```
In [2]: # Part A: Build a classification model using text data
        ## Data Import and Preparation
        import pandas as pd
        import numpy as np
        from sklearn.model selection import train test split, GridSearchCV
        from sklearn.feature extraction.text import CountVectorizer, TfidfVectorizer
        from sklearn.linear model import LogisticRegression
        from sklearn.metrics import f1 score
        import matplotlib.pyplot as plt
        import seaborn as sns
        # Load the data
        print("Loading and displaying first 10 rows of the dataset:")
        data = pd.read csv('text training data.csv')
        display(data.head(10))
        ## Model 1: Simple Bag of Words
        print("\nModel 1: Simple Bag of Words Approach")
        # Prepare data
        vectorizer1 = CountVectorizer()
        X = vectorizer1.fit transform(data['headline'])
        y = (data['label'] == 'clickbait').astype(int)
        # Split data
        X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
        # Grid search
        param_grid = {'C': [0.001, 0.01, 0.1, 1, 10, 100]}
        grid_search1 = GridSearchCV(LogisticRegression(max_iter=1000), param_grid, scoring='f1', cv=5)
        grid_search1.fit(X_train, y_train)
        # Evaluate
        y pred = grid search1.predict(X test)
        f1 score1 = f1 score(y test, y pred)
        print(f"F1 Score: {f1 score1:.3f}")
        print(f"Best C value: {grid_search1.best_params_['C']}")
        ## Model 2: TF-IDF with N-grams
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print("\nModel 2: TF-IDF with N-grams")
vectorizer2 = TfidfVectorizer(ngram_range=(1, 2), stop_words='english')
X = vectorizer2.fit_transform(data['headline'])
# Split data
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
# Grid search
grid_search2 = GridSearchCV(LogisticRegression(max_iter=1000), param_grid, scoring='f1', cv=5)
grid_search2.fit(X_train, y_train)
# Evaluate
y_pred = grid_search2.predict(X_test)
f1_score2 = f1_score(y_test, y_pred)
print(f"F1 Score: {f1_score2:.3f}")
print(f"Best C value: {grid_search2.best_params_['C']}")
## Model 3: Count Vectorizer with Character N-grams
print("\nModel 3: Character N-grams")
vectorizer3 = CountVectorizer(analyzer='char', ngram_range=(2, 4))
X = vectorizer3.fit transform(data['headline'])
# Split data
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
# Grid search
grid_search3 = GridSearchCV(LogisticRegression(max_iter=1000), param_grid, scoring='f1', cv=5)
grid_search3.fit(X_train, y_train)
# Evaluate
y_pred = grid_search3.predict(X_test)
f1_score3 = f1_score(y_test, y_pred)
print(f"F1 Score: {f1_score3:.3f}")
print(f"Best C value: {grid_search3.best_params_['C']}")
# Visualize model comparison
plt.figure(figsize=(10, 6))
models = ['Bag of Words', 'TF-IDF N-grams', 'Char N-grams']
scores = [f1_score1, f1_score2, f1_score3]
plt.bar(models, scores)
```

