start creating and minting Comic Book Series 1, 2 & 3 NFTs after the third Gods & Titans NFT drop.

VERSIONS

- 1.** This version is single-player and will give collectors the ability to integrate their Gods & Titans NFTs into free Comic Book NFTs that they can mint for free. Depending on what character(s) you own will determine what Comic Book Series you can create.
- 2.** The same features of version 1, now with the added feature of being multiplayer - collectors can invite other collectors to connect their NFTs to create a comic NFT featuring their chosen NFT characters.
- 3.** The same features of versions 1 and 2, now with the ability to alter the outcome of the comic storyline based on the XP rating of the NFT. *More information on XP ratings can be found in the [Character Development](#) section.*

1 OF 1 COMIC BOOK COVER NFTS

Each Comic Book NFT Series comes with the option for collectors to purchase their own 1 of a kind comic cover that heroes their characters in a specific Comic Book Series. 4000 unique Comic Cover NFTs will be created for each Comic Book NFT Series, to match the total amount of characters in each. So for example, if you collect a Titanomachy character in drop one and create a Titanomachy Comic Book Series 1, you could also purchase the Comic Cover NFT that features your specific character. Along with this, collectors will also have the option to choose a base Comic Cover for free when minting their free Comic Book NFTs.

COLLECTOR ROYALTIES & LOYALTY EARNINGS

Collectors that create, mint and sell their free Comic Book NFT(s) will be eligible to receive 50% of all royalties on sales. Loyalty earnings will not be eligible for collectors on any free minted Comic Book NFT(s).

MORE GODS & TITANS NFTS = MORE COMIC BOOK NFTS

The more Gods & Titans NFTs you collect the more combinations of Comic Book NFTs you can create and mint for free. For example, if you hold 2 Gods and Titans NFTs you will have the ability to create 3 Comic NFTs with three different character combinations - character 1, character 2 and characters 1 & 2. If you hold 3 Gods and Titans NFTs you will have the ability to create 7 Comic NFTs with 7 different combinations. As you can see, the more you collect, the more combinations of Comic NFTs you can create, mint and sell to multiply your royalty earnings.

PROJECT ROADMAP

PHASE 1: GODS AND TITANS NFTS

The Gods & Titans NFT project consists of 12,000 NFTs, split into three separate NFT drops of 4000.

Drop 1 - 4000 NFTs: The first drop is of Titanomachy characters and will consist of 2,000 Gods, made up of 10 different Olympian bloodline Gods each with 100 different traits, and 2000 Titan NFTs, made up of 10 different Titans each with 100 different traits.

Drop 2 - 4000 NFTs: The second drop is of Golden Fleece characters and will consist of 4,000 Gods & Demigods NFTs, made up of 20 different god characters each with 200 different traits.

Drop 3 - 4000 NFTs: The last drop is of Trojan War characters and will consist of 4,000 Gods & Demigods NFTs, made up of 20 different god characters each with 200 different traits.

PHASE 2: THE COMIC STUDIO & COMIC NFTS

Following the third Gods & Titans NFT drop, the ability to create your own free Comic Book NFTs will be released in 3 different stages, with 3 different versions as outlined in the [NFT Comicverse](#) section above. Throughout each stage, there will be multiple series of different Comic Book NFTs.

Comic Studio V1 & Comic Book NFT Series 1, 2, 3: Comic Book Series 1, 2 and 3 will be released with Version 1 of the Comicverse Studio. With this version, collectors will be able to create a Comic NFT based on the characters they have and the storylines they belong to. For example, if you hold a Titanomachy character from drop 1, you will be able to create a Titanomachy Comic Book NFT (Series 1). If you hold a Golden Fleece character from drop 2, you will be able to create a Golden Fleece Comic Book NFT (Series 2). And if you hold a Trojan War character from drop 3, you will be able to create a Trojan War Comic Book NFT (Series 3).

Comic Book Cover NFT: The ability to purchase a 1 of 1 Comic Book NFT Cover featuring your character(S) in Comic Book NFT series 1, 2 & 3 will become available, following the drop of each series. There will be a total of 4000 covers created and made available for each series to coincide with the total amount of Gods and Titans NFT characters in each.

Comic Studio V2 & Comic Book NFT Series 4: Following the drop of Comic Book NFT Series 1, 2 and 3, we will release Version 2 of the Comic Studio along with Comic Book Series 4. In this Comic Book Series, collectors can collaborate to create their own storyline based on the characters they collectively own.

Comic Studio V3 & Comic Book NFT Series 5: Later, we see the release of Version 3 of the Comic Studio, along with Comic Book NFT Series 5. In this Comic Book Series, collectors can alter the storyline based on the XP rating of their Gods and Titans NFTs. More information about XP ratings can be found in the Character Development section.

Refer to our [Project Roadmap Overview](#) on the next page for more information on Project NFT drops and timings.

