

Plant Co. Gross Profit
Performance 2023

2023

Gross Profit

Quantity

Sales

YTD

5.15M

YTD vs PYTD

-265.29K

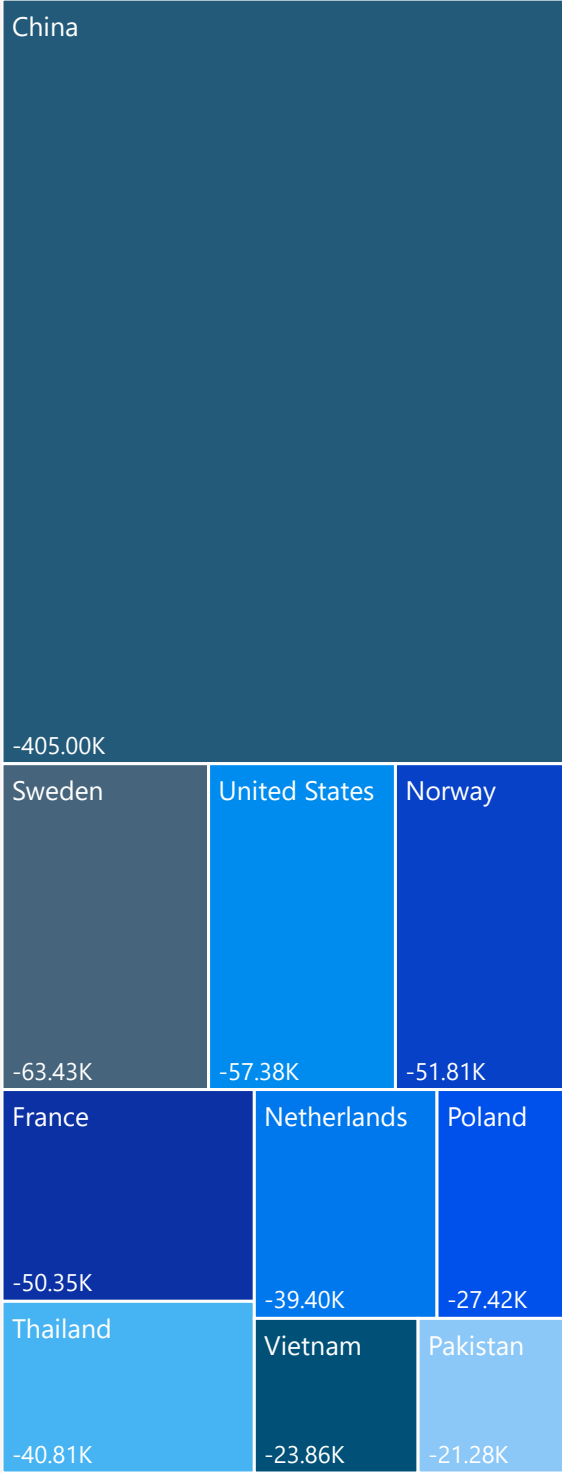
PYTD

5.42M

GP%

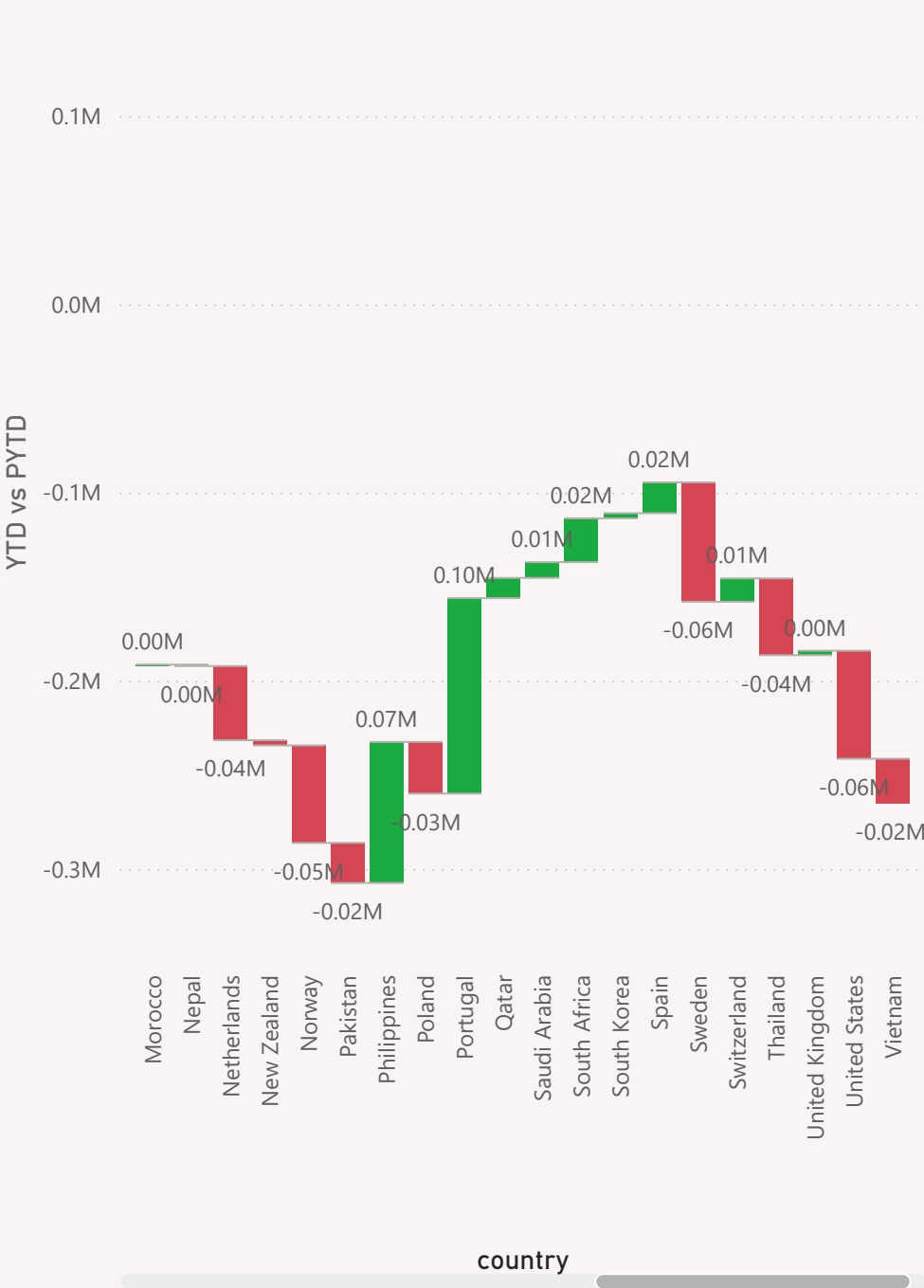
39.62%

Bottom 10 YTD vs PYTD | Country



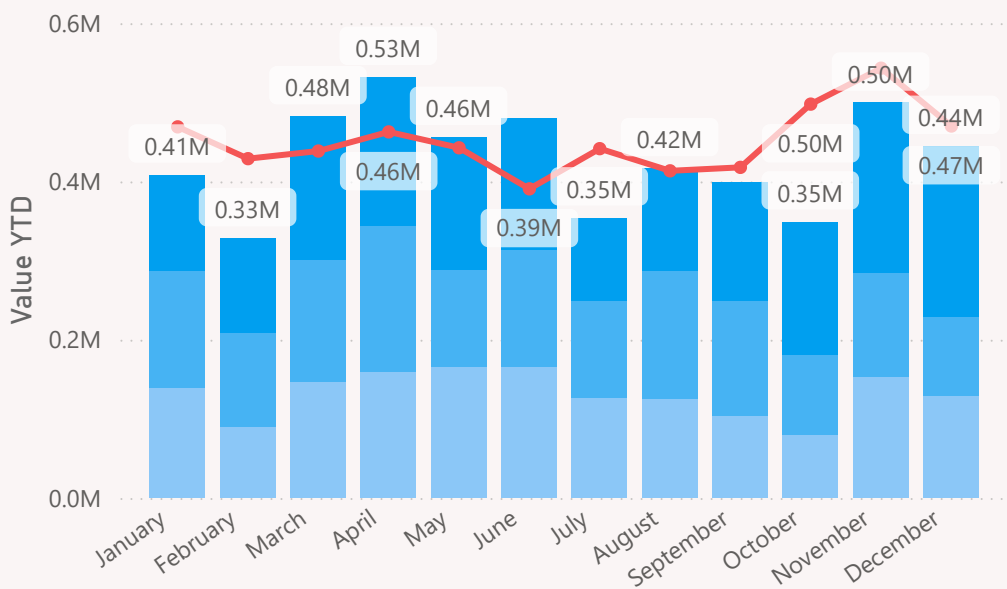
Gross Profit YTD vs PYTD | Month - Country - Product