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plt.title('F1 Scores Comparison')
plt.ylabel('F1 Score')
plt.ylim(0, 1)
plt.show()
# Analyze top coefficients for best model
def plot top features(model, vectorizer, n=10):
    coef_dict = dict(zip(vectorizer.get_feature_names_out(), model.coef_[0]))
   top_features = sorted(coef_dict.items(), key=lambda x: abs(x[1]), reverse=True)[:n]
    features, coefficients = zip(*top_features)
    plt.figure(figsize=(12, 6))
    plt.bar(features, coefficients)
    plt.xticks(rotation=45, ha='right')
    plt.title('Top Features by Coefficient Magnitude')
    plt.tight_layout()
    plt.show()
# Plot top features for each model
print("\nTop Features Analysis:")
print("Model 1 Top Features:")
plot_top_features(grid_search1.best_estimator_, vectorizer1)
print("\nModel 2 Top Features:")
plot_top_features(grid_search2.best_estimator_, vectorizer2)
print("\nModel 3 Top Features:")
plot_top_features(grid_search3.best_estimator_, vectorizer3)
```

Loading and displaying first 10 rows of the dataset:

	headline	label
0	MyBook Disk Drive Handles Lots of Easy Backups	not clickbait
1	CIT Posts Eighth Loss in a Row	not clickbait
2	Candy Carson Singing The "National Anthem" Is	clickbait
3	Why You Need To Stop What You're Doing And Dat	clickbait
4	27 Times Adele Proved She's Actually The Reale	clickbait
5	29 Times #BlackGirlMagic Was More Than Just A	clickbait
6	Scientology ties at New Village Leadership Aca	not clickbait
7	Judge Allows Asbestos Case to Continue	not clickbait
8	Cities Deal With a Surge in Shantytowns	not clickbait
9	15 Reasons December Is The Best Month	clickbait

Model 1: Simple Bag of Words Approach

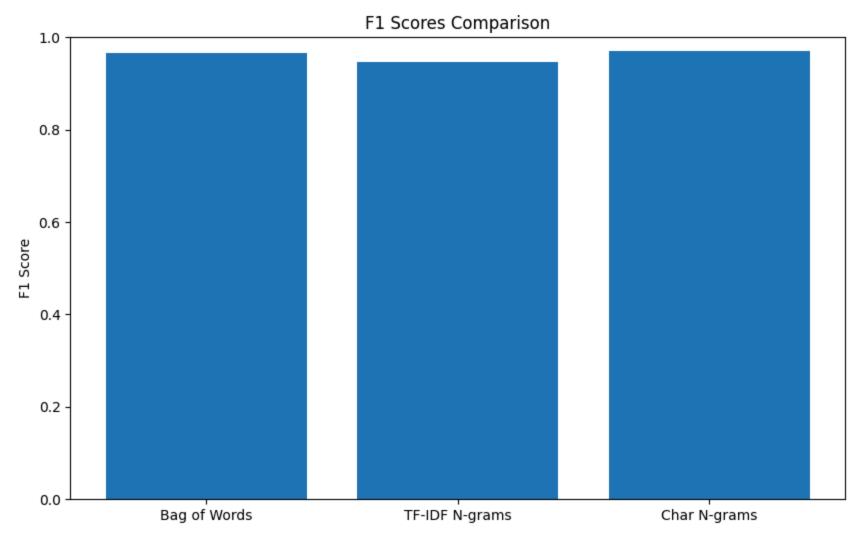
F1 Score: 0.967
Best C value: 10

Model 2: TF-IDF with N-grams

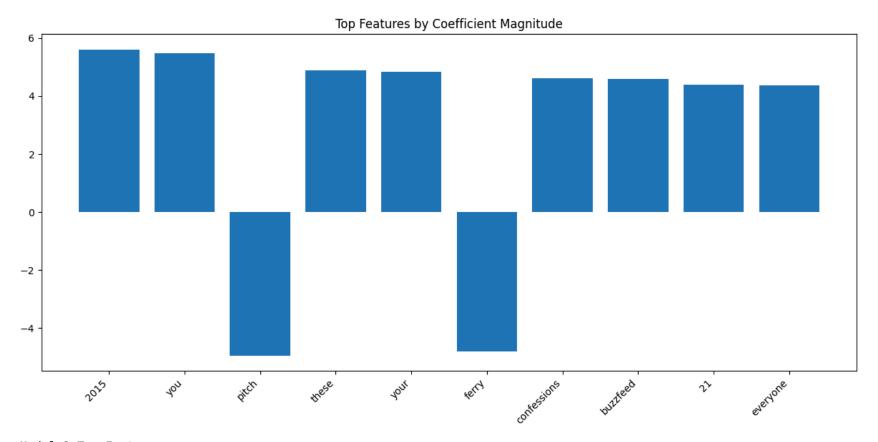
F1 Score: 0.947 Best C value: 100

Model 3: Character N-grams

F1 Score: 0.970 Best C value: 1

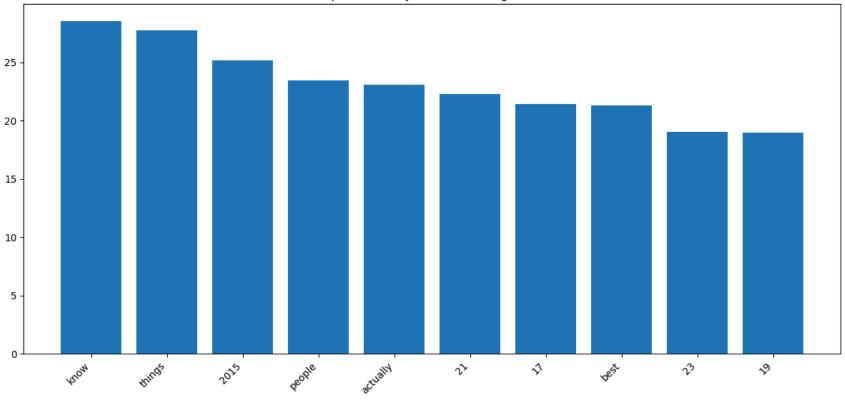


Top Features Analysis:
Model 1 Top Features:

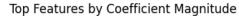


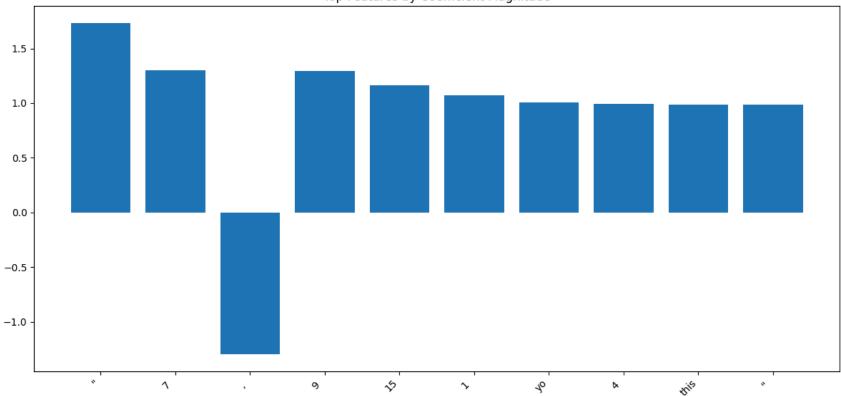
Model 2 Top Features:

## Top Features by Coefficient Magnitude



Model 3 Top Features:





```
In [3]: # Part B: Build a Predictive Neural Network Using Keras

## Data Preparation
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import Dense
import tensorflow as tf

# Load iris data
print("\nLoading Iris dataset and displaying first 10 rows:")
iris_data = pd.read_csv('http://vincentarelbundock.github.io/Rdatasets/csv/datasets/iris.csv')
display(iris_data.head(10))

X = iris_data.iloc[:, 1:5].values
y = pd.get_dummies(iris_data['Species']).values

# Split data
```

```
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
## Model 1: 2 hidden layers with 16 neurons each
print("\nModel 1: 2 hidden layers with 16 neurons each")
model1 = Sequential([
    Dense(16, activation='relu', input_shape=(4,)),
   Dense(16, activation='relu'),
   Dense(3, activation='softmax')
])
model1.compile(optimizer='adam', loss='categorical crossentropy', metrics=['accuracy'])
history1 = model1.fit(X_train, y_train, epochs=100, batch_size=32,
                     validation_split=0.2, verbose=0)
accuracy1 = model1.evaluate(X_test, y_test)[1]
print(f"Test Accuracy: {accuracy1:.3f}")
## Model 2: 3 hidden layers with 32 neurons each
print("\nModel 2: 3 hidden layers with 32 neurons each")
model2 = Sequential([
    Dense(32, activation='relu', input shape=(4,)),
    Dense(32, activation='relu'),
   Dense(32, activation='relu'),
   Dense(3, activation='softmax')
1)
model2.compile(optimizer='adam', loss='categorical_crossentropy', metrics=['accuracy'])
history2 = model2.fit(X_train, y_train, epochs=100, batch_size=32,
                     validation_split=0.2, verbose=0)
accuracy2 = model2.evaluate(X_test, y_test)[1]
print(f"Test Accuracy: {accuracy2:.3f}")
## Model 3: 1 hidden layer with 64 neurons
print("\nModel 3: 1 hidden layer with 64 neurons")
model3 = Sequential([
    Dense(64, activation='relu', input shape=(4,)),
   Dense(3, activation='softmax')
1)
model3.compile(optimizer='adam', loss='categorical crossentropy', metrics=['accuracy'])
history3 = model3.fit(X_train, y_train, epochs=100, batch_size=32,
                     validation_split=0.2, verbose=0)
accuracy3 = model3.evaluate(X_test, y_test)[1]
```