PROJECT ROADMAP

ROADMAP OVERVIEW

PHASE 1: GODS AND TITANS NFTS



**Titanomachy NFT
Characters - 4000**
Jul 2022



**Golden Fleece NFT
Characters - 4000**
Aug 2022



**Trojan War NFT
Characters - 4000**
Sep 2022

PHASE 2: THE COMIC STUDIO & COMIC BOOK NFTS



**Launch for Comic Book
NFT Series 1 minting**
Oct 2022



**Titanomachy Series for
Drop 1 NFT characters**
Oct 2022



**Golden Fleece Series for
Drop 2 NFT characters**
Nov 2022



**Trojan War Series for
Drop 2 NFT characters**
Dec 2022



**Launch for multiplayer
version 2 and minting**
Jan 2023



**Community Collab Series
for all NFT characters**
Jan 2023



**Launching XP ratings
& storyline changeability**
Feb 2023



**Community Collab Series
for all NFT characters**
Feb 2023

*Throughout Phase 2 there will be multiple storyline/volume drops for each Comic Book NFT series.
The key dates above are for the first volume of each series.*

PRE-SALES LIST

Our pre-sales list has been divided into two different tiers with a total of 2,000 spots available for collectors to secure. Depending on which tier you secure, will dictate whether or not you will 100% be guaranteed a chance to mint in pre-sales.

TIER 1 PRE-SALES LIST

A tier 1 pre-sales spot will guarantee you the option to mint 1 Gods & Titans NFT within the first hour of minting. After 30 minutes, minting will open up to the tier 2 pre-sales list.

TIER 2 PRE-SALES LIST

A tier 2 pre-sales spot doesn't guarantee you the option to mint in pre-sales but it does ensure you have the best opportunity to mint before public sales. This tier will open up 30 minutes after minting has started. If minting is still available then you will have the option to mint 1 Gods & Titans NFT.

QUALITY COLLECTOR ADVANTAGE

We have created a 'Quality Collector Advantage' to help ensure we attract quality investors into the project. This means that if you're a collector that currently holds an NFT in one of the top 50 NFT projects then you will automatically be able to secure a spot on the Tier 1 pre-sales list. Tier 1 spots are limited to 1,000 and will be given out on a first-in first-served basis. This advantage will be available to collectors on our target date of June 25th 2022 EST.

To secure your spot on the list, simply connect your wallet holding your NFT and apply. Our system will automatically check your eligibility and if you meet the criteria then you will be allocated a spot on the Tier 1 pre-sales list.

CHARACTER DEVELOPMENT

Every Gods & Titans NFT is hand-drawn by the legendary Omar Francia. He's the powerhouse behind DC Comics, Warner Bros with over 20 years of experience in the industry. Omar has brought to life some of the biggest projects in the world, like Batman, Star Wars, Mass Effect, PUBG and now Gods and Titans.

After extensive research and then ideation, Omar takes to the pencil, sketching rough outlines before moving on to crafting these into beautifully detailed inks. He then completes each masterpiece by coloring the characters digitally.

Every NFT will be different with bespoke traits. Along with this, XP ratings will be incorporated into each NFT allowing it to be ranked based on power. This will become a key feature when integrating your NFT into a Comic Book NFT via the Comic Studio - Based on the XP rating, collectors will be able to dictate the storyline of the comic. The higher the XP rating, the better chance your NFT character will win the battle and change the outcome of the comic storyline.

As mentioned throughout this whitepaper, each drop of 4000 NFT characters will belong to a specific comic storyline. Characters in drop 1 belong to Comic Book Series 1 - Titanomachy. Characters in drop 2 belong to Comic Book Series 2 - Golden Fleece. And characters of drop 3 belong to Comic Book Series 3 - Trojan War. Following the drop of Comic Book Series 1, 2 & 3, collectors will be able to collaborate and change the storyline with the release of versions two and three of the Comic Studio.

See the [NFT Comicverse](#) section for more info on this.



CHARACTER SUMMARY

To summarize, there will be 12,000 Gods & Titans NFT characters created in total - 10,000 Gods, and 2,000 Titans. These will be split up into three drops of 4,000 NFTs. Every drop of 4,000 NFTs will feature 20 different characters with 200 different traits, making every Gods & Titans NFT in the collection one of a kind. Refer to the [Project Roadmap](#) section above for more information.

THE TEAM

We believe in getting the right people to do the right job. That's why the powerhouse behind Gods & Titans is made up of leading experts across a vast range of different industries. Together, we're on a mission to push the NFT industry forward by combining our impressive expertise, extensive knowledge and outstanding talent.



MICHAEL
CHIEF EXECUTIVE OFFICER



ANKESH
CHIEF TECHNOLOGY
OFFICER



REY
FRONT-END DEVELOPER



OMAR
HEAD CHARACTER
ARTIST



EDWIN
COMIC BOOK AUTHOR



DIEGO
COMIC BOOK ARTIST



CONNYR
MARKETING
& ART DIRECTOR



CAIN
PROJECT MANAGER &
TECHNICAL WRITER



BEN
ILLUSTRATOR

LET THE BATTLE BEGIN



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