● Increase ● Decrease ● Total

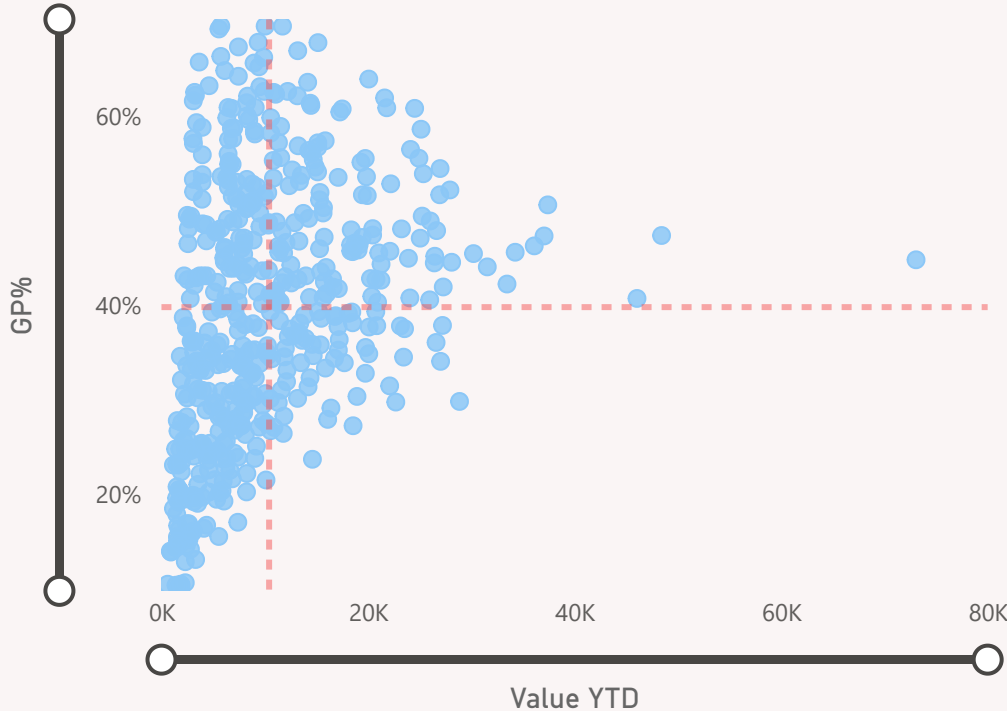


Gross Profit YTD vs PYTD | Month

● Indoor ● Landscape ● Outdoor ● Value PYTD



Account Profitability Segmentation | GP% and Gross Profit



Plant Co. Quantity
Performance 2023

2023

Gross Profit

Quantity

Sales

YTD

555.66K

YTD vs PYTD

17.05K

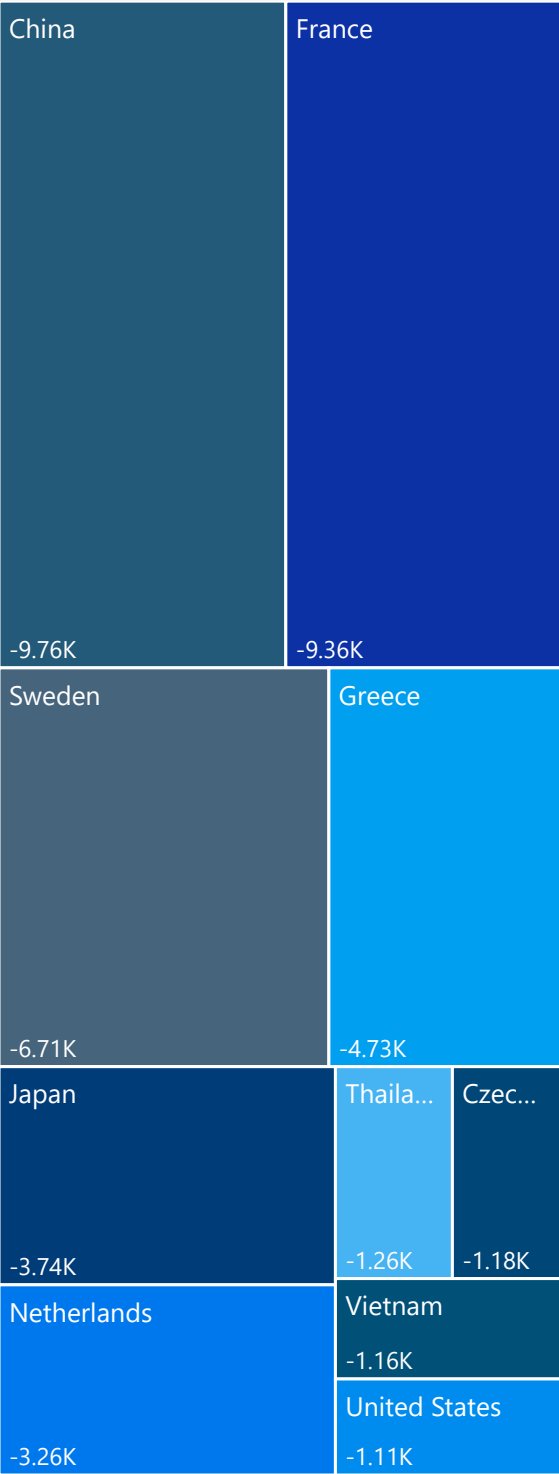
PYTD

538.61K

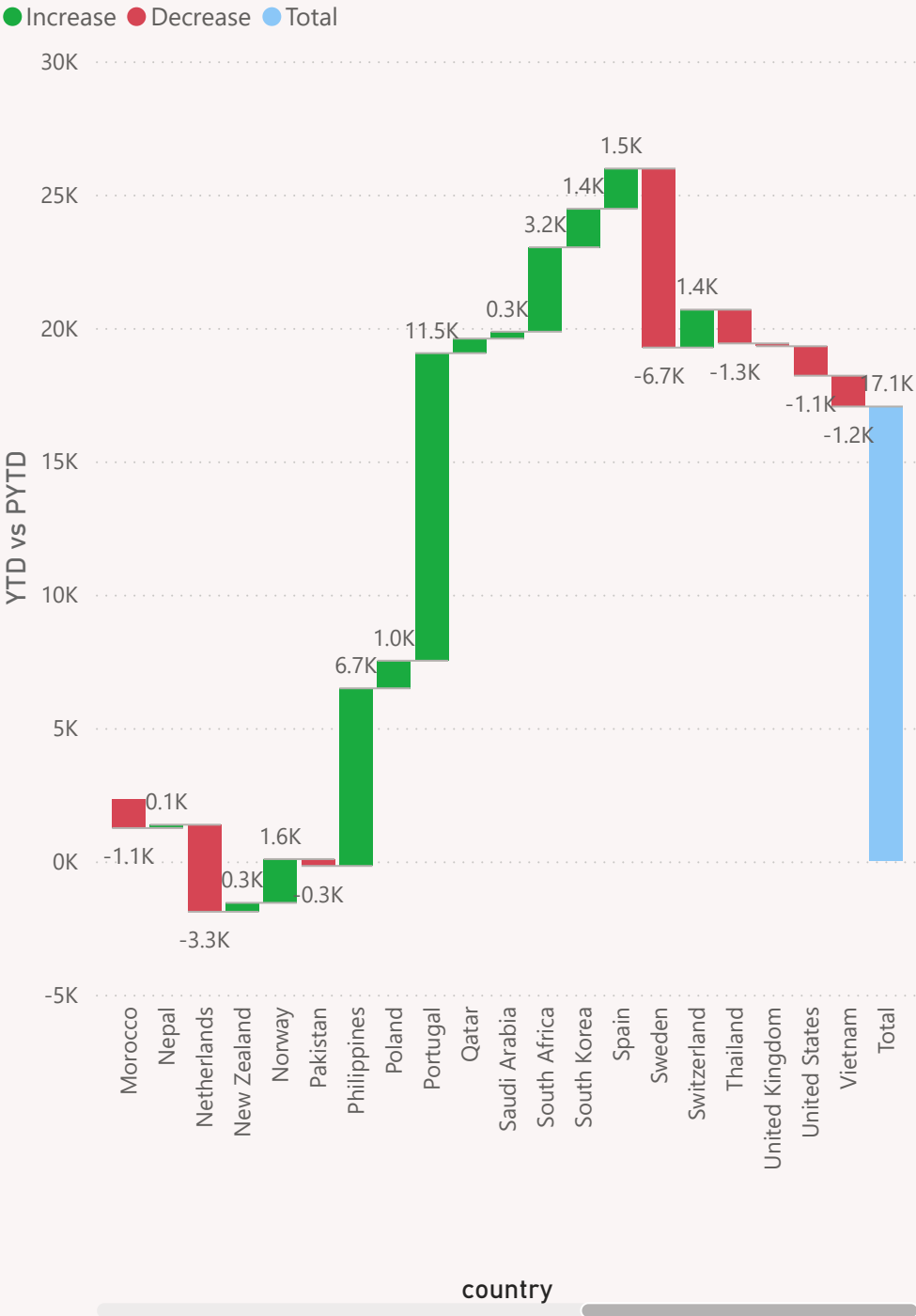
GP%

39.62%

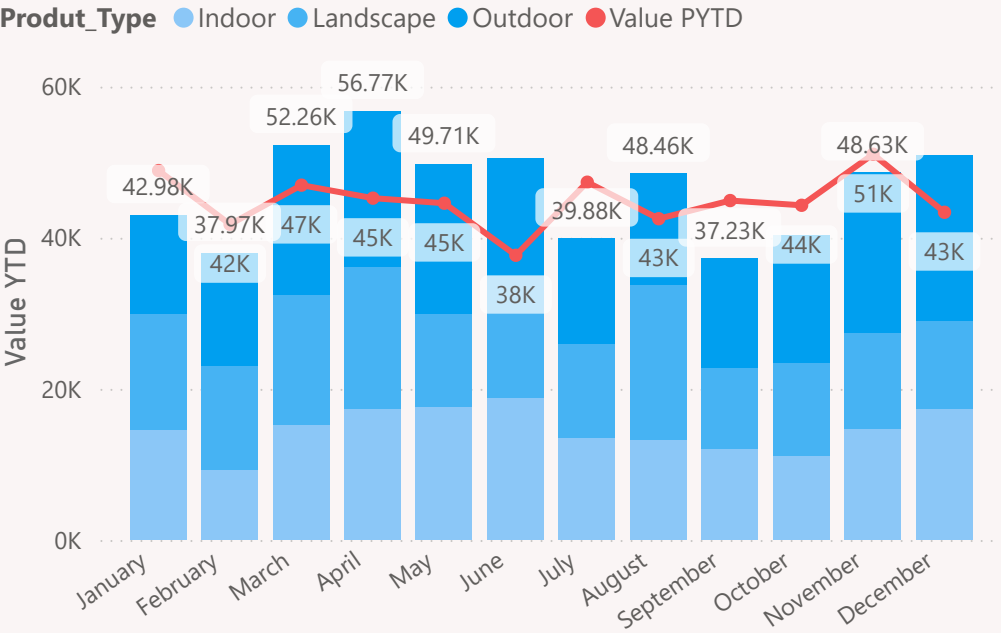
Bottom 10 YTD vs PYTD | Country



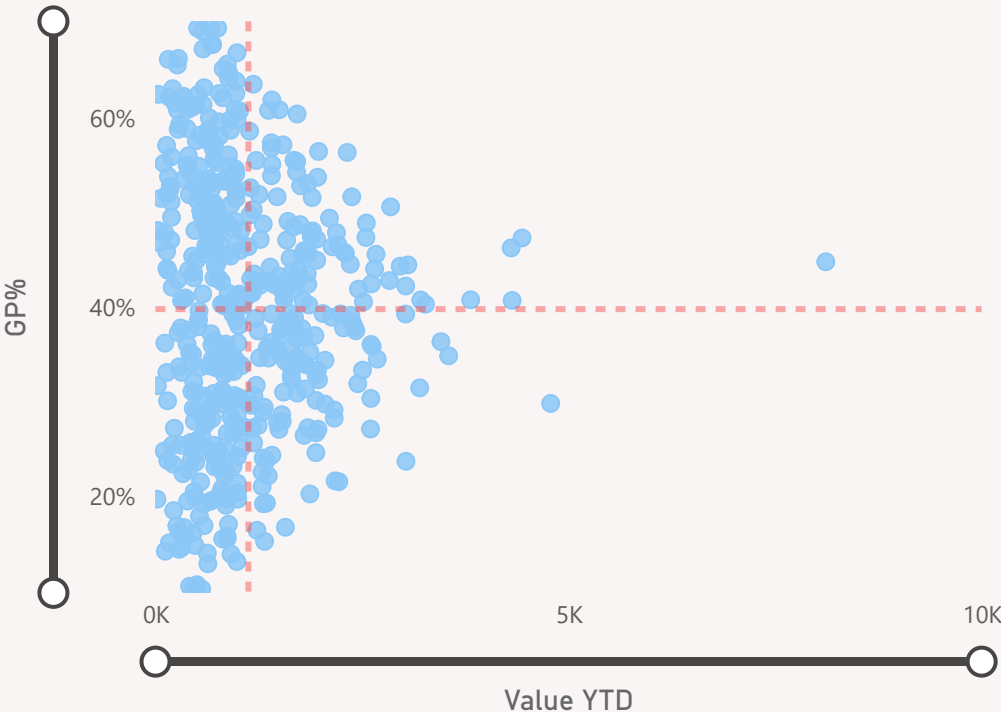
Quantity YTD vs PYTD | Month - Country - Product



Quantity YTD vs PYTD | Month



Account Profitability Segmentation | GP% and Quantity



Plant Co. Sales
Performance 2023

2023

Gross Profit

Quantity

Sales

YTD

13.00M

YTD vs PYTD

-512.26K

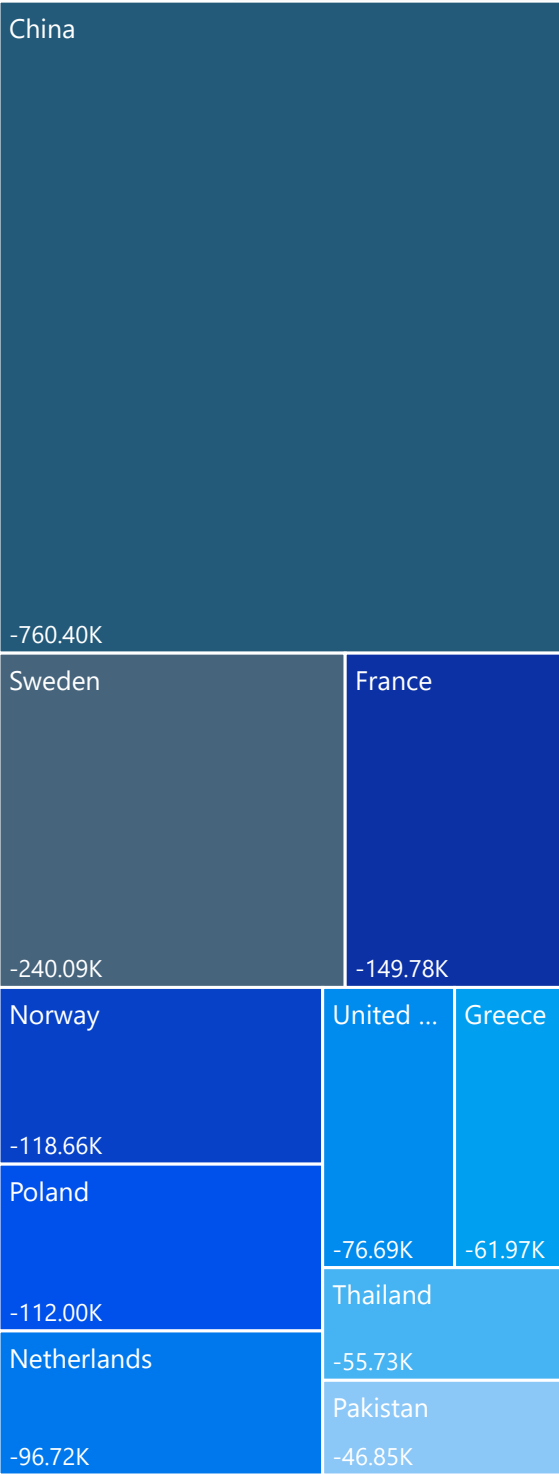
PYTD

13.51M

GP%

39.62%

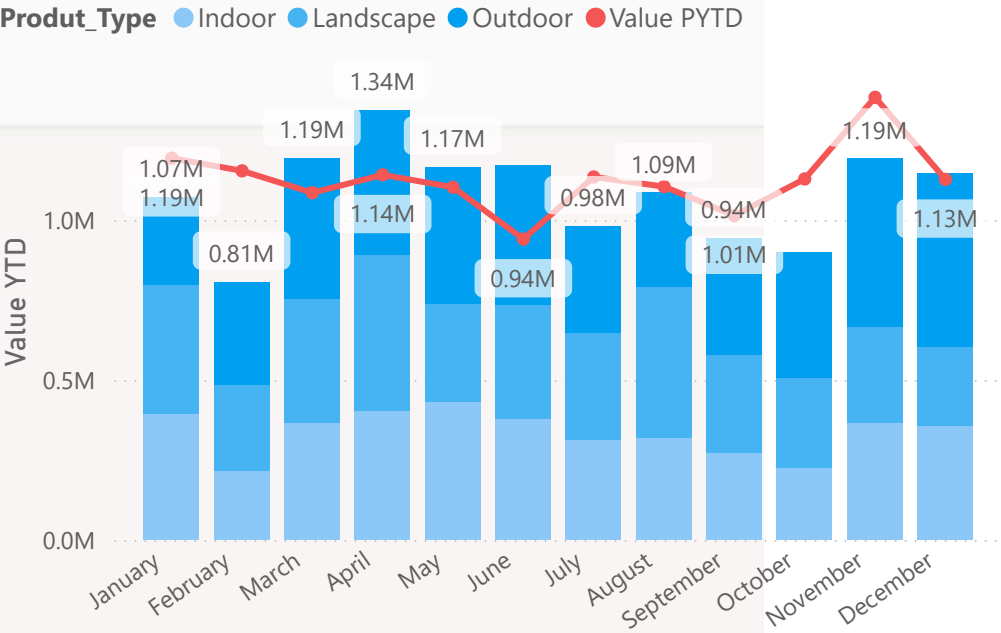
Bottom 10 YTD vs PYTD | Country



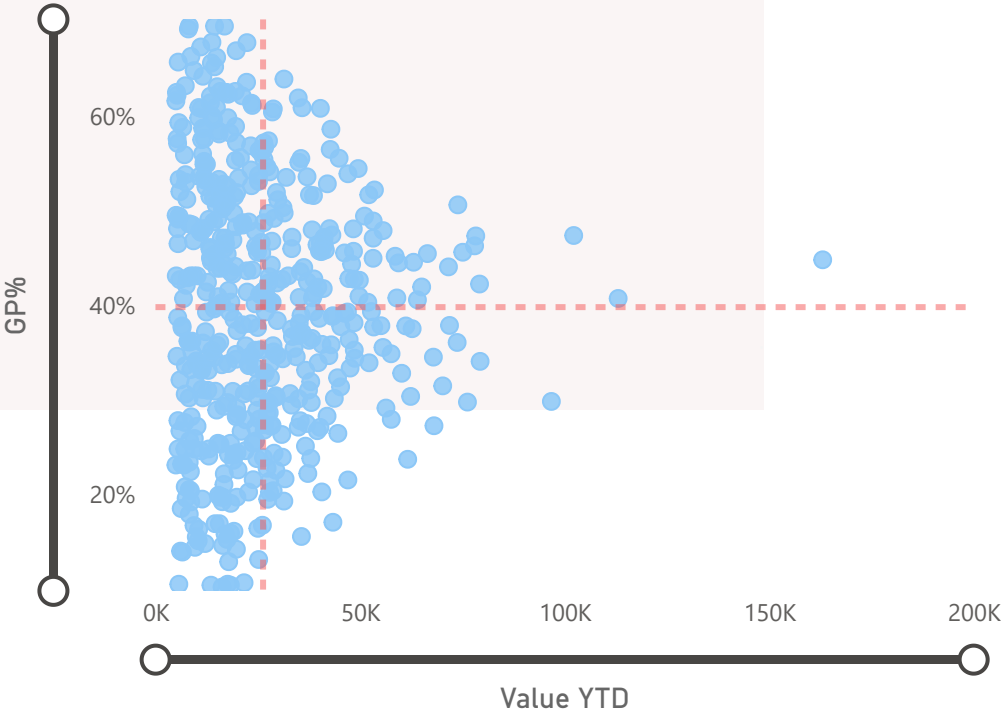
Sales YTD vs PYTD | Month - Country - Product



Sales YTD vs PYTD | Month



Account Profitability Segmentation | GP% and Sales



Plant Co. Gross Profit
Performance 2024

2024

Gross Profit

Quantity

Sales

YTD

1.40M

YTD vs PYTD

-77.62K

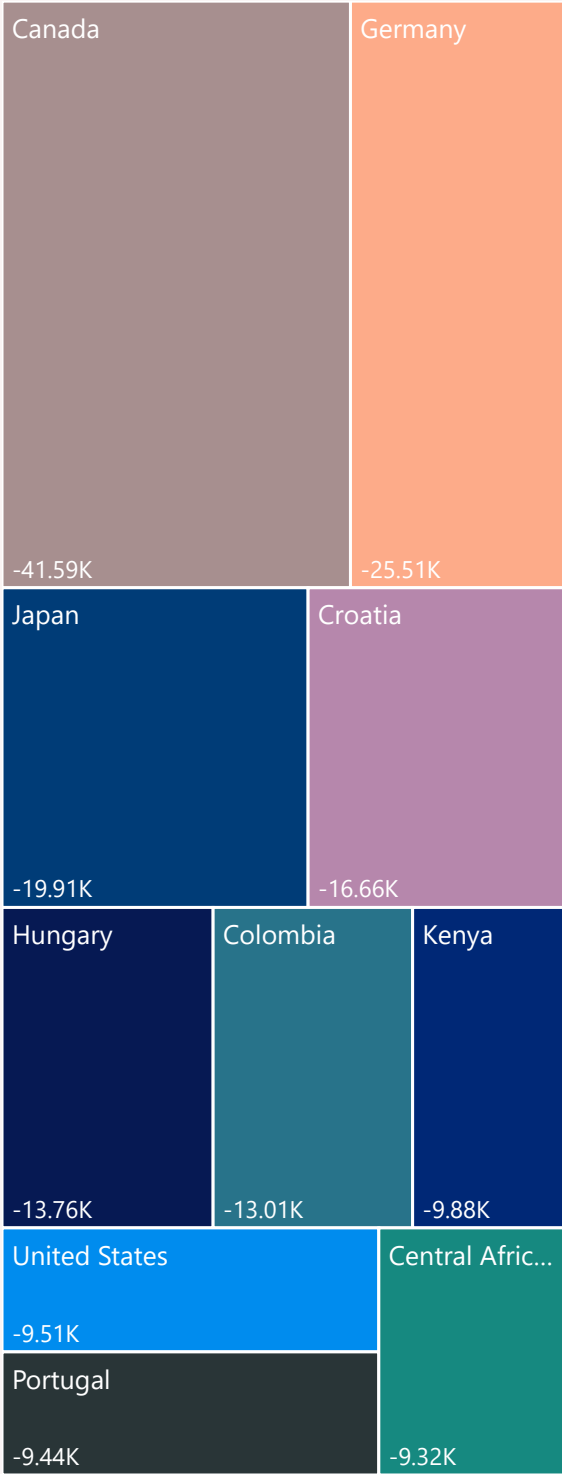
PYTD

1.47M

GP%

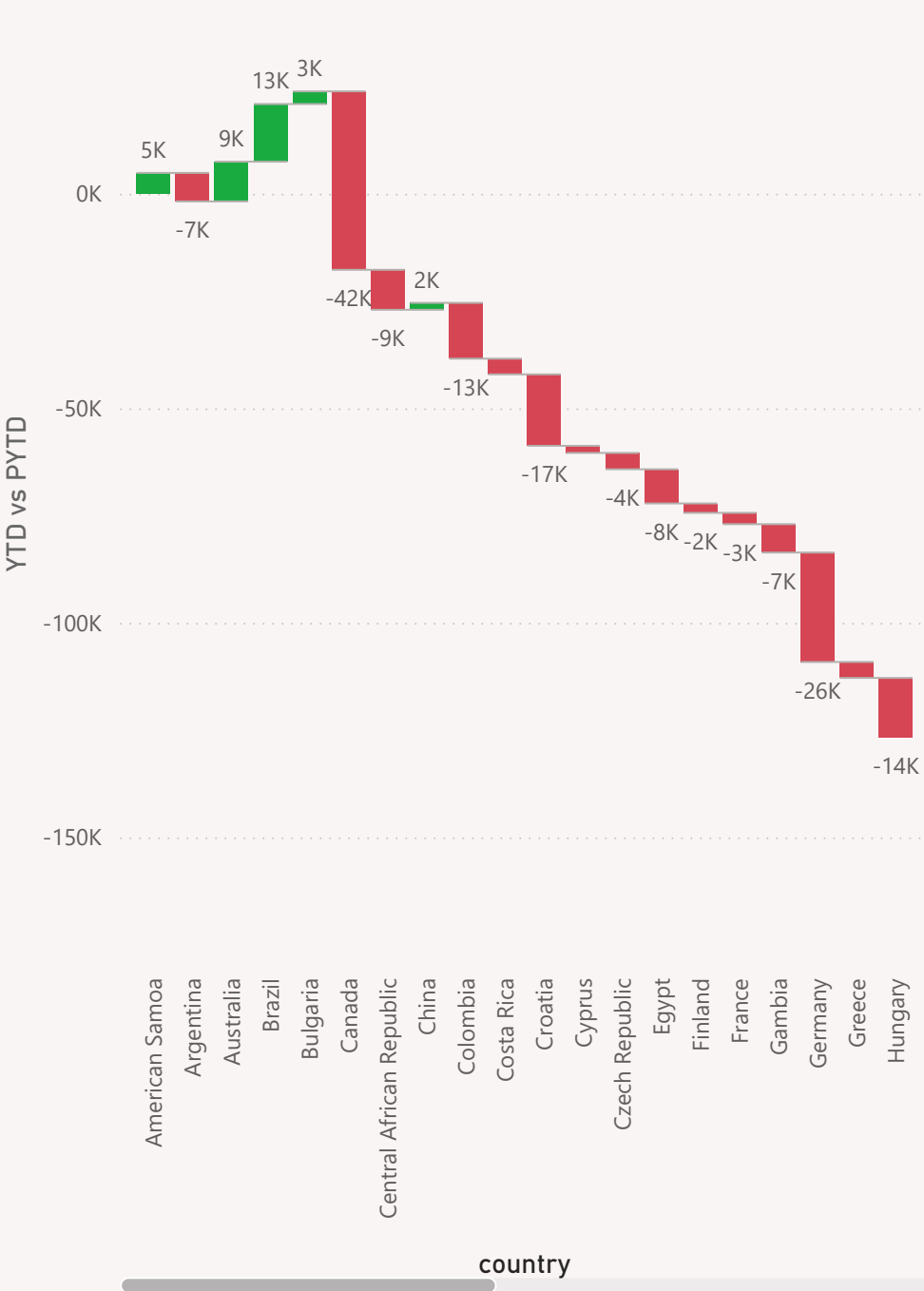
39.15%

Bottom 10 YTD vs PYTD | Country



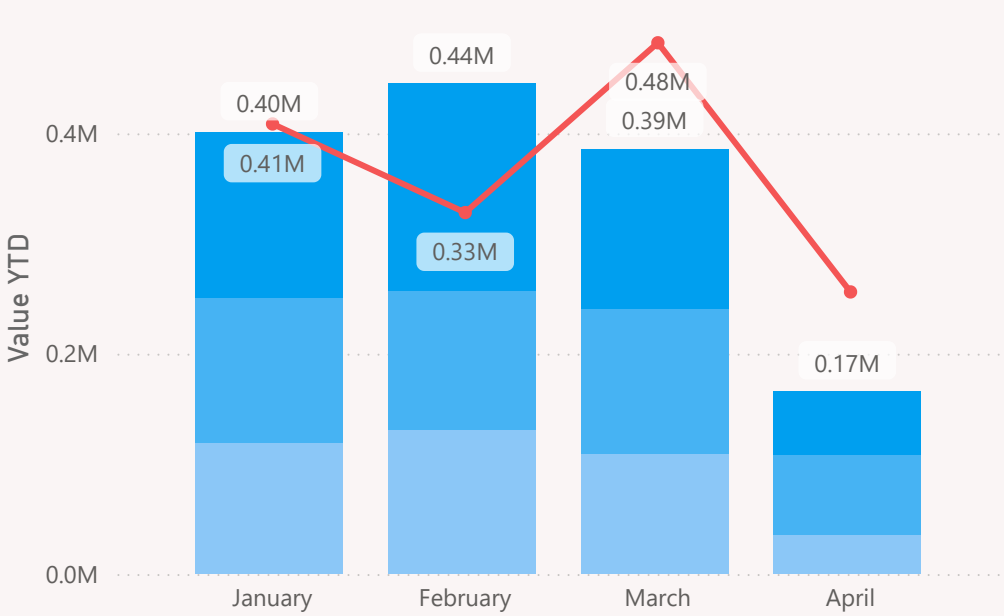
Gross Profit YTD vs PYTD | Month - Country - Product

● Increase ● Decrease ● Total

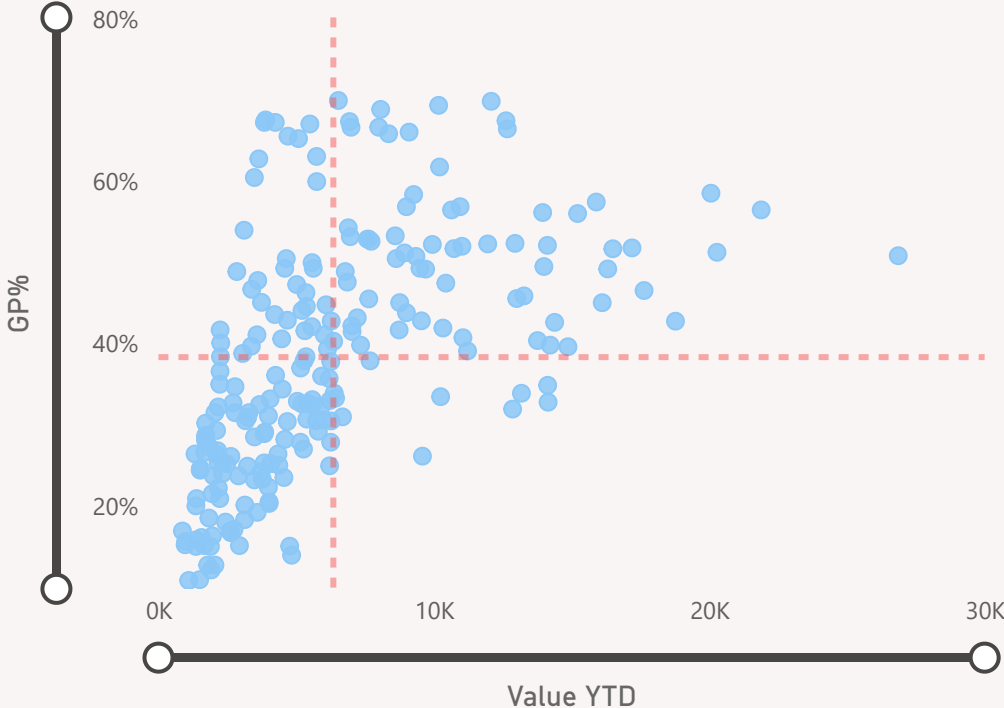


Gross Profit YTD vs PYTD | Month

● Indoor ● Landscape ● Outdoor ● Value PYTD



Account Profitability Segmentation | GP% and Gross Profit



Plant Co. Quantity
Performance 2024

2024

Gross Profit

Quantity

Sales

YTD

148.47K

YTD vs PYTD

-12.37K

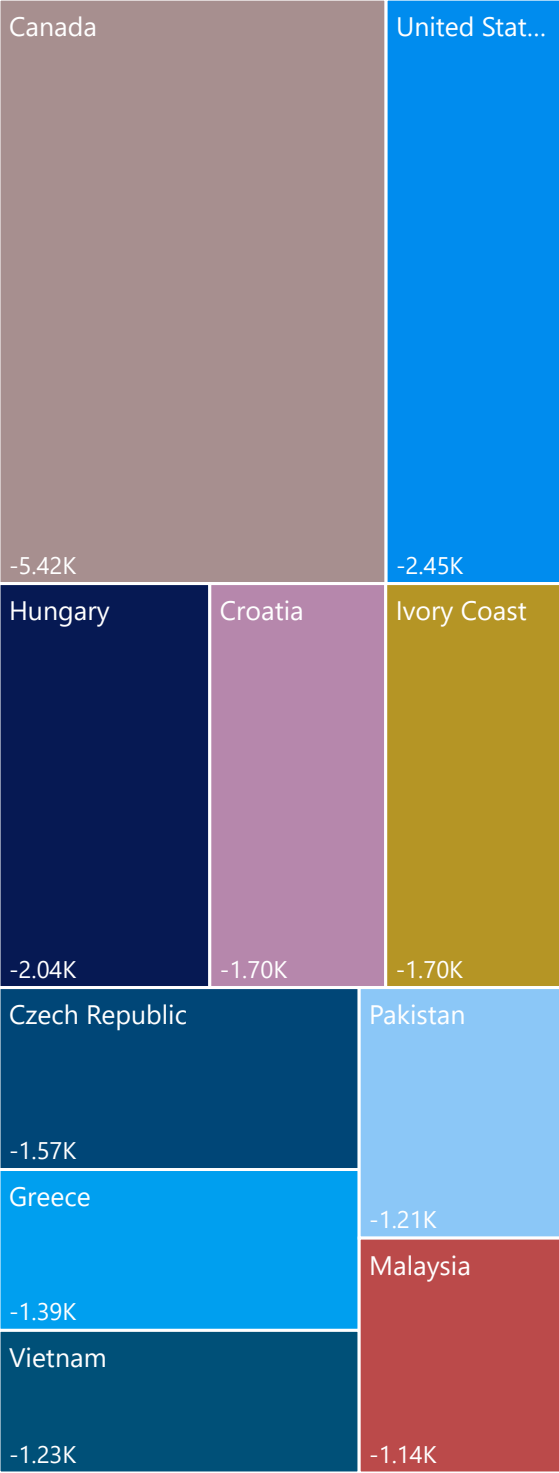
PYTD

160.84K

GP%

39.15%

Bottom 10 YTD vs PYTD | Country



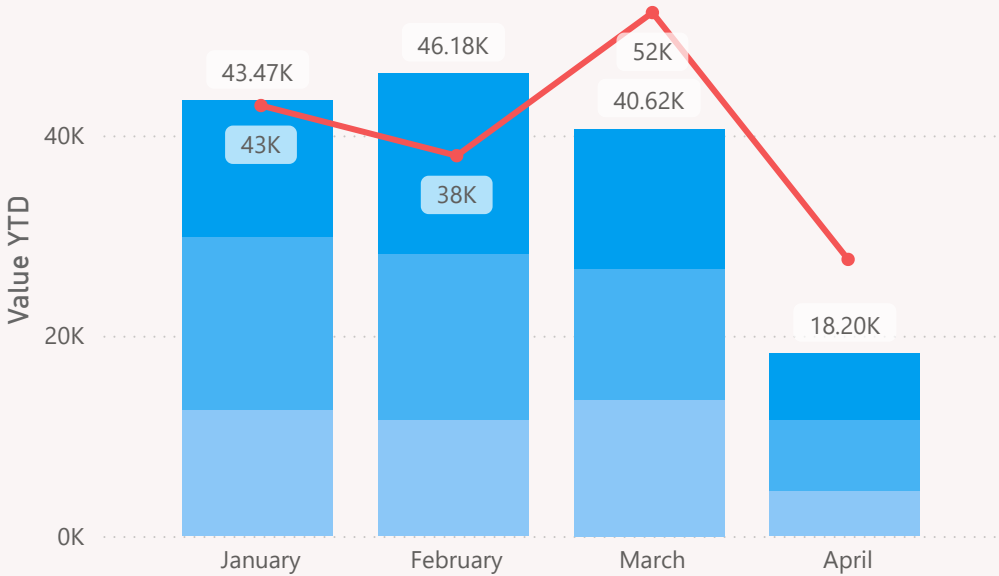
Quantity YTD vs PYTD | Month - Country - Product

● Increase ● Decrease ● Total

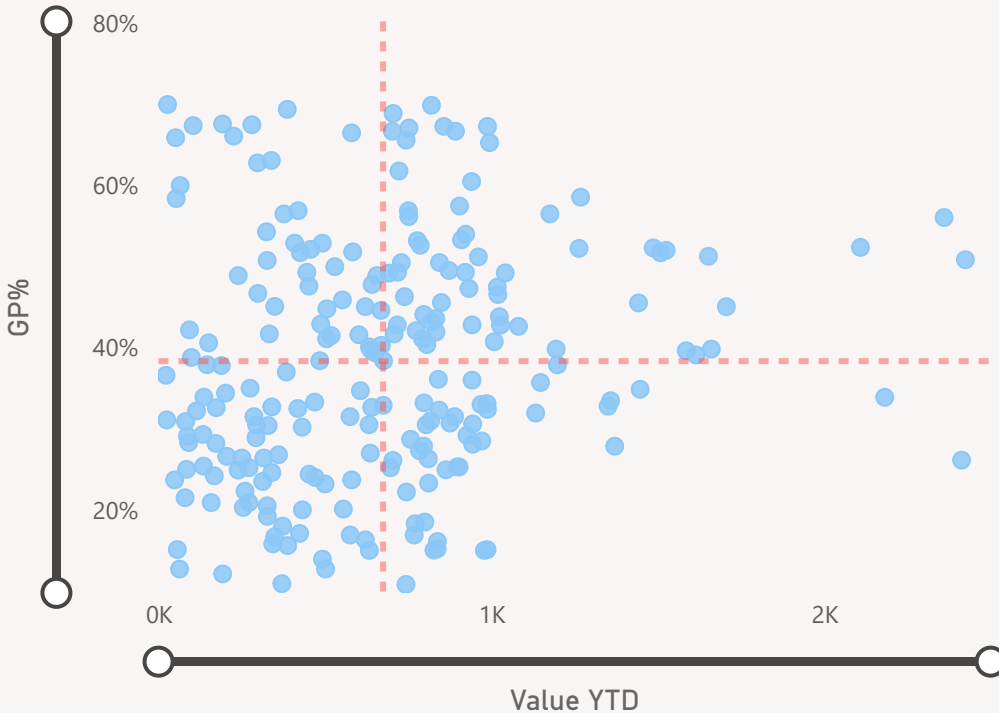


Quantity YTD vs PYTD | Month

● Indoor ● Landscape ● Outdoor ● Value PYTD



Account Profitability Segmentation | GP% and Quantity



Plant Co. Sales
Performance 2024

2024

Gross Profit

Quantity

Sales

YTD

3.57M

YTD vs PYTD

-135.89K

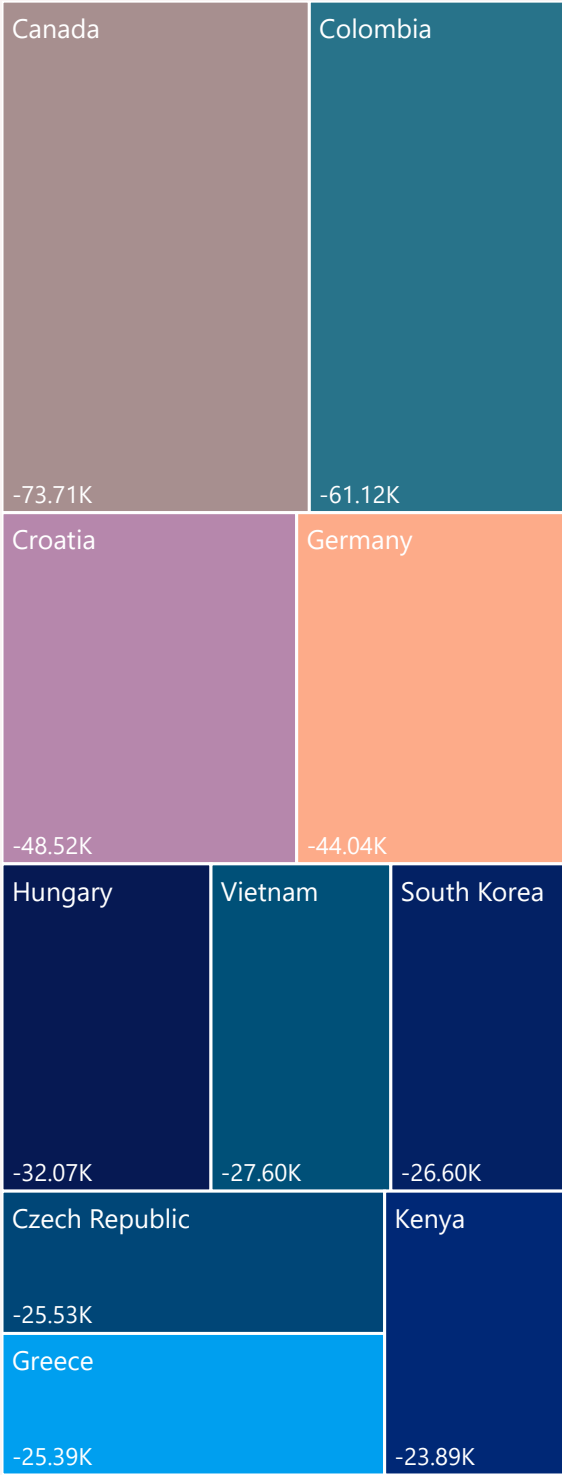
PYTD

3.71M

GP%

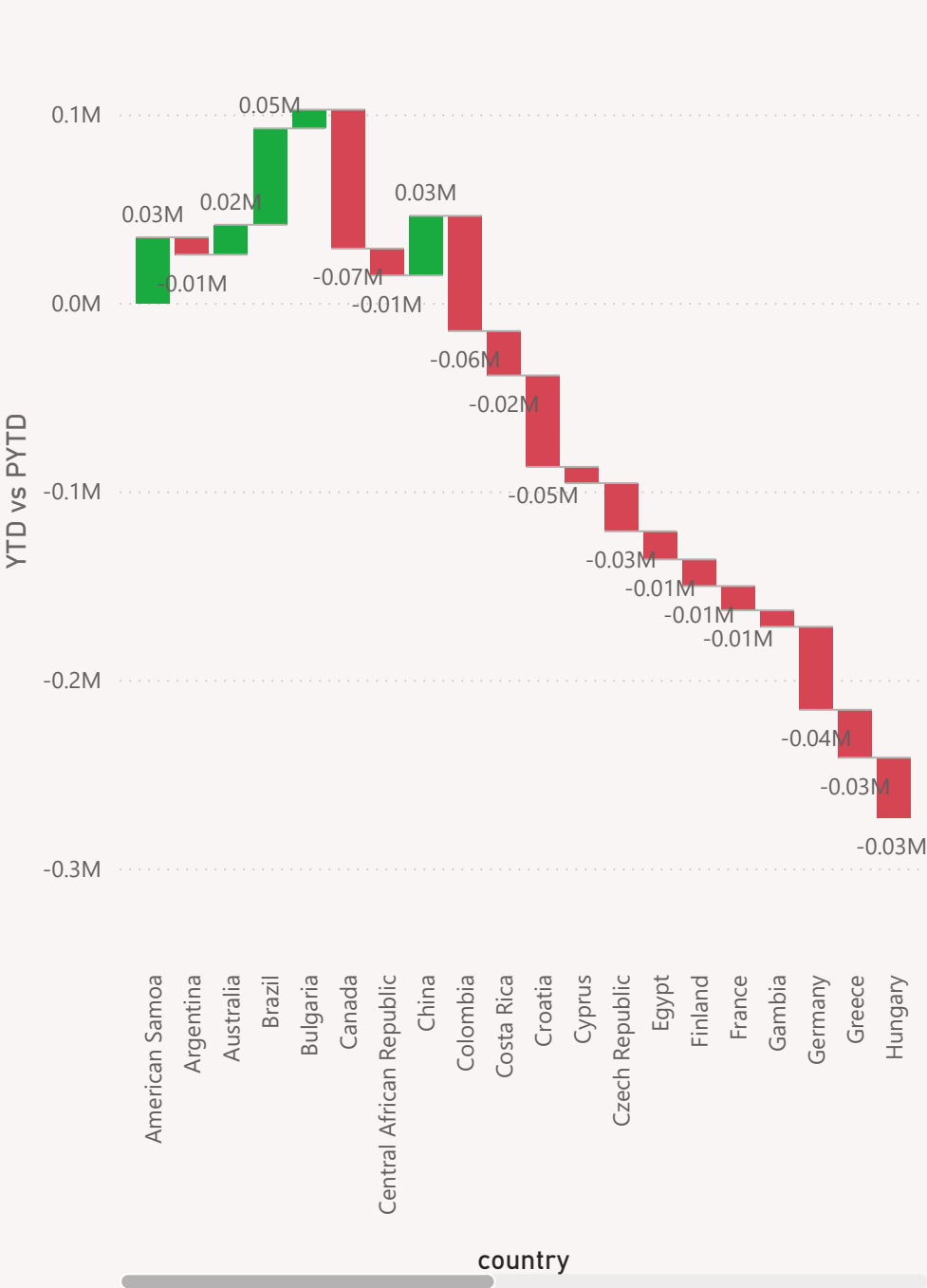
39.15%

Bottom 10 YTD vs PYTD | Country



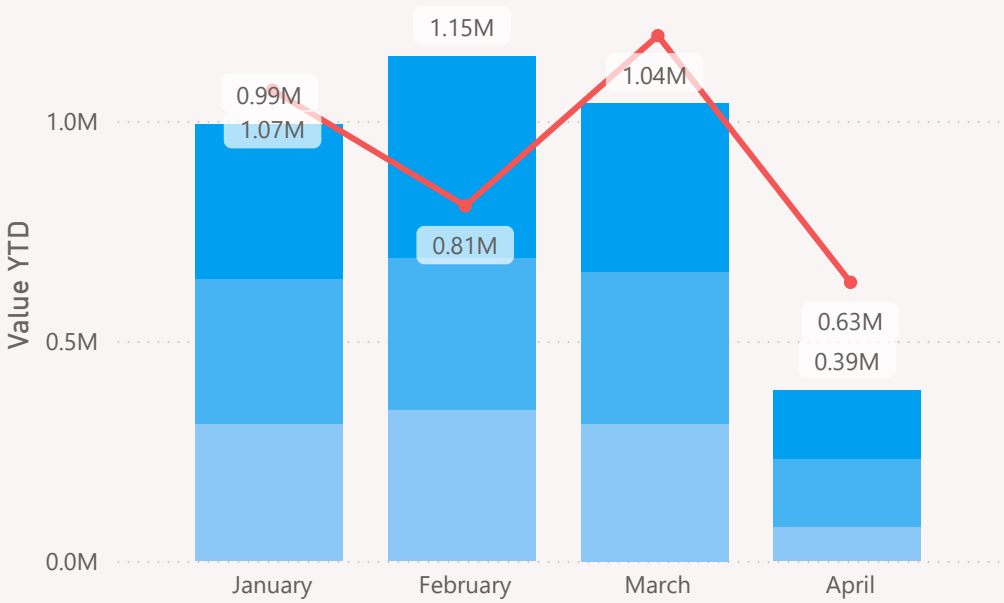
Sales YTD vs PYTD | Month - Country - Product

● Increase ● Decrease ● Total



Sales YTD vs PYTD | Month

● Indoor ● Landscape ● Outdoor ● Value PYTD



Account Profitability Segmentation | GP% and Sales