```
print(f"Test Accuracy: {accuracy3:.3f}")
# Visualize training history
plt.figure(figsize=(12, 4))
plt.subplot(1, 2, 1)
plt.plot(history1.history['loss'], label='Model 1')
plt.plot(history2.history['loss'], label='Model 2')
plt.plot(history3.history['loss'], label='Model 3')
plt.title('Training Loss')
plt.xlabel('Epoch')
plt.ylabel('Loss')
plt.legend()
plt.subplot(1, 2, 2)
plt.plot(history1.history['accuracy'], label='Model 1')
plt.plot(history2.history['accuracy'], label='Model 2')
plt.plot(history3.history['accuracy'], label='Model 3')
plt.title('Training Accuracy')
plt.xlabel('Epoch')
plt.ylabel('Accuracy')
plt.legend()
plt.tight_layout()
plt.show()
```

Loading Iris dataset and displaying first 10 rows:

	rownames	Sepal.Length	Sepal.Width	Petal.Length	Petal.Width	Species
0	1	5.1	3.5	1.4	0.2	setosa
1	2	4.9	3.0	1.4	0.2	setosa
2	3	4.7	3.2	1.3	0.2	setosa
3	4	4.6	3.1	1.5	0.2	setosa
4	5	5.0	3.6	1.4	0.2	setosa
5	6	5.4	3.9	1.7	0.4	setosa
6	7	4.6	3.4	1.4	0.3	setosa
7	8	5.0	3.4	1.5	0.2	setosa
8	9	4.4	2.9	1.4	0.2	setosa
9	10	4.9	3.1	1.5	0.1	setosa

Model 1: 2 hidden layers with 16 neurons each

C:\Python312\Lib\site-packages\keras\src\layers\core\dense.py:87: UserWarning: Do not pass an `input\_shape`/`input\_di m` argument to a layer. When using Sequential models, prefer using an `Input(shape)` object as the first layer in the model instead.

super().\_\_init\_\_(activity\_regularizer=activity\_regularizer, \*\*kwargs)

1/1 ——— 0s 25ms/step - accuracy: 0.6333 - loss: 0.6229

Test Accuracy: 0.633

Model 2: 3 hidden layers with 32 neurons each

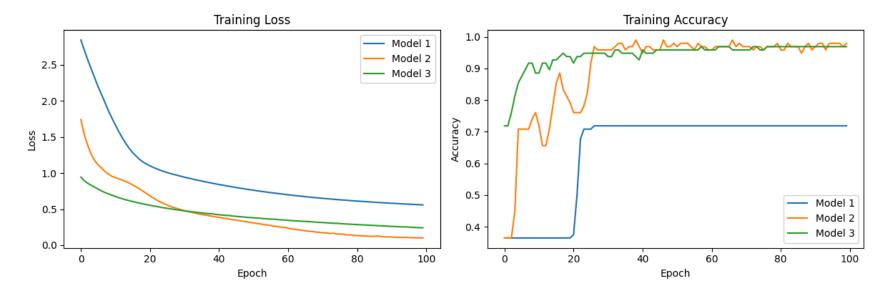
1/1 ———— 0s 25ms/step - accuracy: 1.0000 - loss: 0.1044

Test Accuracy: 1.000

Model 3: 1 hidden layer with 64 neurons

**1/1** — **0s** 23ms/step - accuracy: 1.0000 - loss: 0.2371

Test Accuracy: 1.000



In [ ]: