## **Inlytics**

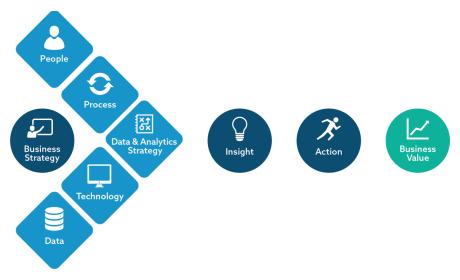
No 8, Adekoya, Street, Oshodi, Lagos. +2348071387111

# **Company Brochure**

July, 2023

## **Business Overview**

At Inlytics, we are a leading analytics consulting company committed to empowering businesses with data-driven insights. We specialize in providing top-notch data analytic services, data warehouse development, predictive modeling, data governance document and process development, data quality process development, business performance application development, and comprehensive data analytics training to our esteemed clients. Our team of expert analysts, data engineers and trainers is dedicated to helping organizations make informed decisions, enhance performance, and achieve sustainable growth through the power of data.



**Our Vision:** To become the foremost analytics partner for businesses, enabling them to unlock their full potential through data-driven strategies and transformative insights.

#### **Our Mission:**

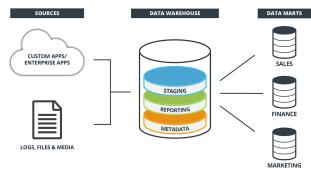
- Deliver exceptional analytics services that drive growth, efficiency, and innovation for our clients.
- Empower professionals with practical data analytics skills through engaging and result-oriented training programs.
- Cultivate a culture of continuous learning, collaboration, and excellence within our organization.

### **Our Offerings and Services:**

**Data Analytics Consulting:** Our data analytics consulting services are tailored to meet the unique needs of each client. We leverage cutting-edge technologies and industry best practices to analyze your data, extract meaningful insights, and provide actionable recommendations to drive your business forward.

Data Governance Framework Development: Our Data governance process helps our client in managing, organizing, and ensuring the availability, integrity, and security of their organization's data assets. We define roles, responsibilities, and policies to maintain data quality, privacy, and compliance. By implementing a data governance framework, our client will be able to establish a framework for effective decision-making, data usage, and data lifecycle management.

**Data warehouse development:** involves designing and creating a centralized repository that consolidates and stores large volumes of structured and unstructured data from various sources within an organization.



The goal is to provide a unified and

historical view of data for analysis and reporting purposes. Data warehouse development includes processes like data extraction, transformation, and loading (ETL), schema design, and optimization to facilitate efficient querying and reporting, enabling better business intelligence and data-driven decision-making.

**Client Success Stories:** we have had the privilege of working with exceptional clients who have achieved remarkable results with our analytics solutions and training:

**Sanlam Insurance:** We facilitated professional training for Sanlam Insurance, empowering their workforce with advanced data analytics skills. As a result, they streamlined operations, optimized risk assessment, and witnessed significant cost savings.

FBN Brokers: Our team developed a bespoke analytics solution for FBN Brokers.

Are you ready to embark on a journey of data-driven success? Join Inlytics today and witness the transformative power of data analytics for your business.

For inquiries and further information, contact us at: Email: agbejuletemitope@gmail.com.

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